

Leading with Purpose: Sustainable Practices for a Resilient Future

- **Resilient enterprises – leading for long-term success**
- **Expanding the frontiers of progress**
 - **Governance for global progress**

MIDDLESEX UNIVERSITY, MAURITIUS

1-2 SEPTEMBER 2025

Monday, 1 September 2025

9:00 – 17:00

08:00 – 9:00	REGISTRATION
9:00 – 9:30 Lecture Theatre CG02	Energizer & Welcome Address Welcome Address Prof Divya Singh Chief Academic Officer STADIO HE
9:30- 10:15 Lecture Theatre CG02	KEYNOTE The Big Picture Vanessa Doger de Spéville Head of Sustainability, Reputation & Engagement Mauritius Commercial Bank
10:15 - 11:00 Lecture Theatre CG02	Panel Debate: The Great Divide <ul style="list-style-type: none">- Vanessa Doger de Spéville- Pieter Geldenhuys- Dr Sanjay Matadeen Facilitator: Prof Divya Singh
11:00 – 11:30	Coffee break & Networking Sprint Speed-networking challenge: meet three new people and discover their research focus
11:30- 13:00 EG01/02/03	PARALLEL SESSION 1 EG01 - Track 1: Resilient enterprises – leading for long-term success EG02 - Track 2: Expanding the frontiers of progress EG03 - Track 3: Governance for global progress
13:00 – 14:00	WORKING LUNCH & POSTER WALKABOUT
14:00 – 15:00 Lecture Theatre CG02	KEYNOTE Create the future Pieter Geldenhuys Futurist and expert in Innovation and Technology Strategy Founder and Director of the Institute for Technology Strategy and Innovation (ITSI)
15:00 – 16:30 EG01/02/03	PARALLEL SESSION 2 EG01 - Track 1: Resilient enterprises – leading for long-term success EG02 - Track 2: Expanding the frontiers of progress EG03 - Track 3: Governance for global progress
16:30	Quick Tea & Interactive Polls
18:00	OPENING RECEPTION

Tuesday, 2 September 2025

9:00 – 15:00

9:00 – 9:30 Lecture Theatre CG02	Day 1 RECAP (Prof Flip Schutte)
9:30- 10:15 Lecture Theatre CG02	KEYNOTE A call to action Mr Sylvial Meyepa Director of the Mauritius Tourism Authority
10:15- 11:45 EG01/02/03	PARALLEL SESSION 3 EG01 - Track 1: Resilient enterprises – leading for long-term success EG02 - Track 2: Expanding the frontiers of progress EG03 - Track 3: Governance for global progress
11:45 – 12:30	Coffee Break & Mini-Exhibit Showcase Featuring industry partners, sponsors, etc
12:30 – 13:00	Open Mic: Research on the Spot Prof Flip Schutte: Rethinking Doctoral Education in the Age of AI: Safeguarding Authenticity and Specialist Expertise Dr Truida Oosthuizen: Rethinking Higher Education in a BANI world: the need for flexible and stakeholder-driven curriculum structures Dr Elricke Botha: Education on sustainable lifestyles using a board game: a sustainable tourism perspective
13:00 – 14:00	WORKING LUNCH
14:00 – 15:00 Lecture Theatre CG02	KEYNOTE The call to action Dr Morne Mostert International executive advisor on #leadership #strategy and #strategic foresight. Creator of the Mindset Index Commissioner of the National Planning Commission in SA Former Director of the Institute for Futures Research at Stellenbosch University
15:00 – 15:30 Lecture Theatre CG02	PLENARY: Closing Keynote Reflections on conference outcomes and key takeaways Prof Mari Jansen van Rensburg Pro Vice-Chancellor, Middlesex University Director, Middlesex University Mauritius
17:00	EXCURSION AND DINNER ON THE BEACH

