

# **Leading with Purpose: Sustainable Practices for a Resilient Future**

- **Resilient enterprises – leading for long-term success**
- **Expanding the frontiers of progress**
  - **Governance for global progress**

**MIDDLESEX UNIVERSITY, MAURITIUS**

**1-2 SEPTEMBER 2025**

# Monday, 1 September 2025

## 9:00 – 17:00

<b>08:00 – 9:00</b>	<b>REGISTRATION</b>
<b>9:00 – 9:30</b> Lecture Theatre CG02	<b>Energizer &amp; Welcome Address</b>  Welcome Address <b>Prof Divya Singh</b> Chief Academic Officer STADIO HE
<b>9:30- 10:15</b> Lecture Theatre CG02	<b>KEYNOTE The Big Picture</b>  <b>Vanessa Doger de Spéville</b> Head of Sustainability, Reputation & Engagement Mauritius Commercial Bank
<b>10:15 - 11:00</b> Lecture Theatre CG02	<b>Panel Debate: The Great Divide</b> <ul style="list-style-type: none"> <li>- Vanessa Doger de Spéville</li> <li>- Pieter Geldenhuys</li> <li>- Dr Sanjay Matadeen</li> </ul> Facilitator: Prof Divya Singh
<b>11:00 – 11:30</b>	<b>Coffee break &amp; Networking Sprint</b> Speed-networking challenge: meet three new people and discover their research focus
<b>11:30- 13:00</b> EG01/02/03	<b>PARALLEL SESSION 1</b> EG01 - Track 1: Resilient enterprises – leading for long-term success EG02 - Track 2: Expanding the frontiers of progress EG03 - Track 3: Governance for global progress
<b>13:00 – 14:00</b>	<b>WORKING LUNCH &amp; POSTER WALKABOUT</b>
<b>14:00 – 15:00</b> Lecture Theatre CG02	<b>KEYNOTE Create the future</b>  <b>Pieter Geldenhuys</b> Futurist and expert in Innovation and Technology Strategy Founder and Director of the Institute for Technology Strategy and Innovation (ITSI)
<b>15:00 – 16:30</b> EG01/02/03	<b>PARALLEL SESSION 2</b> EG01 - Track 1: Resilient enterprises – leading for long-term success EG02 - Track 2: Expanding the frontiers of progress EG03 - Track 3: Governance for global progress
<b>16:30</b>	<b>Quick Tea &amp; Interactive Polls</b>
<b>18:00</b>	<b>OPENING RECEPTION</b>

# Tuesday, 2 September 2025

## 9:00 – 15:00

<b>9:00 – 9:30</b> Lecture Theatre CG02	<b>Day 1 RECAP (Prof Flip Schutte)</b>
<b>9:30- 10:15</b> Lecture Theatre CG02	<b>KEYNOTE A call to action</b>  <b>Mr Sylvial Meyepa</b> Director of the Mauritius Tourism Authority
<b>10:15- 11:45</b> EG01/02/03	<b>PARALLEL SESSION 3</b> EG01 - Track 1: Resilient enterprises – leading for long-term success EG02 - Track 2: Expanding the frontiers of progress EG03 - Track 3: Governance for global progress
<b>11:45 – 12:30</b>	<b>Coffee Break &amp; Mini-Exhibit Showcase</b> Featuring industry partners, sponsors, etc
<b>12:30 – 13:00</b>	<b>Open Mic: Research on the Spot</b>  Prof Flip Schutte: Rethinking Doctoral Education in the Age of AI: Safeguarding Authenticity and Specialist Expertise  Dr Truida Oosthuizen: Rethinking Higher Education in a BANI world: the need for flexible and stakeholder-driven curriculum structures  Dr Elricke Botha: Education on sustainable lifestyles using a board game: a sustainable tourism perspective
<b>13:00 – 14:00</b>	<b>WORKING LUNCH</b>
<b>14:00 – 15:00</b> Lecture Theatre CG02	<b>KEYNOTE The call to action</b>  <b>Dr Morne Mostert</b> International executive advisor on #leadership #strategy and #strategic foresight. Creator of the Mindset Index Commissioner of the National Planning Commission in SA Former Director of the Institute for Futures Research at Stellenbosch University
<b>15:00 – 15:30</b> Lecture Theatre CG02	<b>PLENARY: Closing Keynote</b> Reflections on conference outcomes and key takeaways  <b>Prof Mari Jansen van Rensburg</b> Pro Vice-Chancellor, Middlesex University Director, Middlesex University Mauritius
<b>17:00</b>	<b>EXCURSION AND DINNER ON THE BEACH</b>

