

Layoff Prevention

W205 Final Project Presentation

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Outlines

- Motivations and problems
- Data Sources
- System Architecture
- Data Acquisition API
- Prediction Model: ARIMA and Exponential Smooth
- The Effect of Minimum Wage to Unemployment
- Limitations and future extensions
- Conclusions

Motivations and problems

- Economic crisis makes many people got layoff.
- We wish to apply data science to help layoff people.
- How to estimation survival duration? By considering
 - Locations
 - Industries
 - Individual financial status

Data Sources

- Ministry of Manpower
- Department of Statistics Singapore
- FRED: <http://research.stlouisfed.org/fred2/>
 - A rich database of U.S. and international economic data maintained by the research department of the Federal Reserve Bank of St. Louis.
 - There are 390,000 time-series contributed by 79 various data sources, the data size is about 39 GB.
 - Moreover, this database will be updated day-by-day.

System Architecture

Data Pre-processing

Amazon S3,
Scheme Definition (Hive)
Data Transformation

Data Analysis

Data analysis
by Hive

Data Visualization

Trend Lines

Tableau, matplotlib

Trend Plots

Survive
Duration
Plots

Regression
Plots

API for FRED DB

Collection,
Categ. & Table
Transformation

Data
Cleaning
Tools

Openrefine, Python Pandas

Future Trend
Prediction by
Time Series
Modeling

Python ML lib., Scikit

Economic
Variables
Correlation
Analysis by
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Data Acquisition API

- The Economic Research Division of the Federal Reserve Bank of St. Louis has created APIs (application programming interfaces) to allow developers to write programs and build applications that interact with content on its websites.
- Users may query our Federal Reserve Economic Data (FRED) databases to retrieve the specific data desired (according to source, release, category and series among other preferences).

FRED API Demo: Last Updated

The screenshot displays a Jupyter Notebook environment with a browser window at the top showing the URL `localhost:8889/notebooks/W205_Final_Fred-Copy1.ipynb`. The notebook title is `W205_Final_Fred-Copy1` with a last checkpoint of `07/19/2016 (autosaved)`. The interface includes a menu bar (File, Edit, View, Insert, Cell, Kernel, Help) and a toolbar with icons for file operations and code execution. The kernel is set to `Python [Root]`.

The notebook contains the following code and output:

```
from matplotlib.pylab import rcParams
rcParams['figure.figsize'] = 15, 6
from statsmodels.tsa.stattools import adfuller
```

In [2]: `fred.get_series_info('PCEPILFE')`

Out[2]:

frequency	Monthly
frequency_short	M
id	PCEPILFE
last_updated	2016-08-02 07:56:11-05
notes	BEA Account Code: DPCCRG3 A Guide to the National Incom...
observation_end	2016-06-01
observation_start	1959-01-01
popularity	74
realtime_end	2016-08-06
realtime_start	2016-08-06
seasonal_adjustment	Seasonally Adjusted
seasonal_adjustment_short	SA
title	Personal Consumption Expenditures Excluding Food and Ene...
units	Index 2009=100
units_short	Index 2009=100
dtype:	object

In [5]: `fred.get_series_info('USD1MTD156N')`

Out[5]:

frequency	Daily
frequency_short	D
id	USD1MTD156N
last updated	2016-07-29 07:16:26-05

FRED API Demo: Search by Country

Home W205_Final_Fred-Copy1 W205_Final_ARMA_Predic... W205_Final_TS_Prediction... W205_Final_Fred-Copy1

localhost:8889/notebooks/W205_Final_Fred-Copy1.ipynb Search

jupyter W205_Final_Fred-Copy1 Last Checkpoint: 07/19/2016 (autosaved)

File Edit View Insert Cell Kernel Help Python [Root]

Code CellToolbar

```
In [8]: #df = fred.search_by_country('Taiwan', limit=10, order_by='popularity', sort_order='desc')
fred.search_by_country('Taiwan', limit=3, order_by='popularity', sort_order='desc')
```

