# Shib S. Sahoo

# New Media Design UI/UX

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#### **Portfolio**

www.shibhash.com/

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#### **Adobe Creative Suite**

Photoshop Illustrator InDesign Premiere Pro After effects

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#### Software skills

Solidworks Autodesk 3ds Max Cinema 4D Blender Unity

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# **Programming**

Python
JavaScript
JQuery
HTML/ CSS
Twitter Bootstrap

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#### **Professional Skills**

Brand Identity Design Animation and VFX UI/UX design Typography

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#### **Hardware**

Arduino

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#### **Hobbies**

Guitar

# **Internships**

# Frugal Innovation in Design and Technology | Product Design

JUNE 2016 - PRESENT, IIT KANPUR

Designed and fabricated the cheapest ergonomic prosthetic limb. Devised a novel hardware solution for embedded input and haptic feedback using flex sensors and vibration motors respectively.

#### YUKTI | Product Design

MAY 2015 - JULY 2015, IIT KANPUR

Responsible for innovating automatas, mechanical toys (*Unfolding Hilanta-Ratchet mechanism*, *Spirograph*) and organising skill development workshops for *Banarasi* artisans involved in traditional art and crafts

# **Key Projects**

# Tinkreta | Mechanical Tinkering Kit Design | Product Design

JANUARY 2016 - APRIL 2016 | Guide - Prof. Neeraj Sinha

Tinkreta is a tinkering kit for children based on constructivism to enhance STEM pedagogy and creativity. I designed and fabricated a 3D tangram with only three parts applying *Theo jansen mechanism* and *linkages*.

# GSS | Grain Segregation Simulation Design | UI/UX

MARCH 2016 - APRIL 2016 | Guide - Prof. Koumudi Patil

Software can visualize binary segregation of grains using multiple boundary conditions and geometry. We prepared task flow, user persona and Information architecture to design the GUI.

#### SOC8 | Social Search Engine Design | UI/UX

MAY 2015 - JULY 2015, KANPUR

Designed a minimal search engine based on short range navigation and circumstance also created prototype and wireframes for the application.

### Freelance / Consultancy

Agilo technologies - Identity Design | Infographic | Branding

Whatsonrent.com - Poster Design | Campaign | Art Direction

**Greenlit** - Branding | Stationary Collateral Design | Cover Design

#### **Academics**

#### Indian Institute of Technology Kanpur, Kanpur

BS | PHYSICS | 2012 - 2016

# College of Basic Science and Humanities, BBSR

Class XII | SCIENCE | 2009 - 2011

#### **Relevant Courses**

Special Studies in Design | Creative Visualization | Fundamentals of Graphics | Computational Physics | Fundamental of Computing | Modern Art | Elements of Visual Representation | Art criticism | Learning, Memory and Cognition