

What is DLT?

DLT means Distributed Ledger Technology.

It is a decentralised way to store data so that it is available at different locations at once. In other words, DLT is a shared database that is available across a network of computers.

There are different uses of DLT. In this case, TRAI uses DLT to access every enterprise's information. This makes it easier to enforce accountability and safety measures.

Fraudsters have used SMSes to deceive countless victims. Therefore, the Telecom Regulatory Authority of India ([TRAI](#)) developed DLT to counter this. Before any message goes out, the database checks it to ensure compliance and security.

What is Airtel DLT registration?

Airtel DLT registration is the process of uploading your business data to the DLT database. Airtel, which is a telecommunications operator, can approve or reject DLT registrations from enterprises like yours.

How to register for Airtel DLT

Before you begin the DLT registration process, have the following information ready:

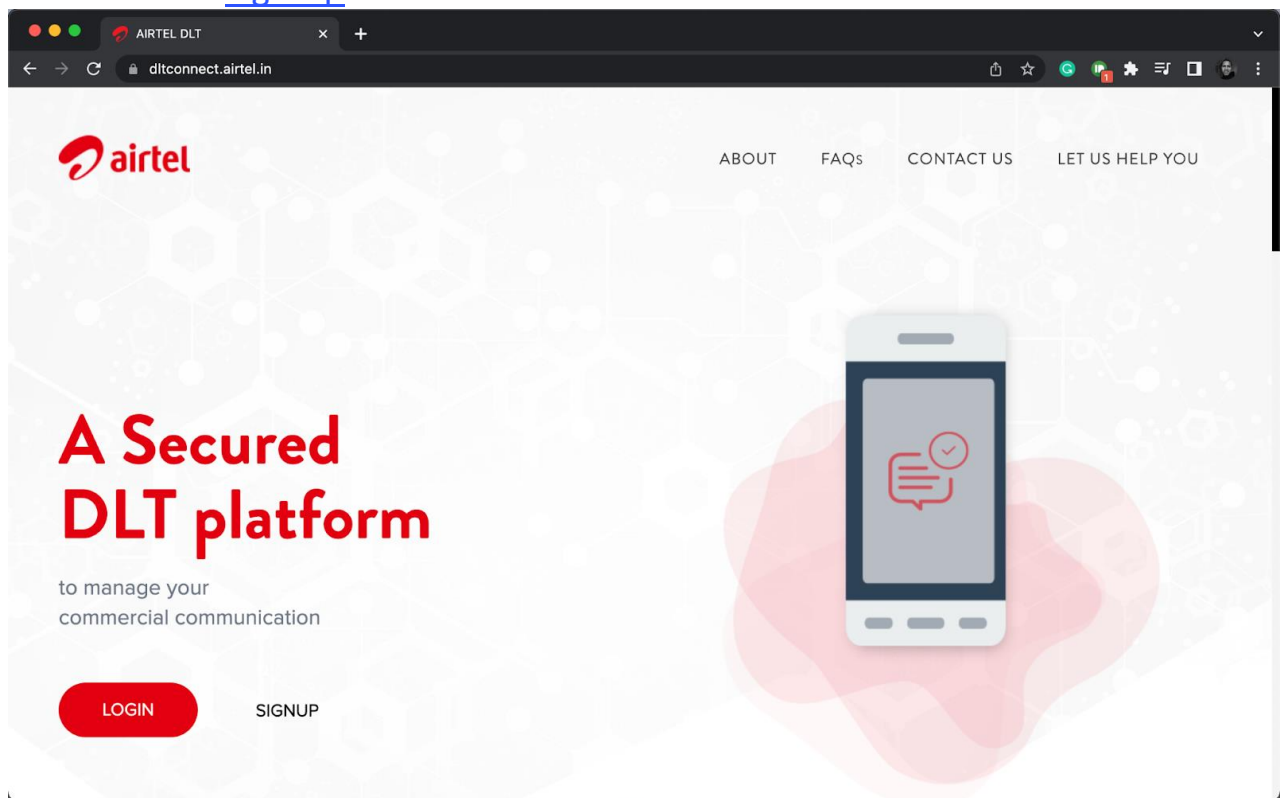
- Company PAN card
- GST/TAN/FSSAI/memorandum of association/incorporation/shop registration certificate
- A government-issued identification document: PAN/DL/Voter ID/[Aadhar](#) of the authorised person
- Email address and Phone number. (you will receive an OTP when you complete the registration request)

- A [declaration](#) of the authorised person on the company letterhead. Signed and sealed by the principal partners/directors.

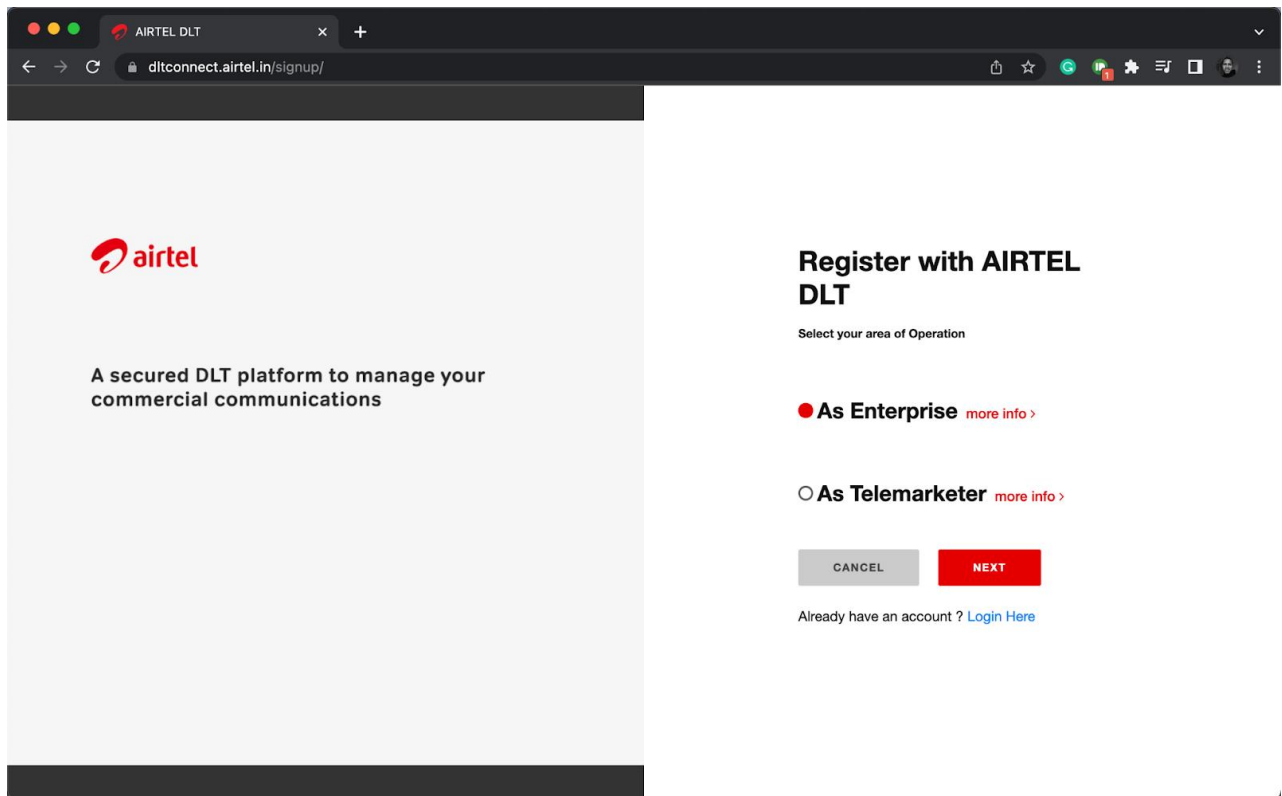
There are no charges for the Airtel DLT registration, it's free. Make sure that the documents are in soft copy format on your device and less than **10Mb** in size. Once you have all these documents with you, you are all set to apply. Now follow the step-by-step process below.

