**What is DLT?**

DLT means Distributed Ledger Technology.

It is a decentralised way to store data so that it is available at different locations at once. In other words, DLT ​​is a shared database that is available across a network of computers.

There are different uses of DLT. In this case, TRAI uses DLT to access every enterprise’s information. This makes it easier to enforce accountability and safety measures.

Fraudsters have used SMSes to deceive countless victims. Therefore, the Telecom Regulatory Authority of India ([TRAI](https://en.wikipedia.org/wiki/Telecom_Regulatory_Authority_of_India)) developed DLT to counter this. Before any message goes out, the database checks it to ensure compliance and security.

**What is Airtel DLT registration?**

Airtel DLT registration is the process of uploading your business data to the DLT database. Airtel, which is a telecommunications operator, can approve or reject DLT registrations from enterprises like yours.

**How to register for Airtel DLT**

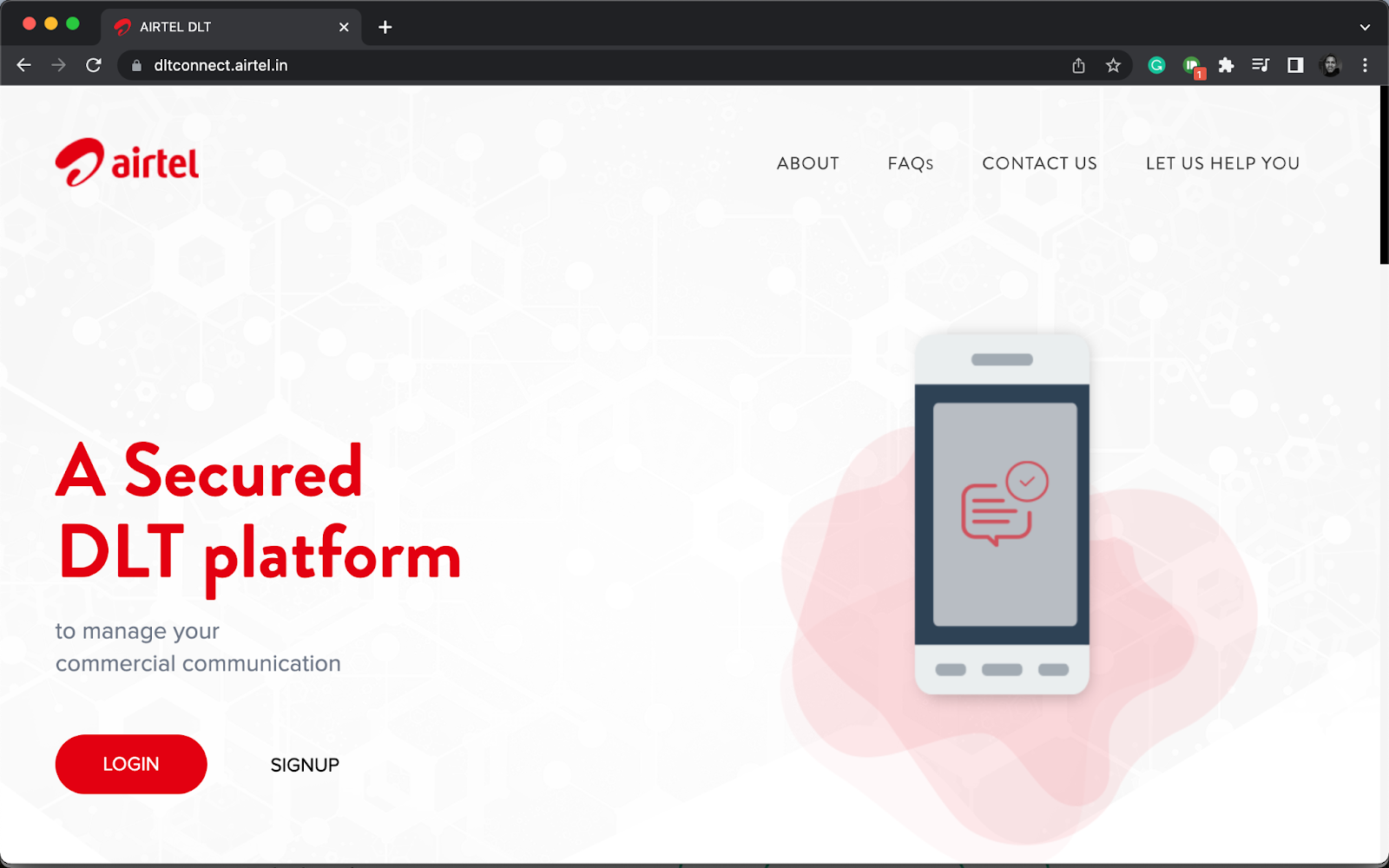
Before you begin the DLT registration process, have the following information ready:

* Company PAN card
* GST/TAN/FSSAI/memorandum of association/incorporation/shop registration certificate
* A government-issued identification document: PAN/DL/Voter ID/[Aadhar](https://uidai.gov.in/) of the authorised person
* Email address and Phone number. (you will receive an OTP when you complete the registration request)
* A [declaration](https://www.youtube.com/watch?v=2PzPT_R7U_0) of the authorised person on the company letterhead. Signed and sealed by the principal partners/directors.

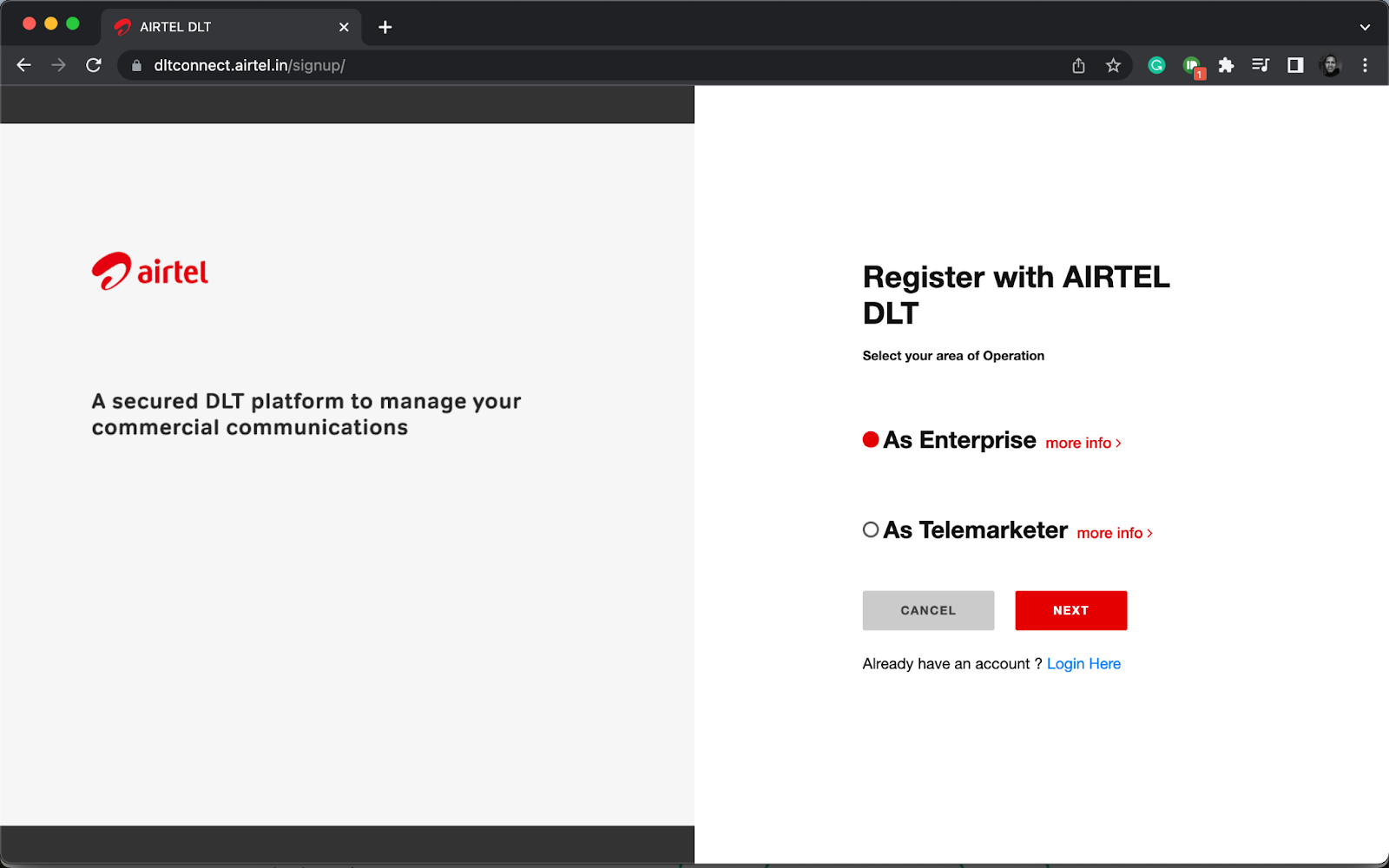
There are no charges for the Airtel DLT registration, it’s free. Make sure that the documents are in soft copy format on your device and less than **10Mb** in size. Once you have all these documents with you, you are all set to apply. Now follow the step-by-step process below.

