



# INNOFUND

## PROJECT PRESENTATION

A platform for crowdfunding a project

## OUR TEAM

AQIB MAHMUD RIME

170041002

MD SHIHAB SHAHRIAR

170041016

REFAAT MOHAMMAD ALAMGIR

170041031





# CURRENT PROBLEMS AND OUR MOTIVATION

## FAILED DREAMS

Innovative projects fail to launch only because there isn't enough funding.

## MASS PRODUCTION IMPOSSIBLE

Promising projects fail to make it to the market due to a lack of backers.

## LACK OF FUNDING FOR STUDENT COMPETITORS

Students participating in int'l competitions find it hard to fund their expenses.

## NOT ENOUGH INVESTMENT FOR STARTUPS

New, small businesses do not enough capital to launch and make their company thrive.

# OUR SOLUTION

A website that will be used as a one-stop platform for funding prospective projects and startups. The crowdfunding can be of different types :

- **Equity-based** - entrepreneurs are able to raise money for their business by selling off part of their company to outside investors in exchange for capital
- **Rewards-based** - the individuals supporting the cause or idea are given different types of rewards as a way of showing appreciation
- **Profit-sharing** - a form of crowdfunding model in which contributors receive a share in the profits of the business



# FEATURES



## FEATURE 1

Users with proper authentication can start campaign for business/startup or invest in other's campaign

## FEATURE 2

User can host the project / startup asking for donation based or equity based or reward based investment or they can use the mixture.

## FEATURE 3

Proper authentication will be maintained in case of equity based project / startup.

