

Shifin Ahammed

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PROFESSIONAL SUMMARY

User-Centric Product Designer Who Solves Real Problems And Brings Out Unique But Aesthetic Solution. Skilled In UI/UX Design, Branding, And Design Thinking. Proficient In Industry-Leading Tools Like **Figma, Adobe Illustrator, And Notion**

COMPETENCIES

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|-----------------------------|---|
| • CORE SKILLS | <i>UI/UX Design, Brand Strategy, Branding Visual, Personal Branding, Copywriting, Video Editing</i> |
| • DESIGN TOOLS | <i>Figma, Adobe Illustrator, Canva, Protopie</i> |
| • AI TOOLS | <i>ChatGPT, Claude, Deep seek, Ideogram</i> |
| • PRODUCTIVITY TOOLS | <i>Notion, Whimsical, Xmind, Xtiles</i> |
| • OTHER TOOLS | <i>Capcut, Word, PowerPoint</i> |

PERSONAL PROJECTS

Designed The Complete Brand Strategy & Visuals of OGENZY

- Researched & Built The complete Brand Strategy of OGENZY
- Single Handedly Designed the Entire Visual Identity of OGENZY

Designed The Visuals Of my Personal Brand

- Learned who I am? Who I will be?
- Designed the Entire Visual Identity of Shifin Ahammed

PROFESSIONAL EXPERIENCE

ECraftz Info Solutions | UI/UX Designer

Internship | July 2024 – Sept 2024

- Created UI Design For a Gym Finding app - Spofit | Tour Planning App - StayMithra
- Optimized the UI of an app – BestOptions Collaborating with the Developer
- Taught the Basics of Canva to Students who attended E-academy

ENTREPRENEURIAL VENTURES

Co-Founder & Product Designer | OGENZY

Dec 2024 – Present

- Contributed an earning of 20k in Our First Month with 2 clients
- Created Logos , Presentations , Posters , Business Cards for client

EDUCATION

KL University <i>Bachelor of Business Administration</i>	<i>July 2023 - Present</i>
AIMER Business School <i>UG-Work Integrated Program</i>	<i>July 2023 – Present</i>
MES Kuttippuram <i>Bachelor Of Technology – AI&DS</i>	<i>Nov 2021 – June 2023</i>
Int’l Indian School Dammam <i>CBSE - Science Stream</i>	<i>Sept 2007 – Mar 2021</i>

LANGUAGES

English – B2 (Full Working Proficiency)
Malayalam – B2 (Native)

INTEREST

Technology: Smart Phones, Laptops, Tech gadgets
Football: Real Madrid, Vini JR
Self Improvement: Loves to Learn New and unique Skills and wants to be the best version of myself