Stock Forecasting Rubric

	4 points	3 points	2 points	1 point
Forecasting Considerations	Additional factors were considered thoroughly. One or more additional factors were modeled.	Additional factors were considered thoroughly but none were modeled.	One additional factor was considered but not modeled.	No additional factors were considered.
Decomposition	Trend and seasonality were decomposed, and their appropriateness were discussed. Model parameters were reported. Visualizations were used.	Trend and seasonality were discussed briefly and aided by visualizations.	Trend and seasonality were discussed briefly but no visualizations were provided.	No decomposition was performed.
Model Selection	At least two different models were considered. Model fit and residual diagnostics were thoroughly discussed (for all models).	One model was considered. Model fit and residual diagnostics were thoroughly discussed.	One model was considered. Model fit and residual diagnostics were mentioned.	One model was considered. Model fit or residual diagnostics were not discussed.
Forecast	At least one forecast was made using actual data and another using a forecasting method. Forecasts were visualized and confidence bands were interpreted. Fit measures were discussed for both.	One forecast was made using actual data or another forecasting method. Forecast was visualized and confidence bands were interpreted. Fit measures were discussed.	One forecast was made but was missing visualization, interpretation, or fit measures.	One forecast was made but missing visualization, interpretation, and fit measures.
Interpretation	Interpretation of the forecast was based on past and present knowledge of the stock and how its situated in the investment ecosystem. Differences between forecast and actual are discussed based on current knowledge or events.	Interpretation of the forecast was based knowledge about the stock and differences were discussed.	Interpretation of the forecast and differences were briefly discussed in context.	Interpretation of the forecast and differences were based on the data only.