Airtel DLT registration step-by-step guide

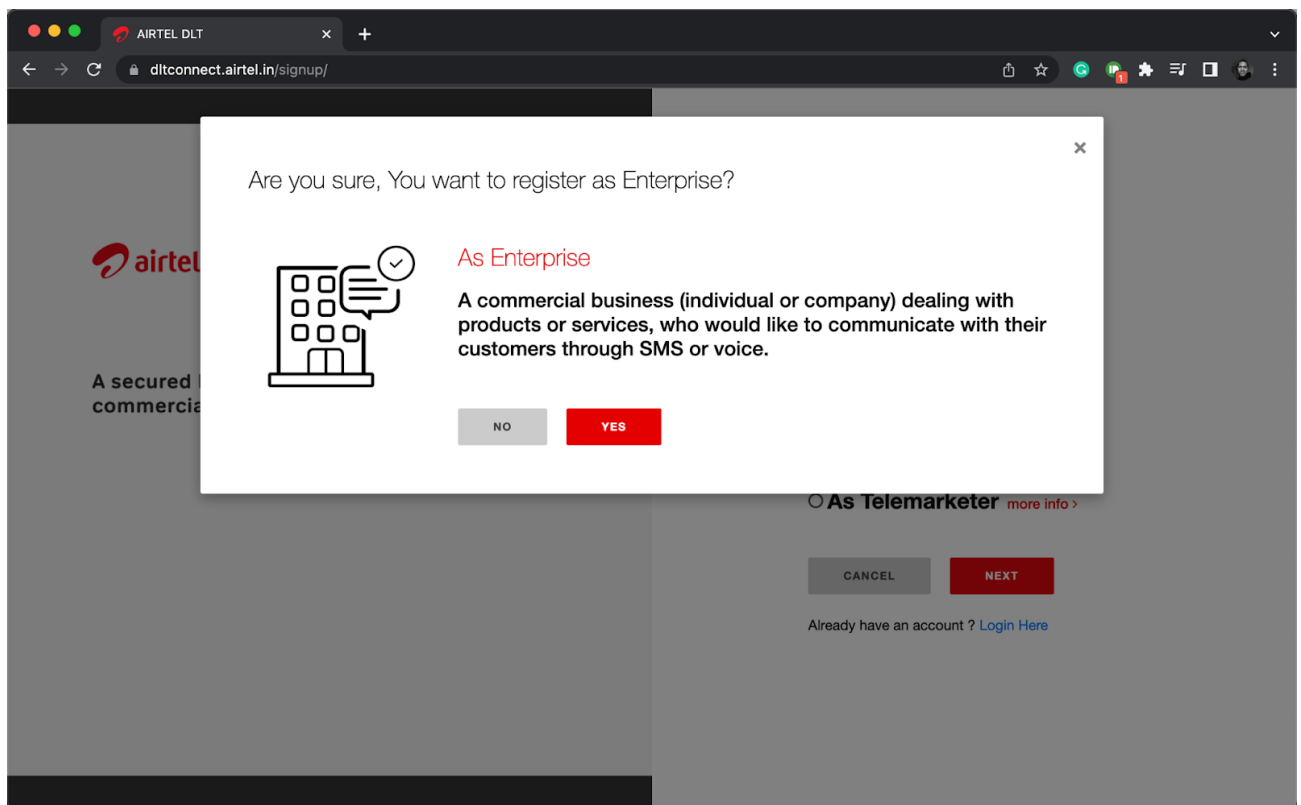
- On your phone or laptop browser go to <https://dltconnect.airtel.in/>
- Click on "[Sign Up](#)".



- Click on "As Enterprise" then click "Next".

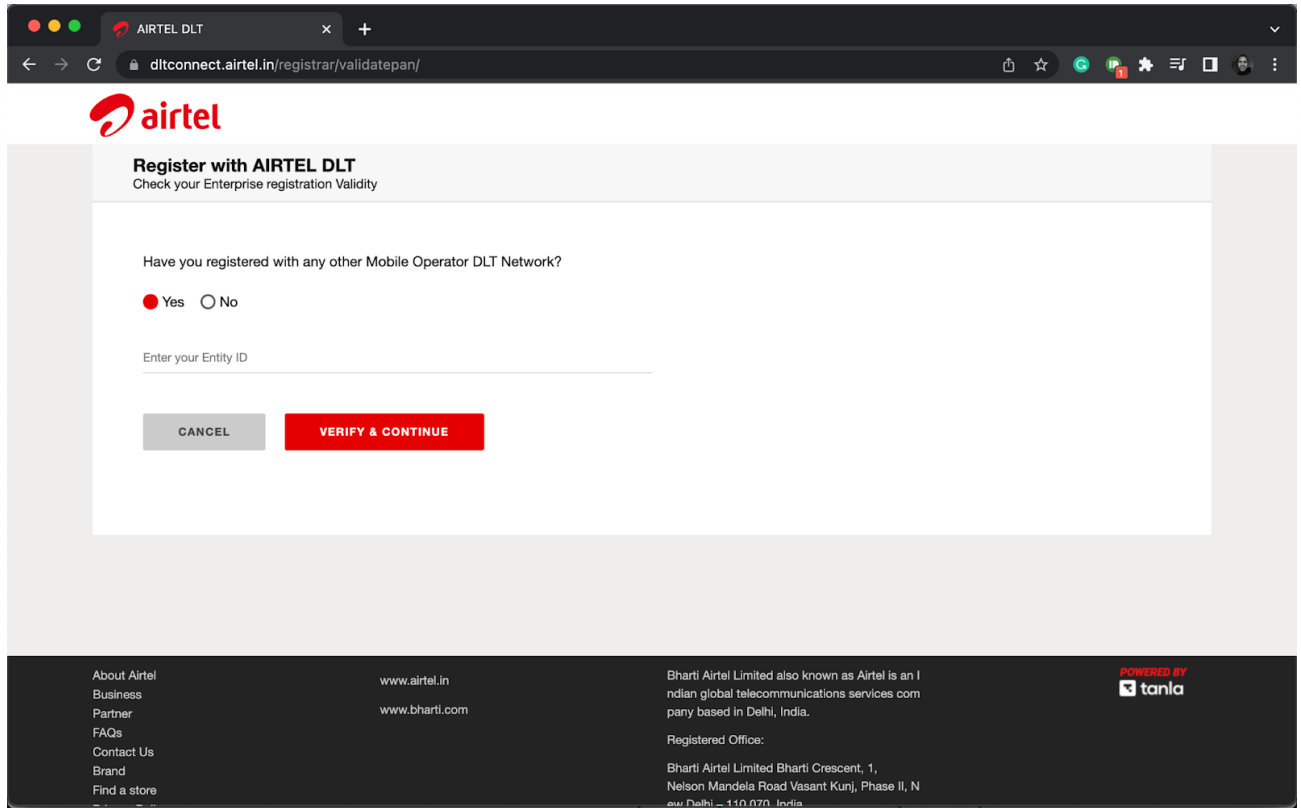


- A pop-up will appear like the one below. Select “Yes”.



- On the next page, you will get a question – “Have you registered with any other mobile operator DLT network?”

- Click “Yes” if you have and then enter your enterprise ID (the one that you received from the other DLT portal).
- If you haven’t, then click “No” and enter your **Business PAN number**.
- Click “Verify & Continue”.



Register with AIRTEL DLT
Check your Enterprise registration Validity

Have you registered with any other Mobile Operator DLT Network?

☒ Yes ☐ No

Enter your Entity ID

CANCEL **VERIFY & CONTINUE**

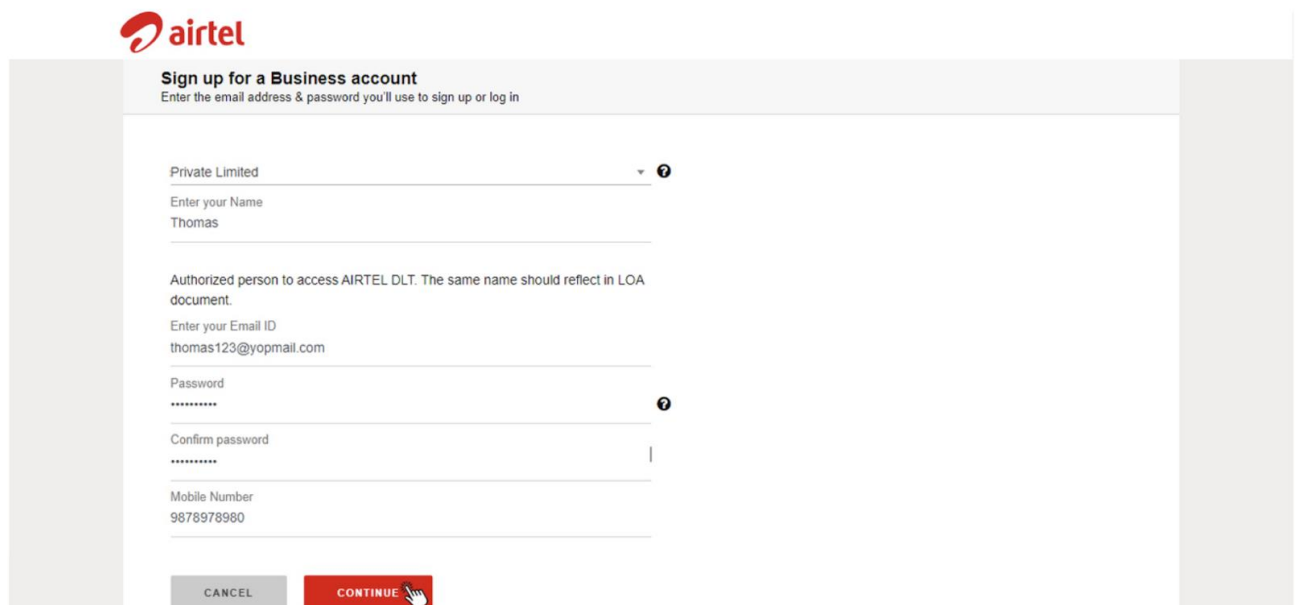
About Airtel
Business
Partner
FAQs
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Brand
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www.airtel.in
www.bharti.com

Bharti Airtel Limited also known as Airtel is an Indian global telecommunications services company based in Delhi, India.
Registered Office:
Bharti Airtel Limited Bharti Crescent, 1,
Nelson Mandela Road Vasant Kunj, Phase II, N
ew Delhi - 110 070, India

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- Now select your business type from the drop-down menu and enter your name.
- Create your login details and click “Continue”.



Sign up for a Business account
Enter the email address & password you'll use to sign up or log in

Private Limited

Enter your Name
Thomas

Authorized person to access AIRTEL DLT. The same name should reflect in LOA document.

Enter your Email ID
thomas123@yopmail.com

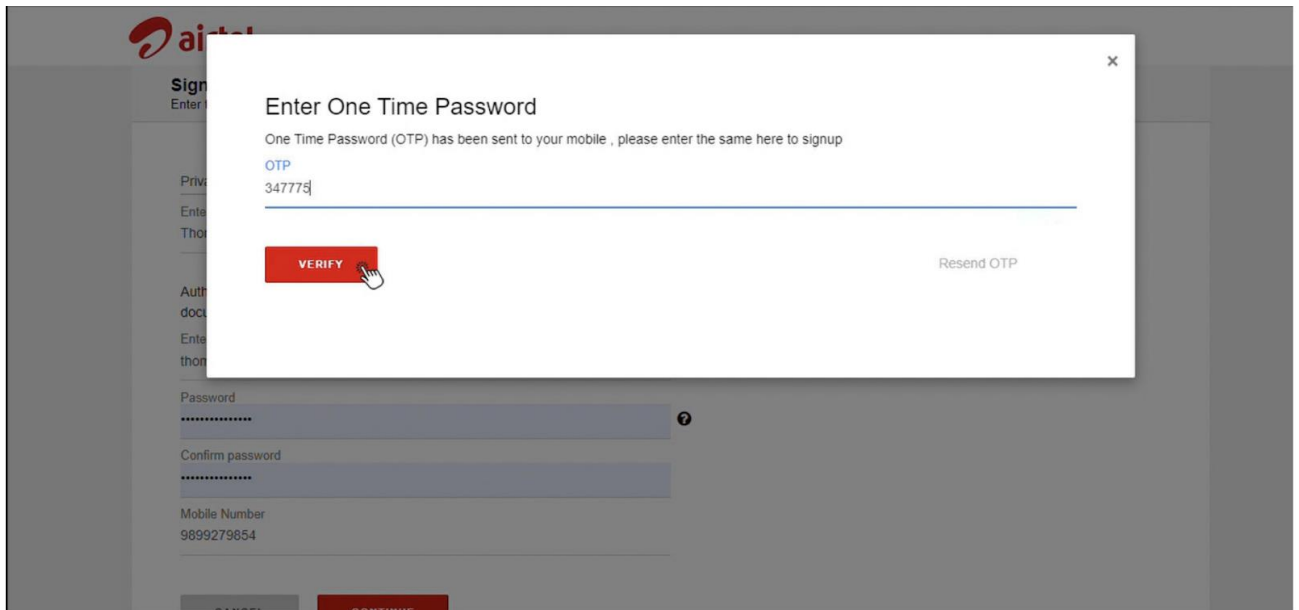
Password

Confirm password

Mobile Number
9878978980

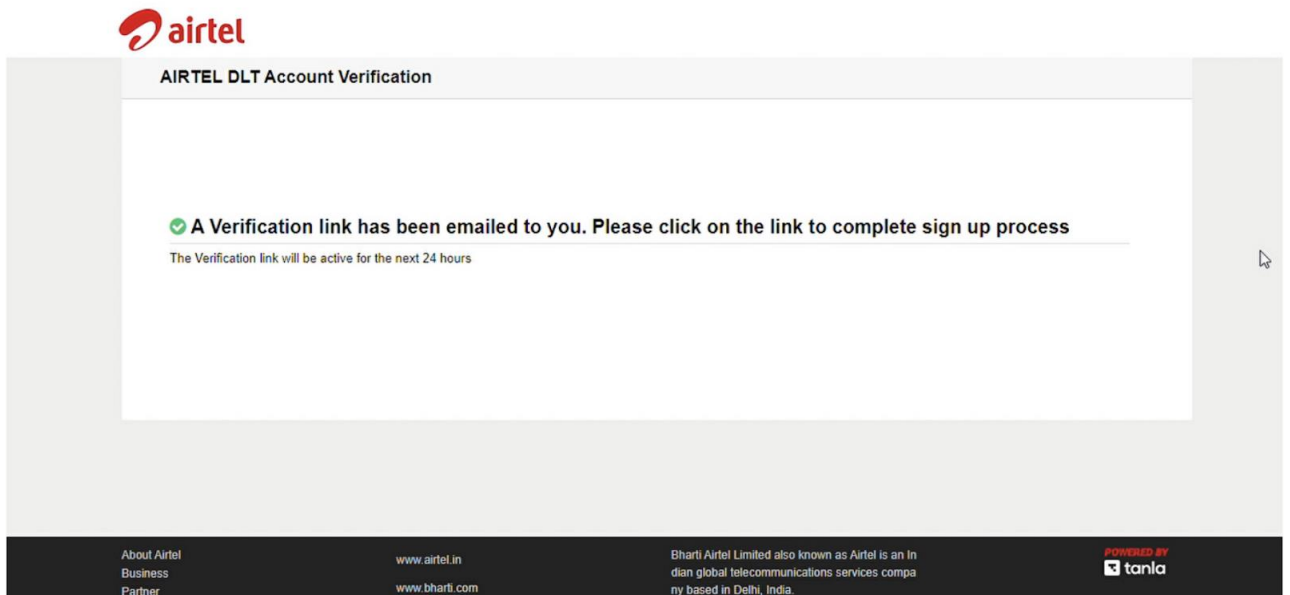
CANCEL **CONTINUE**

- You will receive an OTP on the mobile number you filled in.
- Enter the number on the page and click “Verify”.

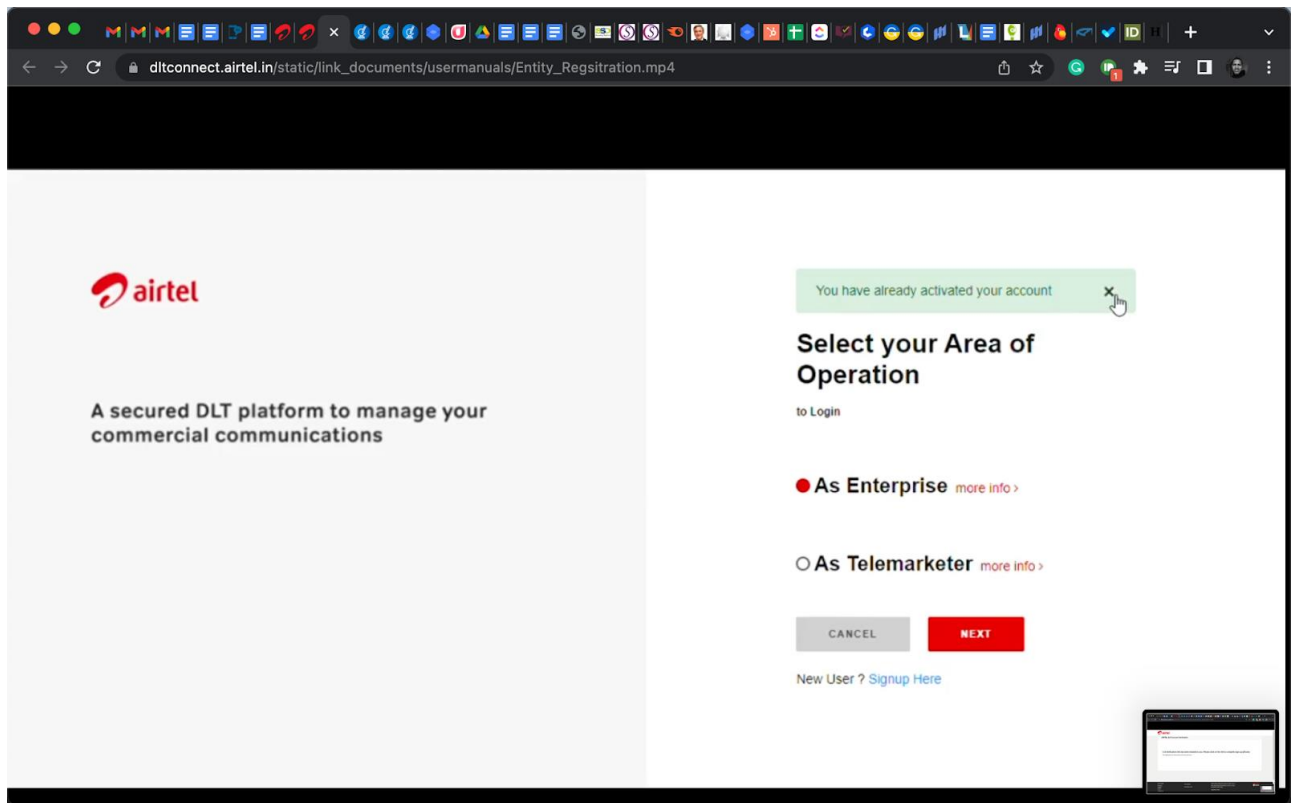


The screenshot shows a web browser window with the Airtel logo at the top left. A modal window titled "Enter One Time Password" is centered on the screen. Inside the modal, it says "One Time Password (OTP) has been sent to your mobile, please enter the same here to signup". Below this, there is a label "OTP" and a text input field containing the number "347775". A red button labeled "VERIFY" is positioned below the input field, with a mouse cursor hovering over it. To the right of the input field, there is a link that says "Resend OTP". In the background, partially obscured by the modal, is a registration form with fields for "Password", "Confirm password", and "Mobile Number" (which contains the number "9899279854").

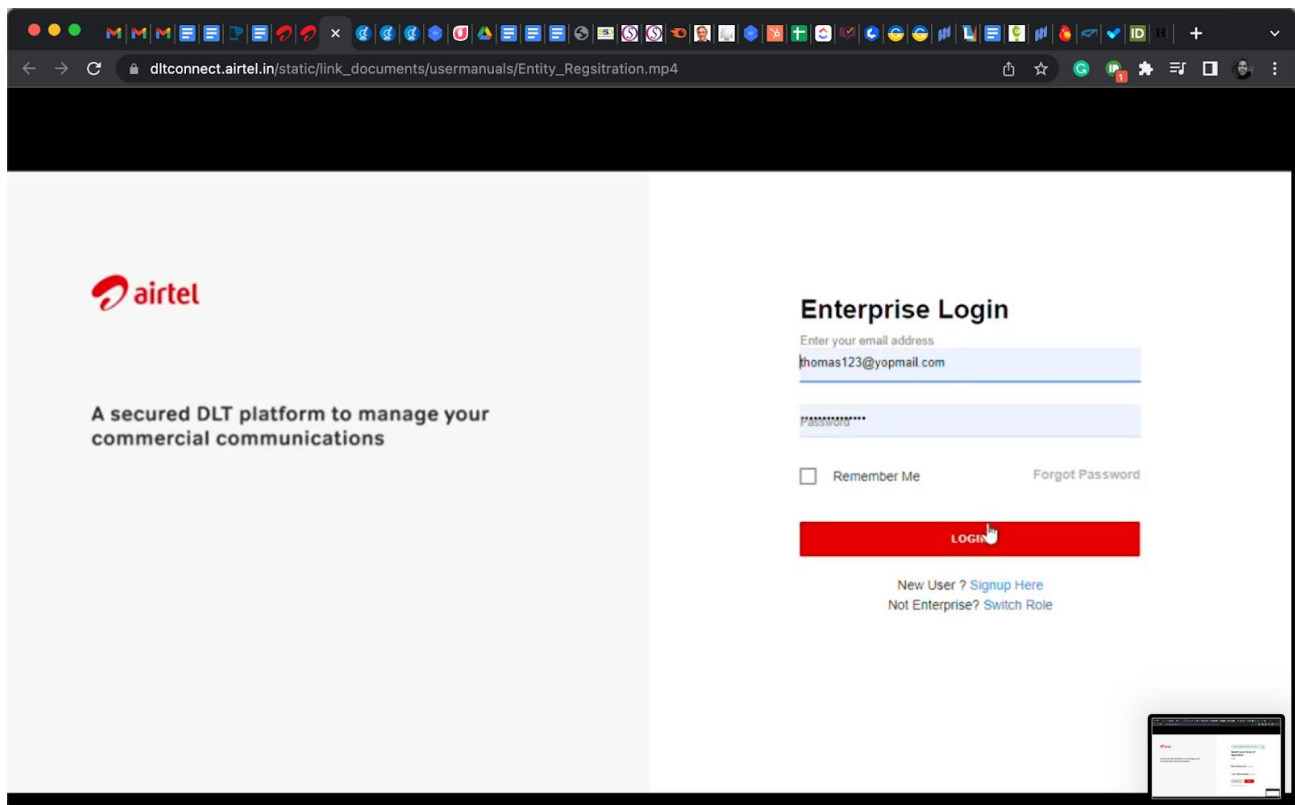
- You will also receive a verification link via email to complete the registration process.
- Go to your email and the link to activate your account.



