



School of Interior Redesign

Interior Redesign Home Study Program

Our **Interior Redesign Home Study** provides all of the instruction of the in-person program, but in a format to enable you to complete all of your studies in the comfort of your own home. This Certificate program teaches you how to use your clients' own furnishings and accessories to create warm and inviting spaces...and at a fraction of the cost of conventional decorating. You'll learn how to implement this 'green' design method by focusing on placement techniques that create a functional and beautiful room without having to purchase additional items. You'll learn how to re-purpose, re-use, re-fresh, and re-design with style.

This complete training package provides the all information you need, beginning with the philosophy of interior redesign, all the way through client relations – nothing is left out!

Included in this 5-module program are:

Module 1

- **Philosophy of Interior Redesign**
- **Basic Design Principles**
- **Working with Existing Elements**
- **The Redesign Consultation**

Begin your course by learning the basics. Why redesign a room? Learn why interior redesign is one of the most popular decorating techniques today and why.

The key to creating a functional and beautiful room begins with these basic design principles that can be applied again and again for every room in the house. Then learn how to blend existing elements together when you don't have the benefit of shopping for just the right thing. You'll learn how to work with existing colors, patterns, and textures, and how to blend styles with ease.

Now you're ready to start the redesign experience. From the initial contact through the follow-up, you'll learn how to conduct a professional redesign consultation from beginning to end, designed to make sure you, and your client, are comfortable with the process.

Module 2

- **The Basics of Redesign**
- **Preparing for the Redesign**
- **Dismantling the Room**
- **Determining the Focal Point**

There is a method to our madness. You'll be introduced to the 9-step process that allows you to redesign a room as easy as fitting pieces to a puzzle.

Then the process begins. In order to redesign a room effectively, step one tells you about a few things you need to learn first in order to re-work the room and make sure you have all of the key elements in place.

For more information on any interior redesign training workshop:

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Now it's time to start breaking down the room. Learn how to stay organized as you evaluate the architecture and begin the redesign process.

Where do you focus your attention first? A room's focal point will determine just where the furniture is placed. We'll teach you how to identify the various focal points of a room and how to determine which one is most important.

Module 3

- **Evaluating the Architecture**
- **Place the Furniture**
- **Place the Lighting**

Once the room is emptied, there are important steps that must occur before a piece of furniture is placed back in the room, beginning with evaluating the architecture in order to determine which placement technique to use.

Now it's time to move furniture into place. You'll learn the steps to placing each piece while keeping function and aesthetics in mind.

A good lighting plan is an integral part of a functional space. You'll learn the 'rules' of lighting and its importance in the redesigned room.

Module 4

- **Hang the Artwork**
- **Place the Accessories**

Once everything is in place, it's time to bring in some personality into the room. You'll learn how to work with what the client has in order to create an attractive display of various forms of art in the room.

And now the finishing touches. From tabletop to mantels, learn how the details of a room really do make a difference.

Module 5

- **Finishing the Redesign**
- **Client Relations**
- **Additional Services**

The ultimate goal is to finish the redesign so that the client is delighted with the results. But what do you do if that doesn't seem to be the case.

No matter how beautiful the redesign, if you don't also know the importance of client relations.....success will elude you.

And finally, learn about the additional services you can offer that go hand-in-hand with redesign and to give you additional help and inspiration as you begin the practice of interior redesign.

Resources

When you enroll in our Interior Redesign Home Study program, you will receive the following:

- An information-filled manual (in pdf format) covering all of the material above and including photos, descriptions, and forms to ensure you have the information you need to successfully redesign the homes of your clients.
- A companion workbook filled with exercises to test your knowledge at every step of the process, from the philosophy of interior redesign, through the step-by-step process all the way to the working with your clients and adding additional services to your redesign business.
- Your own tutor (an interior redesign professional) to answer your questions, review your exercises and provide detailed feedback (both written and verbal), and help in any way to ensure your successful completion of the program.
- Access to the Student Center and virtual classroom (from the time you begin the program until the time you no longer want access), which offers additional examples and information to supplement your learning.
- Supplies to help you as you begin your journey, including: 1) 1 set EZ Moves furniture movers for carpets. 2) 1 set EZ Moves furniture movers for hard floors. 3) Concepts in Color paint deck. 4) Measuring tape. Supplies are sent upon enrollment when the entire program is purchased or when the final module is sent for module-by-module purchases.

And if you don't currently have a business, or would like help marketing this new aspect of your business, you can add **Starting Your Design-Related Business** and/or **Marketing Your Design-Related Business** (or both) for a low cost.

Enroll in the Interior Redesign Home Study Program

The Interior Redesign Home Study program can be purchased all at once (the complete program and the accompanying workbook) or Module by Module. Price for the entire program purchased at one time is \$795. Price to purchase module by module is \$199 per module (total \$995 for all five modules). **You can purchase the complete program plus Starting and Marketing Your Design-Related Business for the special price of \$1095.**

To enroll in the Interior Redesign Home Study program, please complete the Application and submit it, along with your payment of \$795 (for the entire program), your payment of \$199 (for the first module), or your payment of \$1,095 for the complete program plus Business Complete.

Cancellation Policy: Because Home Study courses are completed in your own time at your own pace, cancellations are not accepted once the payment has been made.