Subsidiary: a company which is at least half-owned by another company

Factory/plant: large building or group of buildings where goods are made (using machinery)

Service Center: a place where faulty products are mended

Warehouse: a building for storing goods in large quantities

Outlet: a place through which products are sold

Accomplishments: success in doing something

Initiative: the ability to make decisions and take action without waiting for someone to tell you what to do

Autonomy: the ability or opportunity to make your own decisions without being controlled by anyone

Empowerment: giving people the power to do something

We can combine two or more nouns in several ways.

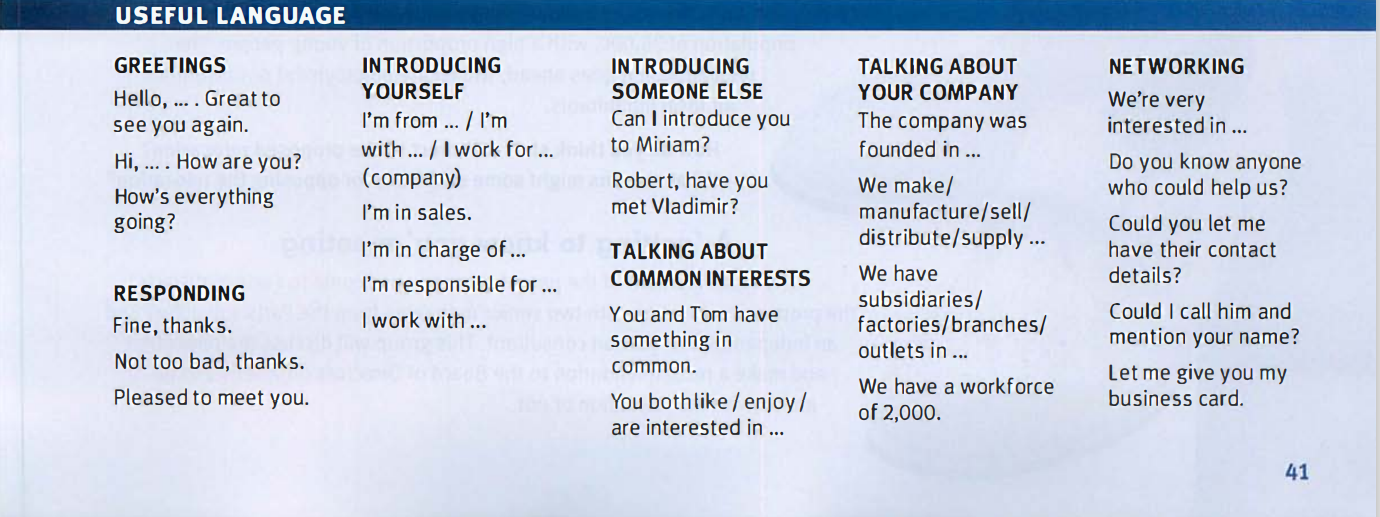
1 's possessive: the company's logo

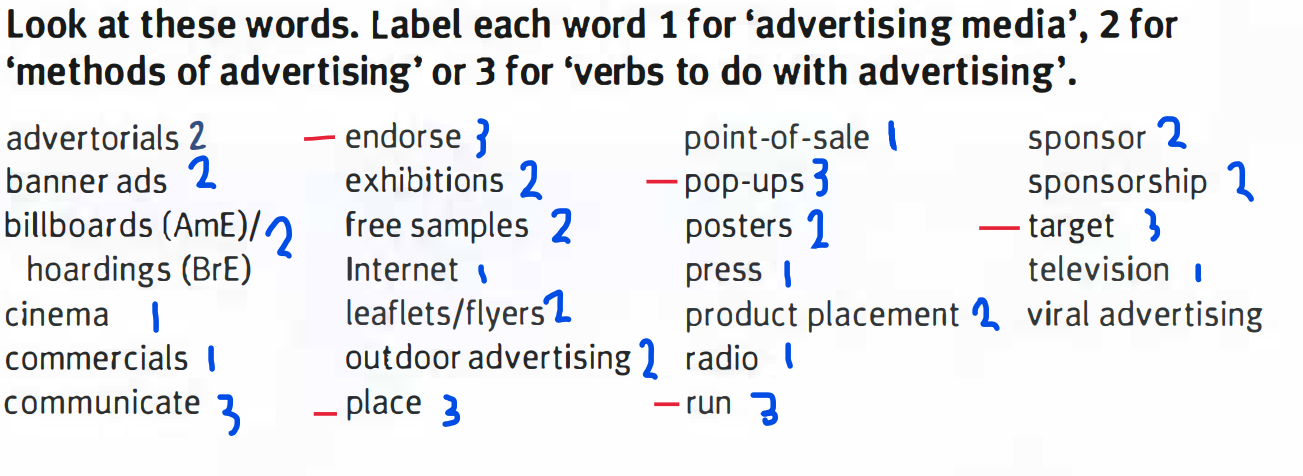
2 one noun used as an adjective: labour costs

