



The Redesign Training Center's Southeast Educational Conference



April 16-17, 2009

Ramada Conference and Events Center – Jacksonville, FL

Sponsored by the



Sunny Florida – Here We Come!

Dynamic speakers await you in the beautiful seaside town of Jacksonville Florida! Spend your spring making your business the best it can be!

During this one and a half day event, you will learn, share and be inspired by our line up of events. Our keynote and conference speakers will deliver a conference you're sure to remember! Conference time is a great time to network with other professionals and industry leaders to build a better business.

Conference Sessions

Keynote Speaker - Thursday, April 16, 2009



DAVID JOSEPHSON

For Dave Josephson, marketing and sales coaching has been a part of life since the very beginning.

When he was in grade school, Dave told his Uncle Jim, a food engineer for Oscar Mayer®, what he thought kids would like for lunch: a sampling of meats, cheeses, and breads, and of course, a sweet treat for dessert. Dave even suggested the name of "Lunch Sampler." A few short years later, Lunchables® hit the market, and today it is one of Oscar Mayer's top selling packaged food items for children ages 6 to 10. So began Dave's lifelong love affair with sales and marketing.

In total, Dave has over 20 years of marketing and sales coaching experience, and has personally coached more than 1,500 small business owners ranging from the start-ups to the mega-successful in many different industries. Dave holds a Bachelor's Degree in Business Communications with a Minor in English from Rollins College and an Associate of Arts Degrees in Business Administration and in Paralegal Science.

<http://www.TheGrowthCoachofJax.com>

Keynote Speaker - Friday, April 17, 2009



MARGI KYLE

For over 39 years, this remarkable, captivating woman has built an astounding portfolio from the ever-important 'Designer's perspective'. Never idle, this New York School of Interior Design graduate has contributed to this industry as an Interior Designer, Television Host, Mentor, Keynote Speaker, Educator, and Writer while accumulating countless friends and credentials.

Her columns and advice pieces have appeared in countless newspapers and magazines throughout North America while hosting TV shows such as "The Designing Doctor," "Let's Build" and "Desperate Design." Throughout it all, Margi uses her psychology background, her incredible knowledge and experience to solve dilemmas and achieve great designs.

Her career portfolio also included the role of Manager of Color and Design for Para Paints and she currently travels extensively as an industry speaker for Hunter Douglas Window Fashions, 3Dream, Greenhousedesign and We Make Color Easy. Her speeches and seminars deal with important topics; Difficult Clients, Technology for Powerful Presentations, Windows of Opportunity for Hunter Douglas, color direction and the Power of color, to name a few.

Margi holds various Design Designations (IDS, ASID, WCAA, DCI etc.) and is currently on the Executive board for IDS (Interior Design Society) and (WCAA) The Window Covering Association of America. Recently achieving her Masters Degree in Interior Design, along with these credentials further lend to her credibility as an industry respected leader.

Conference Highlights

- **Roy O'Del** – The latest in fabrics and trends from Boca Bargoons
- **Photo Contest** – Categories include best interior redesign, occupied and vacant home staging, interior decorating and more. Submit your photos soon because only the best will be chosen for display.
- ...and more!

Our Sponsors

The Association of Design Education

The ADE offers **post-training support** and **continuing education** to all its members through monthly teleseminars, newsletters, mentor group networking and a series of educational webinars and events scheduled throughout the year. ADE decorating professionals are privy to industry resources.

It is the ADE's mission to promote educational excellence in the fields of interior decorating, interior redesign, and real estate staging, and to offer the best continuing education opportunities and professional resources for our members.

Industry Partners



Registration and General Information

Registration:

Hotel Information

[The Ramada Conference and Events Center](#)

3130 Hartley Road

Jacksonville, FL 32257

Telephone: 904-268-8080

2009 Conference Registration Form
Southeast Educational Conference
April 16-17, 2009
Ramada Conference and Events Center – Jacksonville, FL

Name:	ADE member: Y___N___	
Company Name:		
Mailing Address:		
City:	State:	Zip:
Home Telephone:	Business Telephone:	
Email:		
Employee Name(s):		

Conference Package:

- Lectures, presentations and materials for both Thursday and Friday – April 16-17th.
- Coffee, lunch and refreshments – April 16th.
- Coffee and refreshments – April 17th (Conference day ends at 12 noon.)

Early Bird Registration: (By February 28, 2009)

- () ADE Professional Member - \$175.00
- () ADE Associate Member - \$212.00
- () Public - \$250.00
- () Company Employee - \$100.00 per person

Registration: (After February 28, 2009)

- () ADE Professional Member - \$195.00
- () ADE Associate Member - \$232.00
- () Public - \$270.00
- () Company Employee - \$120 per person

Total Enclosed: _____

Please mail with your payment payable to:

Association of Design Education
P. O. Box 234
Monroe, CT 06468

Online Registration: If you prefer to register on-line and pay by credit card, you may do so by going to the website (www.associationofdesignededucation.com) and clicking on the conference link.

CANCELLATION POLICY:

Cancellations must be made in writing prior to April 1, 2009. Refunds will be processed less a \$50.00 fee for each registration. No refunds will be given for cancellations received after April 1, 2009, however, the registration fee may be applied towards any ADE sponsored conference within one year from date of original conference. Attendee must pay any difference in fees

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