Out[8]:

	frequency	frequency_short	id	last_updated	notes	observation_end	observation_start	popularit
series id								
TWNGDPRPCPPPT	Annual	A	TWNGDPRPCPPPT	2016-05-09 18:31:04	Annual data observations begin 3 years before publicatio...	2020-01-01	2013-01-01	28
TWNPCPIPCPPPT	Annual	A	TWNPCPIPCPPPT	2016-05-09 18:31:03	Annual data observations begin 3 years before publicatio...	2020-01-01	2013-01-01	26
VALIMPTWM052N	Monthly	M	VALIMPTWM052N	2016-05-03 14:01:01	Notes regarding this series can be found in	2016-02-01	1961-01-01	23

by_countr Highlight All Match Case 2 of 7 matches

FRED API Demo: Search by State

Home W205_Final_Fred-Copy1 W205_Final_ARMA_Predic... W205_Final_TS_Prediction... W205_Final_Fred-Copy1

localhost:8889/notebooks/W205_Final_Fred-Copy1.ipynb Search

jupyter W205_Final_Fred-Copy1 Last Checkpoint: 07/19/2016 (autosaved)

File Edit View Insert Cell Kernel Help Python [Root]

Code CellToolbar

```
In [8]: #df = fred.search_by_country('Taiwan', limit=10, order_by='popularity', sort_order='desc')
fred.search_by_state('NV', limit = 10, order_by='last_updated', sort_order='desc')
```

Out[8]:

	frequency	frequency_short	id	last_updated	notes	observation_end	observation_start
series id							
NVCCLAIMS	Weekly, Ending Saturday	W	NVCCLAIMS	2016-07-07 13:41:27	None	2016-06-18	1986-02-01
NVCEMPLOY	Weekly, Ending Saturday	W	NVCEMPLOY	2016-07-07 13:41:26	None	2016-06-18	1986-02-01
NVICCLAIMS	Weekly, Ending Saturday	W	NVICCLAIMS	2016-07-07 13:41:26	None	2016-06-25	1986-02-08
NVINSUREDUR	Weekly, Ending Saturday	W	NVINSUREDUR	2016-07-07 13:41:26	None	2016-06-18	1986-02-01
NVNAN	Monthly	M	NVNAN	2016-07-06 15:25:27	None	2016-05-01	1939-01-01

by_countr Highlight All Match Case 2 of 7 matches

Prediction Model by ARIMA

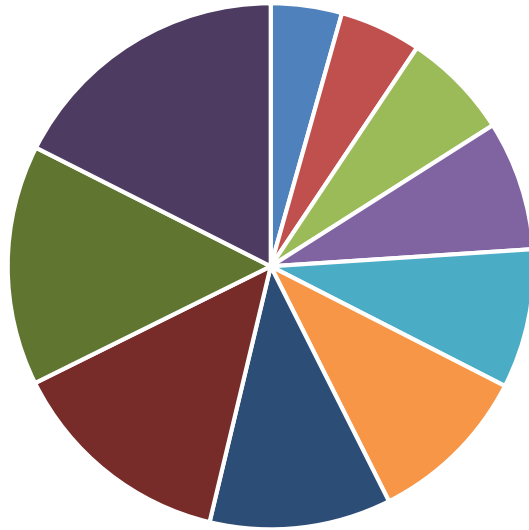
- In time series analysis, an autoregressive integrated moving average (ARIMA) model is a generalization of an autoregressive moving average (ARMA) model.
- By applying ARIMA prediction mechanism, we can get range of survival time for each countries and states based on each individual all assets values at lay off time, say X .
- Then, survival time duration range can be determined as MIN: $X / (\text{MAX living cost in prediction})$, and MAX: $X / (\text{MIN living cost in prediction})$.

Prediction Model by ES

- Another prediction method used in time series analysis is Exponential Smoothing (ES).
- Exponential Smoothing assigns exponentially decreasing weights as the observation get older. In other words, recent observations are given relatively more weight in forecasting than the older observations.

