

Personal Data

Name: **Shima Movafagh**
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Address: Forchheim, Germany
Date of birth: 23/04/1985
Marital status: Married



Professional Experience

- 05/2015 – 07/2019 **Marketing Specialist**
Novin Ebtekar Co., Tehran, Iran
- Developed and implemented marketing strategies to drive brand awareness and customer engagement.
 - Conducted market research and analyzed consumer behavior to identify target audience and optimize marketing campaigns.
 - Managed social media accounts and content creation to enhance online presence.
 - Collaborated with cross-functional teams to execute integrated marketing campaigns.
 - Analyzed marketing data and generated reports to measure campaign performance and identify areas for improvement.
- 10/2012 - 10/2014 **Laboratory Analyst**
Viromed lab, Tehran, Iran
- 01/2010 - 08/2011 **Quality Control Inspector**
Hakim Chemical Process CO., Qazvin, Iran.

Education

- 10/2022 – 04/2023 **Graduation Certificate for Full Stack web and App Development**
WBS Coding School, Berlin, Germany
- 09/2021 – 09/2022 **Graduation Certificate for Front End Web Development**
Sematec IT professional training center, Tehran, Iran
- 09/2004 – 09/2008 **Bachelor's in Applied Chemistry**
University of Tehran, Tehran, Iran

Skills

- Proficient in MERN (MongoDB, Express.js, React, Node.js) stack development
- Solid understanding of front-end technologies such as HTML5, CSS3, and JavaScript
- Experience with marketing strategies, market research, and consumer behavior analysis
- Strong analytical and problem-solving skills
- Excellent communication and interpersonal skills
- Ability to work collaboratively in a team environment
- Quick learner and adaptable to new technologies

Projects

Github: <https://github.com/shima1364>

Hotel Booking: [Booking.com \(hotelbooking-frontend.onrender.com\)](https://hotelbooking-frontend.onrender.com)

Languages

English:	Advanced (C1)
Deutsch:	Intermediate (B1)
Persian:	Native (Mother tongue)