**Airtel DLT registration step-by-step guide**

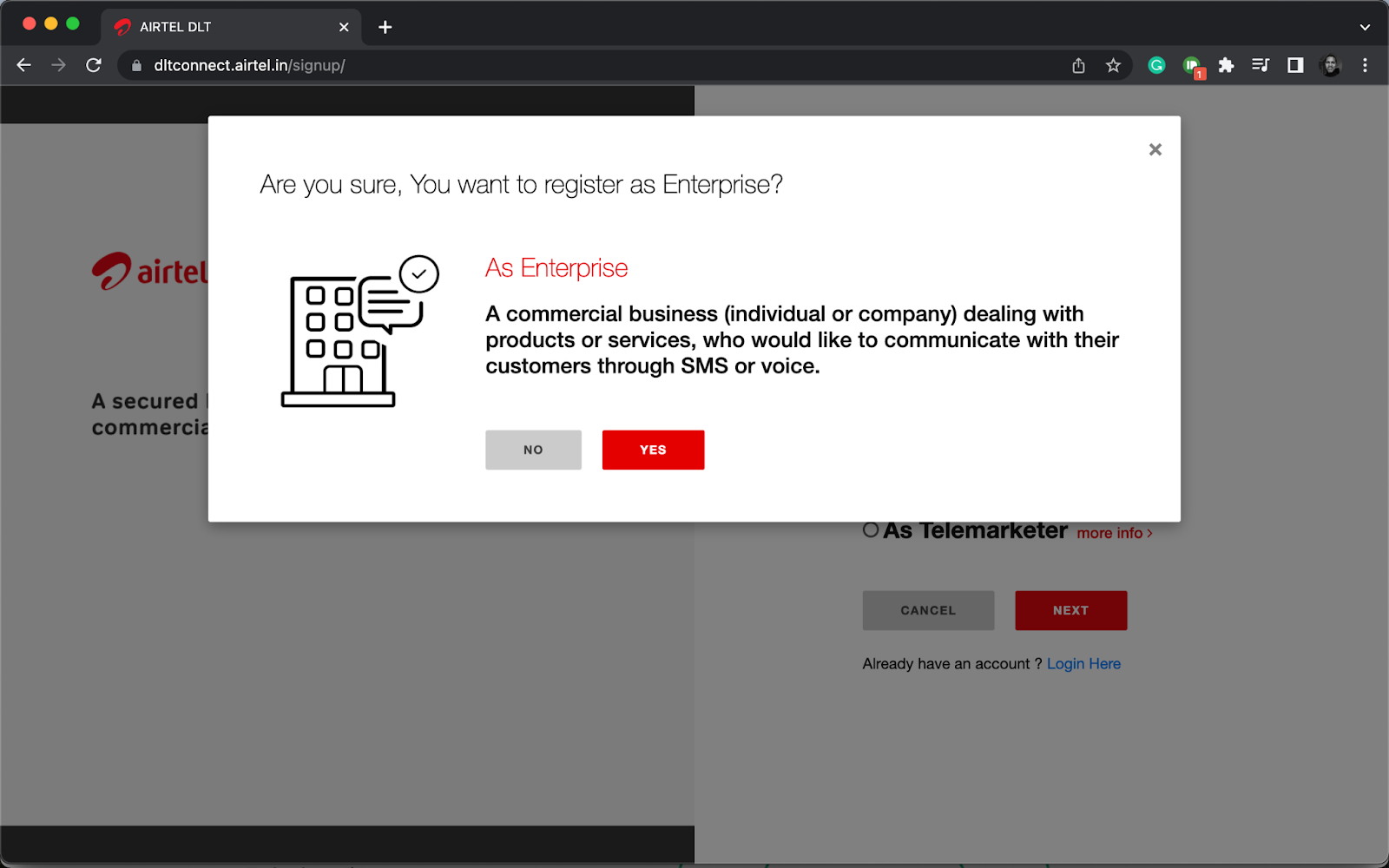
* On your phone or laptop browser go to https://dltconnect.airtel.in/
* Click on “[Sign Up](https://dltconnect.airtel.in/signup/)”.



* Click on “As Enterprise” then click “Next”.



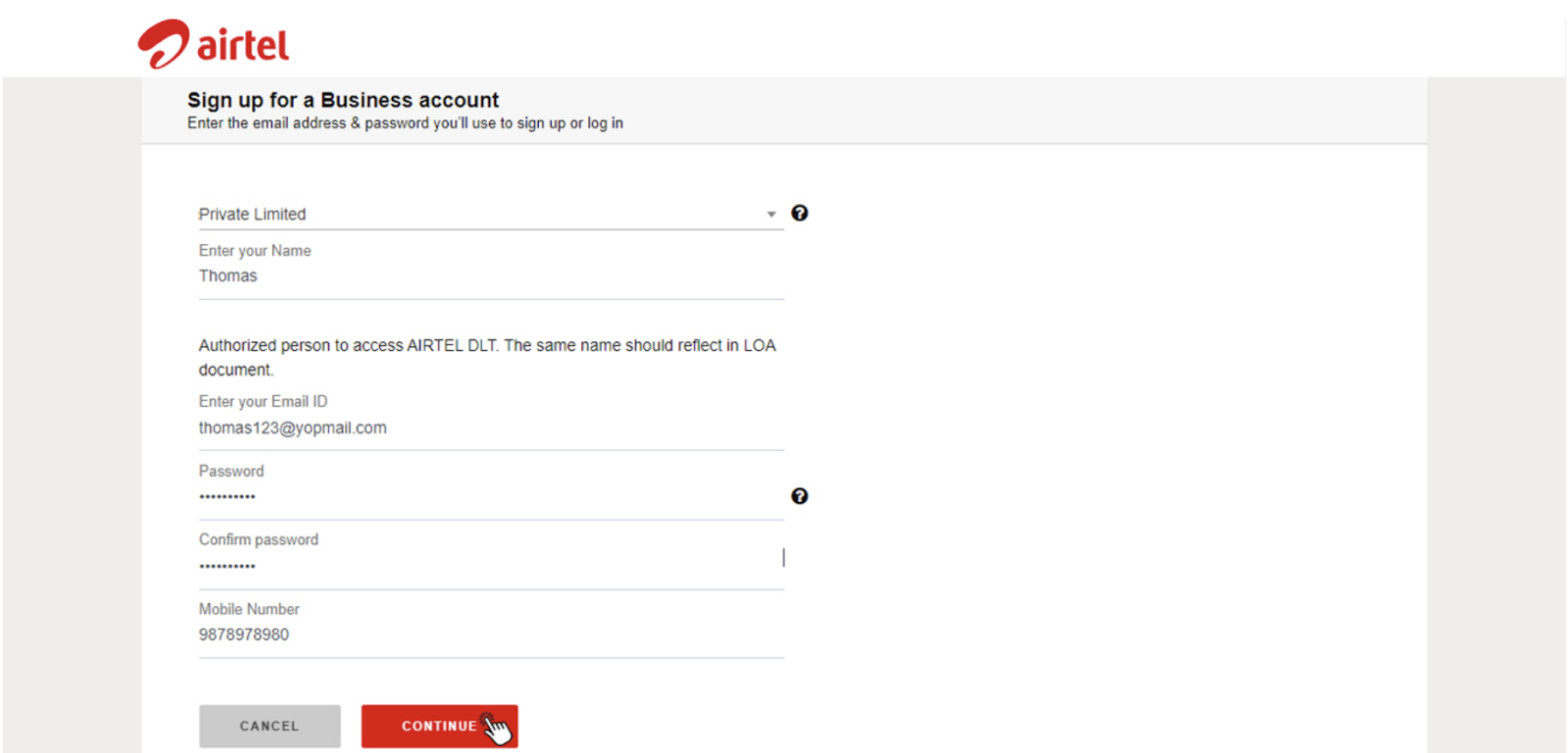
* A pop-up will appear like the one below. Select “Yes”.



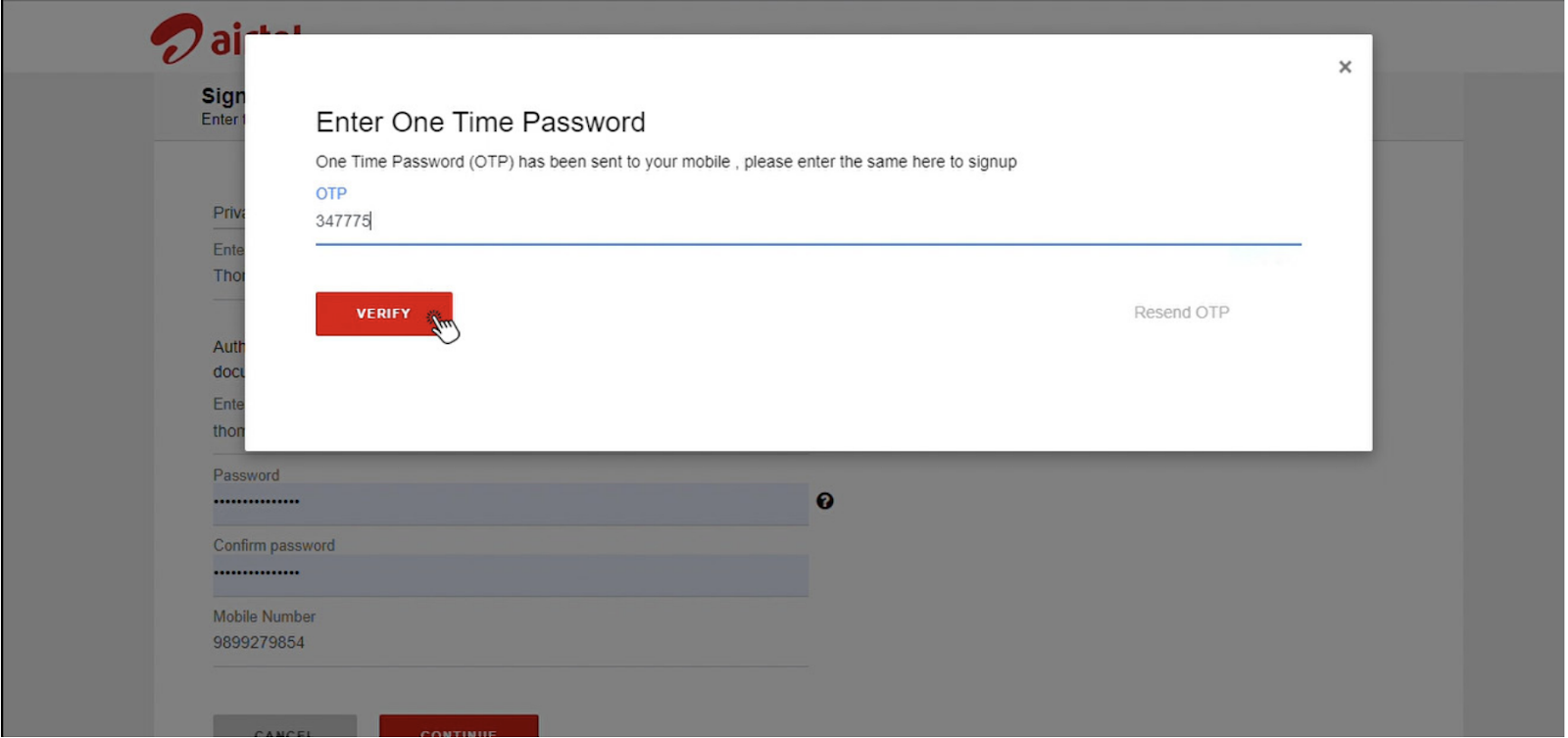
* On the next page, you will get a question – “Have you registered with any other mobile operator DLT network?”
* Click “Yes” if you have and then enter your enterprise ID (the one that you received from the other DLT portal).
* If you haven’t, then click “No” and enter your **Business PAN number.**
* Click “Verify & Continue”.