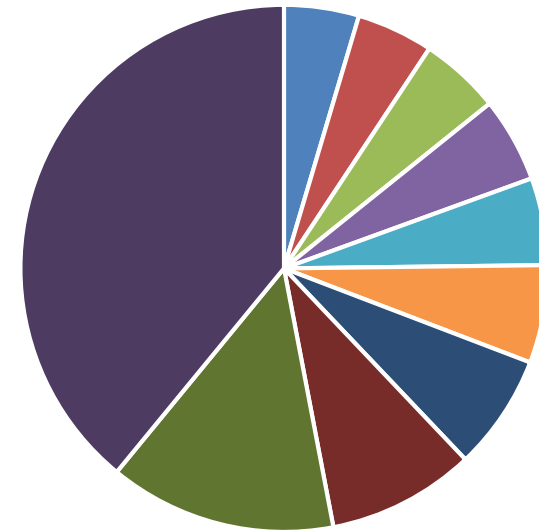
Living Cost Ranking

By Cities



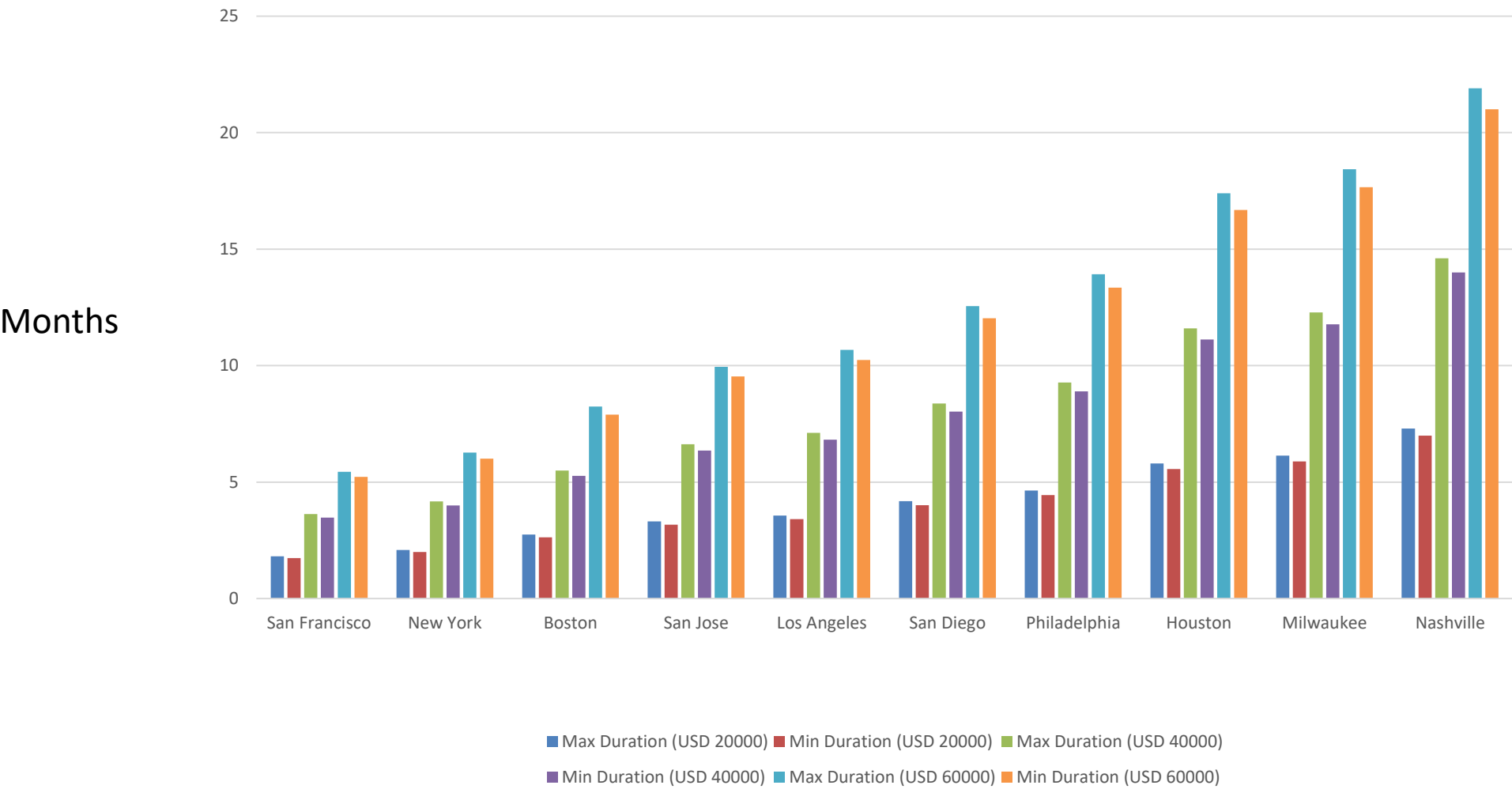
San Francisco New York Boston San Jose Los Angeles
San Diego Philadelphia Houston Milwaukee Nashville