# FEATURES



## FEATURE 4

Campaigners can upload videos for promotion and marketing

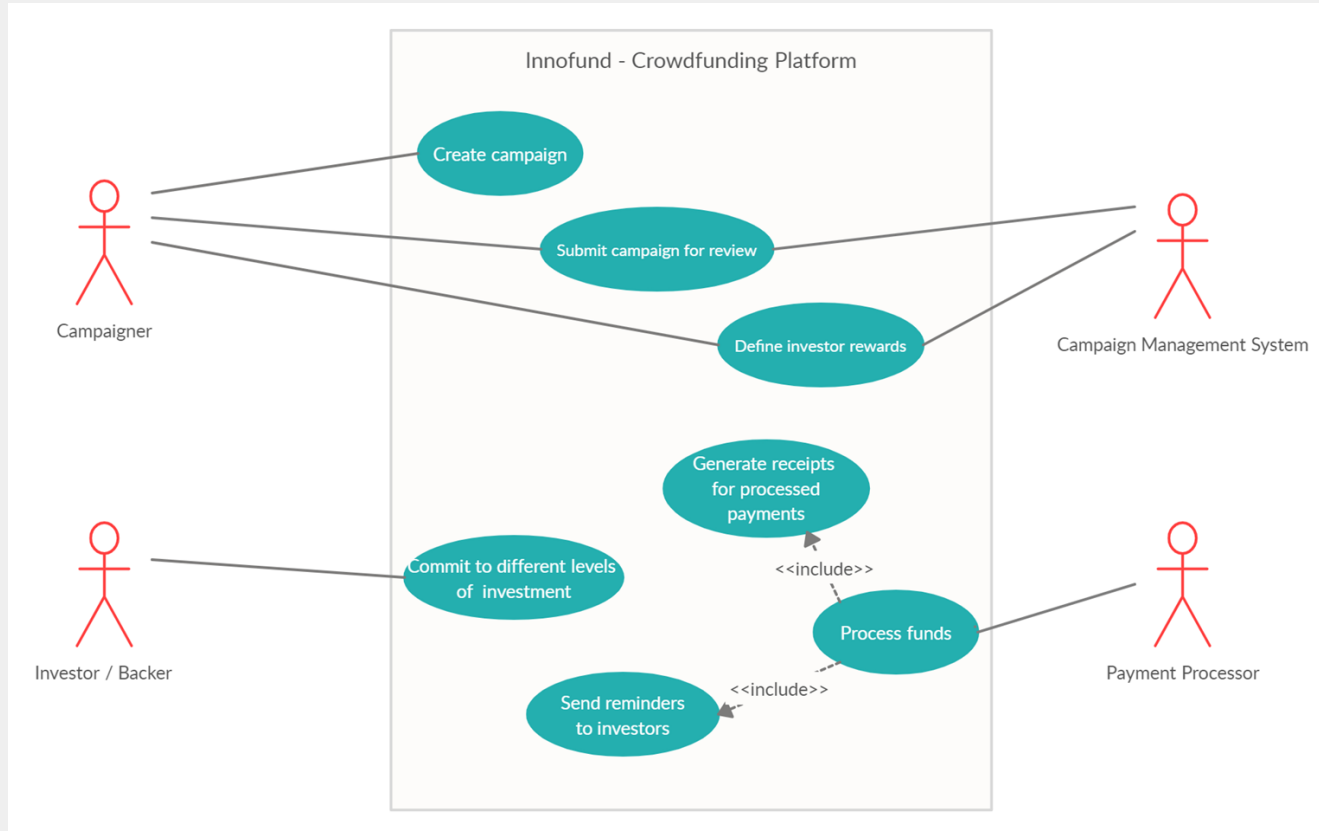
## FEATURE 5

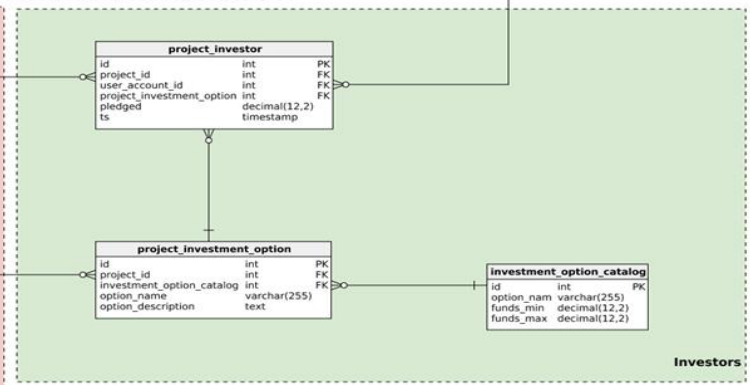
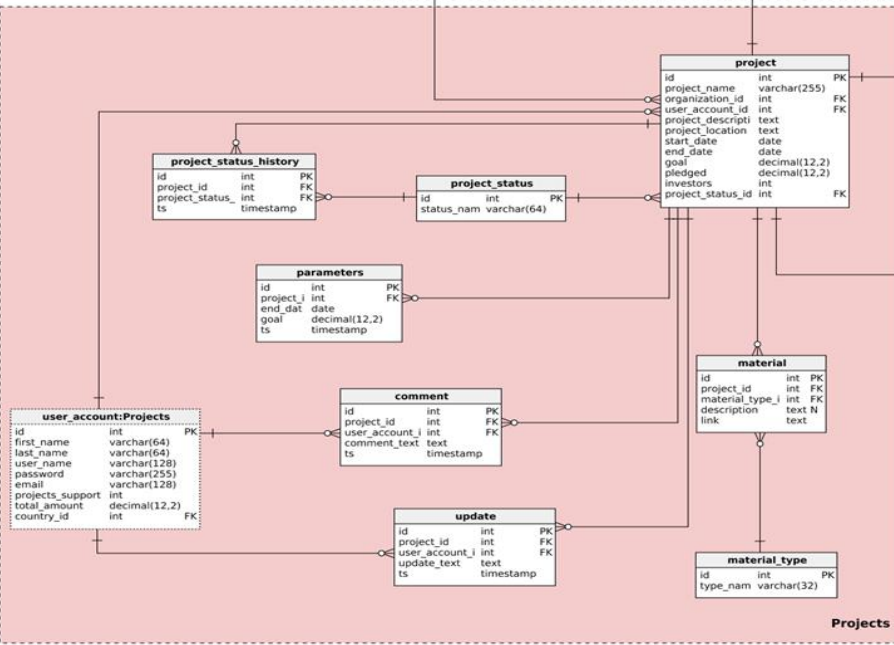
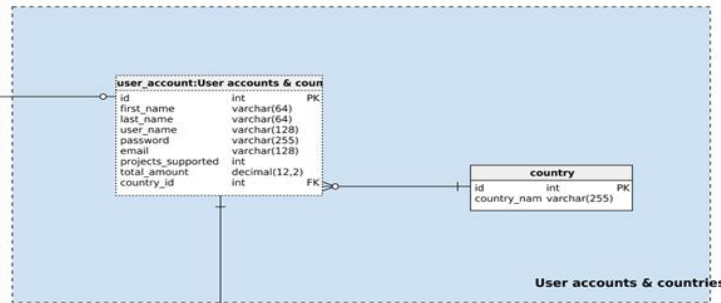
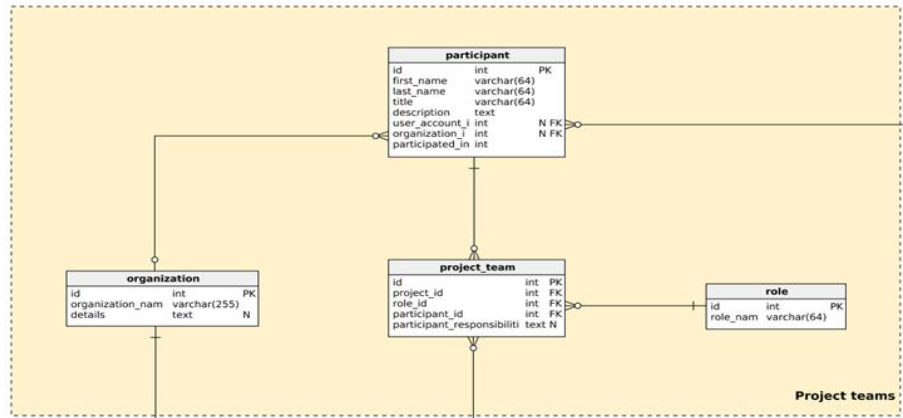
Can pay through Credit Card, Bkash or other mobile banking system via SSLcommerz

## FEATURE 6

Can control project campaign through interactive dashboard

# USE CASE DIAGRAM





# ER DIAGRAM



## TOOLS USED

Languages & Framework :

- Front end - React framework
- Back end - Node.js
- Database - MySql database

Development environments :

- Webstorm IDE
- VS Code



## FUTURE PLANS

- Make all features functional
- Perfect the UI design
- Strengthen security
- Strengthen fake startup filtering policy
- Develop a user trust policy that will attract more investors & project initiators
- Market platform in our community

## WEBSITE LINK AND GITHUB LINKS

- The website is hosted on Netlify and you can access it through this link - <https://eager-pike-77eafa.netlify.app/>
- Github Links
  - Client side - [https://github.com/shihabshahriar16/innofund\\_client](https://github.com/shihabshahriar16/innofund_client)
  - Server side - [https://github.com/shihabshahriar16/innofund\\_server](https://github.com/shihabshahriar16/innofund_server)



# THANKS

Does anyone have any questions?

CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon**, and infographics & images by **Freepik**.