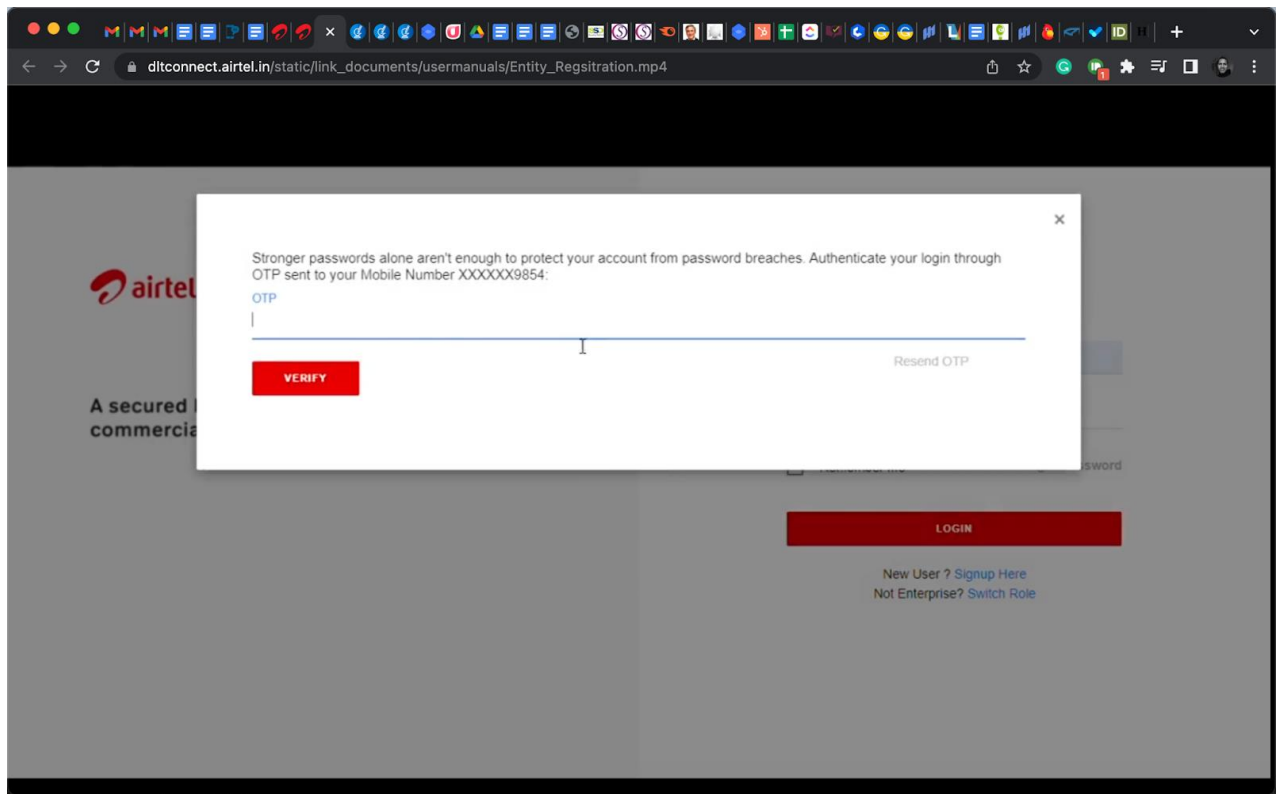
- Click “Next” on the page that appears to log in.



- Enter the email and password you used to register and click “Login”.



- You will receive an OTP on the registered mobile number. Enter the OTP and click “Verify”.



- Now fill in the details of your business in the spaces provided.

A screenshot of the Airtel business registration form. The form is titled "Tell us more about your business" and includes a sub-header "Enter the email address & password you'll use to sign up or log in". The form fields are: "Private Limited" (dropdown), "Education" (dropdown), "Business PAN" (text field with value "OAPPS5496P"), "Business Name" (text field with cursor), "Enter Alternative Email ID" (text field), "First Name(C.E.O,Director,Proprietor)" (text field), "Last Name" (text field), and "Business Address" (text field). The Airtel logo is in the top left, and the user name "Thomas" is in the top right.

- Please use the same business address as the one on your PAN card.
- After filling the spaces in this section click "Continue".

The screenshot shows a web browser window with the URL `dltconnect.airtel.in/static/link_documents/usermanuals/Entity_Regsitraton.mp4`. The form contains the following fields and options:

- Madhapur
- Pincode: 500062
- City: Hyderabad
- Country: India (dropdown menu)
- State: Telangana (dropdown menu)
- Telecom Circle: Andhra Pradesh
- Do you have your GST Number?
 - ☒ Yes
 - ☐ No
- GST Number
- UPLOAD GST DOCUMENT (button)
- Business Phone
- CONTINUE (red button)

The next page will have five sections for document uploads:

- Proof of entity

The screenshot shows the Airtel dltconnect portal with the Airtel logo and the user name 'Thomas'. The page is titled 'Upload your identity documents for verification' with a subtext 'Post review of documents, you can start using the account'.

Documentation

- ☒ Proof Of Entity
- ☐ Proof of Address of the organization
- ☐ CAF(Optional)
- ☐ Service Agreement (Optional)
- ☐ Proof of Authorized signatory

Proof of entity - PAN card

Please upload a copy of your business PAN card to confirm your business entity.

+ UPLOAD DOCUMENT (button)

- Maximum file size: 10MB
- Acceptable file type: JPEG/JPG, PNG, TIFF/TIF and PDF
- Supporting documents must be government issued and up-to-date

BACK (button) CONTINUE (red button)

- Proof of address of the organisation

airtel

Thomas

Proof Of Entity Added successfully

Upload your identity documents for verification
Post review of documents, you can start using the account

Documentation

- Proof Of Entity
- Proof of Address of the organization**
- CAF(Optional)
- Service Agreement (Optional)
- Proof of Authorized signatory

Proof of Address of the organization

Document Type

Document Type

Trade Licence

Memorandum of Association(MOA)/Articles of Association (AOA)

Registration under Shop Establishment Act

CST/VAT/TIN/PIN certificate

Certificate/registration issued by sales tax/service tax/professional tax authorities

BACK CONTINUE

- CAF (optional) – fill in your CAF number, upload the document, and click “Continue”.

airtel

Thomas

Proof Of Entity Added successfully

Upload your identity documents for verification
Post review of documents, you can start using the account

Documentation

- Proof Of Entity
- Proof of Address of the organization
- CAF(Optional)**
- Service Agreement (Optional)
- Proof of Authorized signatory

CAF(Optional)

CAF(Optional)

CAF Number

+ UPLOAD DOCUMENT

- Maximum file size: 10MB
- Acceptable file type: JPEG/JPG, PNG, TIFF/TIF and PDF
- Supporting documents must be government issued and up-to-date

BACK CONTINUE

- Service Agreement (optional) – Follow the instructions on the page.

airtel Thomas

Upload your identity documents for verification
Post review of documents, you can start using the account

Documentation

- Proof Of Entity
- Proof of Address of the organization
- CAF(Optional)
- Service Agreement (Optional)**
- Proof of Authorized signatory

Service Agreement (Optional)

Service Agreement

- Step 1- Download
Download the service agreement template
- Step 2- Print and Sign
Please download the agreement copy and get it signed by signatory before upload.
- Step 3- Upload
Scan or take a photo of the signed document and upload it.

+ UPLOAD DOCUMENT

Maximum file size: 10MB
Acceptable file type: JPEG/JPG, PNG, TIFF/TIF and PDF

BACK CONTINUE

- Proof of authorised signatory (both required).

airtel Thomas

Upload your identity documents for verification
Post review of documents, you can start using the account

Documentation

- Proof Of Entity
- Proof of Address of the organization
- CAF(Optional)
- Service Agreement (Optional)
- Proof of Authorized signatory**

Proof of authorized signatory

Authorization letter
Please submit a Letter of Authorization, that gives you the right to act on behalf of your organization.

Document Type

Document Type

Memorandum of Association(MOA)/Articles of Association (AOA)

Power of Attorney/Authorization Letter

Board Resolution with letter of authority on company's letterhead

Bank Certificate, not older than 03 months

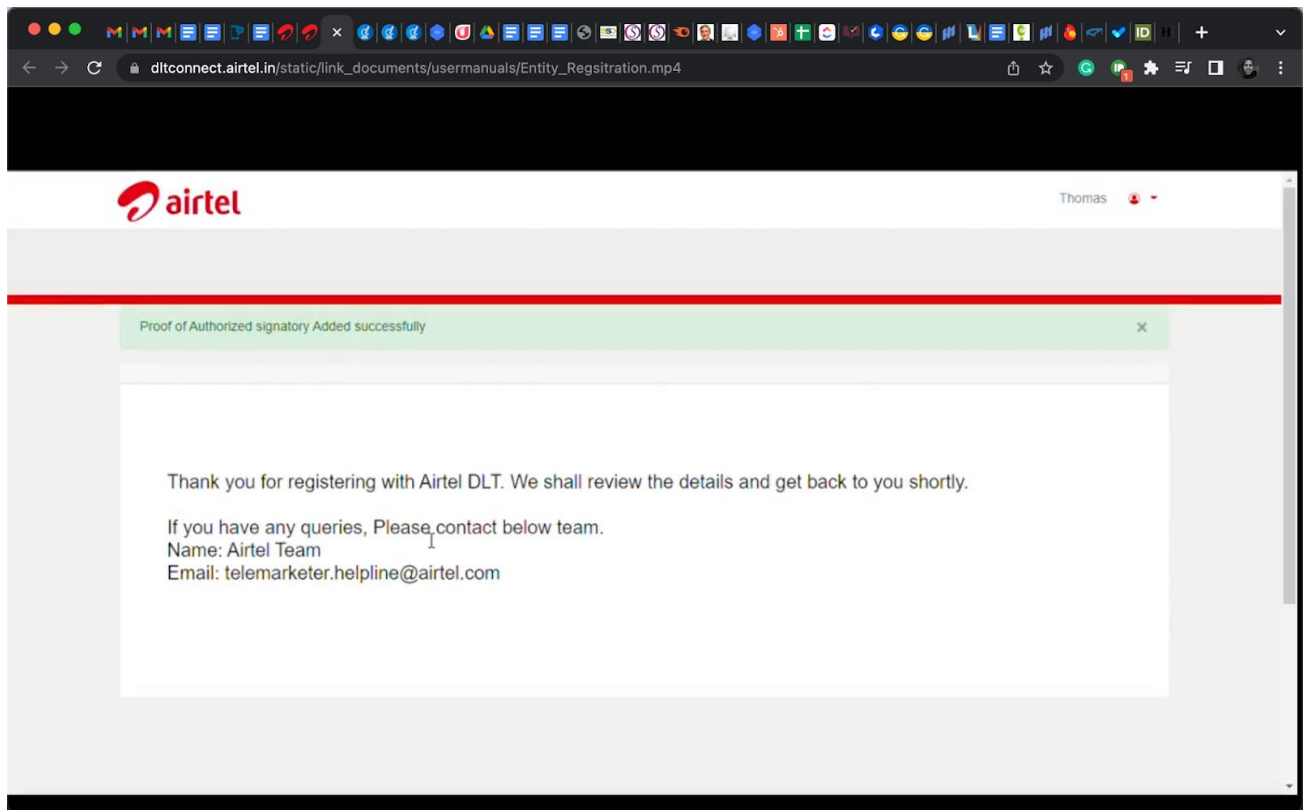
Proof of Identity of Authorized Signatory
proof type to be captured here (eg. Passport etc).

Document Type

+ UPLOAD DOCUMENT

BACK CONTINUE

You have to fill each section with correct details before you proceed to the next one. Fill those sections marked as optional to increase your approval chances.



Once the Airtel DLT registrars have approved your request, you will receive an email notifying you of this. Congratulations on a successful DLT registration!

But, you are not ready to start sending SMSes just yet. You have one more step to take, which is **content template registration**. You have to register your SMS content template on the Airtel DLT portal. Let us show you how you can do that.

Send Your First SMS Campaign for FREE Today

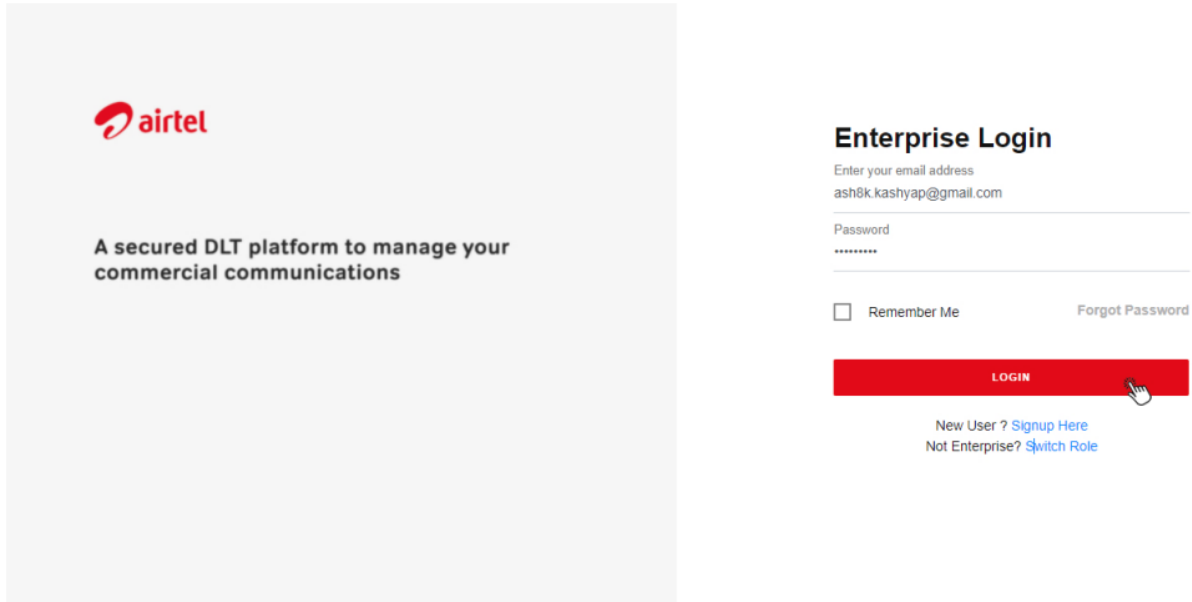
GET STARTED

How do you register a template in Airtel?

As an enterprise, you need to register your content template on the Airtel DLT portal. A [content template](#) is a format of the message that you will send

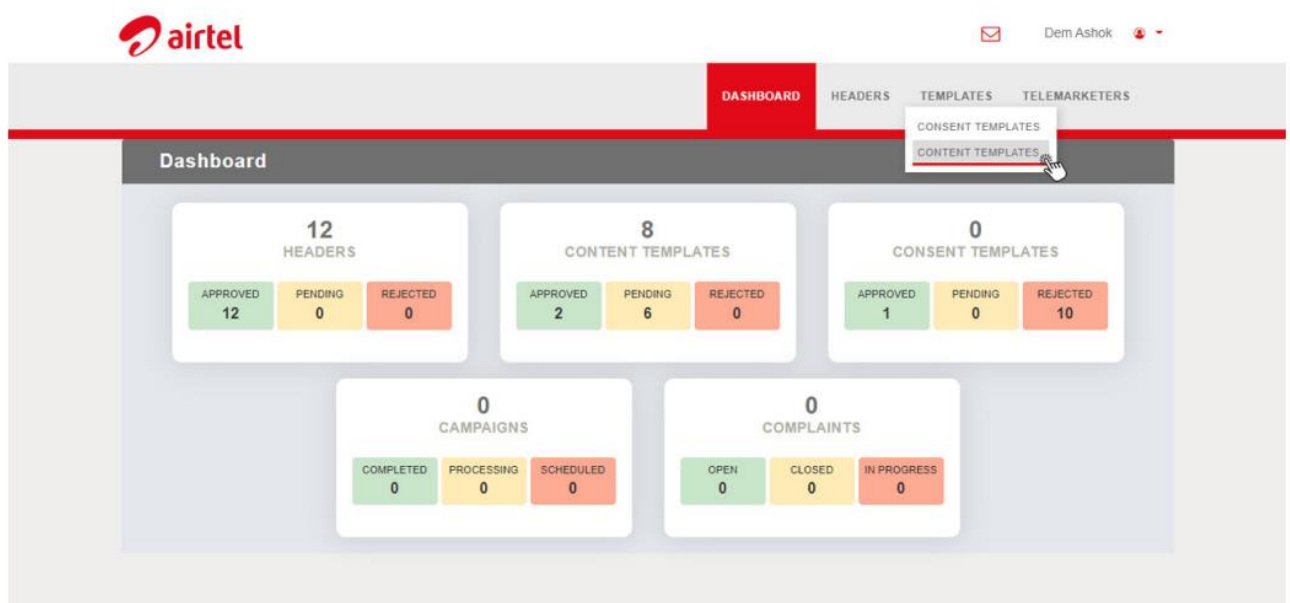
to your customers. To register a content template as a principal entity, follow the steps below:

- Log in to your [Airtel DLT dashboard](#) with your login details (input the OTP)

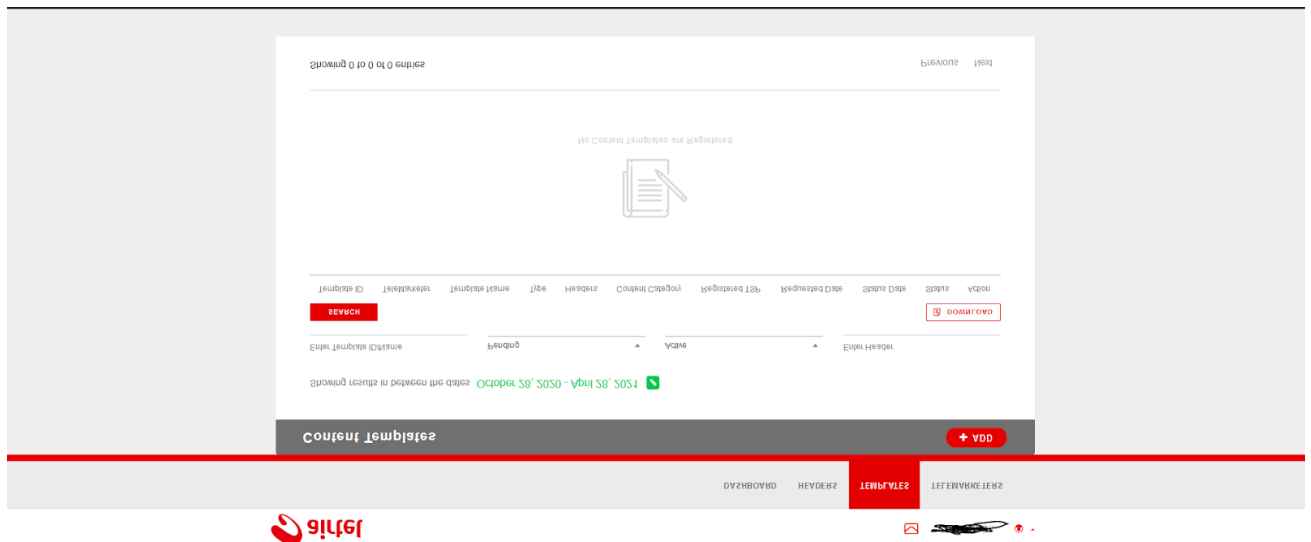


The image shows the Airtel Enterprise Login page. On the left, there is a large grey box with the Airtel logo and the text "A secured DLT platform to manage your commercial communications". On the right, there is a login form titled "Enterprise Login". The form includes fields for "Enter your email address" (with the example "ash8k.kashyap@gmail.com") and "Password". Below these fields are checkboxes for "Remember Me" and a link for "Forgot Password". A red "LOGIN" button is at the bottom of the form. Below the button, there are links for "New User ? Signup Here" and "Not Enterprise? Switch Role".

- At the top, select “Templates” and click on “Content templates”.



- Click on “+ADD” and a new page will load.



- Select one of the options under “Template Type” – promotional, transactional, or service.

Add Content Template

[Know more about Content Template Guidelines](#)

Template Type

☒ Promotional ☐ Transactional ☐ Service

Education

x 397338

consent upload testing2

[Sample Template](#)

Template Name

Promotional Message

Template Message Type

Text

Template Message

Insert Variable

Variable part can contain 0-30 characters

Need a gift ASAP? Our gift cards are 10% off today through Friday, in-store and online.

i You have used 100 characters. This is only a guide, as variable fields may vary in length.

CANCEL

SAVE

CONTENT TEMPLATE PREVIEW

<Promotional>
Need a gift ASAP? Our gift cards are 10% off today through Friday, in-store and online.