By Countries

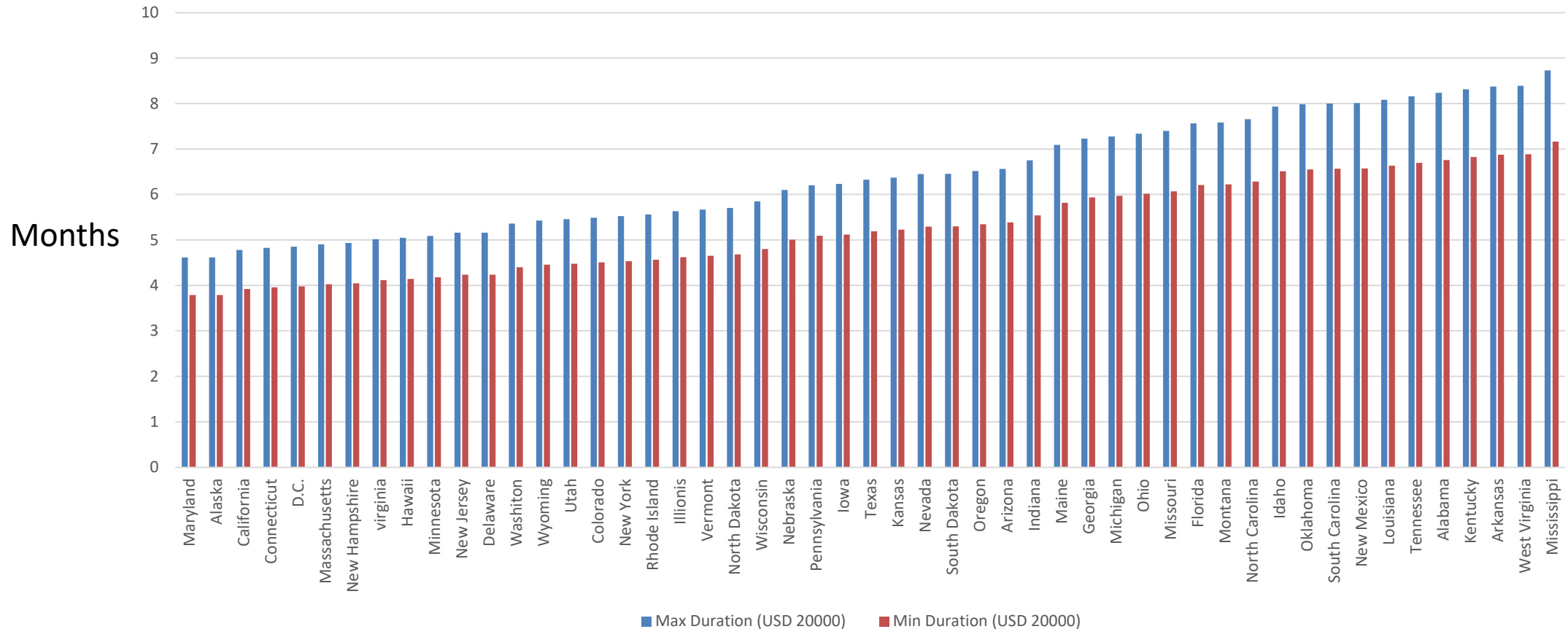


United States United Kingdom Germany Singapore Japan
New Zealand Israel Romania China Thailand