PARALLEL SESSION 1		
<b>Monday</b> <b>1 September 2025</b> <b>11:30 – 13:00</b>		
<b>Track 1</b> <b>Resilient enterprises – leading for long-term success</b> EG01	11:30 – 11:50	From Green to Grey: How Law Enables Purpose Regression Ms Theshaya Naidoo (UKZN) <a href="mailto:theshaya1826@gmail.com">theshaya1826@gmail.com</a>
	12:00 – 12:20	The Role of Mediators in the Impact of Customer Relationship Management Practices on Tourist Loyalty to Mauritius. A Mixed-Methods Approach Dr Vishal Jaunky and Sanjay Matadeen (Ministry of Education, Middlesex University Mauritius) <a href="mailto:vishaljaunky@gmail.com">vishaljaunky@gmail.com</a> <a href="mailto:s.matadeen@mdx.ac.mu">s.matadeen@mdx.ac.mu</a>
	12:30 – 12:50 Online presentation	Alternative funding sources for the South African automotive industry Dr Martin Mboweni (STADIO HE) <a href="mailto:MartinM@stadio.ac.za">MartinM@stadio.ac.za</a>
<b>Track 2</b> <b>Expanding the frontiers of progress</b> EG02	11:30 – 11:50	Is GenAI the catalyst for institutional agility? Rethinking academic workflows beyond productivity and toward purpose Olivia Wilson (STADIO HE) <a href="mailto:oliviaw@stadio.ac.za">oliviaw@stadio.ac.za</a>
	12:00 – 12:20	Role of technological innovation capabilities on the competitiveness of listed small businesses in sub-Saharan Africa Dr Timilehin Olubiyi (West Midlands Open University, Lagos, Nigeria) <a href="mailto:timi.olubiyi@westmidlands.university">timi.olubiyi@westmidlands.university</a>
	12:30 – 12:50 Online presentation	Transformative Leadership in Creative Higher Education: Building Resilient Arts and Design Schools through Visionary Governance and Distributed Leadership Dr Willem Bouwer (STADIO HE) <a href="mailto:drwillbouwer@gmail.com">drwillbouwer@gmail.com</a>
<b>Track 3</b> <b>Governance for global progress</b> EG03	11:30 – 11:50	Futuristic Policing for Wildlife Protection: Leveraging Governance for Global Progress in Preventing Turtle Wildlife Crime Jeanette Smit and Dr Phillip Vuma (STADIO HE) <a href="mailto:jeanettes@stadio.ac.za">jeanettes@stadio.ac.za</a> <a href="mailto:PhilipV@stadio.ac.za">PhilipV@stadio.ac.za</a>
	12:00 – 12:20	Leading with purpose: Sustainable practices for a resilient future in the world of finance Irfaan Oodally (Middlesex University Mauritius) <a href="mailto:i.oodally@mdx.ac.mu">i.oodally@mdx.ac.mu</a>
	12:30 – 12:50	Bridging the Gap: Adaptive Governance and ESG Integration Ms Anri Lock (STADIO HE) <a href="mailto:anril@stadio.ac.za">anril@stadio.ac.za</a>

PARALLEL SESSION 2		
<b>Monday</b> <b>2 September 2025</b> <b>15:00 – 16:30</b>		
<b>Track 1</b> <b>Resilient enterprises – leading for long-term success</b> EG01	15:00 – 15:20	The university of the future: views from academic leaders Prof Annemarie Davis (UNISA) <a href="mailto:davisa@unisa.ac.za">davisa@unisa.ac.za</a>
	15:30 – 15:50	Panel Supervision for Doctoral Students: A Purpose-Driven Innovation Bridging Academia and Industry for Lasting Impact Prof Flip Schutte (STADIO HE) <a href="mailto:flips@stadio.ac.za">flips@stadio.ac.za</a>
	16:00 – 16:20 Online Presentation	Is creating awareness enough? Business and Leadership Sustainability needs action Dr Antje Hargarter (STADIO HE) <a href="mailto:antjeh@stadio.ac.za">antjeh@stadio.ac.za</a>
<b>Track 2</b> <b>Expanding the frontiers of progress</b> EG02	15:00 – 15:20	Human-Centred AI Literacy: Rethinking Experiential Education for Sustainable Digital Futures Charles Wiggill (STADIO HE) <a href="mailto:charliw@stadio.ac.za">charliw@stadio.ac.za</a>
	15:30 – 15:50	Leadership Parallels between Braveheart's Captain Kenau of Haarlem and Public Prosecutor Madonsela of South Africa: Two Role Models of Resistance and Justice Dr Christo Swart (STADIO HE) <a href="mailto:ChristoS@stadio.ac.za">ChristoS@stadio.ac.za</a>
	16:00 – 16:20	The Resilient Remix: Redesigning leadership systems with circular thinking and regenerative purpose Dr Ameena Ahamed (SSR Medical College, Qualityedge-Consulting) <a href="mailto:ahamedameena@gmail.com">ahamedameena@gmail.com</a>
<b>Track 3</b> <b>Governance for global progress</b> EG03	15:00 – 15:20	A framework for strategic international and cross-sector partnership in higher education Dr Vanessa Grootboom (STADIO HE) <a href="mailto:VanessaG@stadio.ac.za">VanessaG@stadio.ac.za</a>
	15:30 – 15:50	Embedding education for sustainable development in Transnational Education Dr. Shaheen Motala-Timol, Dr. Tasneem Mustun, Dr. Phil Barter (Middlesex University Mauritius) <a href="mailto:p.barter@mdx.ac.mu">p.barter@mdx.ac.mu</a>
	16:00 – 16:20	Leadership for a sustainable tomorrow: Reimagining chartered accountancy education in South Africa Judith Terblanche and Marlize Putter (Milpark Education, South Africa) <a href="mailto:judith.terblanche@milpark.ac.za">judith.terblanche@milpark.ac.za</a> <a href="mailto:marlize.putter@milpark.ac.za">marlize.putter@milpark.ac.za</a>

