# SECURE DATA HIDING IN IMAGES USING STEGANOGRAPHY

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## **OUTLINE**

- Problem Statement
- Technology used
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- Git-hub Link
- Future scope



## PROBLEM STATEMENT

- In the digital age, safeguarding sensitive information from unauthorized access is paramount. Traditional encryption can attract unwanted attention, making hidden messages susceptible to interception. This project aims to develop a steganography-based secure data hiding system that embeds secret messages within images without visibly altering them.
- By utilizing the Least Significant Bit (LSB) technique, the system keeps confidential data undetectable while
  preserving the image's original quality. This method offers a covert communication channel for secure
  information transfer, making it perfect for cybersecurity, watermarking, and confidential messaging applications



## **TECHNOLOGY USED**

- Python The core programming language used.
- Tkinter Used for the graphical user interface (GUI).
- PIL (Pillow) Used for image processing (opening, modifying, and saving images).
- Bit Manipulation Encoding and decoding the hidden message using binary operations.

#### **SYSTEM REQUIREMENTS:**

- Operating System: Windows, macOS, or Linux
- Python Version: Python 3.xRequired
- RAM: At least 2GB RAM, but 4GB or more is recommended for better performance.



## **WOW FACTORS**

- Uses LSB (Least Significant Bit) Steganography to hide and retrieve messages in images
- Simple and easy-to-use GUI interface.
- Works without requiring complex encryption methods
- Simple yet effective data hiding technique.
- Completely invisible to the human eye.

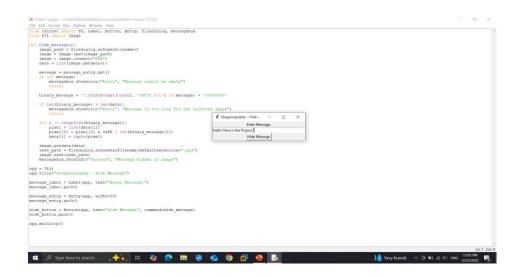


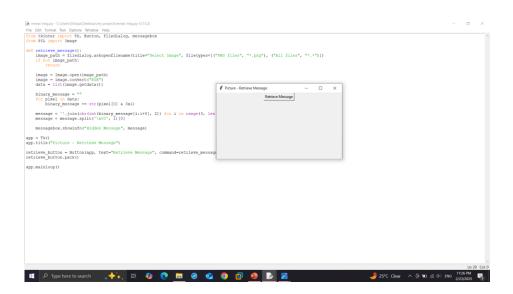
## **END USERS**

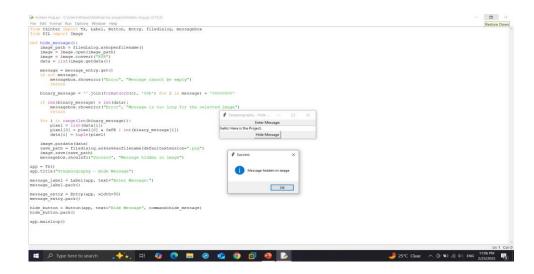
- Individuals looking for secure communication
- Journalists and activists who need to hide sensitive messages.
- Developers interested in steganography
- Cybersecurity enthusiasts exploring data hiding techniques.

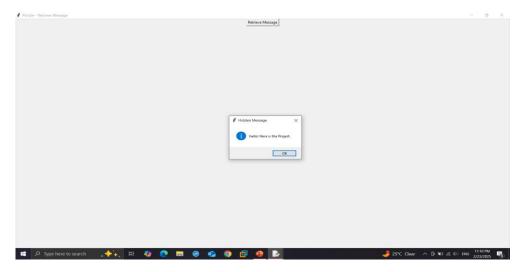


### **RESULTS**











## CONCLUSION

- This Project delivered a straightforward, Python-based steganography application with a very robust graphical interface. It simplifies the process of embedding and extracting concealed information in images, offering possibilities for communication and content protection.
- This work provides a stepping stone for enhancing confidentiality and data safety in modern networks.



## **GITHUB LINK**

https://github.com/shilpa724/-Steganography-Project.git



## **FUTURE SCOPE**

- Enhanced Security & Encryption: Strengthen encryption and improve resistance against steganalysis and cyber threats.
- Support for More File Formats: Extend steganography to videos, audio, and text for secure communication across various media.
- Real-time & Cloud Integration: Develop mobile/web applications for instant secure messaging and explore blockchain for decentralized data hiding.
- Advanced AI-Powered Techniques: Implement AI for intelligent embedding, detection avoidance, and adaptability against security threats.



# THANK YOU