Registration questions on Airtel DLT portal | SMScountry

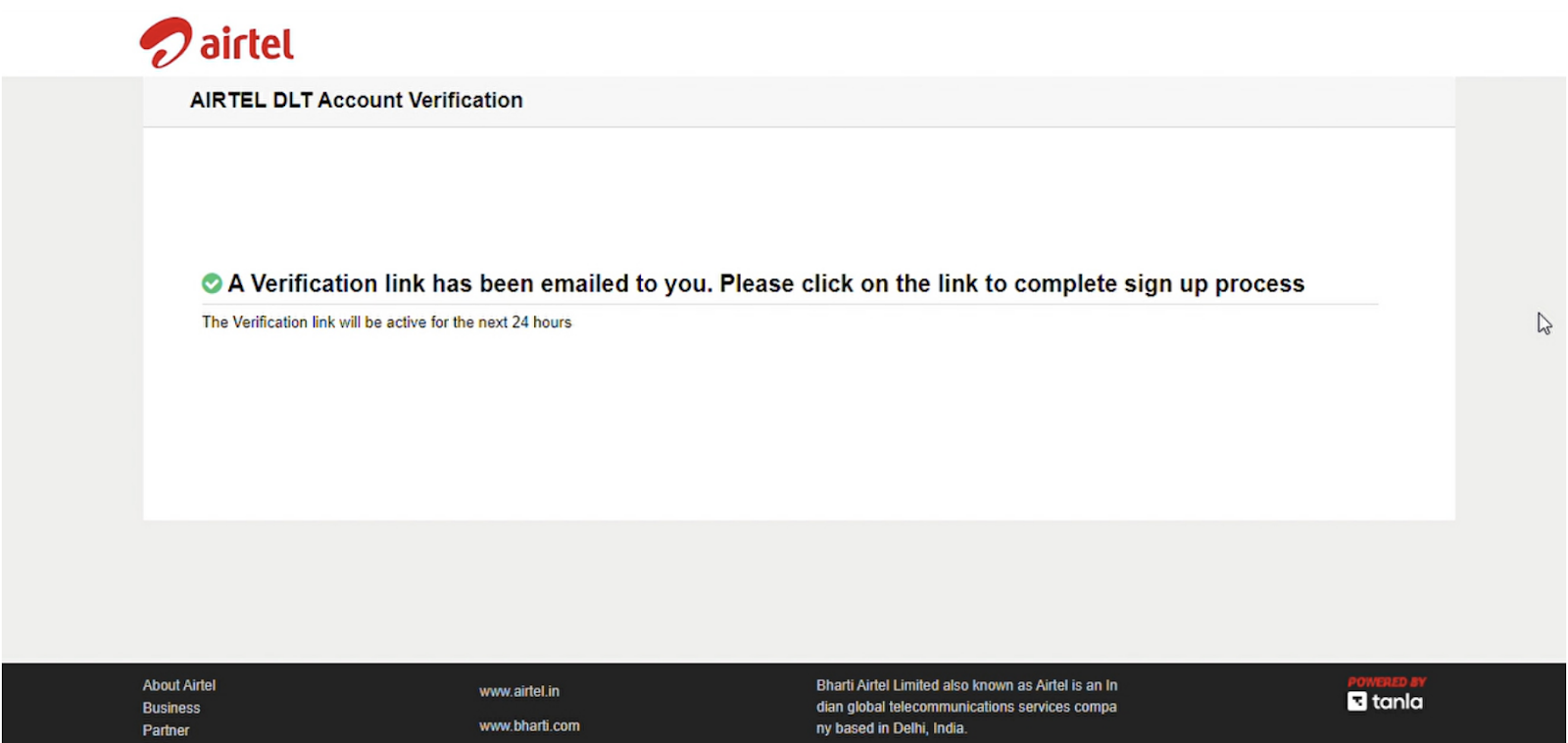

* Now select your business type from the drop-down menu and enter your name.
* Create your login details and click “Continue”.



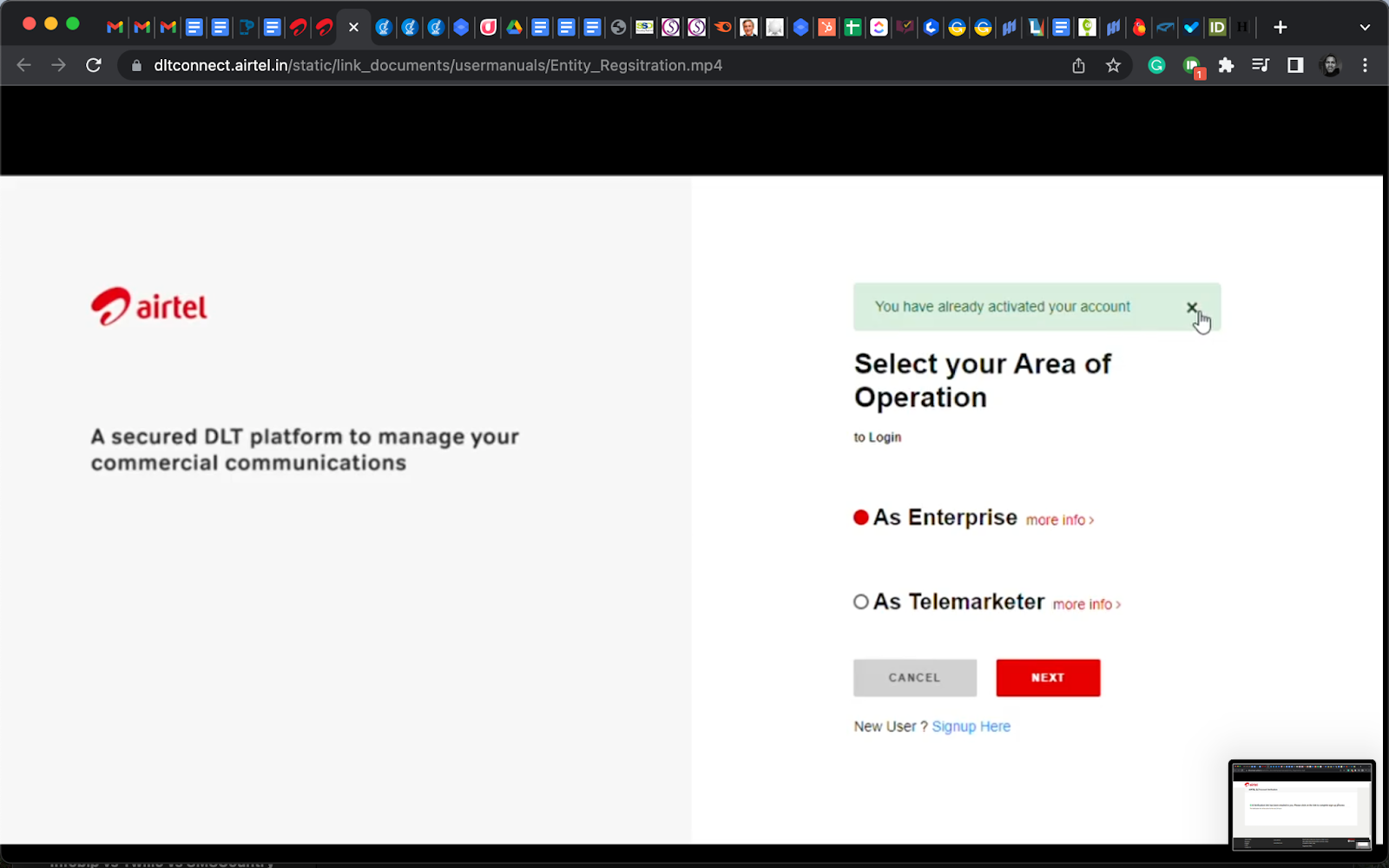
* You will receive an OTP on the mobile number you filled in.
* Enter the number on the page and click “Verify”.



* You will also receive a verification link via email to complete the registration process.
* Go to your email and the link to activate your account.



