

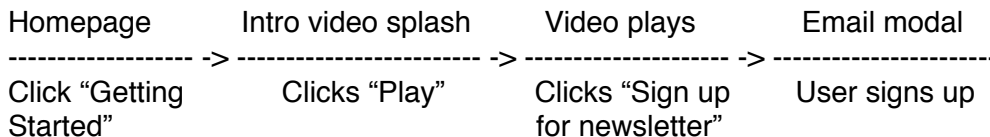
# Cooking iOS/iPad Application

Cooking is an application that you can find the recipe you want. In the meantime, you may use app to know which is the most popular restaurant now!

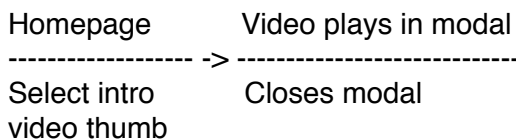
## Calls to Action

1. Watch the intro video
2. Email list sign up

## User Flows (Shorthand)



*This particular user flow incorporates both calls to action. Here, we want the user to watch the intro video and then be intrigued enough to sign up for the email newsletter.*



*We could also give users the option to choose a video directly from the homepage.*

## Card Sort Examples

[Card]

[Intro video]  
[Cooking terms]  
[Restaurant list]  
[Cooking video]  
[Cookbook]  
[Email list sign up]  
[Shihan's bio]

*Note how specific the cards are--each card should represent a "chunk" of content--try not to think in pages. For example, these are too vague:*

[Learn to sail] [About] [People]