Dear Client,

KPMG expresses its gratitude for providing the datasets and seeking strategies from it.

Data Quality Assessment:

|  |  |  |  |
| --- | --- | --- | --- |
| Dataset | No. of Records | No. of Unique IDs | Receiving Date |
| Transaction | 20002 | 3495 | 14-06-2021 |
| Customer Demographic | 4001 | 4001 | 14-06-2021 |
| Customer Address | 4001 | 4001 | 14-06-2021 |

Problems in Datasets:

* Additional customer ID’s in transaction dataset which may lead to data loss.
* Empty cells are found.
* Inconsistent data types with same attributes.
* Inconsistent data values with same attributes.

“We shall more forward for further processes like data cleaning, standardization etc. It’ll be great to work further with your valuable datasets.”

Regards,

Shifa Ussudoor