



Call for Abstracts

ShiftExchange 2025: Leading with Purpose: Sustainable Practices for a Resilient Future

STADIO Higher Education, South Africa; and Middlesex University, Mauritius are jointly hosting an inaugural conference. The conference will focus on sharing experiences, challenges encountered, and good practices, underpinned by the need for collaborative solutions in a world that continues to refine and redefine itself in the digital era. The organisers invite contributions from academics, educators and researchers, business professionals and practitioners, innovators, leaders, and organisations that have experience and praxis to contribute.

Dates and venue: 01 – 03 September 2025, Mauritius

Presentations: In-person

Attendance: In-person or online

Abstract submission due date: 01 May 2025 (submit on conference webpage)

Abstract feedback: 27 May 2025
Submission of full articles: 01 August 2025

(Peer-reviewed articles will be published)

Conference focus areas for parallel session presentations:

Sub-theme one: Resilient enterprises – leading for long-term success

- Sustainable business leadership:
 Integrating ethical and forwardthinking strategies into commercial
- Purpose-driven innovation: Aligning research and business for growth with lasting impact
- Building strategic partnerships: Collaborative leadership for business resilience and market adaptation

Sub-theme two: Expanding the frontiers of progress

- Innovative leadership for the future:
 Driving ethical and responsible practices across industries by avoiding depletion of natural, financial or human resources.
- Restoring balance: Leadership approaches to address global challenges, from climate change to economic stability, resource efficiency and conservation.
- Circular thinking and beyond:
 Integrating smart resource management into business and societal strategies

Sub-theme three: Governance for global progress

- Policy leadership for impact: Crafting regulations that drive economic, social, and environmental resilience.
- International collaboration for a thriving future: Strategies for effective global and cross-sector partnerships
- Adaptive governance: Navigating policy challenges for innovation, growth, and long-term stability

For general enquiries, information about fees and registration, visit the conference website at: