

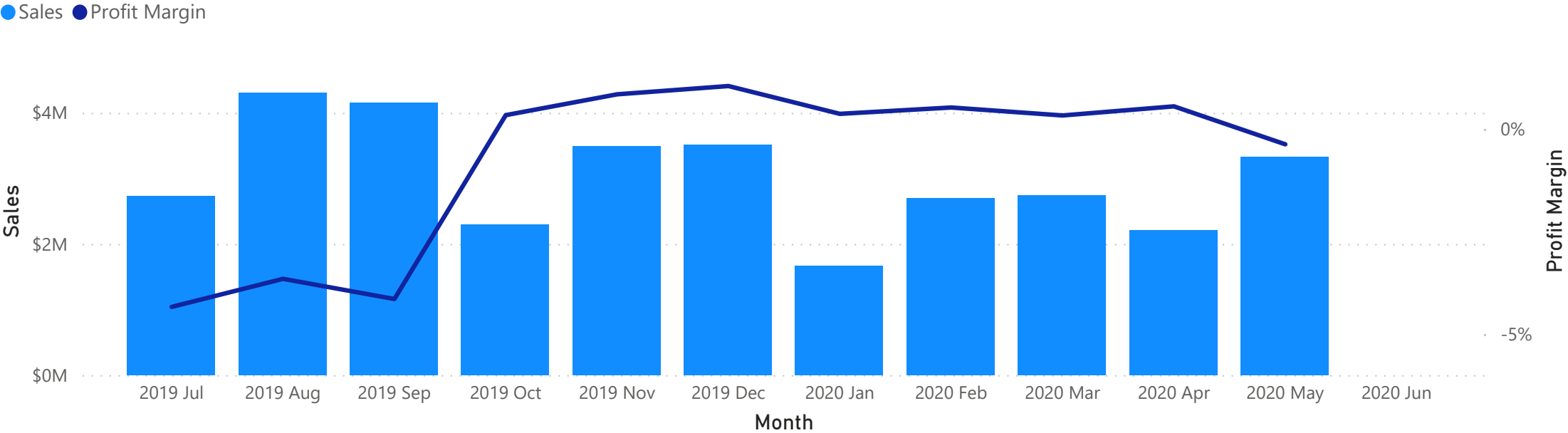


Year

FY2020

- Region
- Select all
  - Australia
  - Canada
  - Central
  - France
  - Germany
  - Northeast
  - Northwest
  - Southeast
  - Southwest
  - United Kingdom

