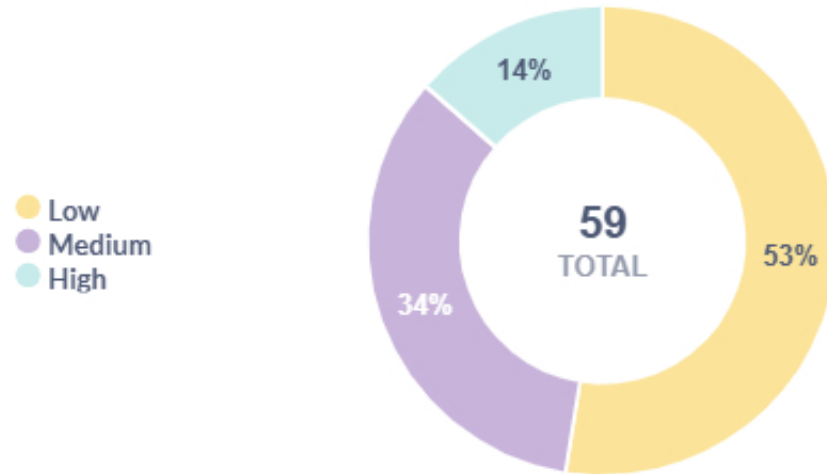


G2 Dashboard

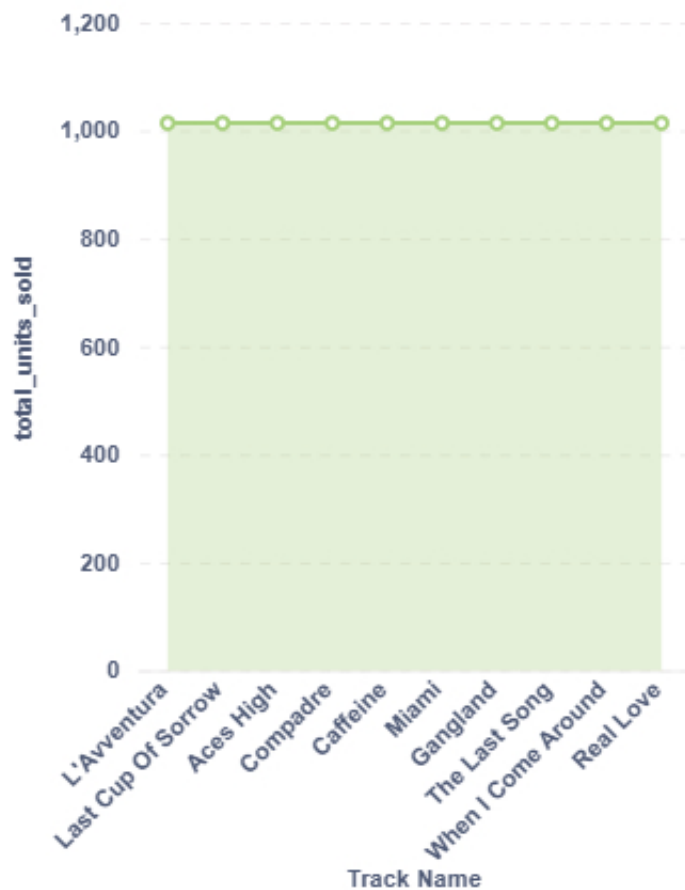
Chinook Dataset: Sales Performance and Insights

This dashboard presents the analytical outputs derived from the Chinook dataset, which was transformed using a data modeling approach based on a star schema. The process involved ingesting raw data, performing cleaning and standardization, and subsequently building a dimensional model in the mart layer to enable efficient reporting and analysis.

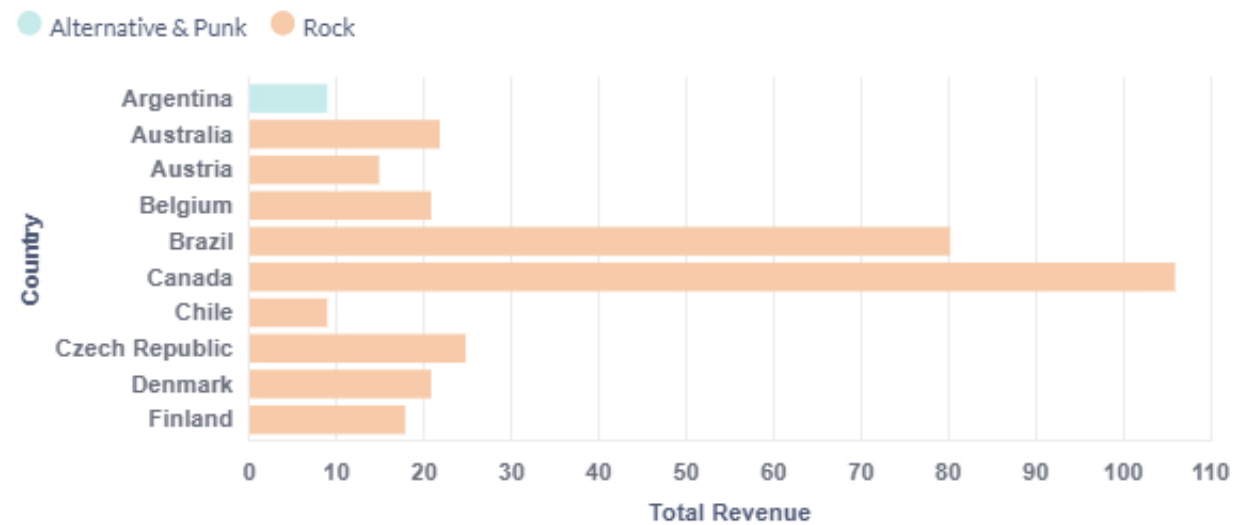
Customer Segmentation by Spending Tier



Popular Tracks by Unit Sold



Top 10 Revenue by Genre per Country

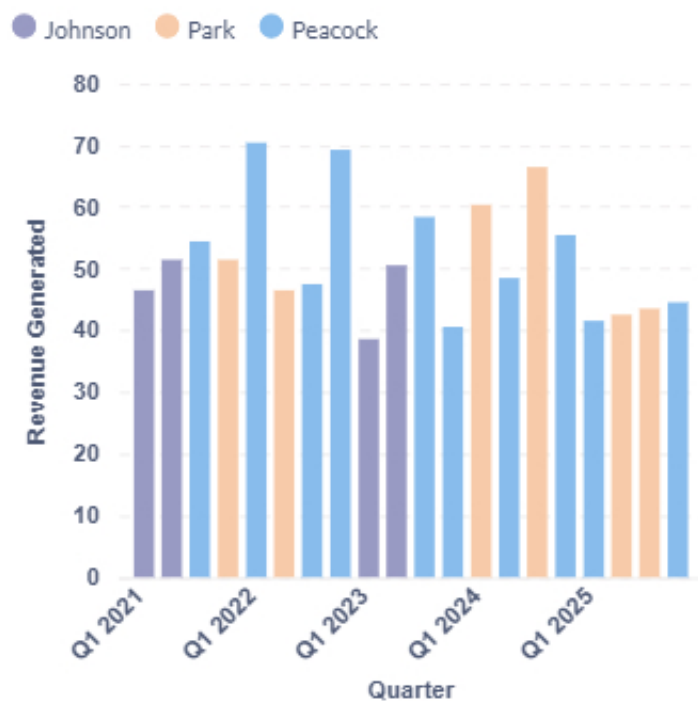


Regional Pricing Insights



Employee Sales Performance

1



Monthly Sales Trend

