



School of Interior Redesign

Starting Your Design-Related Business

Are you in business for yourself? Some people find that they may have missed a few steps along the way. Our SYB manual touches on every aspect and detail of starting a business, to get you up and running quickly and legally. Our goal is to teach you how to own and operate a design-related business for very little money. We want you to think big, but start small.

Do you have the skills necessary to begin your own business in interior decorating, or the fast-growing fields of interior redesign (also called one day decorating) or real estate staging (also called home staging), or any design-related business but you just aren't sure how to do it?

Starting Your Design-Related Business will give you the information you need to begin your very own business. From deciding a name through running an ethical business - it's all in there.

Included in this comprehensive manual are:

- What to do before you begin: **Writing a mission statement and business plan**
- Determining your products and services
- How to **price your services**
- How to use estimates, proposals, and contracts
- The type of ownership appropriate for your business
- Determining registration and licensing requirements
- How to set up a home office
- Determining **your insurance needs**
- Understanding business law
- Establishing appropriate business policies
- How to establish a budget to stay in business
- Working with trade professionals
- Resources

...As well as a myriad of business forms that will keep you and your business organized.

With the step-by-step process provided, you will know exactly what needs to be done and in what order, but you can set the pace. Whether you want to be in business in one month or one year or longer, you'll be ready to go!

When you enroll in Starting Your Design-Related Business Home Study program, you will receive the following:

- An information-filled manual (in pdf format) covering all of the material above and including forms to ensure you have the information you need to get you up and running and keep you in business.
- A host of exercises to test your knowledge at every step of the process to get you thinking about today, tomorrow, and beyond.
- Your own tutor (an established business owner) to answer your questions, review your exercises and provide detailed feedback (both written and verbal), and help in any way to ensure your successful completion of the program.

- Access to the Student Center and virtual classroom (from the time you begin the program until the time you no longer want access), which offers additional examples and information to supplement your learning.

Enroll in the Starting Your Design-Related Business Home Study Program

Price for Starting Your Design Related Business is \$275. To enroll in Starting Your Design Related Business program, please complete the [Application](#) and submit it, along with your [payment of \\$275](#).

The Best of Both Worlds: Enroll in both Starting Your Design-Related Business and Marketing Your Design-Related Business (Business Complete) for a total cost of \$500. To enroll in Business Complete, please complete the [Application](#) and submit it, along with your [payment of \\$500](#).

Cancellation Policy: Because Home Study courses are completed in your own time at your own pace, cancellations are not accepted once the payment has been made.