Edit Content Template

[Know more about Content Template Guidelines](#)

Template Type

☐ Promotional ☒ Transactional ☐ Service

x TSTCOL

[Sample Template](#)

Template Name

Attendance Status

Template Message Type

Text

Template Message

Insert Variable

Variable part can contain 0-30 characters

Dear Parent, Please note that your ward is absent today.

i You have used 85 characters. This is only a guide, as variable fields may vary in length.

CANCEL

SAVE

CONTENT TEMPLATE PREVIEW

<Transactional>
Dear Parent, Please note that your ward is absent today.
Class Teacher

Add Content Template

[Know more about Content Template Guidelines](#)

Template Type

☐ Promotional ☐ Transactional ☒ Service

Consent Type

☒ Implicit ☐ Explicit

x TSTDMD

[Sample Template](#)

Template Name

Service messages

Template Message Type

Text

Template Message

Insert Variable

Variable part can contain 0-30 characters

Mr. Chris, your package has been shipped – ETA: 9-10 A.M. on 18th October at your residence.

i You have used 101 characters. This is only a guide, as variable fields may vary in length.

CANCEL

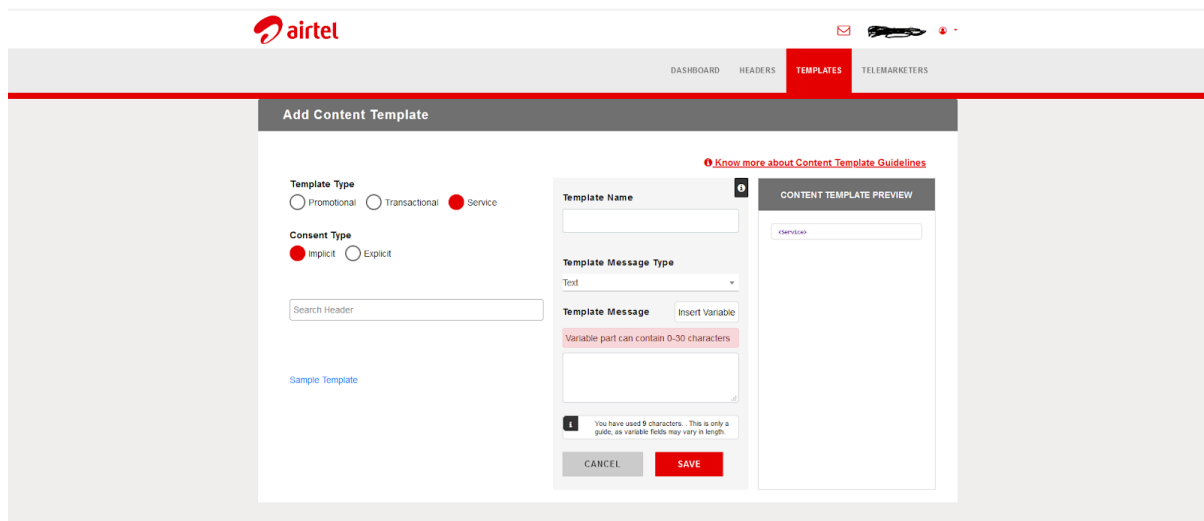
SAVE

CONTENT TEMPLATE PREVIEW

<Service>
Mr. Chris, your package has been shipped – ETA: 9-10 A.M. on 18th October at your residence.

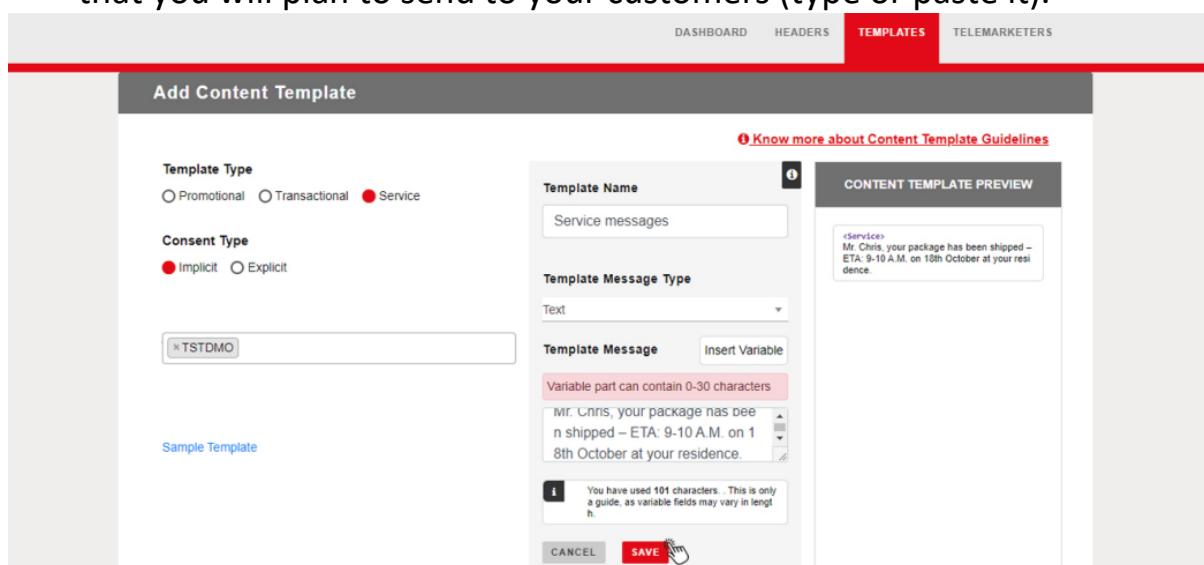
If you select “Service”, you’ll need to select a consent type – *implicit* or *explicit*. “Implicit” for messages that are part of business activities and “explicit” for informal messages such as birthday and holiday wishes.

- Next, search for the header that this message template should appear under and select it.
- Type in your template name.



The screenshot shows the 'Add Content Template' form in the Airtel system. The 'Template Type' is set to 'Service'. The 'Consent Type' is set to 'Implicit'. The 'Template Message Type' is set to 'Text'. The 'Template Message' field is empty. The 'CONTENT TEMPLATE PREVIEW' shows a placeholder for a service message.

- Click on “Template Message Type” and select “Text” from the dropdown menu.
- In the box under “Template Message”, input a [sample](#) of the message that you will plan to send to your customers (type or paste it).



The screenshot shows the 'Add Content Template' form in the Airtel system. The 'Template Name' is 'Service messages'. The 'Template Message Type' is 'Text'. The 'Template Message' field contains a sample message: 'Mr. Chris, your package has been shipped - ETA: 9-10 A.M. on 18th October at your residence.' The 'CONTENT TEMPLATE PREVIEW' shows the rendered message with a variable placeholder.

- Next, signify variables such as name and date that change for each customer. Click on their placeholders, then click on “Insert Variable”.

- Click “save” and confirm to submit it for approval. You can create more than one.

Showing results in between the dates July 11, 2021 - January 11, 2022

Enter Template ID/Name **SEARCH**

Enter Header **DOWNLOAD**

Template ID	TeleMarketer	Status	Content Category	Registered TSP	Requested Date	Status Date	Action
1007164189947315497	--	Pending	Education	Airtel	11-Jan-2022 16:41:13	--	Pending
1007164189879406235	--	Pending	Promotional	Promotional	11-Jan-2022 16:29:54	--	Pending
1007164179671935674	--	Pending	Attendance Status	Transactional	10-Jan-2022 12:08:39	10-Jan-2022 12:33:13	Pending

Showing 1 to 3 of 3 entries

Previous **1** Next

- The approval process can take up to 24 hours. After that, you will see their status change from “pending” to “approved”.

If you have gotten to this point then kudos to you, now you can go ahead and start sending out SMSes.