



Shin

Photography
Since.1999

BRAND GUIDEBOOK



TABLE OF CONTENTS

- 1 TABLE OF CONTENTS
- 2 ABOUT THE BRAND
- 3 COLOURS OF LOGO
- 4 LOGO VERSIONS
- 5 TYPEFACES
- 6 LOGO DIMENSIONS
- 7 LOGO CLEARSPACE
- 8 LOGO MISUSED
- 9 COMPANY SWAG
- 10 LOGO TAGLINES
- 11 COMPANY INFO

ABOUT THE B R A N D



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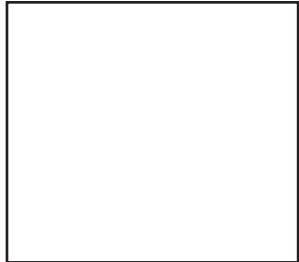
Our company was founded in Vancouver Canada 1999. We currently have 20 employees that are very skilled and excellent in the industry. Our sole mission is to bring satisfaction to our customers. we want what's best for you. To see what our company offers, We like to create and capture stories into pictures. Stories that share meaning in your lives.

We are very passionate and committed to serve our community.

We love to capture your beautiful moments and bring them to you. The images that you see on the left and right side of the book were taken from our photographers. They were highly reviewed and greatly loved by our customers.

C O L O R S

O F T H E L O G O



WHITE #FFFFFF

R: 255
G: 255
B: 255



BLACK #000000

R: 0
G: 0
B: 0



RED #FF0000

R: 255
G: 0
B: 0



L O G O V E R S I O N S



BLACK & WHITE
v e r s i o n



ORIGINAL
v e r s i o n

SHIN Photography
Since.1999

RED & WHITE
v e r s i o n

TYPEFACES

Tom brother
abcdefghijklmnopqrstuvwxyz

AVENIR (BOOK)
abcdefghijklmnopqrstuvwxyz

MINION PRO (REGULAR)
abcdefghijklmnopqrstuvwxyz





L O G O D I M E N S I O N S



- 200mm wide 400mm high
- 200mm wide 150mm high



L O G O C L E A R S P A C E



The grid surrounding the logo helps to visualize and understand the distance using space when media is in use with elements.



L O G O
M I S U S E D



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C O M P A N Y S W A G



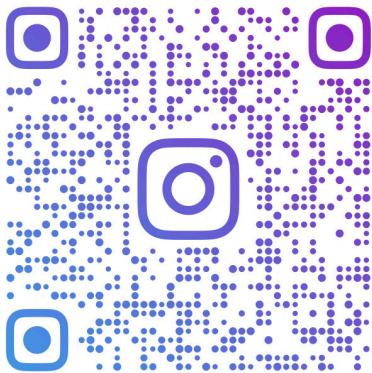


L O G O T A G L I N E S

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“Capture your moments”
“LIFE INTO PICTURE”
“SIMPLICITY & GREATNESS”

C O M P A N Y
I N F O



Learn more about us @

<https://www.shinphotos.com>



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