3 phrases with of: director of operations

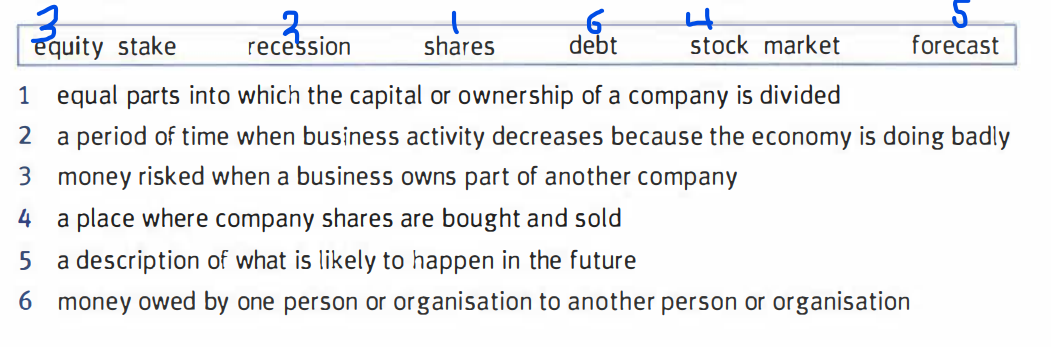
4 compound nouns forming one word: workforce

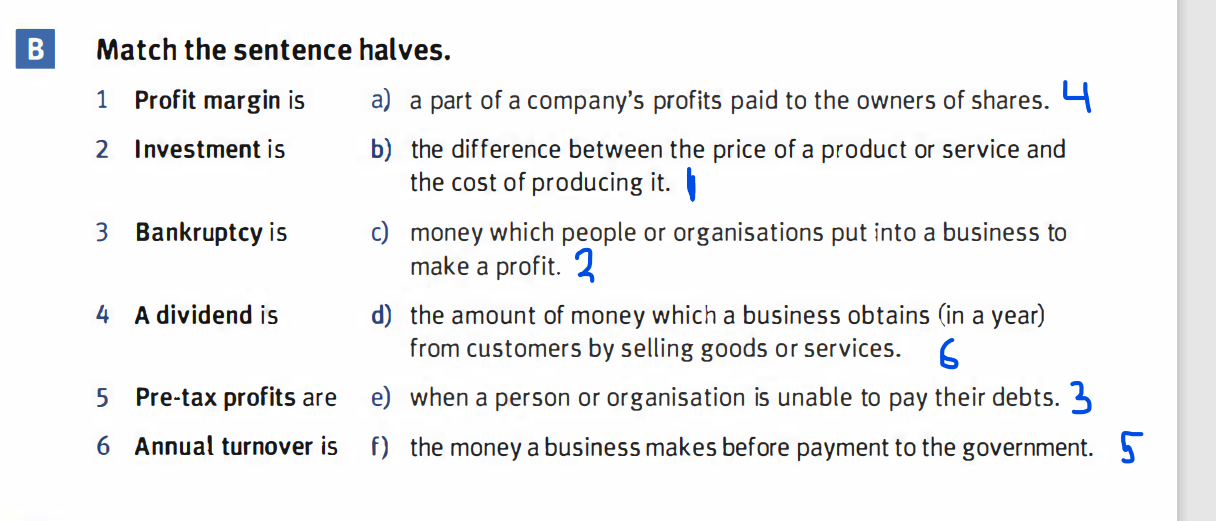
10-year plan





Stunt: something done to get people attention





**A bear market** : a financial market in which prices are falling

Investor/stock trader: people who deal in shares and bonds

**A financial analyst** : someone who carefully examines Ihe financial state of a company

decline

gain

drop

increase

rocket

plummet

double

fall

halve

level off

triple

recover

decrease

fluctuate

improve

peak

rise

jump

Revision B:

-draw up contract

-install and maintain system

-keep records

-train staff

-carry out research

-issue press realse

R&D (Carry-out research) Public Retations (issue press releases) legal (Draw up contracts) IT (Intall and maintain systems) Human Resources (Train staff) Administration (Keep records