

Iyasu Shiferaw

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SKILLS

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|--------------|--------------------|----------------------|
| • Flutter | • Firebase | • Figma |
| • UX Design | • Flutterflow | • Adobe XD |
| • Javascript | • Product Design | • Project Management |
| • ReactJS | • Google Analytics | • Cloud Firestore |

PROFESSIONAL EXPERIENCE

BITS College

Jan 2023 - Present

Lecturer of Mobile Application Development

- Developing timely and relevant course material for lectures
- Instructing a classroom of 30+ students on concepts of mobile application design and how to best implement them.
- Carrying out laboratory sessions where students practice building apps using the flutter framework

Leanbits IT

Dec 2020 - Jan 2023

Product Manager & Flutter Developer

- Developed mobile application products for the company and tested them before launch. Conducted post-deployment improvements on the applications.
- Designed the User Interfaces for more than 7 of the company's most recent products
- Came up with new product ideas and new product features for the company's in-house projects.
- Formulated the metrics for usability research and conducted said research online and through in-person meetings.
- Handled communications with clients and held progress meetings on a weekly or bi-weekly basis.

Ashewa Technologies

Nov 2021- March 2022

UX Designer

- Conducted usability tests on the company's e-commerce platform to pinpoint issues the deferred customers to other e-commerce platforms.

- Redesigned ashewa.com, the largest Ethiopian e-commerce platform at the time, to improve usability and reduce bounce rate by 76%.
- Used Google Analytics data to help the company understand what changes we needed to implement to improve our customer's experience.

Transcend Ethiopia

March 2020 - December 2020

Flutter Developer / UI Designer

- Designed the UI of the 2 mobile applications for African Innovation Week where users and judges voted on their favorite pitches.
- Developed, tested and deployed the 2 apps to the Play Store.
- Analyzed the voting data to give the organizers insights on the voting trends and winners

Ministry of Innovation and Technology

April 2019 - August 2019

Software Developer Inter

- Responsible for developing websites for 2 of the Ministry's new projects
 - Designed in Ethiopia
 - Carved in Ethiopia
- Identified and resolved issues that were causing the Ministry's website to run 13% slower than expected.

EDUCATION

BSc in Electrical and Computer Engineering

Dec 2020

Addis Ababa Institute of Technology (AAiT)

High School Diploma

2015

Cruise School

CERTIFICATIONS

Flutter & Dart, The Complete Guide / Academind

Google Data Analytics Professional Certificate / Google

Google UX Design Professional Certificate / Google

Programming for Everybody / University of Michigan

REFERENCES

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