

# SHIHAB RAHMAN S

## UI/UX Designer

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### ABOUT ME

UI/UX Designer with 3+ years creating digital experiences people enjoy using. I've helped businesses boost user engagement and conversion rates through thoughtful design and user research. My front-end development background helps me collaborate effectively with engineering teams to turn designs into reality. Passionate about creating accessible, intuitive interfaces that solve real problems for users.

### SKILLS

**Design Process:** User Research, User Interviews, Persona Development, User Journey Mapping, Information Architecture, Wireframing, Prototyping, Usability Testing, A/B Testing, Design Systems

**Design Tools:** Figma (Advanced), Adobe XD, Illustrator, Photoshop, InVision, Miro, FigJam, Maze

**UI/Visual Design:** Visual Design, Typography, Color Theory, Iconography, Branding, Graphic Design, Responsive Design, Mobile-First Design

**Development:** HTML, CSS, JavaScript, React, Angular, WordPress, Shopify, Elementor, Beaver Builder

**Platform & Tools:** Windows, GoHighLevel, Git/GitHub, Notion, Slack, Microsoft Office

### EXPERIENCE

#### Product Designer

2024 – Present

Jadbery Digital

Remote

- Handle end-to-end design from user research and wireframes to final UI and brand identity work
- Build conversion-focused websites on WordPress and Shopify with emphasis on user experience
- Create comprehensive brand guidelines and marketing materials to maintain visual consistency
- Work closely with clients to understand their business needs and translate them into design solutions

#### UI/UX Designer & Developer

2024

Saasyway

Remote

- Redesigned user flows and interfaces in Figma, boosting engagement metrics by 28%
- Created 20+ landing pages and sales funnels using GoHighLevel and WordPress page builders
- Set up email and SMS automation workflows that increased qualified leads by 35%
- Collaborated with developers to ensure pixel-perfect implementation across devices

#### Angular Developer Intern

2024

PDS - EY GDS

Kochi, India

- Designed and built responsive web components for enterprise applications
- Collaborated with the design team to refine interfaces based on user feedback and testing
- Ensured consistent design patterns across different modules of the application

#### Python Developer Intern

2023

Inmakes Infotech

Kochi, India

- Designed admin dashboards and data visualization interfaces for internal business tools
- Focused on creating clean, intuitive frontend experiences for complex data
- Worked on improving the overall user flow and interface usability

#### Web Designer

2018 – 2019

GJ Infotech Pvt Ltd

Thrissur, India

- Designed and coded 15+ responsive websites using HTML, CSS, JavaScript, and Bootstrap
- Worked with clients to understand their vision and created designs that matched their brand identity
- Created mockups and prototypes to validate design concepts before development
- Optimized site performance, significantly reducing page load times through better asset management

### EDUCATION

#### Bachelor of Technology in Computer Science

2020 – 2023

College of Engineering Munnar

Kerala, India

#### Diploma in Computer Engineering

2015 – 2018

St. Mary's Polytechnic College

Palakkad, India