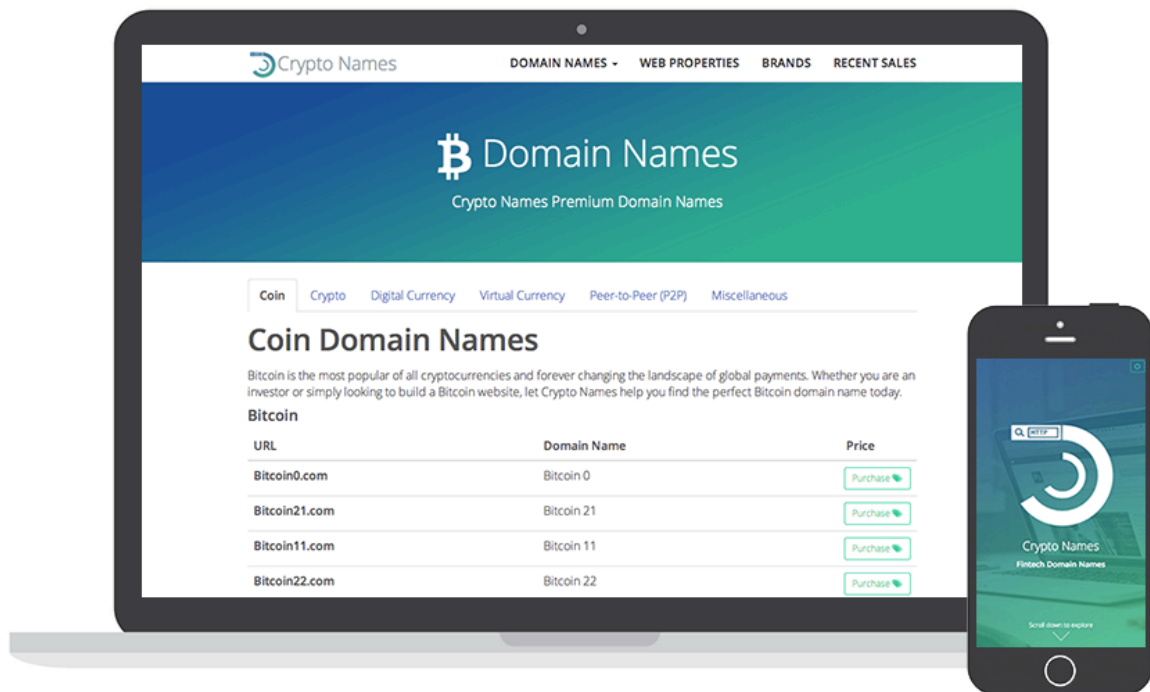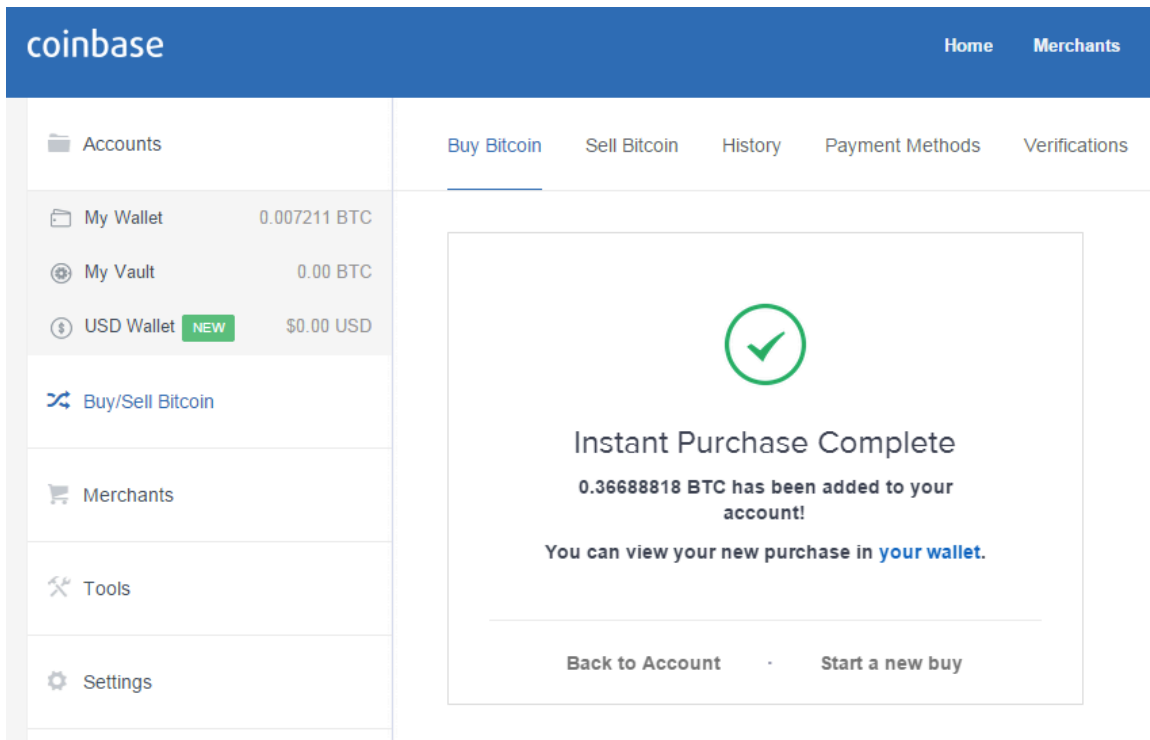Crypto-Finance

Starting out my project, I know I wanted my website to have a simple yet clean design that had accents of blue and green hues. This exact site really embodies what I want to go for. They have a simple header on top that's very apparent to the audience of what site they are on. As for interactivity, this site has a very seamless user design. It 's easy and simple to see where to go if you wanted to go to a bigger main page such as "domain names" or "web properties" versus stay within the tabs of the page and going to "Coin" or "digital currency." The design aspect is extremely simple and well made.

This is another website that deals with bitcoins. And in comparison to the previous site, it does give off a similar simple and clean feel that makes users feel like it is easy and straightforward to use. These two sites are successful in maintaining simplicity. This site Coinbase does have less of a design feel than the previous site, CryptoNames, which plays around with color and animation on its site. But either way, these two site very clearly get their point across in selling and dealing bitcoins. Both of these projects also have a nice feature with a banner on the top of the site for easy access to navigation to and from different parts of their sites. For my project, I want to maintain this sense of simplicity and usefriendliness throughout my site just as these two sites successfully do.

Works Cited

(n.d.). Retrieved January 27, 2016, from http://www.cryptonames.com/

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