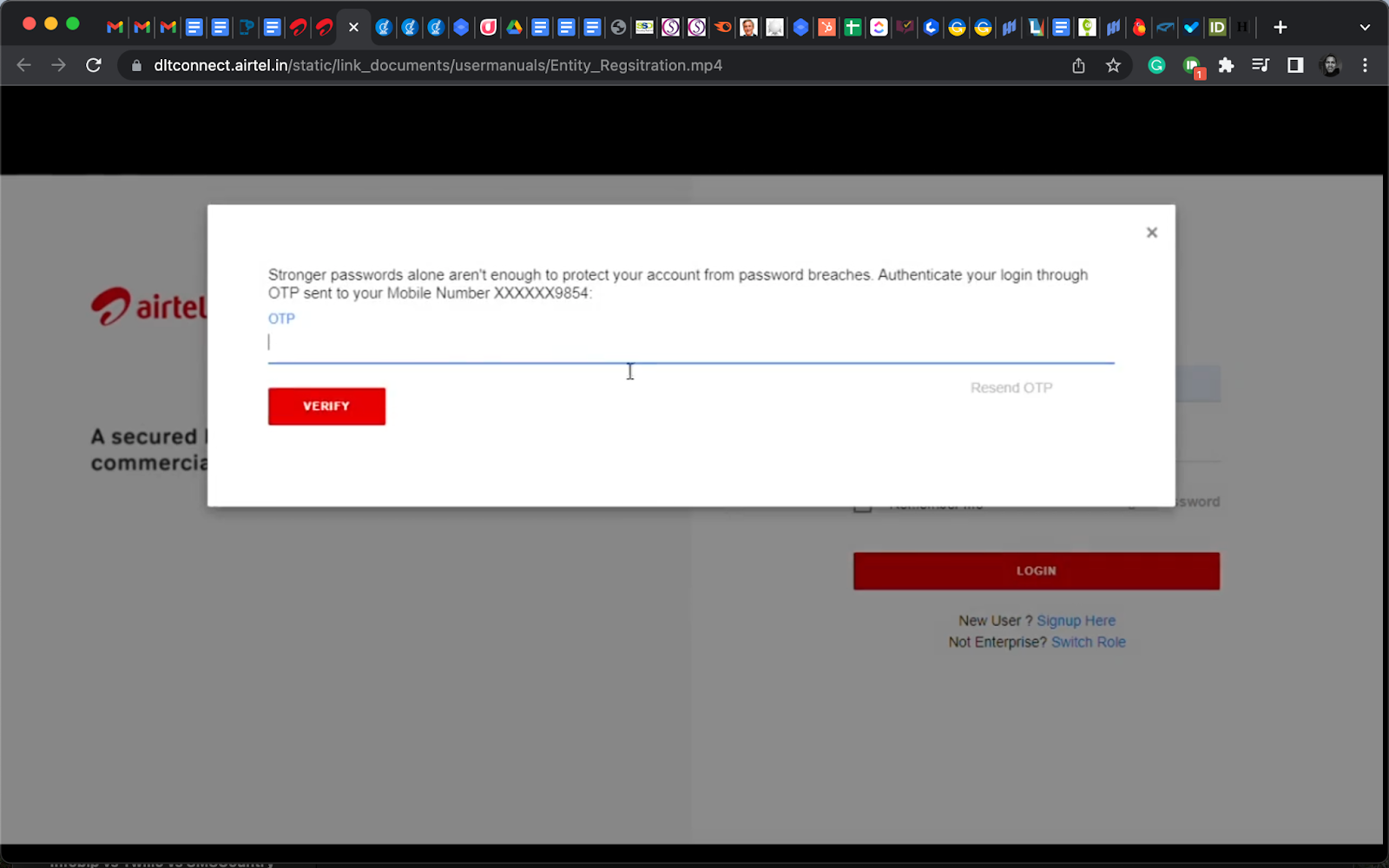
* Click “Next” on the page that appears to log in.



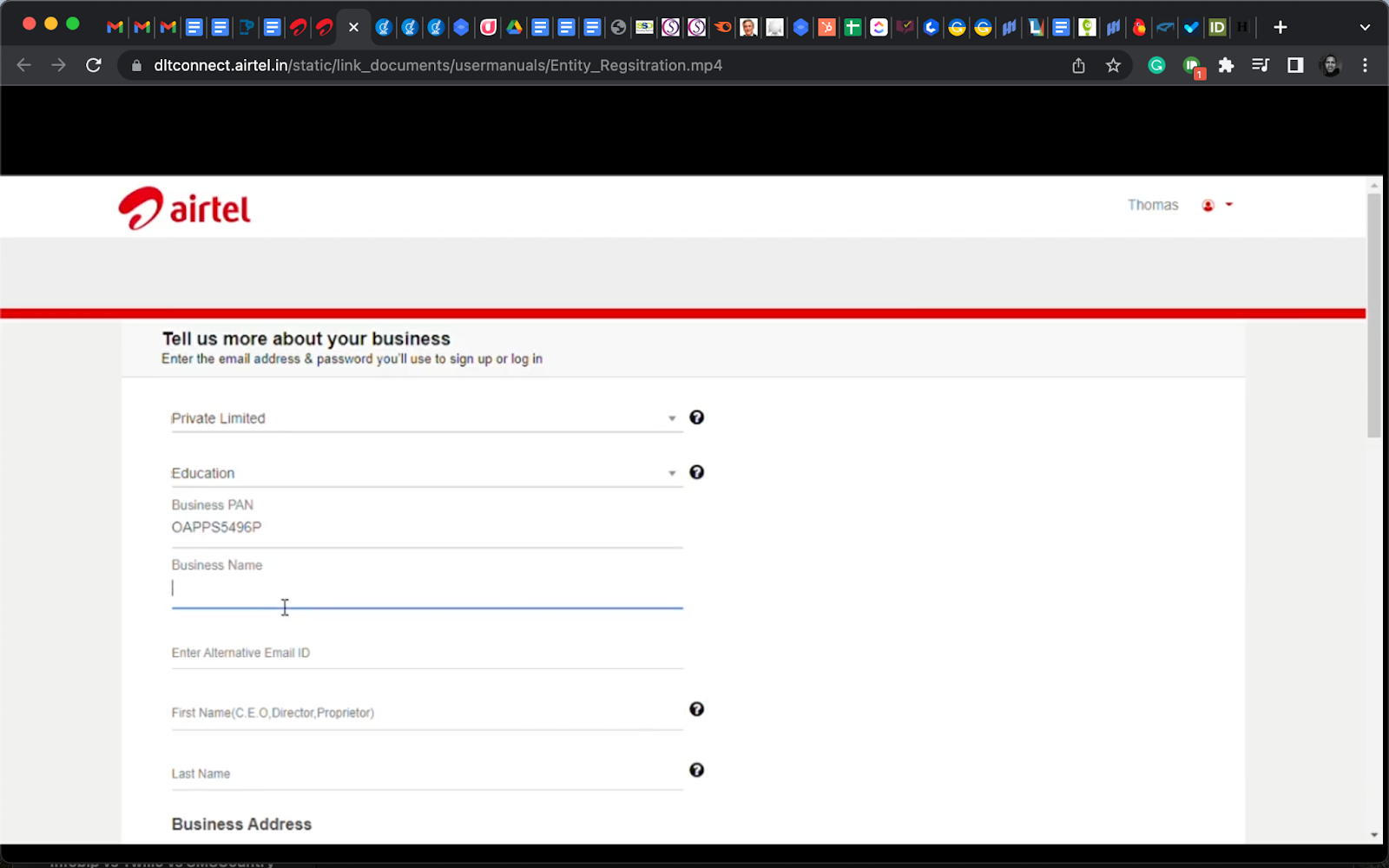
* Enter the email and password you used to register and click “Login”.



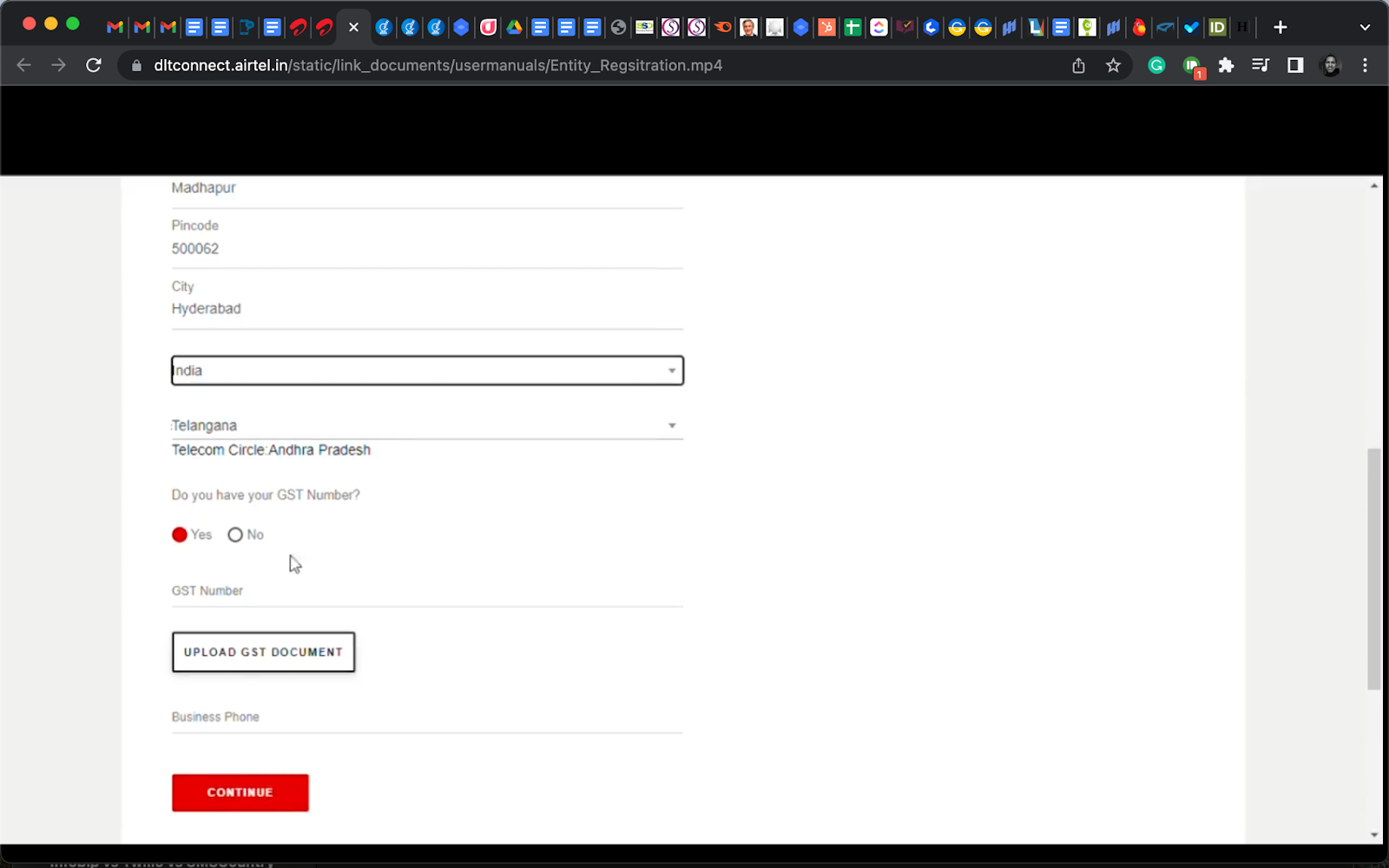
* You will receive an OTP on the registered mobile number. Enter the OTP and click “Verify”.



* Now fill in the details of your business in the spaces provided.

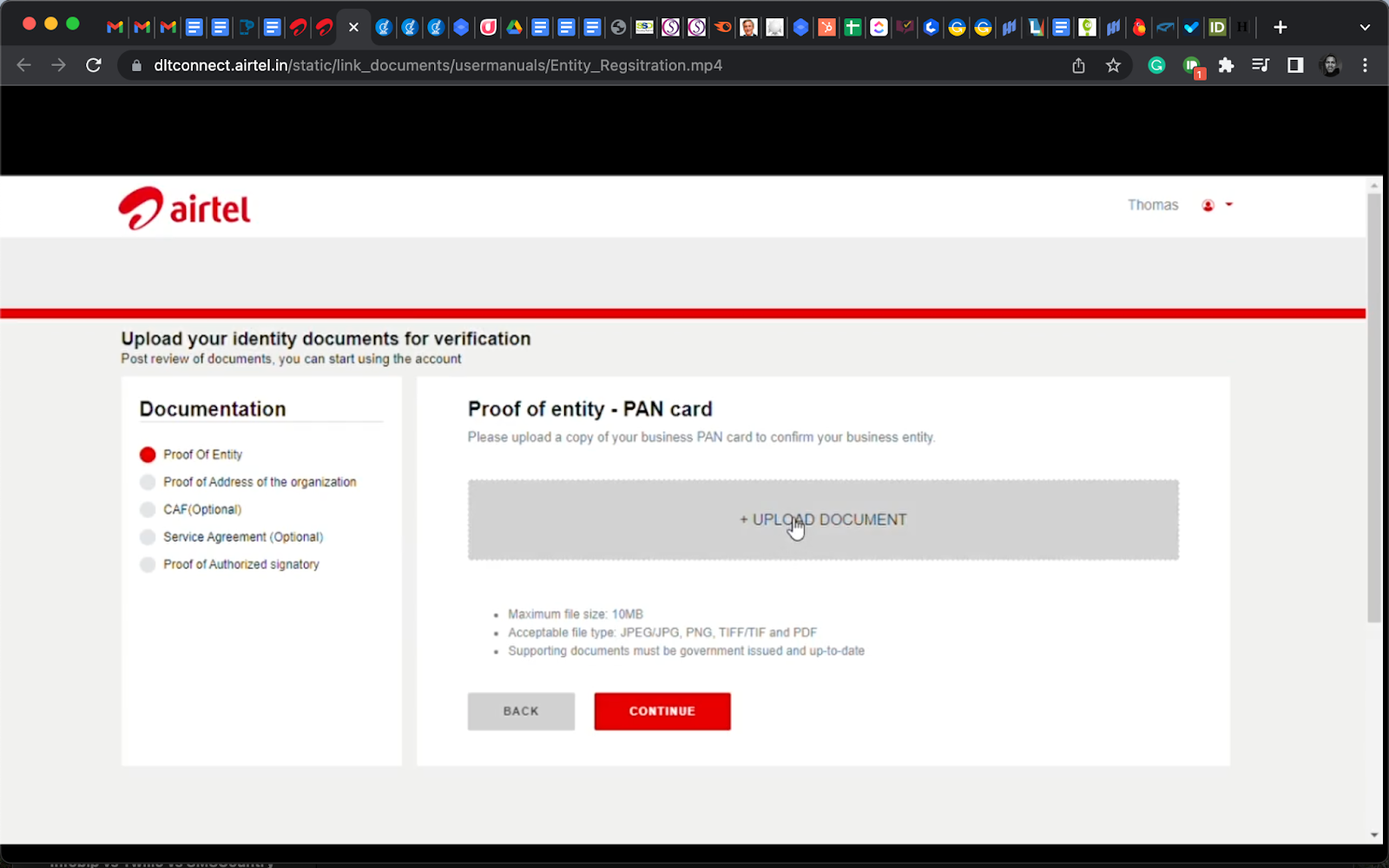


* Please use the same business address as the one on your PAN card.
* After filling the spaces in this section click “Continue”.

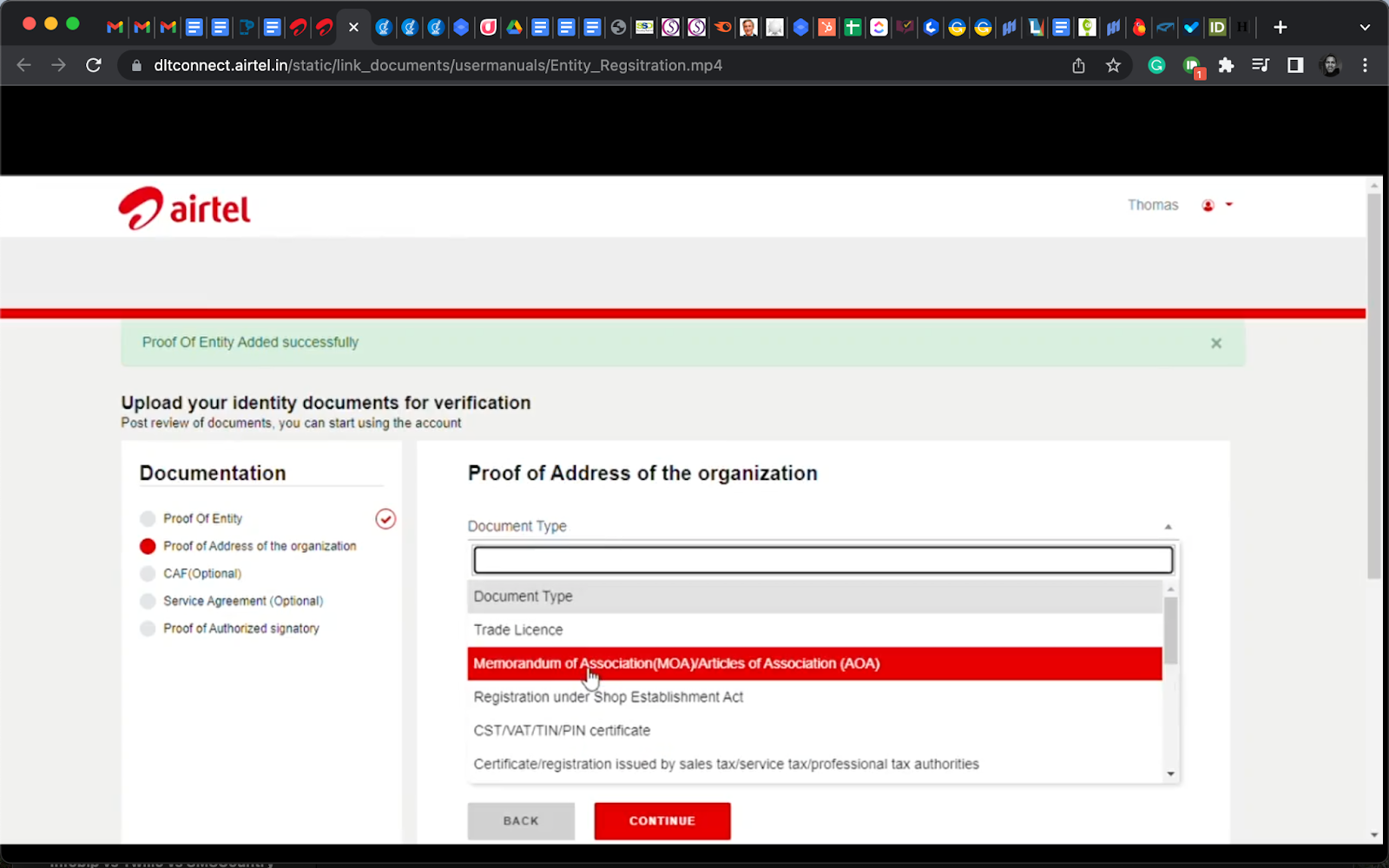


The next page will have five sections for document uploads:

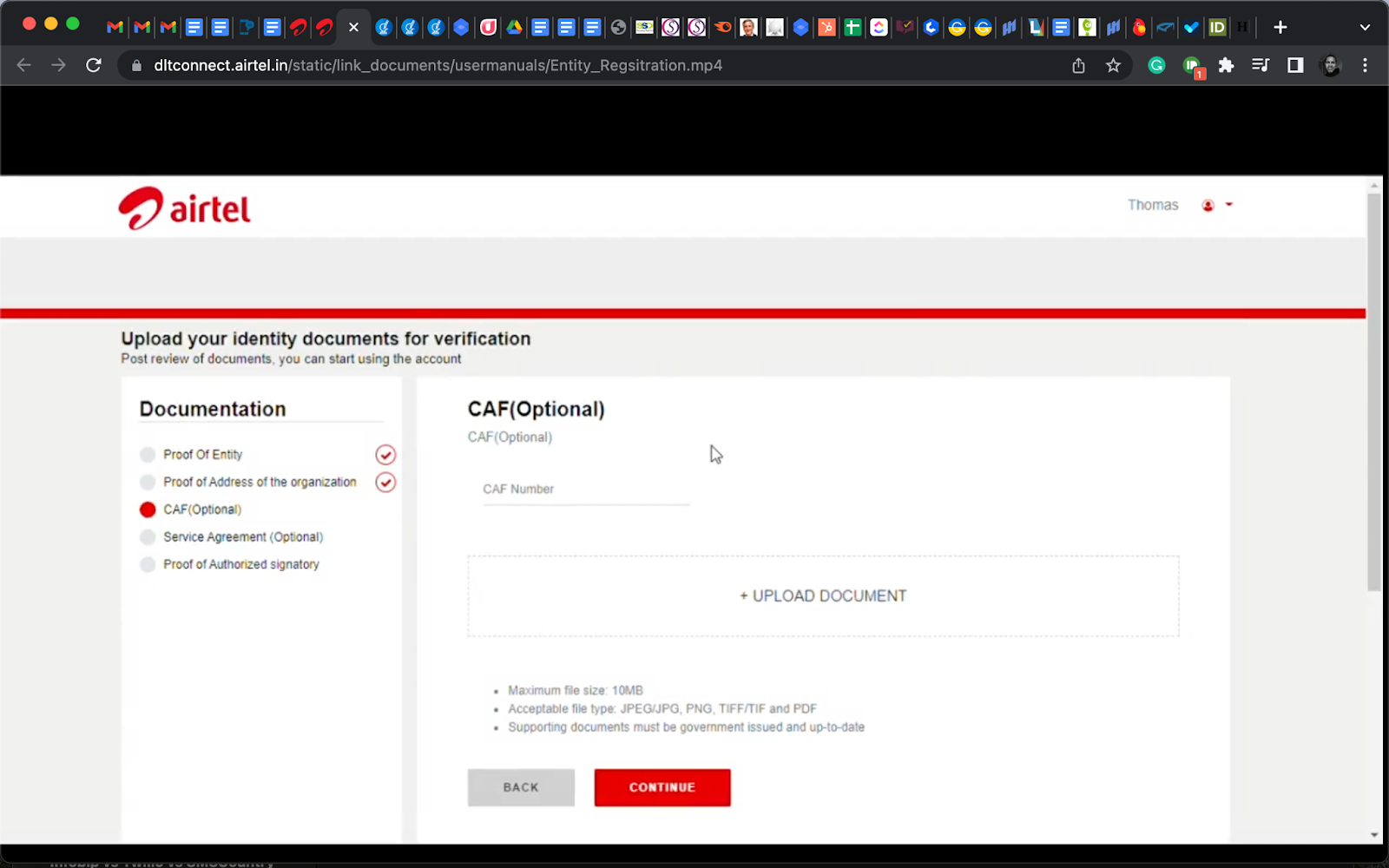
* Proof of entity



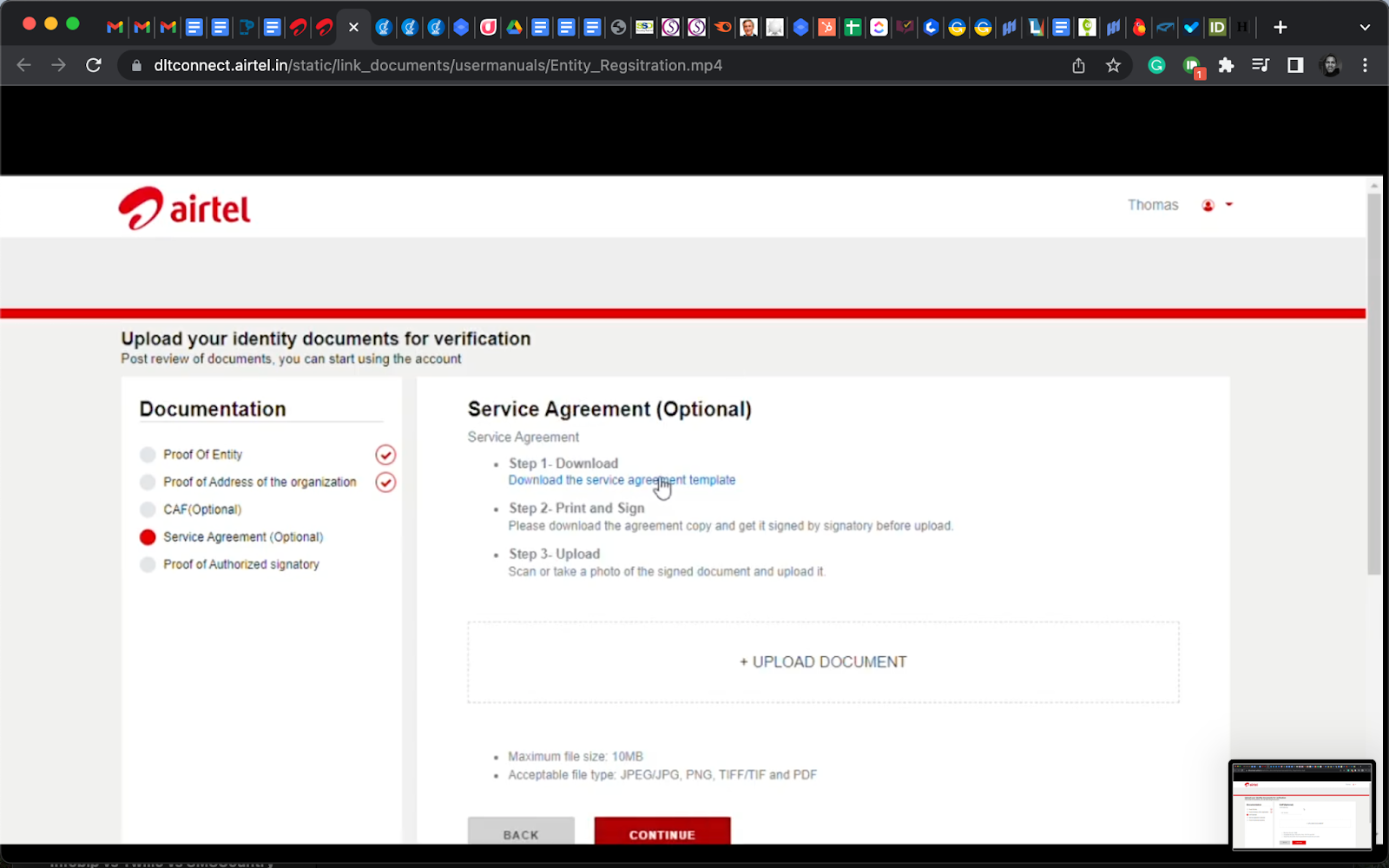
* Proof of address of the organisation



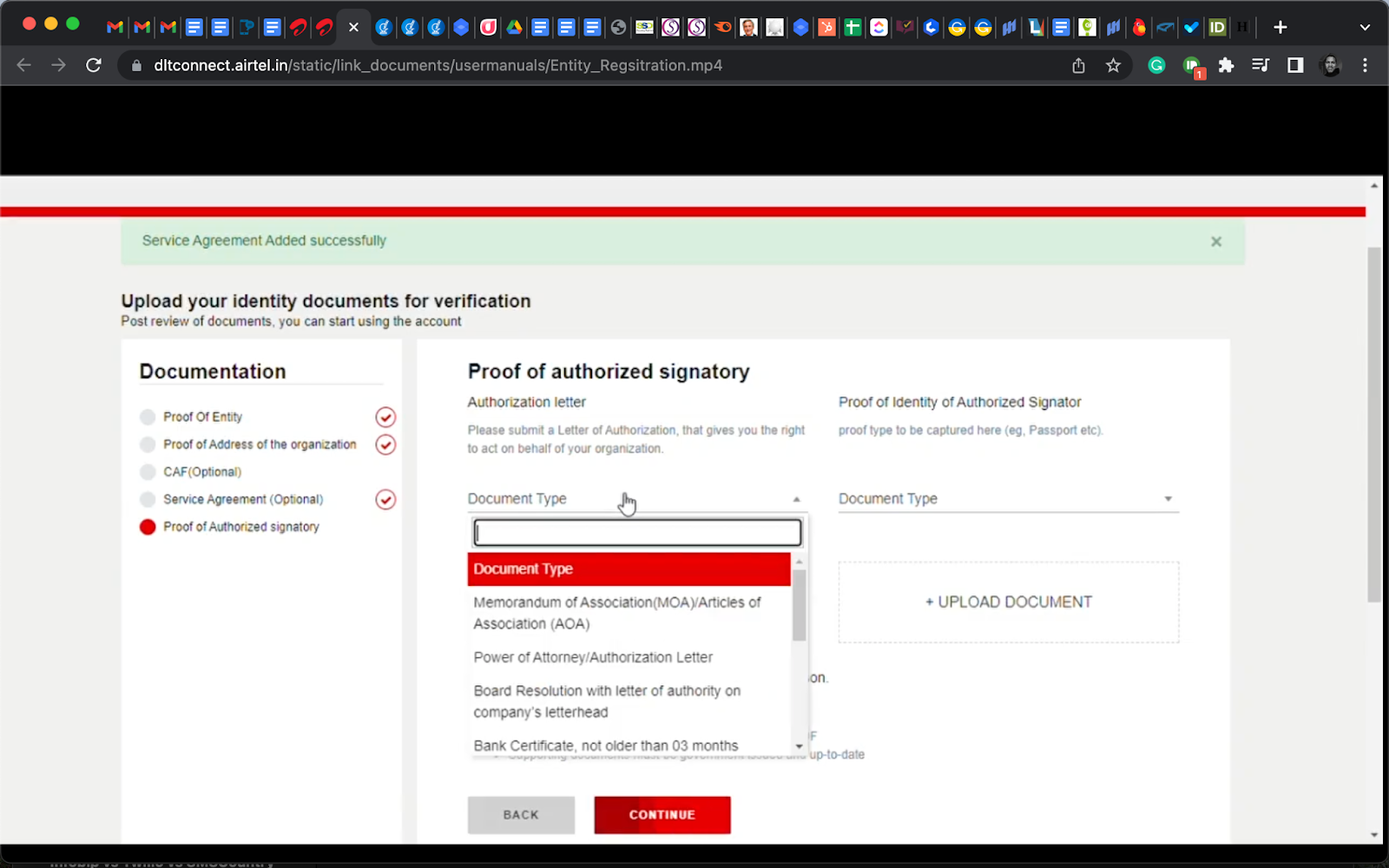
* CAF (optional) – fill in your CAF number, upload the document, and click “Continue”.



