

VISUALIZATION AND ANALYSES OF NETFLIX STOCK FOR 2017

Shilpa Movva

PROVIDED DATA

- Monthly stock data provided by Netflix
- Monthly stock data by Dow Jones
- Daily stock data by Netflix and grouped by quarter

VISUALIZATIONS

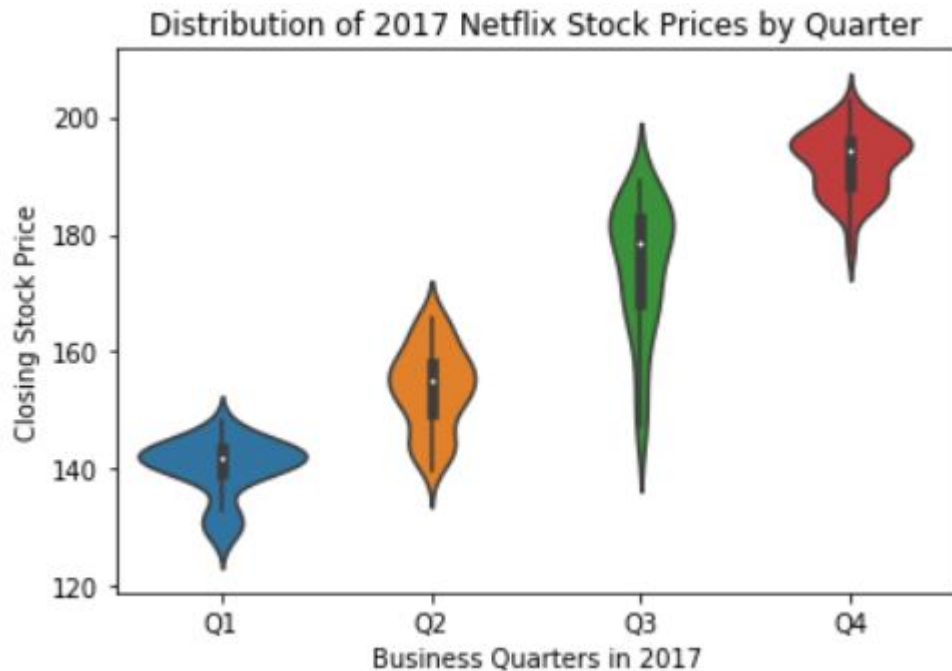
- Performance of earnings per share
- Distribution of quarterly stock price reported by Netflix
- Comparison between earning and revenue
- How does Netflix stock profile compare to Dow Jones
- Mean Stock price reported by Netflix

NETFLIX STOCK AND REVENUE FOR PAST QUARTERS



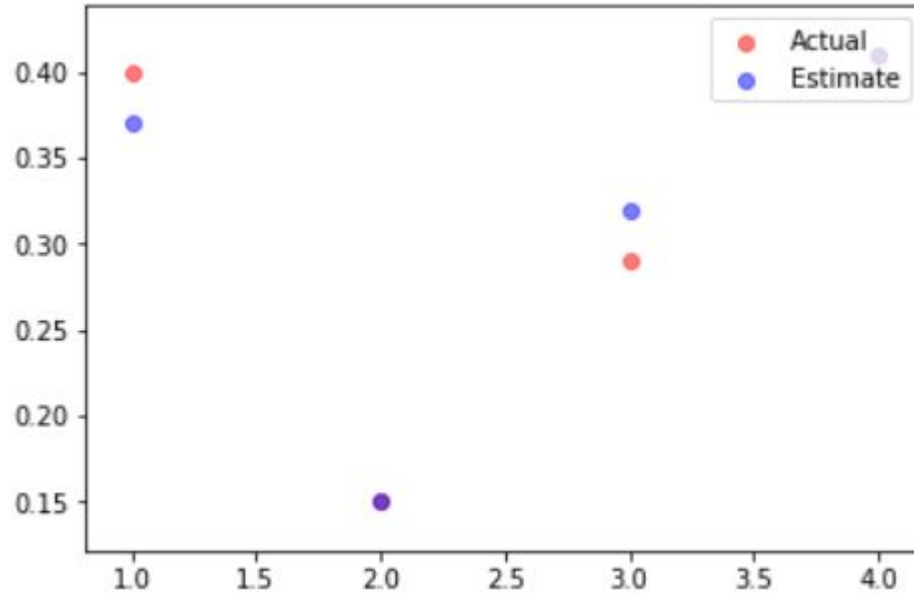
- Actual Range is between 127 and 200
- Mean range is between 140 and 190
- Mean increases each quarter

STOCK PRICE DISTRIBUTION QUARTERLY FOR 2017



- Q1 and Q3 stock prices skew left.
- Q2 and Q4 stock prices have significant fluctuations.
- Q3 has the wide range.

ACTUAL VS ESTIMATE



- Q2 and Q4 had the same estimated and actual learning.
- Q1 actual earnings were higher than predicted
- Q3 actual earnings were lower than predicted

EARNING IMPACT REVENUE

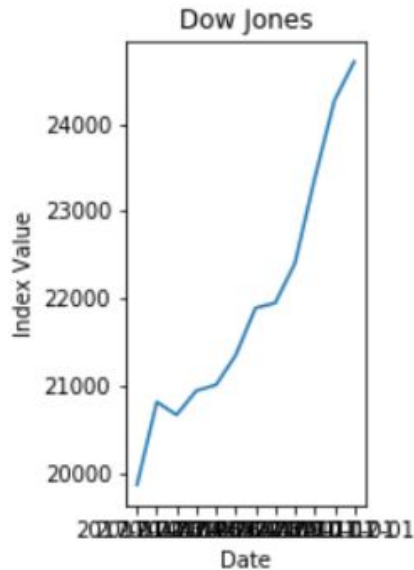
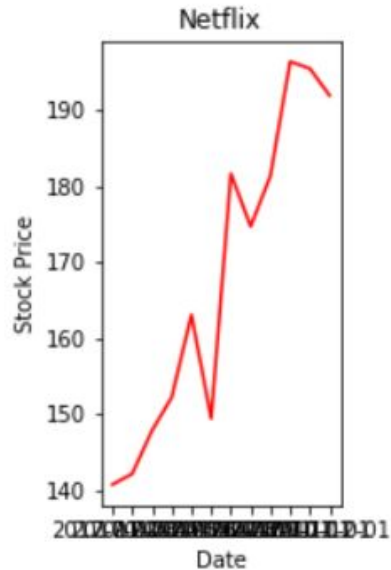


Q1 had the highest revenue and earnings

On average about 5.3% of revenue is from earnings

Highest

NETFLIX VS DOW JONES



- Dow Jones profile is smoother compared to Netfix
- Dow Jones has increased 25% in the same period
- Netflix stock increased approx 35% Over the year