

Hi,

# I'm Claire Jessica Cruz

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22 years old

Female | Single | Filipino

[Linkedin](#) ↗ [Facebook](#) ↗

## Skills

I am a **UI/UX Designer** and **4th-year IT** student with experience in web and mobile application development. I specialize in creating user-centered designs and developing responsive front-end and mobile applications using modern technologies. Highly organized and detail-oriented, I ensure projects are delivered on time and aligned with user needs. Currently seeking opportunities to apply and further develop my skills in UI/UX and application development.

- UI/UX Design (Web & Mobile)
- Front-End Development
- Mobile App Development
- Social Media Content Design
- Flyers, Posters & Brochures
- Basic Video Editing

## Tools

- Figma
- HTML+CSS
- Javascript
- React.js
- React Native
- Tailwind CSS
- Firebase
- Canva
- Capcut
- Microsoft Office

## Language Skills

- Native Speaker: Filipino
- Proficient: English (Fluent in speaking, reading, and writing)

## Experience

June 2025 - February 2026 | OJT Team Project

Salon Operations Management System for David's Salon - *Mobile App and Web Developer & UI/UX* ↗

- Designed the full **UI/UX prototype in Figma** for web, mobile, and kiosk systems.
- Built the **web management system** using React.js, Tailwind CSS, and Firebase.
- Independently developed a **React Native mobile app** for clients and stylists with real-time scheduling.
- Implemented an **AI-powered hairstyle recommendation kiosk** using OpenAI API.
- Developed core modules: **appointments, POS, inventory, CRM, and analytics**.

- Integrated **Firestore** and **third-party APIs** for automation and notifications.

November 2024

TAGAI Karaoke Bar & Restaurant (Remote) - *Freelance Designer*

- Design and implement visual assets, including motion graphics, to enhance video storytelling.
- Work closely with the team to ensure videos meet quality standards and deadlines.
- Assist in brainstorming and conceptualizing video content strategies to boost brand visibility and engagement.

August 2023

Barestep Shoe Company (Remote) - *Marketing Video Editor*

- Design and implement visual assets, including motion graphics, to enhance video storytelling.
- Work closely with the team to ensure videos meet quality standards and deadlines.
- Assist in brainstorming and conceptualizing video content strategies to boost brand visibility and engagement.

## Hackathon & Awards

Automate the Future Hackathon - October 2025

Project: COPit - Competitive Thrift Shopping Mobile App ↗

- 2nd Place Winner and Best Presenter
- Presented a functional mobile app solution
- Designed UI/UX and front-end interface

## Academic Awards

BSIT | Lyceum of Subic Bay, SBMA PH - 2022-Present

Dean's Lister Award

ABM Strand | Columban College Barretto - 2022

Young Entrepreneur

## Academic Projects

March 2025 - April 2025 | Duo Project

COPit: A Competitive Thrift Shopping Mobile App with Mine-Steal-Lock and Bidding System - *Front-End Developer & UI/UX*

- Conceived and led the development of COPit, a competitive thrift shopping app featuring a unique Mine-Steal-Lock and bidding system.
- Developed the front-end using **HTML**, **CSS**, and **JavaScript**, ensuring responsive design and cross-device compatibility.

- Designed the overall **UI/UX**, focusing on real-time interactivity and a seamless, engaging user experience.

August 2024 - November 2024 | Group Project

Mag-Grantees: Magsaysay Scholarship Management System - *Front-End Developer & UI/UX*

- Developed the front-end of the system using **HTML**, **CSS**, and **JavaScript** for a seamless user experience.
- Designed and implemented visual assets to enhance the system's interface and usability.
- Collaborated with the team to ensure the **UI/UX** design met functionality and accessibility standards.
- Assisted in optimizing the system for responsiveness and cross-browser compatibility.

January 2024 - April 2024 | Group Project

Student Violation Management System for Lyceum of Subic Bay - *Front-End Developer & UI/UX*

- Developed the front-end of the system using **HTML**, **CSS**, and **JavaScript** for a seamless user experience.
- Designed and implemented visual assets to enhance the system's interface and usability.
- Worked closely with the team to ensure the **UI/UX** design met functionality and accessibility standards.
- Assisted in brainstorming and conceptualizing system features

## Seminars Attended

UX+ - Sep 2025

UX+ Conference 2025 ↗

PROBOT Corp. - Oct 2025

Emerging Technologies and Robotics ↗

Lyceum of Subic Bay, SBMA PH - 2024

Beyond the Chat Bubble: Exploring Conversational AI & Ethical Frontier of AI-Generated Content

Philippine Society of Information Technology Educators (PSITE) Region 3 - 2023

Regional Assembly on Information Technology Education 2023

Lyceum of Subic Bay, SBMA PH - 2023

NIST Cybersecurity Framework CSF & 3D Concept and Modeling Seminar

Lyceum of Subic Bay, SBMA PH - 2022

Internet of Things

## Education

Bachelor's Degree | Present (4th-Year)

Lyceum of Subic Bay, SBMA PH - *Information Technology*

## Reference

- Oliver John Cruz - Visual Designer @ Shelfmark  
- [cruzoliverjohn@gmail.com](mailto:cruzoliverjohn@gmail.com)