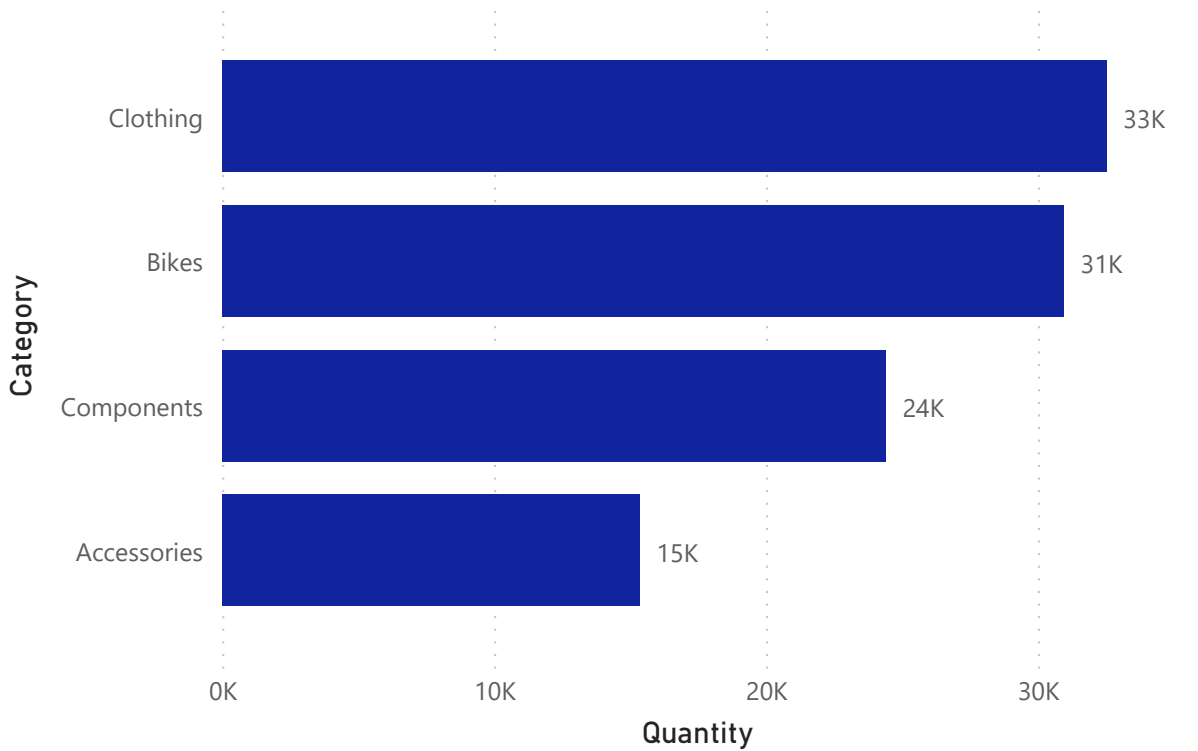
Sales and Profit Margin by Month



Sales by Country and Category



Quantity by Category





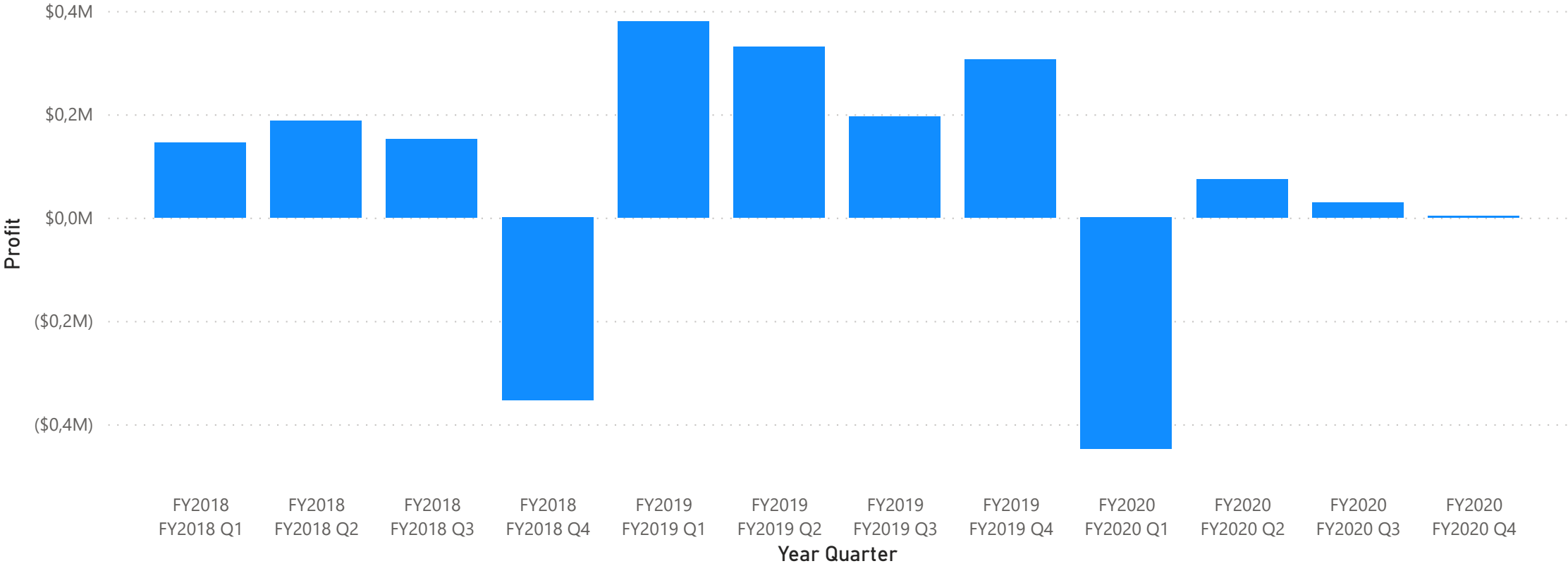
Year	Orders	Sales	Cost	Profit	Profit Margin
<div>+</div> FY2018	739	\$16 429 043	\$16 297 680	\$131 362	0,80%
<div>+</div> FY2019	1 255	\$27 979 780	\$26 768 232	\$1 211 548	4,33%
<div>+</div> FY2020	1 622	\$33 139 748	\$33 483 164	(\$343 416)	-1,04%
Total	3 616	\$77 548 570	\$76 549 076	\$999 495	1,29%