PARALLEL SESSION 1

Monday
1 September 2025
11:30 – 13:00

Track 1 Resilient enterprises – leading for long-term success EG01	11:30 – 11:50	From Green to Grey: How Law Enables Purpose Regression Ms Theshaya Naidoo (UKZN) theshaya1826@gmail.com
	12:00 – 12:20	The Role of Mediators in the Impact of Customer Relationship Management Practices on Tourist Loyalty to Mauritius. A Mixed-Methods Approach Dr Vishal Jaunky and Sanjay Matadeen (Ministry of Education, Middlesex University Mauritius) vishaljaunky@gmail.com s.matadeen@mdx.ac.mu
	12:30 – 12:50 Online presentation	Alternative funding sources for the South African automotive industry Dr Martin Mboweni (STADIO HE) MartinM@stadio.ac.za
Track 2 Expanding the frontiers of progress EG02	11:30 – 11:50	Is GenAI the catalyst for institutional agility? Rethinking academic workflows beyond productivity and toward purpose Olivia Wilson (STADIO HE) oliviaw@stadio.ac.za
	12:00 – 12:20	Role of technological innovation capabilities on the competitiveness of listed small businesses in sub-Saharan Africa Dr Timilehin Olubiyi (West Midlands Open University, Lagos, Nigeria) timi.olubiyi@westmidlands.university
	12:30 – 12:50 Online presentation	Transformative Leadership in Creative Higher Education: Building Resilient Arts and Design Schools through Visionary Governance and Distributed Leadership Dr Willem Bouwer (STADIO HE) drwillbouwer@gmail.com
Track 3 Governance for global progress EG03	11:30 – 11:50	Futuristic Policing for Wildlife Protection: Leveraging Governance for Global Progress in Preventing Turtle Wildlife Crime Jeanette Smit and Dr Phillip Vuma (STADIO HE) jeanettes@stadio.ac.za PhilipV@stadio.ac.za
	12:00 – 12:20	Leading with purpose: Sustainable practices for a resilient future in the world of finance Irfaan Oodally (Middlesex University Mauritius) i.oodally@mdx.ac.mu
	12:30 – 12:50	Bridging the Gap: Adaptive Governance and ESG Integration Ms Anri Lock (STADIO HE) anril@stadio.ac.za

PARALLEL SESSION 2

Monday
2 September 2025
15:00 – 16:30

Track 1 Resilient enterprises – leading for long-term success EG01	15:00 – 15:20	The university of the future: views from academic leaders Prof Annemarie Davis (UNISA) davisa@unisa.ac.za
	15:30 – 15:50	Panel Supervision for Doctoral Students: A Purpose-Driven Innovation Bridging Academia and Industry for Lasting Impact Prof Flip Schutte (STADIO HE) flips@stadio.ac.za
	16:00 – 16:20	
Track 2 Expanding the frontiers of progress EG02	15:00 – 15:20	Human-Centred AI Literacy: Rethinking Experiential Education for Sustainable Digital Futures Charles Wiggill (STADIO HE) charliw@stadio.ac.za
	15:30 – 15:50	Leadership Parallels between Braveheart's Captain Kenau of Haarlem and Public Prosecutor Madonsela of South Africa: Two Role Models of Resistance and Justice Dr Christo Swart (STADIO HE) ChristoS@stadio.ac.za
	16:00 – 16:20	The Resilient Remix: Redesigning leadership systems with circular thinking and regenerative purpose Dr Ameena Ahamed (SSR Medical College, Qualityedge-Consulting) ahamedameena@gmail.com
Track 3 Governance for global progress EG03	15:00 – 15:20	A framework for strategic international and cross-sector partnership in higher education Dr Vanessa Grootboom (STADIO HE) VanessaG@stadio.ac.za
	15:30 – 15:50	Embedding education for sustainable development in Transnational Education Dr. Shaheen Motala-Timol, Dr. Tasneem Mustun, Dr. Phil Barter (Middlesex University Mauritius) p.barter@mdx.ac.mu
	16:00 – 16:20	Leadership for a sustainable tomorrow: Reimagining chartered accountancy education in South Africa Judith Terblanche and Marlize Putter (Milpark Education, South Africa) judith.terblanche@milpark.ac.za marilize.putter@milpark.ac.za
Track 4 Expanding the frontiers sustainably	15:00 – 15:20	Analysing the Crisis in Leadership for People and Planet: Leveraging the Sustainable Developing Goals (SDGs) for Gaia Krishnee Adnarain Appadoo, S. Esmael, M. Conhye, B. Jaggeshar and J. Augnoo (Climate Justice Compact) ka.appadoo@uom.ac.mu
	15:30 – 15:50 Online Presentation	Is creating awareness enough? Business and Leadership Sustainability needs action Dr Antje Hargarter (STADIO HE) antjeh@stadio.ac.za
	16:00 – 16:20	