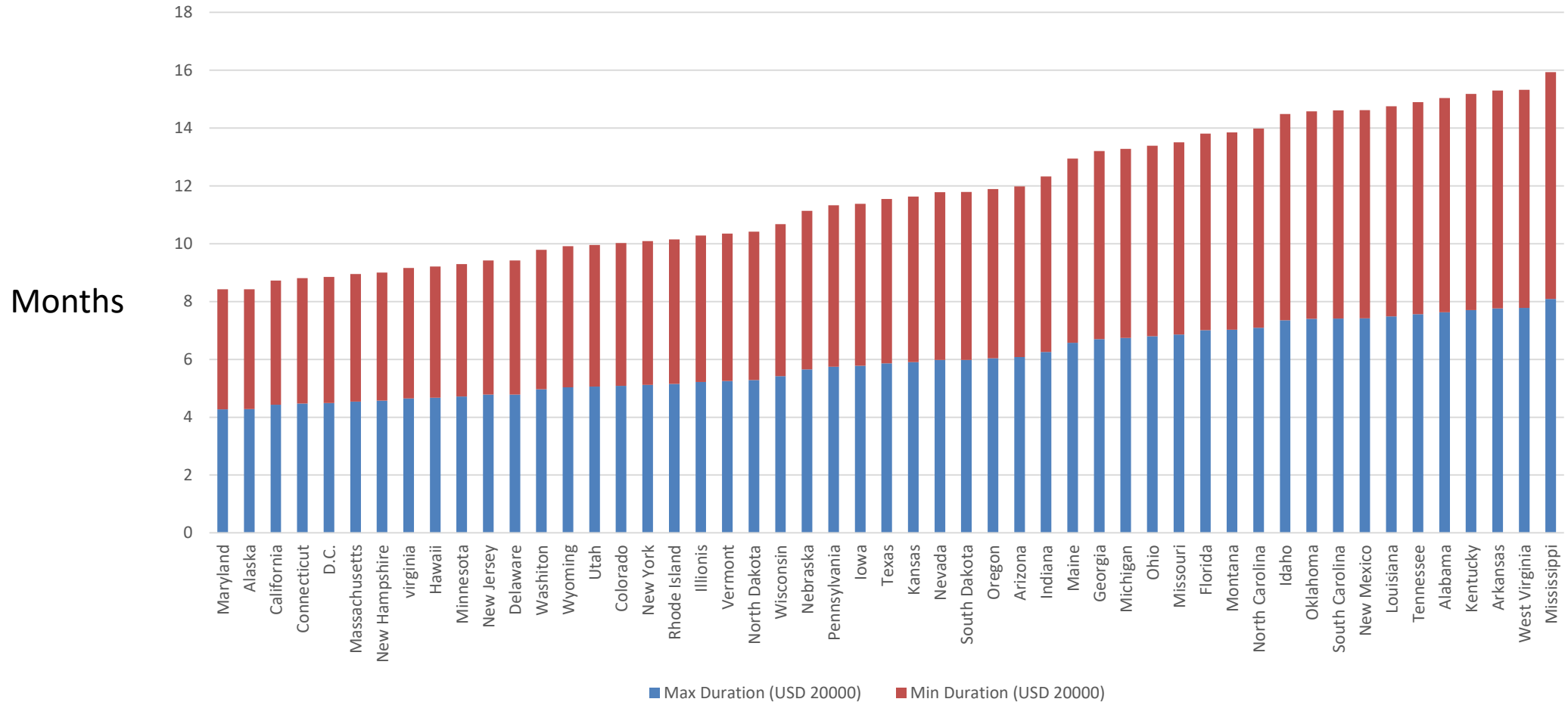
Survival Months by Cities Prediction (Smooth)



