Coffee Sales Project Executive Summary

Overview

This project seeks to analyze the sales of various Coffee products over years and across various countries.

The Problem

With this data we would like to analyze the orders, customer and product data and answer the key business questions:
- What are total sales over time?
- What are the total sales by country?
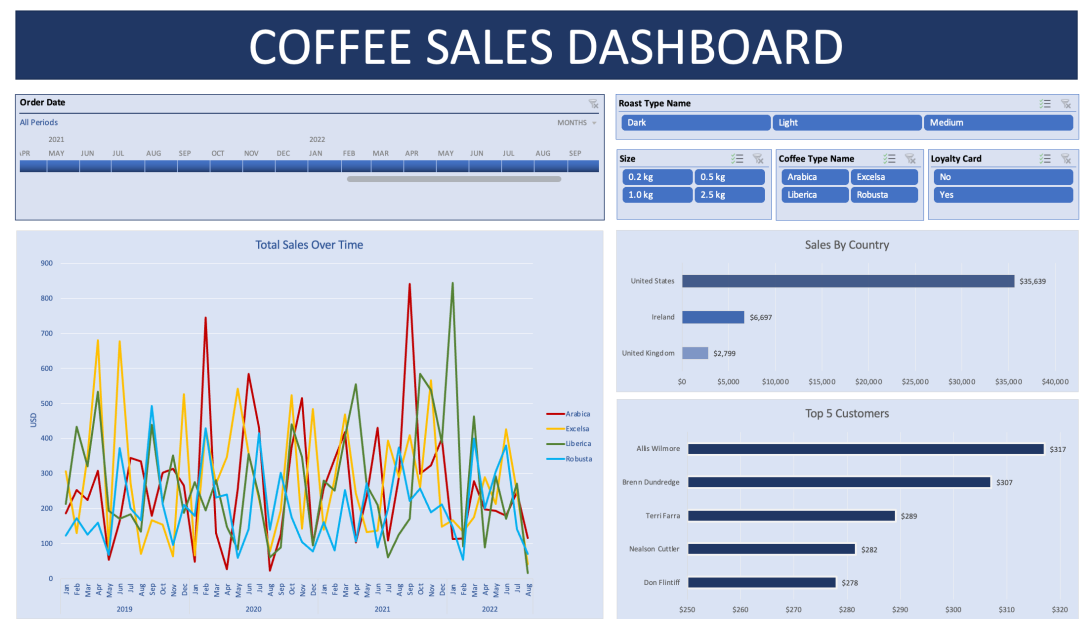- Who are the top customers ?

The Solution

Data is analyzed using Excel and an interactive dashboard is created to answer the business questions.

Results

This is how the Coffee Sales Dashboard looks like in Excel. It is an interactive Dashboard that can be filtered based on the following:
- Coffee Type
- Roast Type
- Size
- Loyalty Card

COFFEE SALES DASHBOARD

Reflections/ Learnings

- This project enabled me to gather and transform data, analyze it and create a dynamic and interactive visualization on excel.
- Additionally, the key excel functions I was able to apply for the solution are:
  - XLOOKUPS, INDEX MATCH, IF, Date and Currency Formatting, duplicate check, PIVOT table, Charts, Timelines and Slicers