

Samsung Solve for Tomorrow 2015 - A Champion Idea

Supported by [Infocomm Development Authority of Singapore](#) (IDA), "Samsung Solve for Tomorrow Competition 2015" aims to empower youths to think of innovative and impactful ideas on how to solve a social issue in Singapore that leverages technology.

A team of [Engineering Science](#) students in their third year submitted their ideas (EYEBUS) via a video on the use of RFID technology to help the visually impaired to take public transport independently. Through their interaction with the visually impaired guides from [Dialogue-in-the-Dark](#) (DiD) in Ngee Ann Polytechnic, the team developed deep empathy for the guides who struggled to take public transport daily. The students proposed a solution that uses existing technology to overcome the hurdles faced by the guides.

Through a competitive round of presentation to a panel of eminent judges from Google, Samsung, MasterCard and 77th Street in the Grand Finale, the team emerged as Champion under the Polytechnic and ITE category. On top of the cash prize of S\$10,000 per team, the winning team has the privilege to go on a 4-day study trip to Korea to visit Samsung Headquarters and an internship opportunity at Samsung Electronics Singapore's office sponsored by Samsung!

The winning video of Team EYEBUS could be found in [Samsung website](#).



From left to right: Tan Jin Heng Darryl, Yap Shi Hao, Foo Fang Wei, Kek Jing Yu, Mr Eugene Goh (Samsung Electronics Singapore, Vice President of IT & Mobile Communications).