

# Sales analysis dashboard

SALES ANALYSIS DASHBOARD

Sales analysis

state base

New york book mark

Upload Logo | Executive Summary Data Last Updated on | 1st Jan 2025

Total Sales (USD)  
**6.0M** ▲  
vs prev 5.2M (+15.4%)

Total Cost (USD)  
**5.0M** ▲  
vs prev 4.6M (+8.7%)

Payment Mode Distribution

Total Profit (USD)  
**2.0M** ▲  
vs prev 1.6M (+25.0%)

Profit Margin (%)  
**26.1%** ▲  
vs prev 23.5% (+2.6%)

Category  
All

Sub-Category Sales Performance

Sub-Category	Sales (\$M)
Chair...	0.85
Bookc...	0.75
Desks	0.65
Cabin...	0.55
Suppl...	0.45

Monthly Sales Trend

Sales (\$M)

Month

Month	Sales (\$M)
Jan 22	0.5
Feb 22	0.55
Mar 22	0.6
Apr 22	0.65
May 22	0.7
Jun 22	0.75
Jul 22	0.8
Aug 22	0.85
Sep 22	0.9
Oct 22	0.95
Nov 22	1.0
Dec 22	1.1

Upload Logo | State-based sales insight 1st Jan 2022

Title goes here

United States of America

state wise profit

state	Sum of profit
New York	1130048
Florida	1091174
California	1086436

**Cory Evans** 1st Jan 2022

Total quantity sold **13K** (+10%)

vs prev 11.6K (+10%)

Cory Evans (+10%)

State	Quantity Sold
Florida	300k
New YORK	300k
California	300k
Texas	300k
Illinois	200k
Ohio	200k