PARALLEL SESSION 3		
<b>Tuesday</b> <b>2 September 2025</b> <b>10:15 – 11:45</b>		
<b>Track 1</b> <b>Resilient enterprises – leading for long-term success</b> EG01	10:15 – 10:35	Evaluating the Impact of Celebrity Endorsements on Brand Perception: A Case Study of STADIO Higher Education Mr Simangalisu Zulu (STADIO HE) <a href="mailto:Bayabongazulu@gmail.com">Bayabongazulu@gmail.com</a> <a href="mailto:Simangalisoz@stadio.ac.za">Simangalisoz@stadio.ac.za</a>
	10:45 – 11:05	Navigating the F.R.A.G.I.L.E. World: Purposeful Leadership for a Resilient Future Prof Nico Schutte (UWC), Marius Pretorius (TDCI), Prof Nicolene Schutte (UFS) <a href="mailto:nschutte@uwc.ac.za">nschutte@uwc.ac.za</a> <a href="mailto:barkhuizenEN@ufs.ac.za">barkhuizenEN@ufs.ac.za</a> <a href="mailto:marius@tdci.co.za">marius@tdci.co.za</a>
	11:15 – 11:35	Sustainable Higher Education: From Ivory Tower to Responsive Leadership Prof Divya Singh and Diandri Ehlers (STADIO HE) <a href="mailto:divyas@stadio.co.za">divyas@stadio.co.za</a>
<b>Track 2</b> <b>Expanding the frontiers of progress</b> EG02	10:15 – 10:35	AI-Driven Transformation: The Role of Digitally Skilled Leaders in Navigating Technological Change Dr Shilpa Joshi, Dr Harshita Kumar and Ms Amrita Mathews (Universal AI University, Mumbai, India) <a href="mailto:Shilpa.joshi@universalai.in">Shilpa.joshi@universalai.in</a> <a href="mailto:Harshita.kumar@universalai.in">Harshita.kumar@universalai.in</a> <a href="mailto:amrita.mathews@universalai.in">amrita.mathews@universalai.in</a>
	10:45 – 11:05	Balancing act of natural resource management against community business aspirations within forestry land reform ecosystem - systematic literature review Jim Matsho (STADIO HE) <a href="mailto:jim_matsho@yahoo.com">jim_matsho@yahoo.com</a>
	11:15 – 11:35	Towards a professional doctorate for Africa's sustainability future: the vision behind the DCOM in sustainability sciences Dr Karen Stander (UNISA) <a href="mailto:standk@unisa.ac.za">standk@unisa.ac.za</a>
<b>Track 3</b> <b>Governance for global progress</b> EG03	10:15 – 10:35 Online presentation	A Collaborative Leadership Framework for a Federated NPO Ms Mpho Masondo and Dr Derek Verrier (STADIO HE) <a href="mailto:mphoroberta@gmail.com">mphoroberta@gmail.com</a>
	10:45 – 11:05	Financial Analysis of Ocado Group Plc Risk, Capital Structure and Payout Policy Dr Vani Sarada (Kristujayanti College) , Dr Vishal C. Jaunky (Middlesex Mauritius) and Dr Sanjay Matadeen (Middlesex Mauritius) <a href="mailto:sarada889@yahoo.in">sarada889@yahoo.in</a> <a href="mailto:vanisarada@kristujayanti.com">vanisarada@kristujayanti.com</a>
	11:15 – 11:35	Forging Resilience: A Qualitative Study on How Business Schools Prepare Leaders for an Uncertain Future Prof Nicolene Schutte (UFS) and Prof Nico Schutte (UWC) <a href="mailto:nschutte@uwc.ac.za">nschutte@uwc.ac.za</a> <a href="mailto:barkhuizenEN@ufs.ac.za">barkhuizenEN@ufs.ac.za</a>

<b>Track 4</b> <b>Leading for long-term success</b>	<b>10:15 – 10:35</b>	Leadership Lessons from Captain Kenau of Haarlem: A Historical Perspective Dr Christo Swart STADIO HE) <a href="mailto:ChristoS@stadio.ac.za">ChristoS@stadio.ac.za</a>
	<b>10:45 – 11:05</b>	Shaping resilient students: Exploring how a university community can support student mental health Anju Ajodah (Middlesex University Mauritius) <a href="mailto:a.ajodah@mdx.ac.mu">a.ajodah@mdx.ac.mu</a>