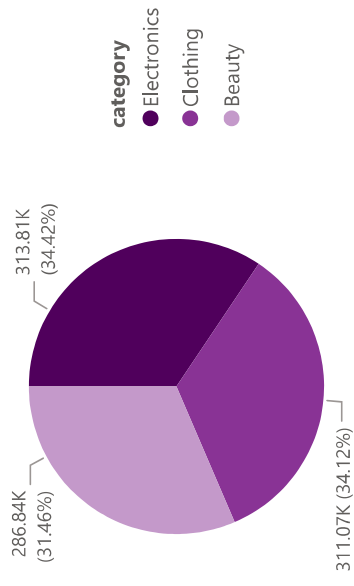


Sum of transaction_id	gender	category	Sum of total_sale
3646	Female	Beauty	1,600.00
943	Female	Clothing	1,200.00
1896	Female	Electronics	50.00
1351	Male	Beauty	1,060.00
2701	Male	Clothing	2,800.00
856	Male	Electronics	120.00
11393			6,830.00

On November 5, 2022, we recorded six transactions totaling \$6,830:00. Clothing and Beauty led in total, with male customers dominating in Clothing purchases where as female customers dominated the Beauty category.

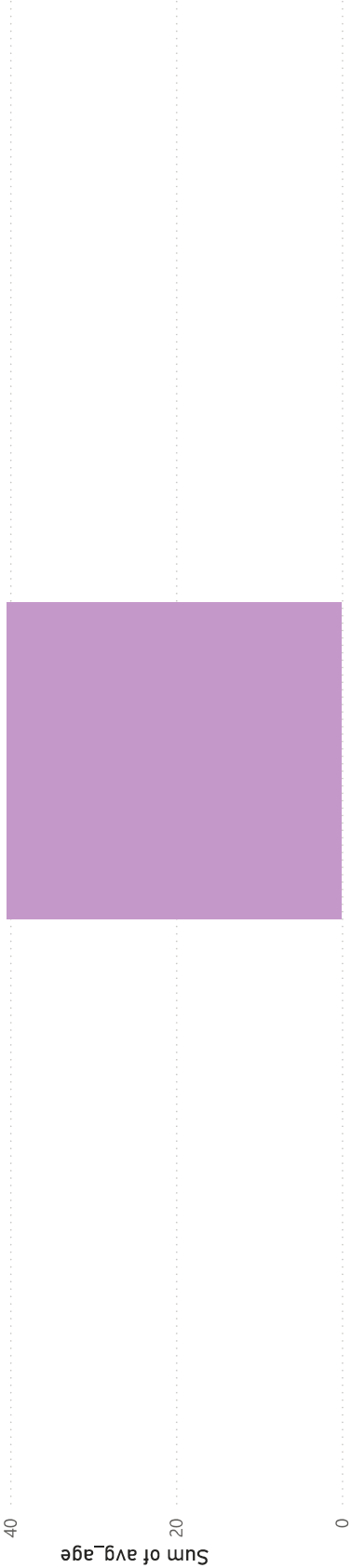
Sum of total_sales by category



The pie chart reveals a relatively balanced distribution of sales across the three categories:

- Electronics leads slightly with 34.42% of total sales.
- Clothing follows closely behind at 34.12%.
- Beauty contributes 31.46%, rounding out the trio.

Avg_age for Beauty Category



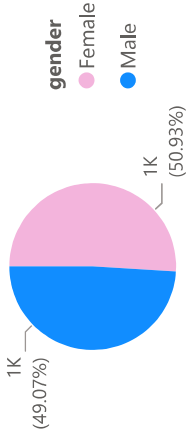
The chart reveals that the Average age for consumers within the Beauty category is approximately 40 years of age.

total_sale	category	Sum of customer_id
1,200.00	Beauty	2159
1,500.00	Beauty	2452
2,000.00	Beauty	1910
1,200.00	Clothing	2680
1,500.00	Clothing	2171
2,000.00	Clothing	2482
1,200.00	Electronics	2792
1,500.00	Electronics	2134
2,000.00	Electronics	2300
Total		21080

The dataset presents customer orders where the total sale amount exceeds \$1,000. With the total customer sum across all three categories is \$21,080.

gender	Sum of total_transactions
Male	980
Female	1017
Total	1997

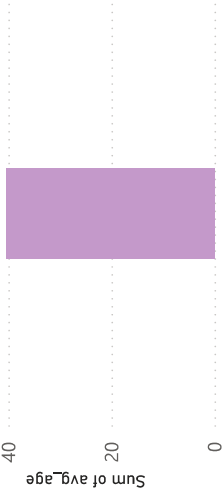
Sum of total_transactions by gender



With a total of 1997 transactions, women accounted for 1,017 (a little over 50%), while men accounted for 980 (about 49%).

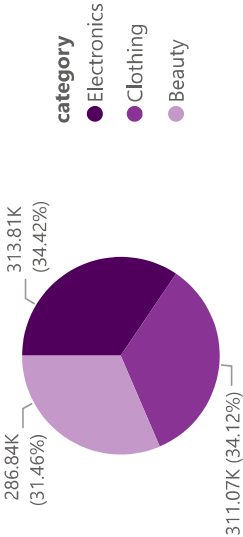
Retail Analysis Report

Sum of transaction_id	gender	category	Sum of total_sale
3646	Female	Beauty	1,600.00
943	Female	Clothing	1,200.00
1896	Female	Electronics	50.00
1351	Male	Beauty	1,060.00
2701	Male	Clothing	2,800.00
856	Male	Electronics	120.00
11393			6,830.00

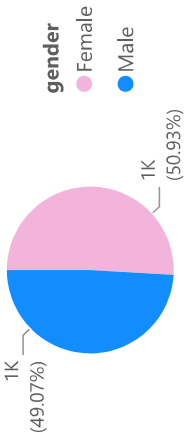


total_sale	category	Sum of customer_id
1,200.00	Beauty	2159
1,500.00	Beauty	2452
2,000.00	Beauty	1910
1,200.00	Clothing	2680
1,500.00	Clothing	2171
2,000.00	Clothing	2482
1,200.00	Electronics	2792
1,500.00	Electronics	2134
2,000.00	Electronics	2300
Total		21080

Sum of total_sales by category



Sum of total_transactions by gender



gender	Sum of total_transactions
Male	980
Female	1017
Total	1997