



INNOFUND

PROJECT PRESENTATION

A platform for crowdfunding a project

OUR TEAM

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CURRENT PROBLEMS AND OUR MOTIVATION

FAILED DREAMS

Innovative projects fail to launch only because there isn't enough funding.

MASS PRODUCTION IMPOSSIBLE

Promising projects fail to make it to the market due to a lack of backers.

LACK OF FUNDING FOR STUDENT COMPETITORS

Students participating in int'l competitions find it hard to fund their expenses.

NOT ENOUGH INVESTMENT FOR STARTUPS

New, small businesses do not enough capital to launch and make their company thrive.

OUR SOLUTION

A website that will be used as a one-stop platform for funding prospective projects and startups. The crowdfunding can be of different types :

- **Equity-based** - entrepreneurs are able to raise money for their business by selling off part of their company to outside investors in exchange for capital
- **Rewards-based** - the individuals supporting the cause or idea are given different types of rewards as a way of showing appreciation
- **Profit-sharing** - a form of crowdfunding model in which contributors receive a share in the profits of the business



FEATURES



FEATURE 1

Users with proper authentication can start campaign for business/startup or invest in other's campaign

FEATURE 2

User can host the project / startup asking for donation based or equity based or reward based investment or they can use the mixture.

FEATURE 3

Proper authentication will be maintained in case of equity based project / startup.