Region 

▼

- Select all
- Australia
- Canada
- Central
- France
- Germany
- Northeast
- Northwest
- Southeast
- Southwest
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Profit by Year and Quarter





\$7 232 695

Sales

\$6 300 000

Target

\$932 695

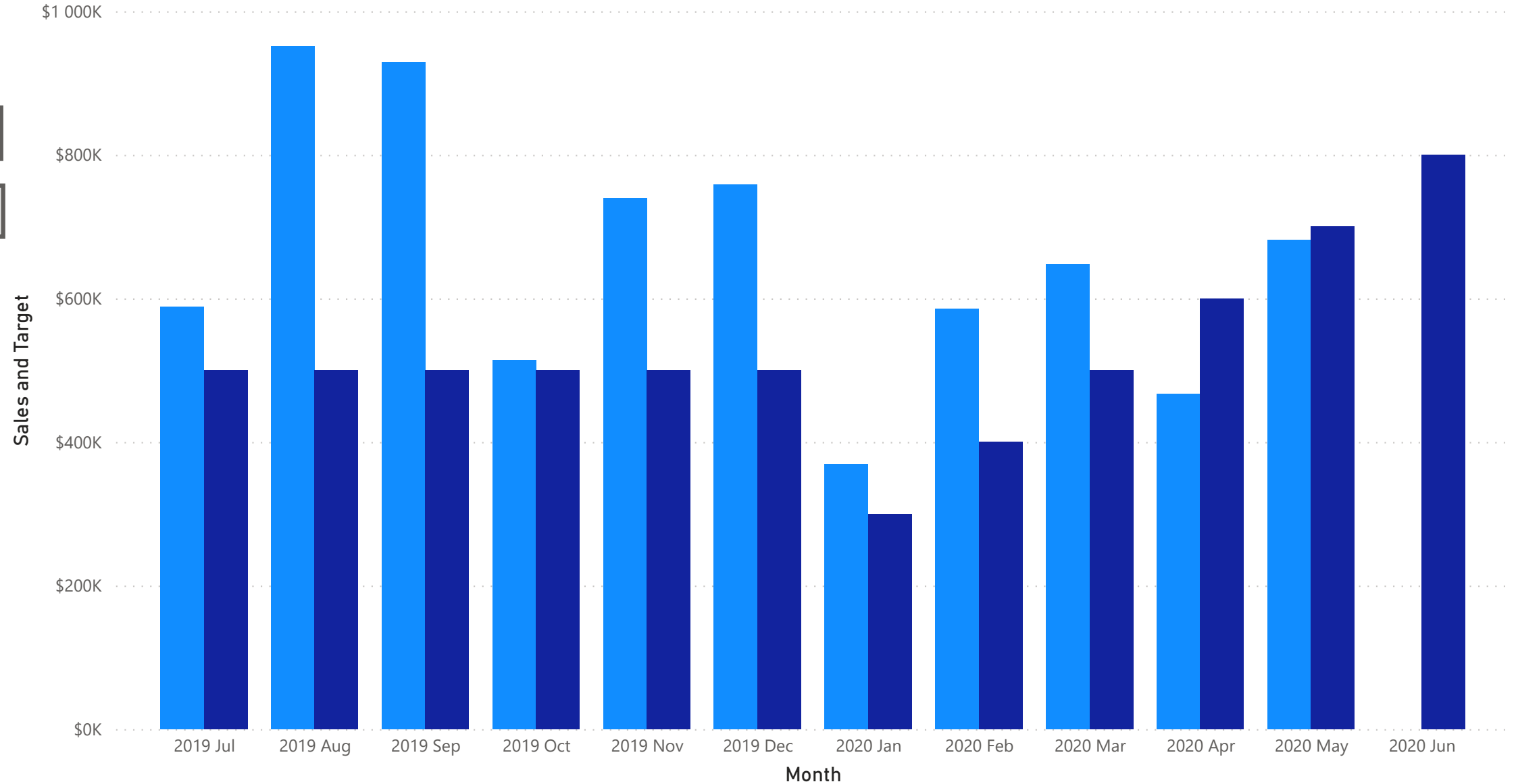
Variance

14,80%

Variance Margin

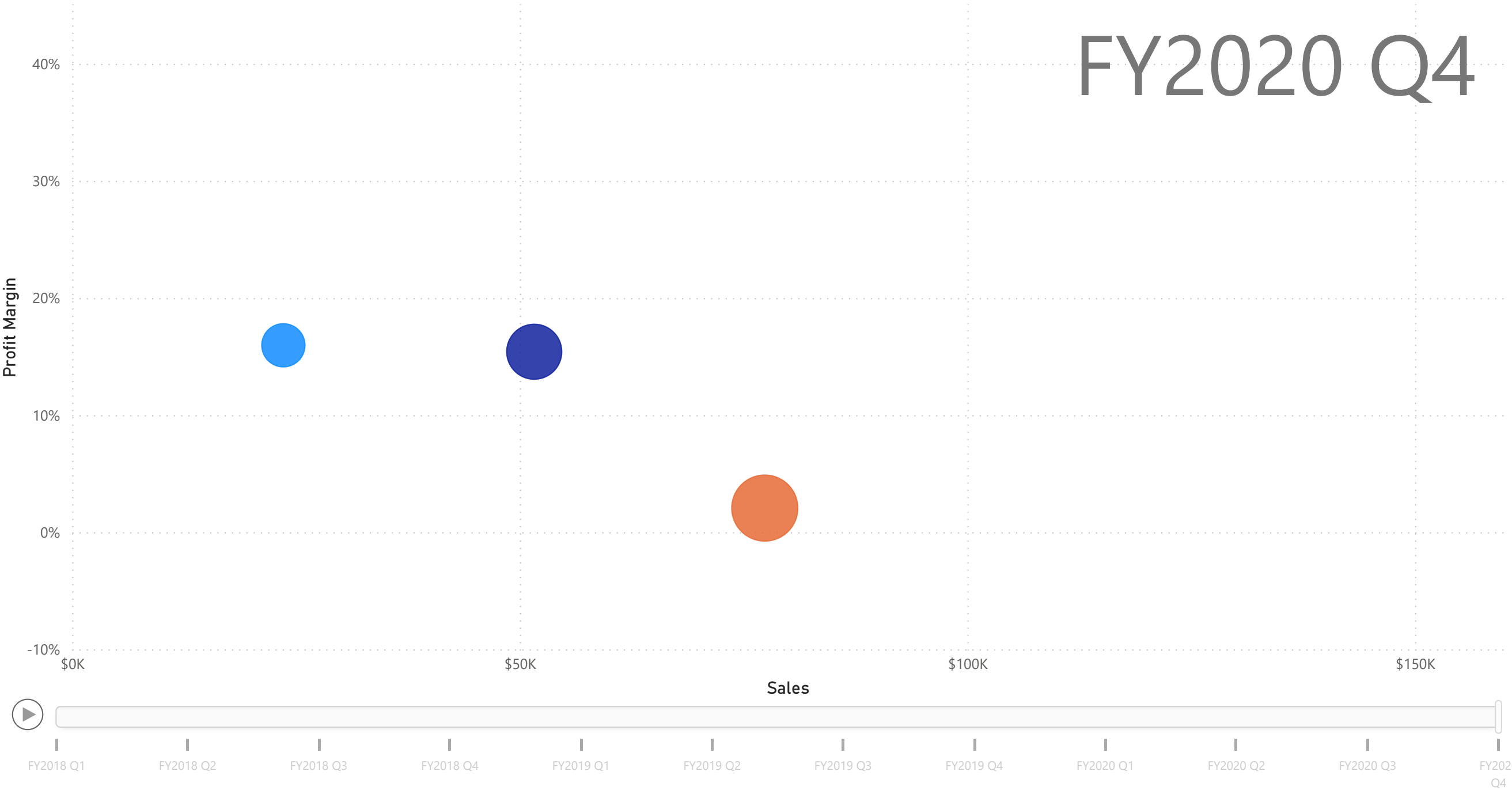
Sales and Target by Month

● Sales ● Target

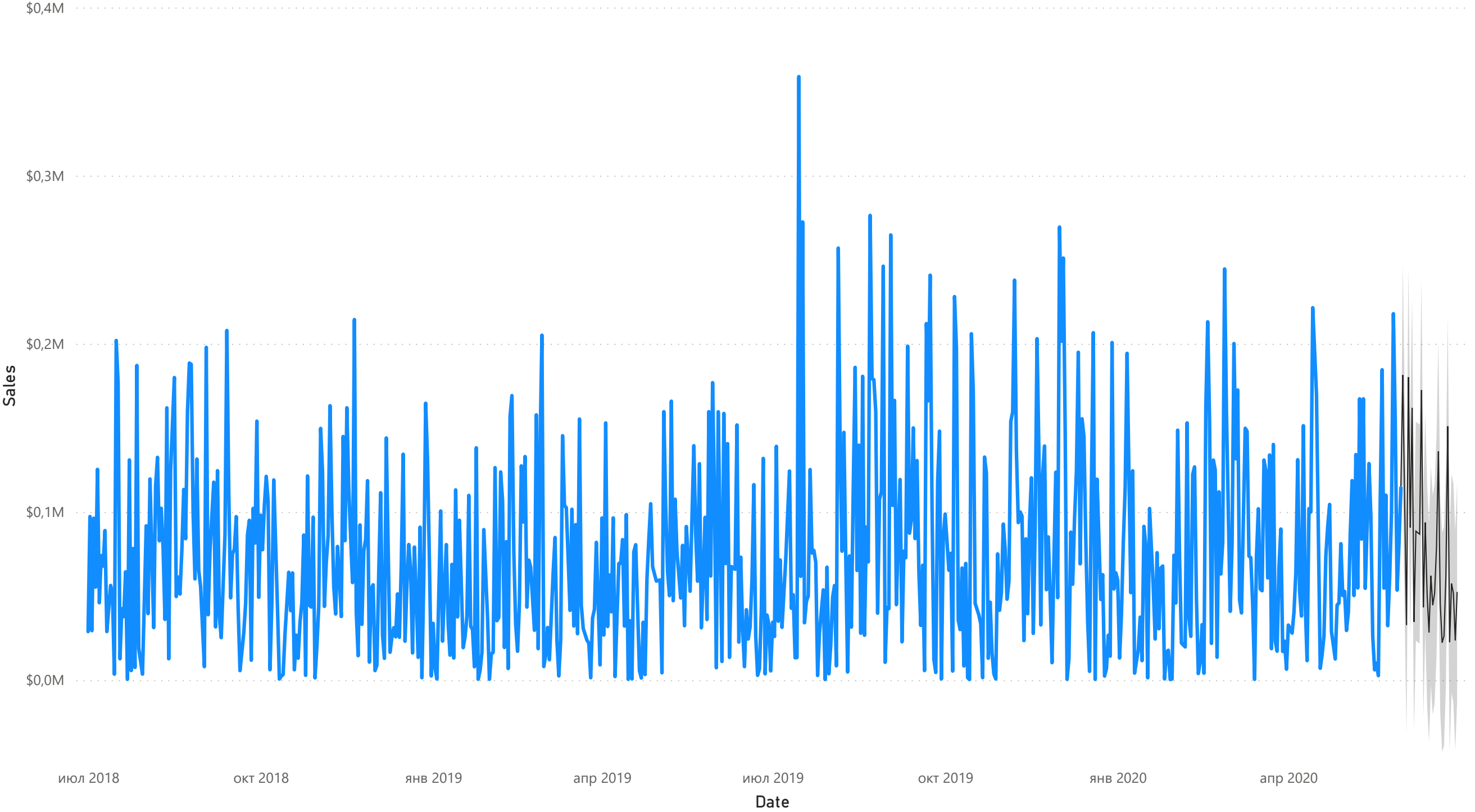


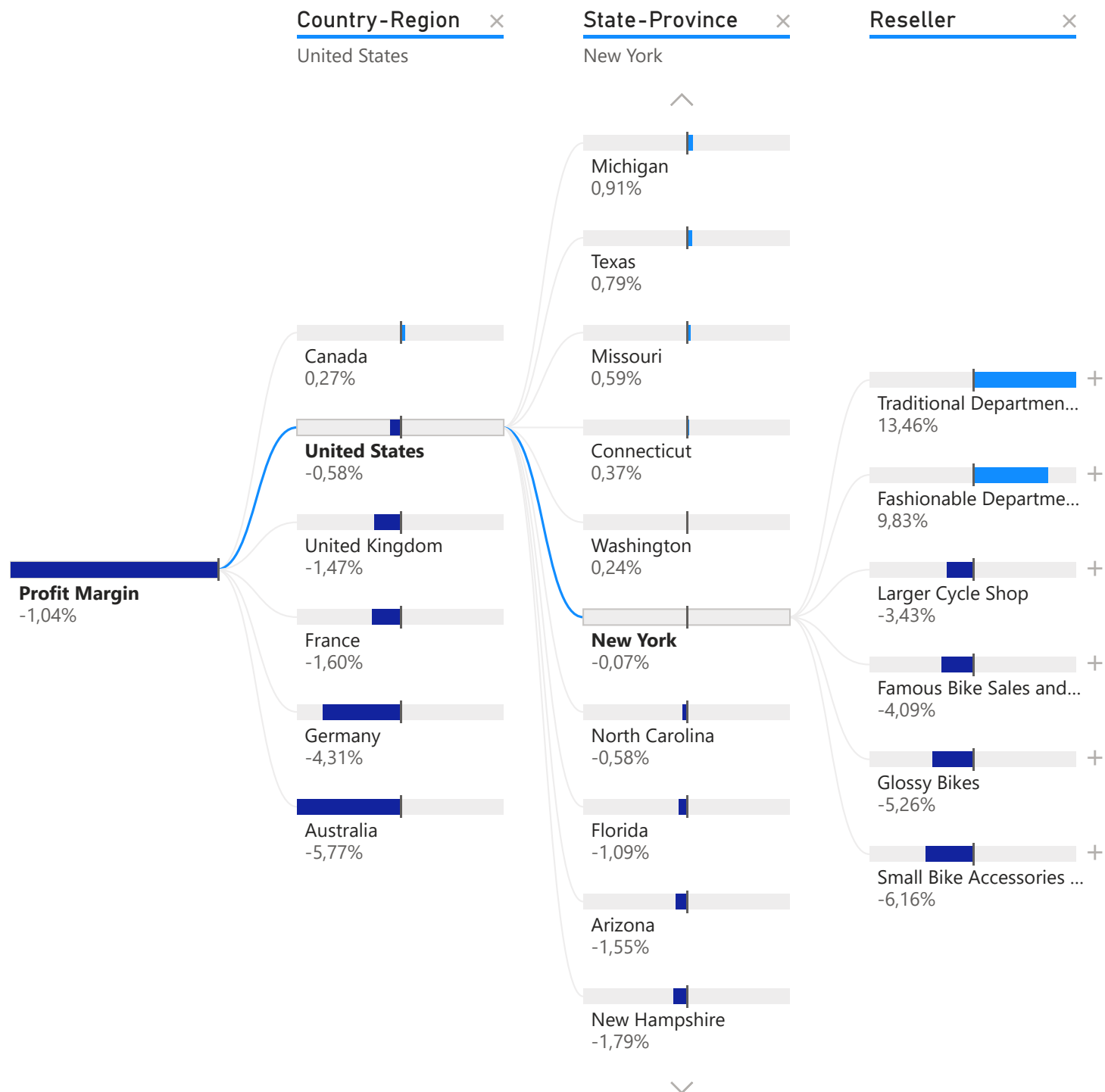
Sales, Profit Margin and Quantity by Business Type and Quarter

Business Type ● Specialty Bike Shop ● Value Added Reseller ● Warehouse



