

# Sales Dashboard

Total Sales

392K

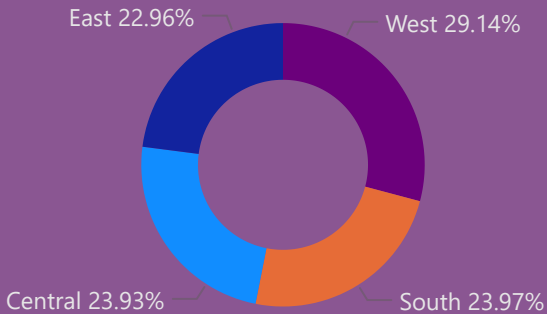
Total Profit

48K

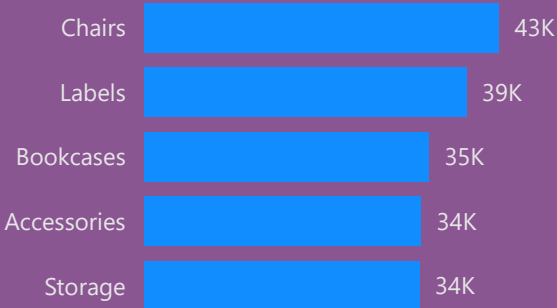
Total Orders

500

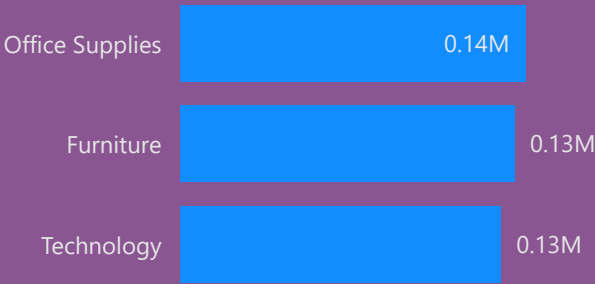
Sales by Region



Sales by Sub-Category



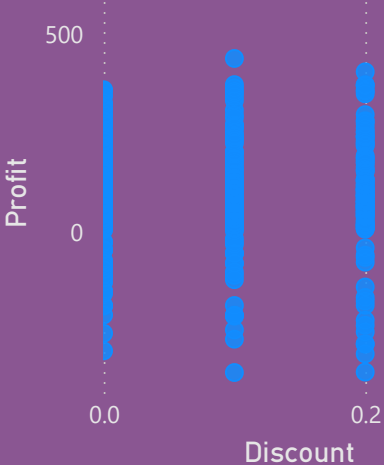
Sales by Category



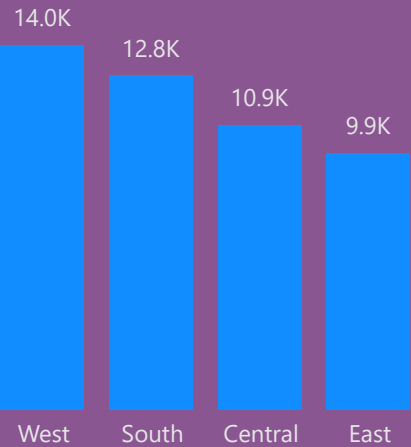
Monthly Sales Trend



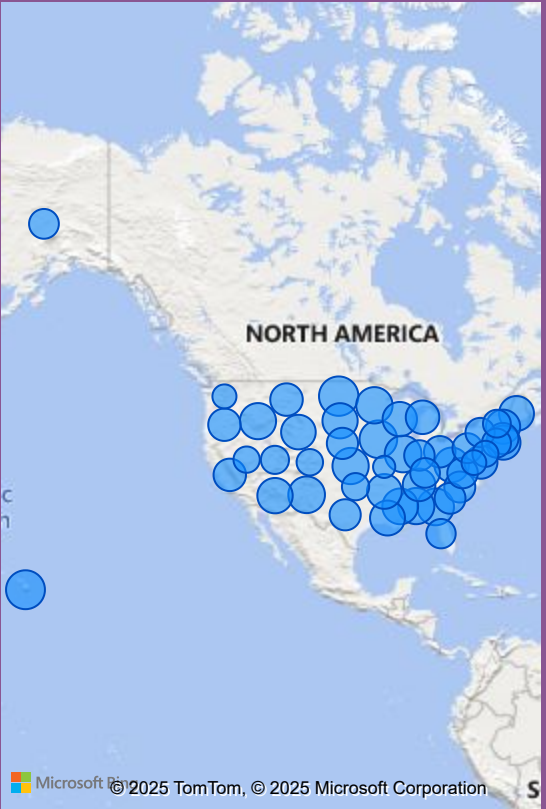
Discount Vs Profit



Profit by Region



Sales by State



Summary

- **Total Profit: ₹47,676.24**
- **West region leads in both sales & profit.**
- **Technology is the top-performing category.**
- **Machines show frequent losses due to high discounts.**
- **Sales peak observed in festive months (Nov–Dec).**
- **High discounts reduce profit — optimization needed.**