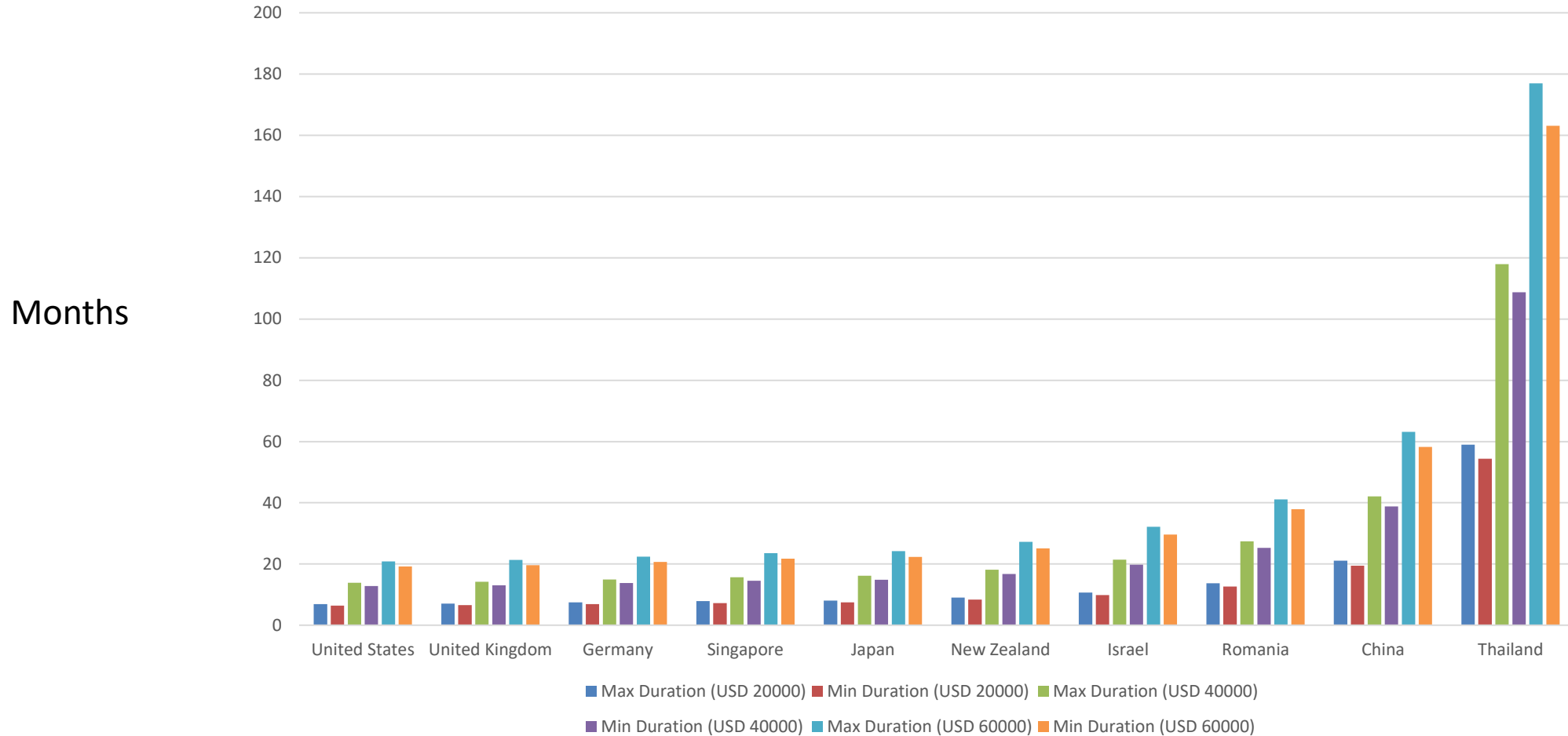
Survival Months by States Prediction (ARIMA)



Survival Months by States Prediction (Smooth)



Survival Months by Countries Prediction (ARIMA)