Sales by Date



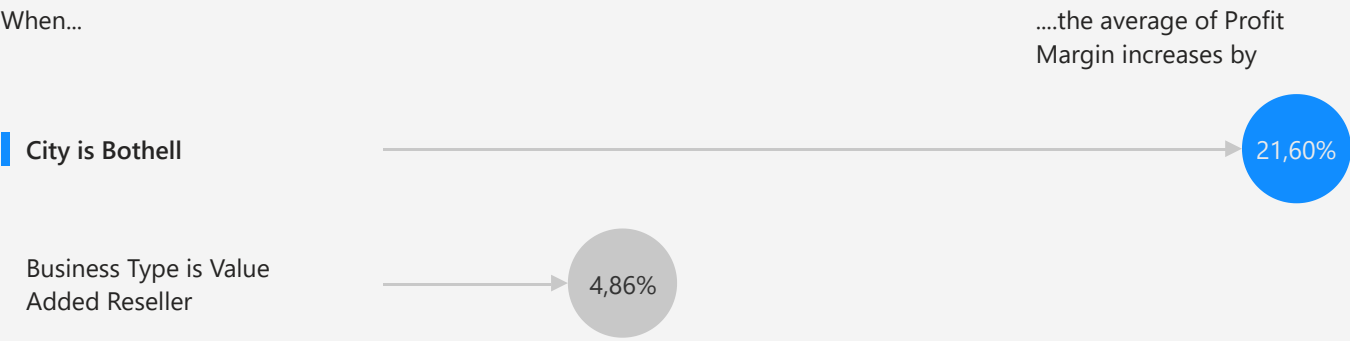




What influences Profit Margin to 

Increase

 ?



← Profit Margin is more likely to increase when City is Bothell than otherwise (on average).

