**Portafolio** • **shirley.mallea.dev@gmail.com** • **/in/shirleymallea** • **github.com/shimapi** • Santiago, Chile

Front-End Developer with over 2 years of experience in creating and optimizing web platforms. Experienced in HTML, CSS, JavaScript, and React. I apply agile methodologies (SCRUM) and version control tools. Knowledgeable in UI/UX design, web performance optimization, and cross-browser compatibility. Known for continuous improvement, problem-solving, proactivity, and effective communication within multidisciplinary teams. Currently studying Next.JS and TypeScript. I am currently seeking opportunities to contribute as a Front-End Developer in a collaborative and challenging environment.

## PROFESSIONAL EXPERIENCE

### e-commerce Developer • Moda Tornasol — Jul.23-Oct.23
- Migration from WordPress to Shopify, increasing sales by 30% through structural improvements to the e-commerce platform.
- Development and implementation of Shopify e-commerce, analyzing and organizing a large amount of information (over 2,500 SKUs), optimizing for organic SEO, and focusing on UX/UI for the site's front-end development.
- Integration with Shopify's REST API for an internal sales reporting site.
- Responsive web design from mockup to cross-browser compatible programming.
- Collaborative teamwork, successfully launching the site through effective communication and agile meetings (SCRUM).

### Desarrollo • Freelance — 2012/22
- Design from scratch, bug fixing, landing pages, and custom forms.
- Deployment and implementation of websites developed with technologies such as React, React Router, HTML, CSS, SASS, MaterialUI, JavaScript, PHP, utilizing MySQL and MongoDB databases.
- Development with a focus on continuous improvement, integrating new versions and always protecting information security with user authentication and authorization using SSH and JWT tokens.

### e-commerce Developer & Manager • Altorrelieve SpA — 2011/22
- Development of landing pages, mailings, and frontend customization in Shopify using CSS, JS, HTML, Liquid, and React.
- Data analysis for real-time decision-making, continuous listening and improvement, understanding customer behavior, and enhancing the shopping experience. Process documentation.
- Increased sales by 130% through the migration from OpenCart to Shopify.
- Development of a system for customer custom order requests.

### Web Developer • Agencia Publicitaria Storm Chile — 2009/10
- Collaborative development of websites in a multidisciplinary IT team, working with platforms and programming in PHP, HTML, CSS, JS, and MySQL for web and email marketing.
- Programming focused on results analysis, iterative optimization of websites, and cross-browser compatibility.
- Creation of user manuals and training sessions for clients.

## EDUCATION

- **Fullstack Web Developer • TripleTen by Yandex** — 2023/24
  Intensive Course — MERN Technologies (MongoDB, Express, React, Node.js)

- **Front End Web Developer • Digital House by Globant** — 2021
  Intensive Course — React, Firebase, API Rest

- **Diseño y Programación Multimedia • Inacap** — 2007/08
  Graduated with Honors — Universidad Tecnológica de Chile INACAP

## Technical Skills / Tools / Technologies

| | | | | | |
|---|---|---|---|---|---|
| - React | - HTML | - GIT | - SEO | - Slack | - WordPress |
| - Next.JS | - CSS | - GitHub | - Scrum | - Notion | - Responsive Design |
| - Contenful | - SASS | - MySQL | - Shopify | - Trello | - Base de Datos |
| - JavaScript | - JSON | - Express | - Liquid | - Miro | - Google Analytics |
| - MongoDB | - PHP | - Node.js | - UX/UI | - Canva | - Adobe Suite |
| - REST APIs | | - GCP | | | |

## Soft Skills / Personal Skills

| | | | |
|---|---|---|---|
| - Attention to detail | - Proactivity | - Adaptability to change | - Collaborative development |
| - Problem-solving | - Creativity | - Empathy | - Effective communication |
| - Communication and collaboration | - Leadership | - Organization | - Analytical and critical thinking |
| - Continuous learning | - Time management | - Abstraction capability | - Decision-making |

## Languages: English: Advanced (C1) | Spanish: Native