FEATURES



FEATURE 4

Campaigners can upload videos for promotion and marketing

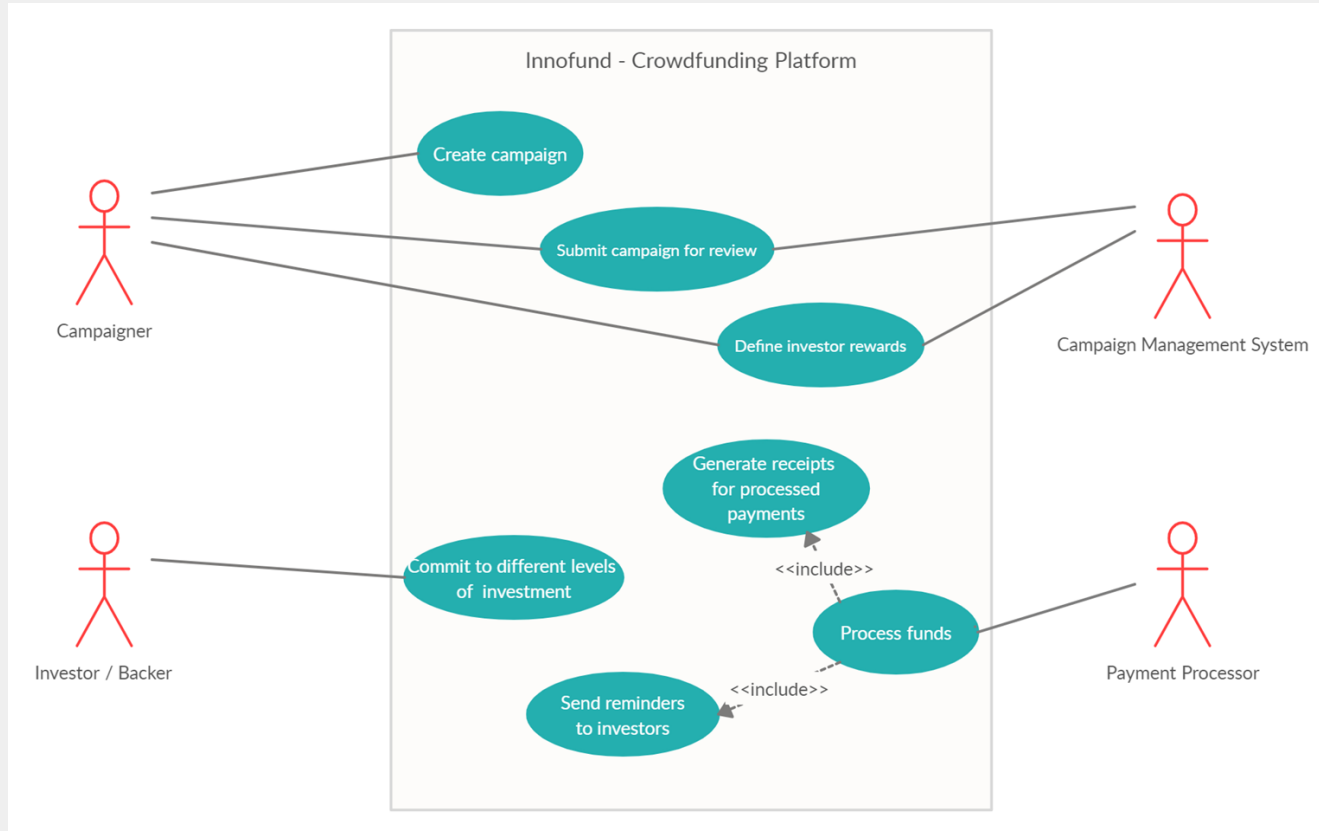
FEATURE 5

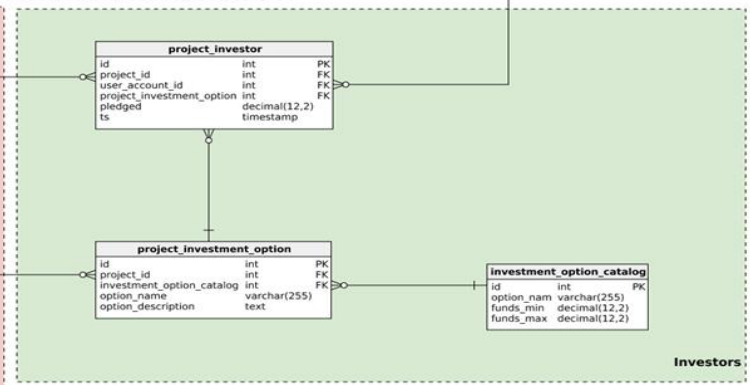
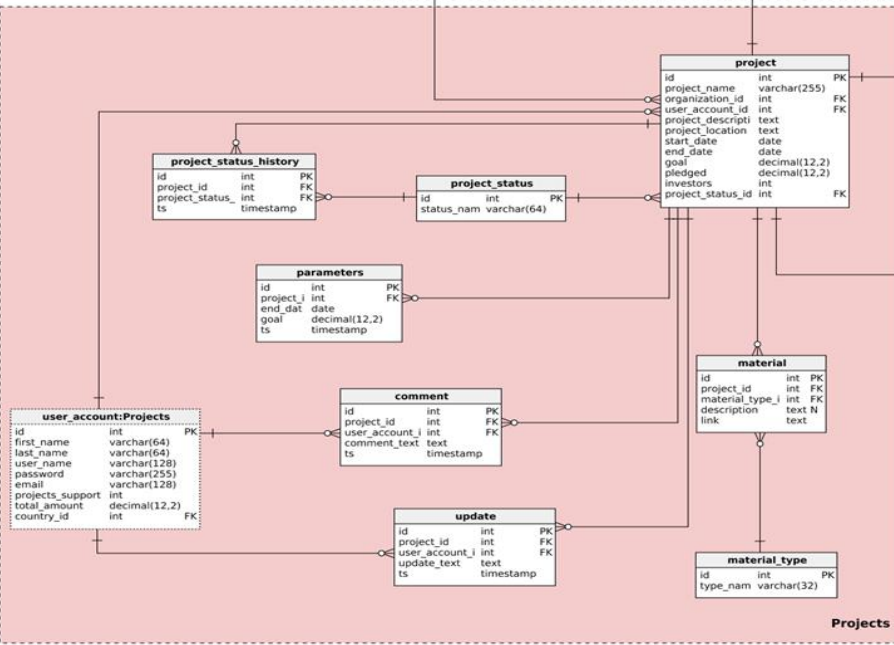
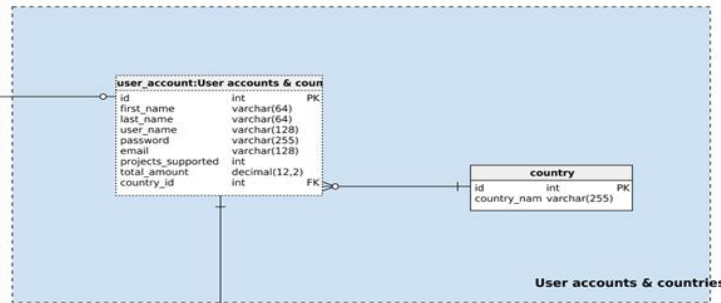
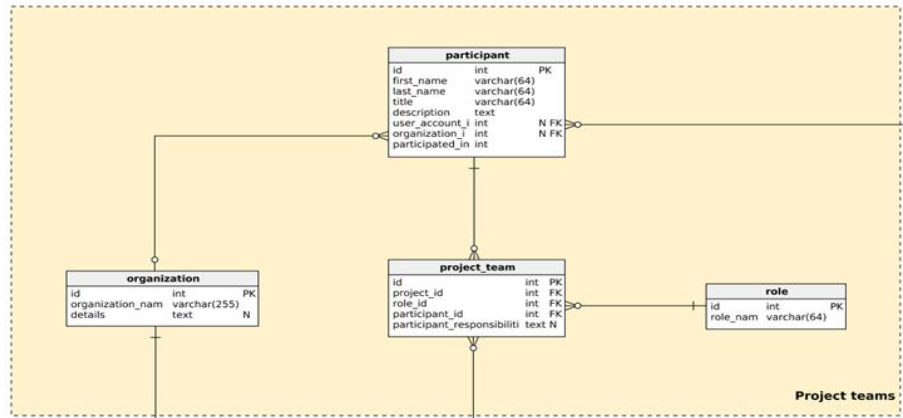
Can pay through Credit Card, Bkash or other mobile banking system via SSLcommerz

FEATURE 6

Can control project campaign through interactive dashboard

USE CASE DIAGRAM





ER DIAGRAM

TOOLS USED

Languages & Framework :

- Front end - React framework
- Back end - Node.js
- Database - MySql database

Development environments :

- Webstorm IDE
- VS Code



FUTURE PLANS

- Make all features functional
- Perfect the UI design
- Strengthen security
- Strengthen fake startup filtering policy
- Develop a user trust policy that will attract more investors & project initiators
- Market platform in our community

WEBSITE LINK AND GITHUB LINKS

- The website is hosted on Netlify and you can access it through this link - <https://eager-pike-77eafa.netlify.app/>
- Github Links
 - Client side - https://github.com/shihabshahriar16/innofund_client
 - Server side - https://github.com/shihabshahriar16/innofund_server



THANKS

Does anyone have any questions?

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