08/12/2020 Forecasting

## **Task 5: Forecasting**

```
In [1]: import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import numpy as np
```

**Camden National Bank** is a publicly traded bank with headquarters in Maine. It is one of Lobster Land's creditors and its data has been used to predict the bank's share price at end of 2020.

```
cac = pd.read csv('CAC.csv') # Camden National Bank
In [5]:
         cac.head()
Out[5]:
                                                   Close Adj Close
                Date
                         Open
                                  High
                                           Low
                                                                  Volume
         0 2019-12-09 44.070000 44.070000 43.650002
                                                43.810001
                                                         42.186695
                                                                   61900
         1 2019-12-10 43.869999 44.209999
                                      43.570000 44.139999
                                                         42.504471
                                                                   59200
         2 2019-12-11 44.310001 44.410000 44.040001
                                                44.209999
                                                         42.571873
                                                                   51100
         3 2019-12-12 44.340000 45.320000 44.240002 45.070000
                                                         43.400009
                                                                   98600
         4 2019-12-13 45.040001 45.110001 44.279999 44.709999 43.053341
                                                                   37000
In [6]: cac.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 252 entries, 0 to 251
         Data columns (total 7 columns):
          #
              Column
                          Non-Null Count Dtype
              _____
                          _____
          0
              Date
                          252 non-null
                                           object
          1
              Open
                          252 non-null
                                           float64
                                           float64
          2
             High
                          252 non-null
          3
              Low
                          252 non-null
                                           float64
                                           float64
              Close
                          252 non-null
              Adj Close 252 non-null
                                           float64
              Volume
                          252 non-null
                                           int64
         dtypes: float64(5), int64(1), object(1)
        memory usage: 13.9+ KB
```

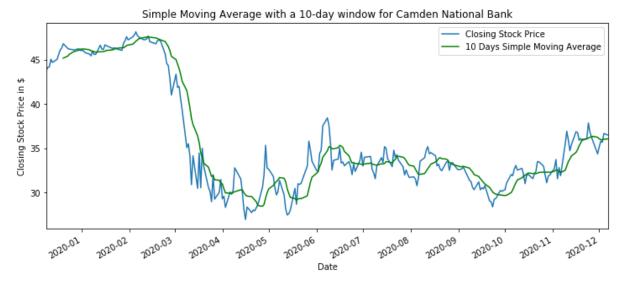
Convertin data for time series

```
In [7]: cac['Date'] = pd.to_datetime(cac['Date'])
In [8]: cac.set_index('Date', inplace=True)
```

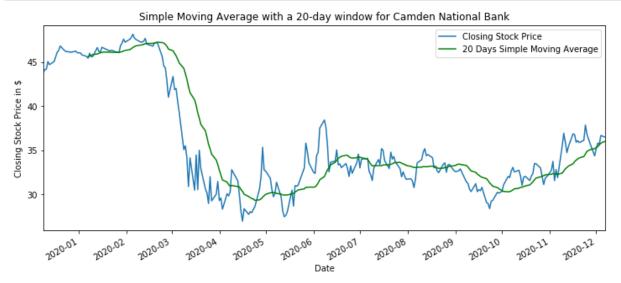
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```
In [10]: cac.info()
         <class 'pandas.core.frame.DataFrame'>
         DatetimeIndex: 252 entries, 2019-12-09 to 2020-12-07
         Data columns (total 6 columns):
          #
              Column
                          Non-Null Count
                                          Dtype
          0
              Open
                          252 non-null
                                          float64
          1
              High
                          252 non-null
                                          float64
          2
              Low
                          252 non-null
                                          float64
                                          float64
          3
              Close
                          252 non-null
              Adj Close 252 non-null
                                          float64
                                          int64
          5
              Volume
                          252 non-null
         dtypes: float64(5), int64(1)
         memory usage: 13.8 KB
```

## Predicting Share Price at the end of December 2020 using Simple Moving Averages



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Camden National Bank's publicly-available share price data has been obtained for the year 2019. Lobster Land wishes to forecast the share-price at the end of the year 2020, and for the same simple moving averages has been used. It is a mathematical tool used to gauge trend changes or determine prices, mainly in stocks, based on historical data. It shows a "true" average over time by smoothening out any unusual changes. A 20-day period over the 10-day period has been chosen as the optimal k-value because longer k-values help in smoothening out sudden fluctuations and are much more stabilized. Longer k-values are better for long-term trends and effects.

It can be seen from the plot that in until March, 2020, the share prices were high. However, it declined after March, and the prices kept fluctuating until October. It then saw a gradual increase from 30 dollars in October to approximately 37 dollars in December. So, the bank's share price has been predicted to be 37 dollars at the end of December, 2020.