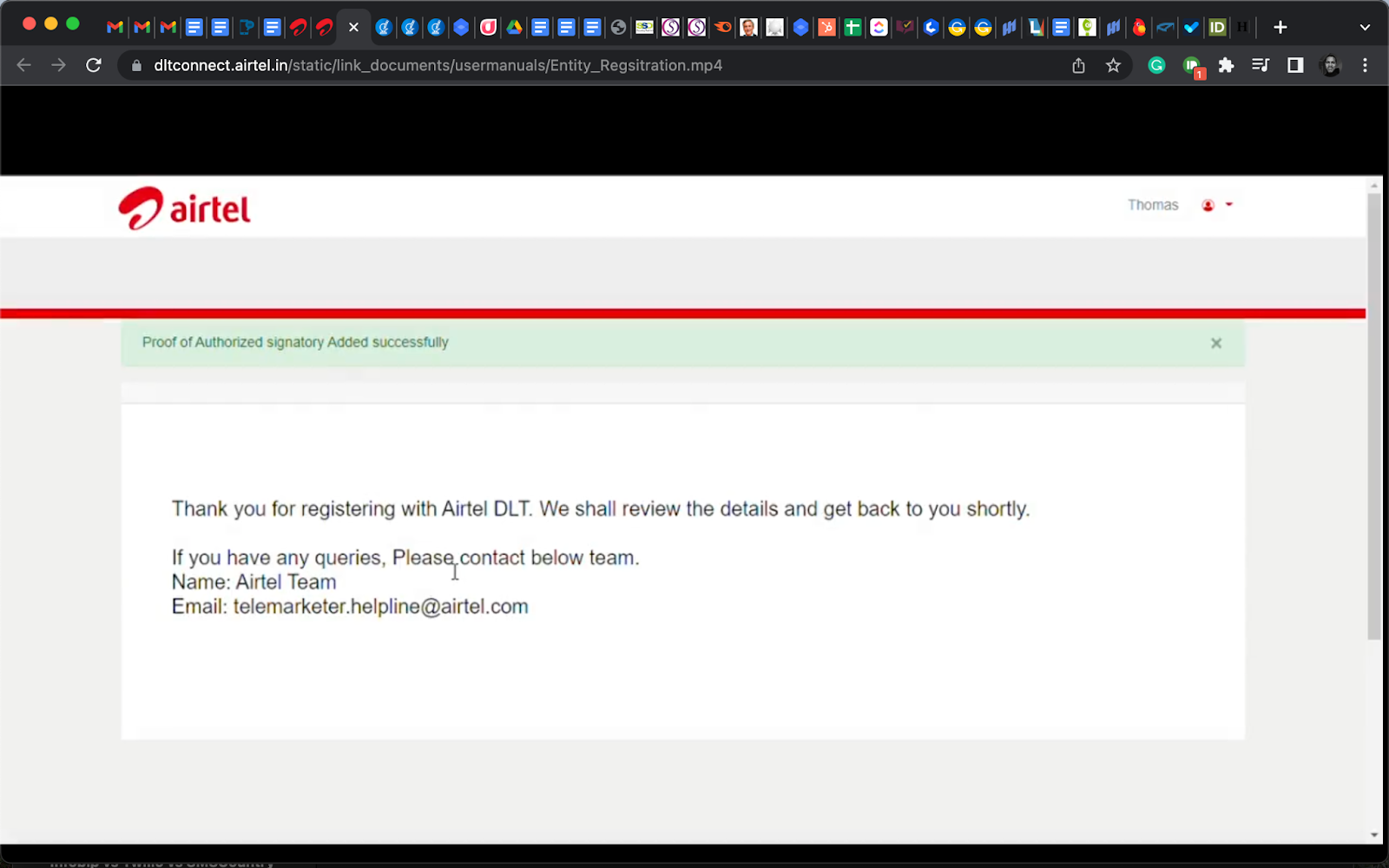
* Service Agreement (optional) – Follow the instructions on the page.



* Proof of authorised signatory (both required).



You have to fill each section with correct details before you proceed to the next one. Fill those sections marked as optional to increase your approval chances.



Once the Airtel DLT registrars have approved your request, you will receive an email notifying you of this. Congratulations on a successful DLT registration!

But, you are not ready to start sending SMSes just yet. You have one more step to take, which is **content template registration.**

You have to register your SMS content template on the Airtel DLT portal. Let us show you how you can do that.

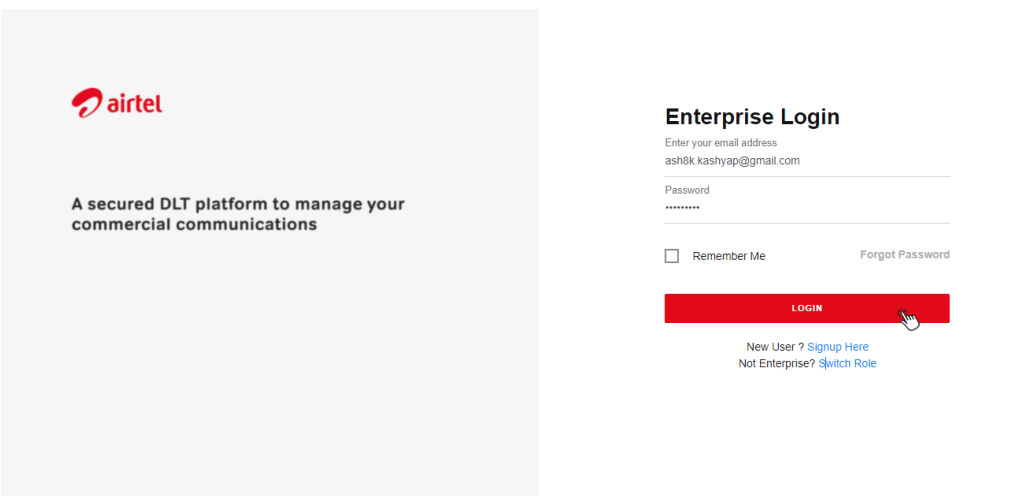
**Send Your First SMS Campaign for FREE Today**

[[https://bg.smscountry.com/wp-content/uploads/2022/09/get_started.png](https://login.smscountry.com/Account/OnBoarding?utm_source=airteldltregistration%0A&utm_medium=blog&utm_campaign=Get_Started)](https://login.smscountry.com/Account/OnBoarding?utm_source=airteldltregistration%0A&utm_medium=blog&utm_campaign=Get_Started)

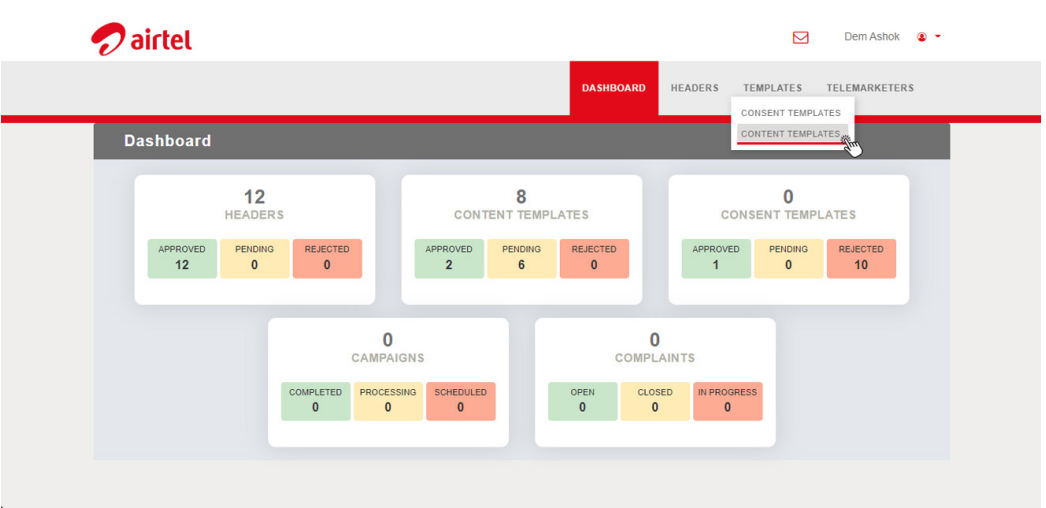
**How do you register a template in Airtel?**

As an enterprise, you need to register your content template on the Airtel DLT portal. A [content template](https://dltconnect.airtel.in/manuals/) is a format of the message that you will send to your customers. To register a content template as a principal entity, follow the steps below:

