

School of Interior Redesign

Certified Decorating Professional® Home Study Program

Now you can offer affordable solutions to your clients without the designer price-tag with our Certified Decorating Professional® program, all in the comfort of your own home. In this course, you will learn how to improve the functionality and aesthetic of a home using tried and true design principles and placement techniques that will result in beautiful rooms. You'll learn how to offer decorating and color consultations, how to accessorize a room like a pro, and how to price your services for every budget. And that's just for starters!

Included in this 5-module program are:

Module 1

- Interior Decorating Defined: Creating a niche
- **Design Principles: Form follows function**
- The Art of Arrangement: Space planning and placement techniques

An introduction to the world of design and decorating, you will learn about the definitions of each decorating service you may wish to offer your clients and how to create a niche within a niche.

Each program is based on tried and true design principles that serve as the foundation of everything you will learn about in upcoming modules. Find out how balance and visual interest are achieved by applying these principles right down to the smallest detail and within every service you offer. You will be able to create rooms the suit your client's needs, which makes each job, and each design plan unique. A Certified Decorating Professional® follows the adage: form follows function.

Sometimes a room is arranged on paper and sometimes it's not. Learn the difference between reworking the room with existing furnishings and in less than a day, and how to create a functional plan on paper. Learn the art of arrangement old school, and the new school way. You'll explore room and wall shapes, how to work with and create focal points and how to evaluate a space by problem solving.

Module 2

- Blending Styles: History of styles / Working with existing styles
- Surface Finishes: Flooring, fixtures, and materials
- Windows and Walls: Window treatments / Wall coverings

Learning about historical reference and architectural styles is key, but learning how to mix and blend those styles is essential in today's design world. You will learn how to work with existing styles, how to rework furnishings with new purchases, and create a look through mood and feeling.

Good design starts from the floor up and knowing which surface materials to work with and recommend is key. You'll explore materials, fixtures, and finishes that will enhance the function and beauty of a home.

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Windows and walls are big ticket items when it comes to design. Learn how to select the right materials to help the room come together. You will learn how pattern, color, and texture play a role in your selections.

Module 3

- Pattern and Texture: Textiles, fabrics, and finishing touches
- Color Theory and Practice: The color wheel / Creating color schemes / Color psychology / Color consulting
- Lighting: Fixtures / Creating a lighting plan

Every design element you choose has pattern and texture. Learn how to combine patterns together, where to use pattern, and how to create depth and interest when using textiles, fabrics and finishing touches.

Everything has color! This chapter is really a complete course in color. Learn how to work with a variety of color tools to help your clients select paint color and a colorful interior without ever having to pick up a paint brush. You'll explore how color makes us feel, which color schemes work well together, and how color can change the mood and feeling of a room. Color consulting is a big business and you can use your skills to offer independent color consultations to your clients. You will learn how to conduct a professional color consultation.

Learn how to create a lighting pattern, how light functions, and select fixtures that make a room both functional and attractive.

Module 4

- The Art of Accessorizing: Art installation and groupings / Bookshelves and tablescapes / Placement techniques
- Decorating Room by Room: The basics and extras for every room / Creative problem solving
- The Decorating Plan: The decorating consultation / Presenting the decorating plan

It's all in the details. You will use design principles down to the smallest detail while infusing your client's personality into the mix. Learn how to use art and accessories to complement the design of a room. These tried and true techniques are the science behind the design. You can create an array of looks again and again.

Each room needs certain details in order to work. Help your clients put together rooms based on the basic needs and details of each space and work with creative solutions to help your clients save money.

Behind every successful decorating plan lies forms and techniques that keep you and your clients organized. You will learn how to approach each design job, how to keep your clients on task, communicate effectively, and present your ideas in several formats.

Module 5

- Working With Clients: Communication / Service options
- Working With the Trade: Establish your team

Build important relationships that will help you build your decorating business for years to come. You will learn how to price and select services as well as communicate effectively with everyone you work with.

Resource & Style Guide

The Resource and Style Guide is perfect for quick reference and helpful tips again and again. You'll learn about standard measurements and guidelines, how to work with trade resources and contractors, and get acquainted with green design methods.

When you enroll in our Certified Decorating Professional® Home Study program, you will receive the following:

- An information-filled manual (in pdf format) covering all of the material above and including photos, descriptions, and forms to ensure you have the information you need to successfully decorate the homes of your clients.
- A companion workbook filled with exercises to test your knowledge at every step of the processfrom design principles, to drafting a floor plan, to creative art and accessory techniques, and everything in between.
- Your own tutor (an interior decorating professional) to answer your questions, review your exercises
 and provide detailed feedback (both written and verbal), and help in any way to ensure your
 successful completion of the program.
- Access to the Student Center and virtual classroom (from the time you begin the program until the time you no longer want access), which offers additional examples and information to supplement your learning.
- Supplies to help you as you begin your journey, including: 1) Floor planning kit. 2) Color wheel, 3) Paint deck. 4) Measuring tape. 5) Paints.

And if you don't currently have a business, or would like help marketing this new aspect of your business, you can add <u>Starting Your Design-Related Business</u> and/or <u>Marketing Your Design-Related Business</u> (or both) for a low cost.

Enroll in the Certified Decorating Professional® Home Study Program

The Certified Decorating Professional® Home Study program must be purchased all at once (the complete program and the accompanying workbook) for the price of \$795. You can purchase the complete program plus Starting and Marketing Your Design-Related Business for the special price of \$1095.

To enroll in the Certified Decorating Professional[®] Home Study program, please complete the <u>Application</u> and submit it, along with your <u>payment of \$795</u> (for the entire program) or your <u>payment of \$1,095</u> for the entire program plus Business Complete.

Cancellation Policy: Because Home Study courses are completed in your own time at your own pace, cancellations are not accepted once the payment has been made.