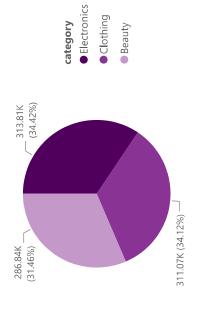
6,830.00			11393
120.00	Electronics	856 Male	856
2,800.00	Clothing	2701 <mark>Male</mark>	2701
		1351 <mark>Male</mark>	1351
50.00	1896 Female Electronics	Female	1896
1,200.00	943 Female Clothing	Female	943
1,600.00	Beauty	3646 Female Beauty	3646
Sum of total_sale	category	gender	Sum of transaction_id gender category

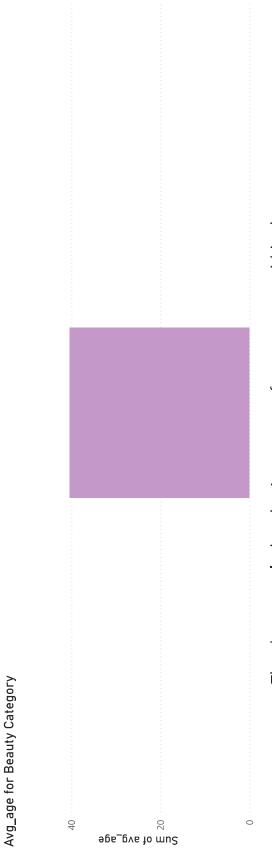
On November 5, 2022, we recorded six transactions totaling \$6,830:00. Clothing and Beauty led in total, with male customers dominating in Clothing purchases where as female customers dominated the Beauty category.

Sum of total_sales by category



The pie chart reveals a relatively balanced distribution of sales across the three categories:

- Electronics leads slightly with 34.42% of total sales. Clothing follows closely behind at 34.12%. Beauty contributes 31.46%, rounding out the trio.

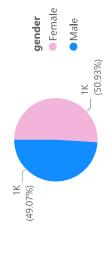


The chart reveals that the Average age for consumers within the Beauty category is approximately 40 years of age.

Sum of customer_id	2159	2452	1910	2680	2171	2482	2792	2134	2300	21080
	Beauty	Beauty	Beauty	1,200.00 Clothing	1,500.00 Clothing	2,000.00 Clothing	1,200.00 Electronics	1,500.00 Electronics	2,000.00 Electronics	
total_sale category	1,200.00	1,500.00 Beauty	2,000.00 Beauty	1,200.00	1,500.00	2,000.00	1,200.00	1,500.00	2,000.00	Total

The dataset presents customer orders where the total sale amount exceeds \$1,000. With the total customer sum across all three categories is \$21,0808.

Sum of total_transactions by gender



980 1017 **1997**

Male Female **Total**

gender Sum of total_transactions

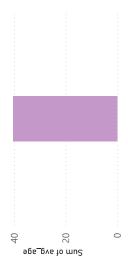
With a total of 1997 transactions, women accounted for 1,017 (a little over 50%), while men accounted for 980 (about 49%).

Sum of total_sale Sum of transaction_id gender category

	3646 Female Beauty 1,600.00	943 Female Clothing 1,200.00	1896 Female Electronics 50.00	Beauty 1,060.00	Clothing 2,800.00	Electronics 120.00	6,830.00
1	Female	Female	Female	Male	Male	856 Male	
	3646	943	1896	1351 Male	2701 Male	856	11393

Retail Analysis Report

Avg_age for Beauty Category



total_sale _category Sum of customer_id

21080		Tota
2300	2,000.00 Electronics	2,000.00
	1,500.00 Electronics	1,500.00
	1,200.00 Electronics	1,200.00
2482	2,000.00 Clothing	2,000.00
	1,500.00 Clothing	1,500.00
	1,200.00 Clothing	1,200.00
1910	Beauty	2,000.00 Beauty
2452	Beauty	1,500.00 Beauty
	Beauty	1,200.00 Beauty

gender Sum of total_transactions

Electronics Clothing

Beauty

311.07K (34.12%) -

category

313.81K (34.42%)

286.84K (31.46%)

Sum of total_sales by category

	086	1017	1997
•	Male	Female	Total

, genuer	gender
Sulli di totat_il alisactions by gendel	1K (49.07%)

