



Hi, I am Shilpi

Engineer with love for startups and physics. Likes to dabble in UX design occasionally.

Year '22

Product Manager @Prescinto

March '22 - present

Prescinto's AI-powered platform enhances the performance of your renewable energy or energy storage assets, streamlines operations and maintenance, and maximizes your returns.

Kernel (KB5) Fellow, Jan '22

Fellow, Kernel KB5, a gitcoin project (Got 100% scholarship)

Fellow, Feb '22

Web 3 Fundamentals Cohort by The Product folks

Venture Fellow , Mar '22

Fellow, Cohort 2, Venture Cooperative by Laconia

Women In Product By TPF, Apr '22

Fellow, cohort of 40 women, working in product by The product folks

Build On Chain, Apr'21

Fellow, Cohort 1, a group of web3 indie hackers

Member, BanyanDAO, Apr'21

Joined Banyan DAO to help web2 PMs transition to web3

YEAR '22

Year '21

Product Manager @Bewakoof

India's Biggest D2C brand

Bewakoof Gift Cards (July '21 - Feb'22)

Built,Launched and Scaled Bewakoof Gift Cards

Reached 2 Lakh MRR and 200 orders/month soon after launch

Customised Products (Jan '21 - Feb'22)

Optimising operations and scaling custom products

Launched vendor interface to collaborate with vendors

Scaled from 10-100 orders a day

YEAR '21

Final year @IIT Roorkee

Majored in Staying at Home

Co-Founder, Furrble

August '20 - May '21

Wanted to make pet-parenting informed, easy and fun!

Wore the Product hat.

Did extensive user research, remotely (Aug - Oct)

Formed the idea, Designed the MVP (Nov - Dec)

Developed a social image for the brand (Nov - March)

Made it to YC Interviews (S21) in pre-launch stage. Got rejected (April).

Started looking for a fresh start (end of May)

Co-Founder, WeWin IIT Roorkee

April '21

Helping first year students connect with seniors and Alumni.

Placements, December '20

Flipkart APM program finalist. 9/400 applications were selected

Got a job offer from Mastercard to join as an Associate consultant

Jan - April '21

Got a chance to go back to college. Kicked out on April 25th

Upskilling, June '21

Founding Fellow, On Demand Courses Received 7.5% scholarship

Upskilling, July '21

Founder's Fellow, Tortoise Founders Fellowship

IIT Roorkee ('16 - '21)

Majored in Geophysics

Co-Founder and Secretary

International Relations Cell, IIT Roorkee (Winter '19)

Giving back to my Institute.

Worked as a UX designer

Information Management group, IIT Roorkee ('17 - '20)

Grateful for this opportunity. They taught me a lot. Juniors got a wonderful senior.

Redd Experience Design (Summer '18)

Great learning experience. I went to a beauty store for user research. Drew 100 icons.

Worked as a Physics Researcher

Centre for High Energy Physics, Indian Institute of science (Summer '19)

Worked on the Higgs boson. Believe it. Played with cats in lunch hour.

University of Cambridge (Summer '20)

Worked on Quantum chromodynamics.

JEE-Advanced '16

Ranked 5214(All India Rank) in JEE Advanced 2016 , among top 0.02% of students to clear the exam.

Women in Product '20

Received 100% scholarship

Astrohack Week '19

Only applicant selected from India

Member, Institute Basketball team

Learned to play in college.