PARALLEL SESSION 3

Tuesday
2 September 2025
10:15 – 11:45

Track 1 Resilient enterprises – leading for long-term success EG01	10:15 – 10:35	Evaluating the Impact of Celebrity Endorsements on Brand Perception: A Case Study of STADIO Higher Education Mr Simangalisoz Zulu (STADIO HE) Bayabongazulu@gmail.com Simangalisoz@stadio.ac.za
	10:45 – 11:05	Navigating the F.R.A.G.I.L.E. World: Purposeful Leadership for a Resilient Future Prof Nico Schutte (UWC), Marius Pretorius (TDCI), Prof Nicolene Schutte (UFS) nschutte@uwc.ac.za barkhuizenEN@ufs.ac.za marius@tdci.co.za
	11:15 – 11:35	Sustainable Higher Education: From Ivory Tower to Responsive Leadership Prof Divya Singh and Diandri Ehlers (STADIO HE) divyas@stadio.co.za
Track 2 Expanding the frontiers of progress EG02	10:15 – 10:35	AI-Driven Transformation: The Role of Digitally Skilled Leaders in Navigating Technological Change Dr Shilpa Joshi, Dr Harshita Kumar and Ms Amrita Mathews (Universal AI University, Mumbai, India) Shilpa.joshi@universalai.in Harshita.kumar@universalai.in amrita.mathews@universalai.in
	10:45 – 11:05	Balancing act of natural resource management against community business aspirations within forestry land reform ecosystem - systematic literature review Jim Matsho (STADIO HE) jim_matsho@yahoo.com
	11:15 – 11:35	Towards a professional doctorate for Africa's sustainability future: the vision behind the DCOM in sustainability sciences Dr Karen Stander (UNISA) standk@unisa.ac.za
Track 3 Governance for global progress EG03	10:15 – 10:35 Online presentation	A Collaborative Leadership Framework for a Federated NPO Ms Mpho Masondo and Dr Derek Verrier (STADIO HE) mphoroberta@gmail.com
	10:45 – 11:05	Financial Analysis of Ocado Group Plc Risk, Capital Structure and Payout Policy Dr Vani Sarada (Kristujayanti College) , Dr Vishal C. Jaunky (Middlesex Mauritius) and Dr Sanjay Matadeen (Middlesex Mauritius) sarada889@yahoo.in vanisarada@kristujayanti.com
	11:15 – 11:35	Forging Resilience: A Qualitative Study on How Business Schools Prepare Leaders for an Uncertain Future Prof Nicolene Schutte (UFS) and Prof Nico Schutte (UWC) nschutte@uwc.ac.za barkhuizenEN@ufs.ac.za

Track 4 Leading for long-term success	10:15 – 10:35	Leadership Lessons from Captain Kenau of Haarlem: A Historical Perspective Dr Christo Swart (STADIO HE) ChristoS@stadio.ac.za
	10:45 – 11:05	Shaping resilient students: Exploring how a university community can support student mental health Anju Ajodah (Middlesex University Mauritius) a.ajodah@mdx.ac.mu
	11:15 – 11:35	Fostering Resilient Learners in the AI Era: Preliminary Findings from a Constructively Aligned Pedagogical Intervention Guffran Rostom & Ashley Hoolash (Middlesex University Mauritius) g.rostom@mdx.ac.mu b.hoolash@mdx.ac.mu