

# Credit Card Transaction Report

week\_start\_date

All

Revenue  
166...

Interest  
24M

Amount  
134M

Fees  
9M

Q4

Q3

Q2

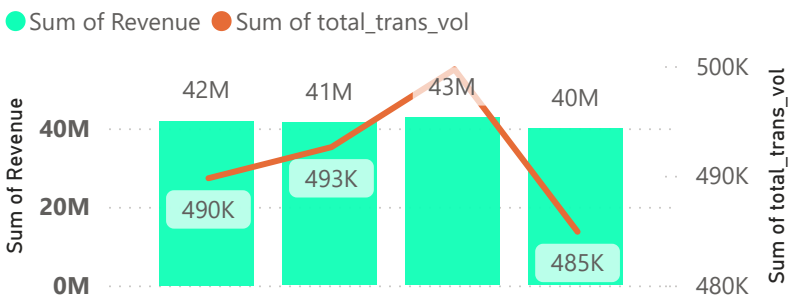
Q1

F

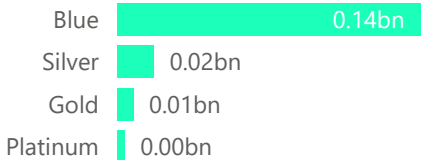
M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	138418193	110873625	1,94,87,663.22
Gold	7362216	6072234	11,21,352.48
Platinum	3406824	2859942	4,84,887.15
Silver	16758997	13760238	24,36,243.84
Total	165946231	133566039	2,35,30,146.69

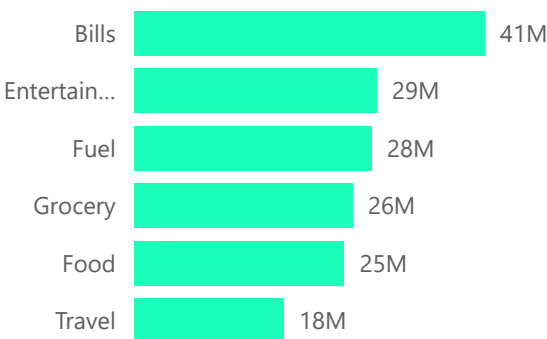
QTR Revenue and total trans count



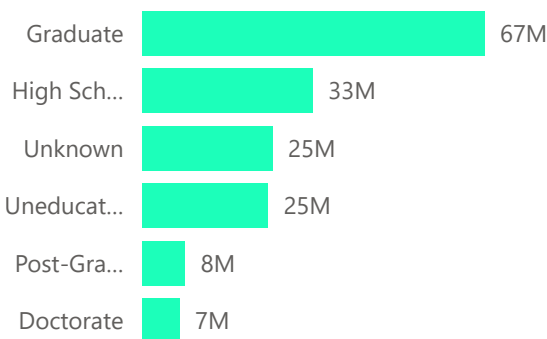
Customer Acq cost



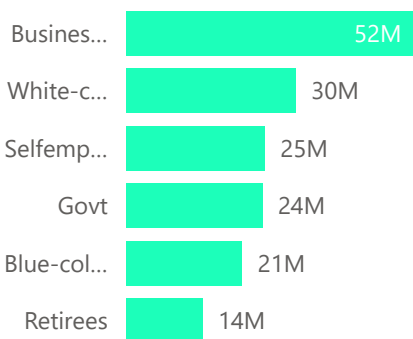
Revenue by Expenditure type



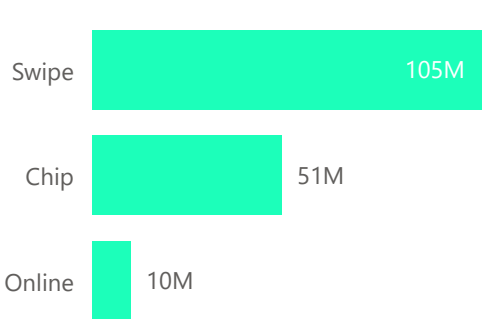
Revenue by Education



Revenue by Customer Job



Revenue by use chip



# Credit Card Customer Report

week\_start\_date

All

Q4

Q3

Q2

Q1

Revenue

166...

Interest

24M

Income

576M

CSS

3.19

M

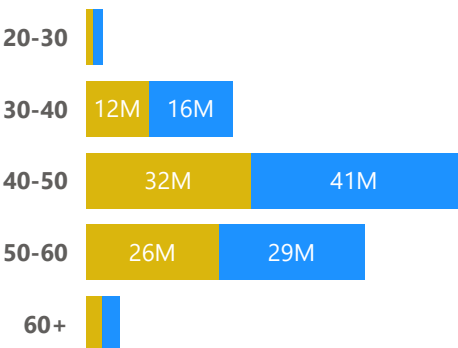
91M

F

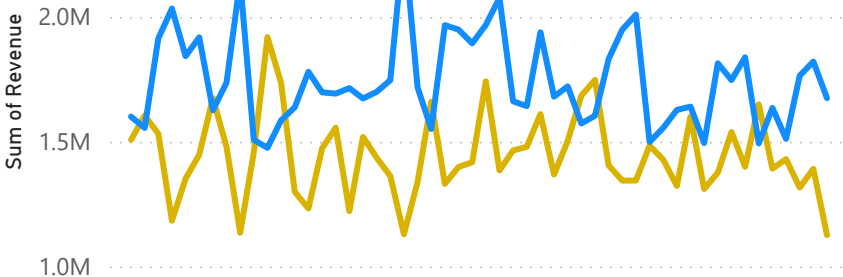
75M

customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	20712836	72262158	28,58,401.71
Businessman	52163497	186959919	76,18,170.93
Govt	24335104	88773989	34,80,049.11
Retirees	13605553	48675030	18,91,077.72
Selfemployed	24785273	75313288	33,59,225.43
Total	165946231	575914439	2,35,30,146.69

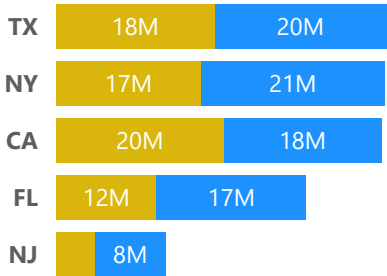
Revenue by Age group



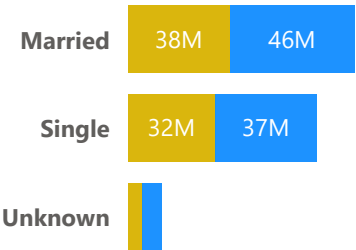
Revenue by week



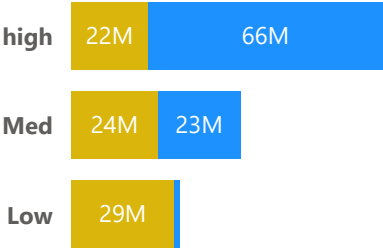
Top5 states



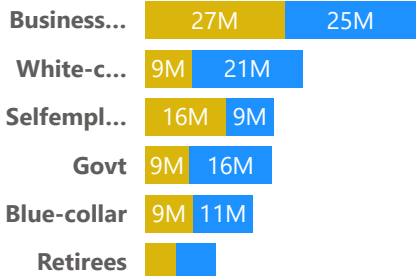
Revenue by Marital status



Revenue by Income group



Revenue byDependent



Revenue by Education