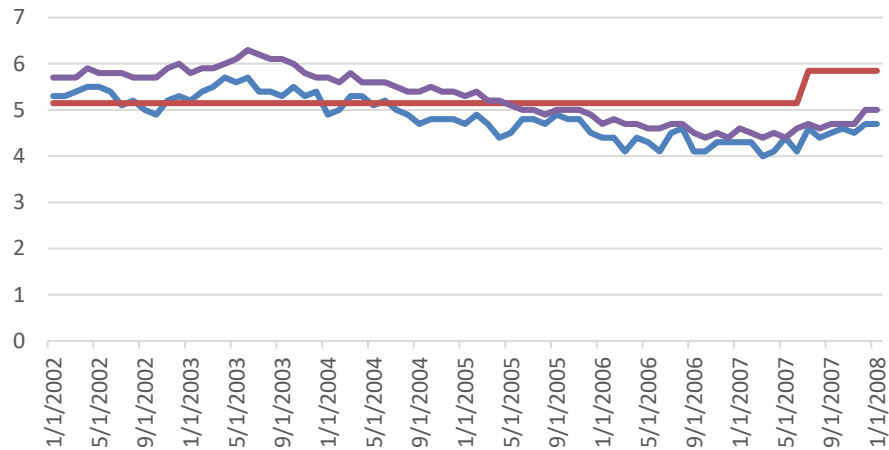


The Effect of Minimum Wage to Unemployment

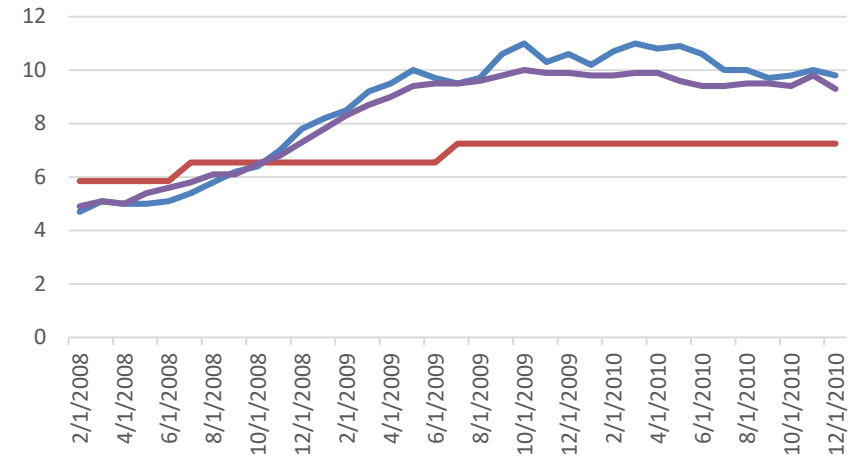
- This task aims to model and quantify the relationship between minimum wage and unemployment rate.
- For the multiple regression models, it was concluded that minimum wage had a significant effect on unemployment when the economy was during the recession.
- We also observed that higher percentage of high-school educated people in USA will have higher unemployment rate. This quite different from general sense.

Trends of Education Leve, Min_Wage and Unemployment

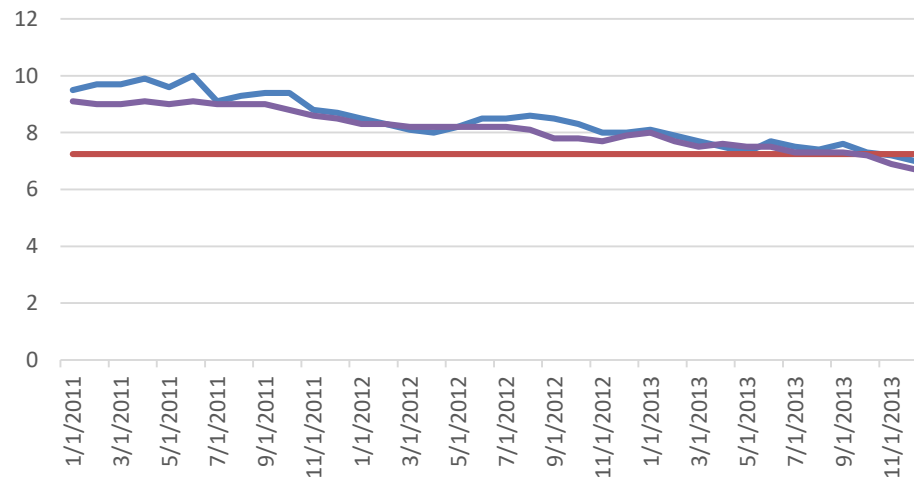
Pre-Recession



Recession



Aft-Recession



- HighSchoolPercentage
- MinWage
- UnemploymentRate

Perform Multi-Regression Analysis by R

Ind. Variables	Before-Recession	Recession	After-Recession
Min_Wage	NA	0.164	NA
Hgih_School_Percentage	0.647 ***	0.815 ***	0.442 ***
G_D_P	~0 ***	~0	~0 ***
Intercept	4.857 ***	2.496	13.872 ***
R-square	0.908	0.992	0.956

Limitations and future extensions

- Limitations:
 - FRED data source focus more at US only, not the whole economic world.
 - Other useful data sources, e.g., labor department, do not provide API to get data.
- Possible Extensions:
 - Other prediction models.
 - Preparing API to have more features.

Conclusions

- Developing API to get time-series from FRED website up-to-date.
 - Get time-series data from geographical query inputs.
- Estimating survival duration of layoff by ARIMA and ES model based on individual financial status.
- Discovering fact that minimum wage has a significant effect on unemployment when the economy condition is at regression by multiple regression analysis.