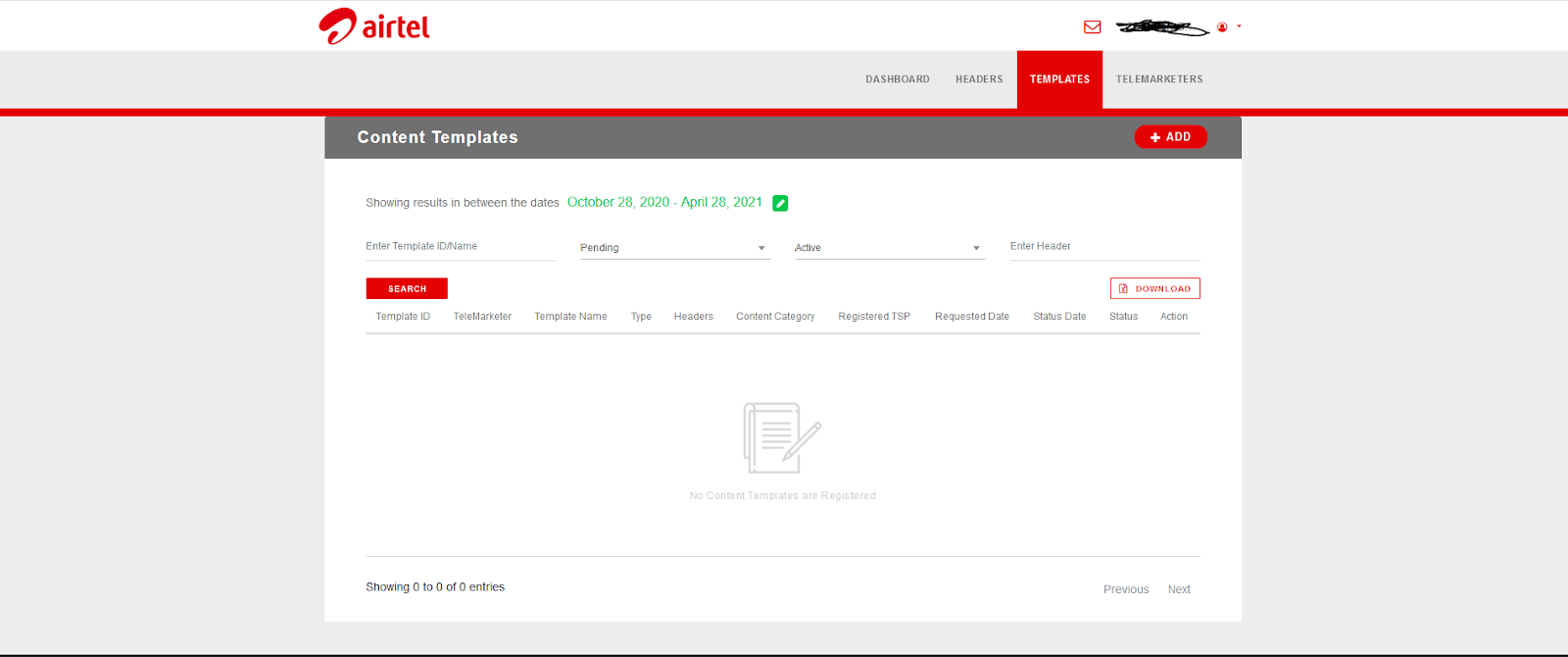
* Log in to your [Airtel DLT dashboard](https://dltconnect.airtel.in/) with your login details (input the OTP)



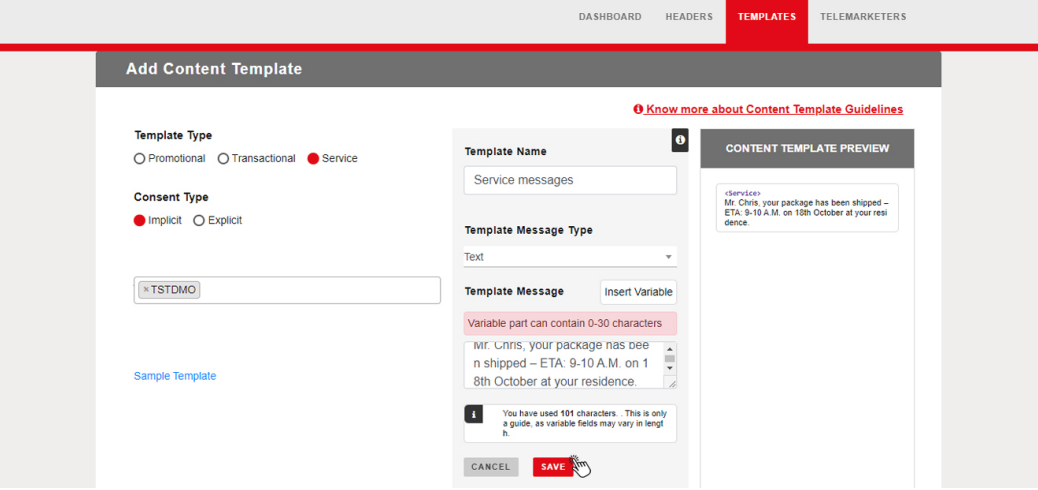
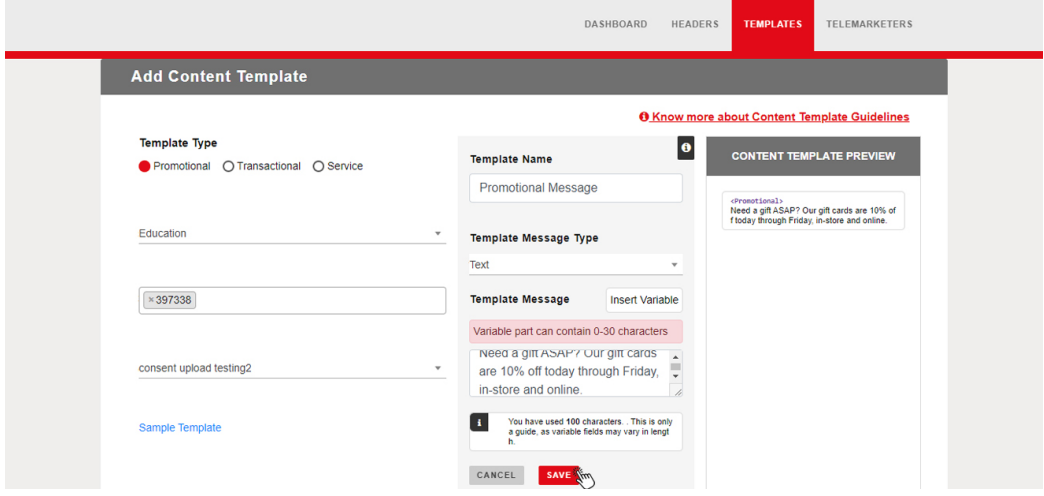
* At the top, select “Templates” and click on “Content templates”.



* Click on “+ADD” and a new page will load.



* Select one of the options under “Template Type” – promotional, transactional, or service.

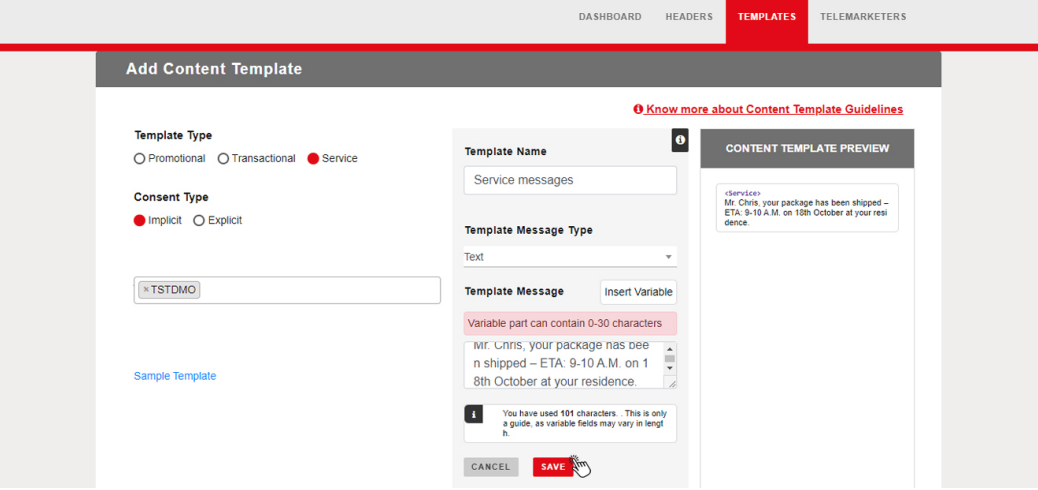


If you select “Service”, you’ll need to select a consent type – *implicit*or *explicit*. “Implicit” for messages that are part of business activities and “explicit” for informal messages such as birthday and holiday wishes.

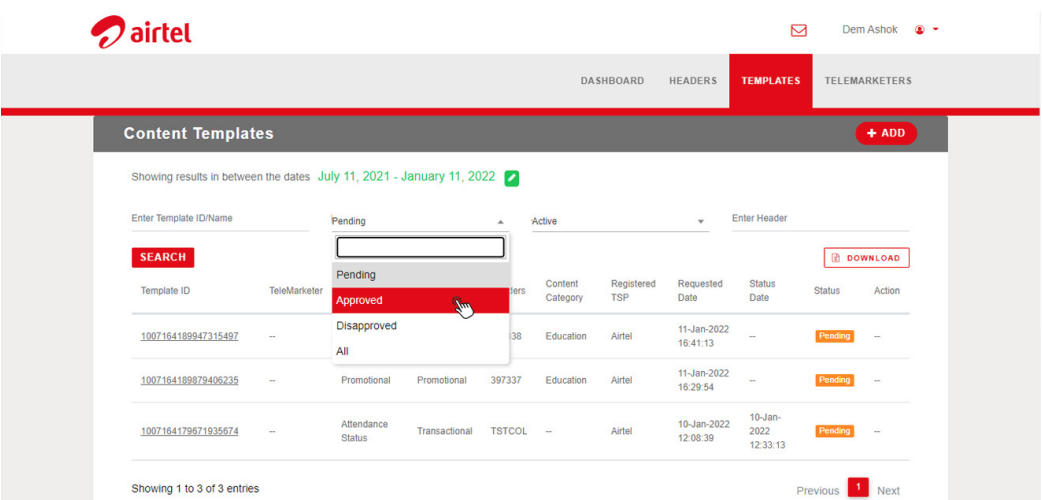
* Next, search for the header that this message template should appear under and select it.
* Type in your template name.



* Click on “Template Message Type” and select “Text” from the dropdown menu.
* In the box under “Template Message”, input a [sample](https://support.edmingle.com/portal/en/kb/articles/list-of-edmingle-default-sms-templates) of the message that you will plan to send to your customers (type or paste it).



* Next, signify variables such as name and date that change for each customer. Click on their placeholders, then click on “Insert Variable”.
* Click “save” and confirm to submit it for approval. You can create more than one.



* The approval process can take up to 24 hours. After that, you will see their status change from “pending” to “approved”.

If you have gotten to this point then kudos to you, now you can go ahead and start sending out SMSes.