

GLOBAL SUPERSTORE DATA ANALYSIS REPORT

The Power BI project based on global superstore dataset, focus on analysing and visualizing sales performance. The project provided valuable insights to enhance a detailed report on the sales transactions.

- The dataset was cleaned and transformed to ensure data accuracy and consistency.

Dashboard consist of:

- Cards used to display essential metrics, such as total sales, total quantity, total profit, and total discount.
- Slicers for user interactivity. It allows to filter data over country, region, market and through years 2011 to 2014
- Stacked Column Chart to display sales by category and sales by sub category. This visualization allows for an easy comparison of sales performance across various categories and sub-categories, making it clear which categories and sub-categories contribute more significantly to the overall revenue.
- Stacked Bar Chart to display sales by state and sales by city. It provides a visual narrative of sales distribution.
- Pie chart to display percentage of shipping based on ship mode and sales by segment.
- Donut Chart to display sales by market.
- Map Chart to display sales by region, a visually impactful way to showcase geographical sales performance.

VIDEO EXPLANATION LINK:

https://drive.google.com/file/d/1atigDOzUrExxLrk1pyQ51tWnJdVlpmE0/view?usp=drive_link