

Should ENIAC expand to Brazil with Magist?

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Overview

1. Question: Are the marketplaces Magist works with suited for high-end tech products?
2. Question: Are deliveries fast enough?
3. Question: How happy are customers with Magist and business partners?

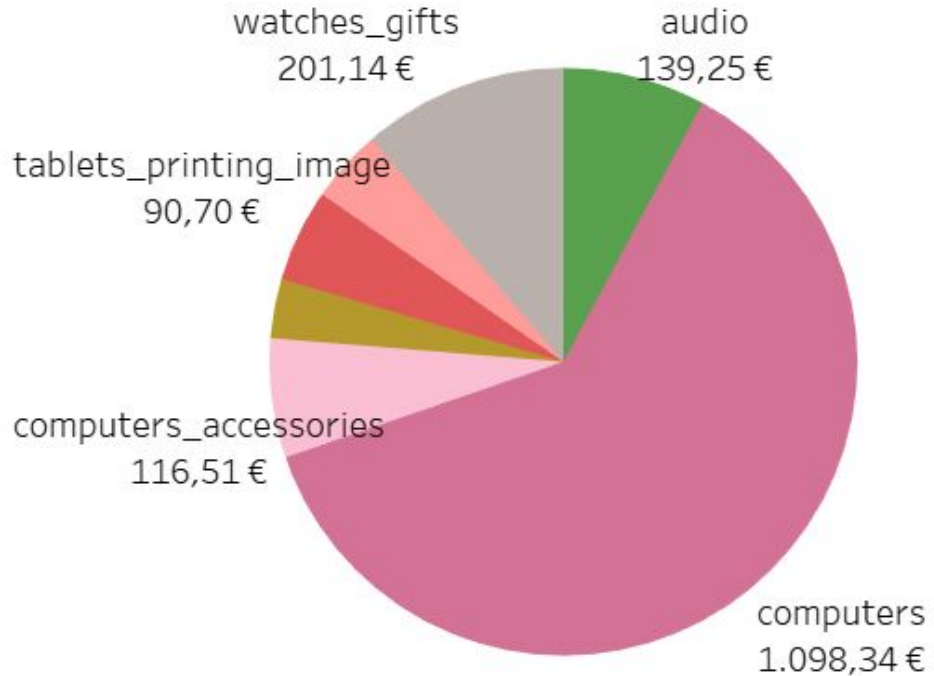
Do Magist's marketplaces even sell high-end tech?

Eniacs

AVG item price 540 €

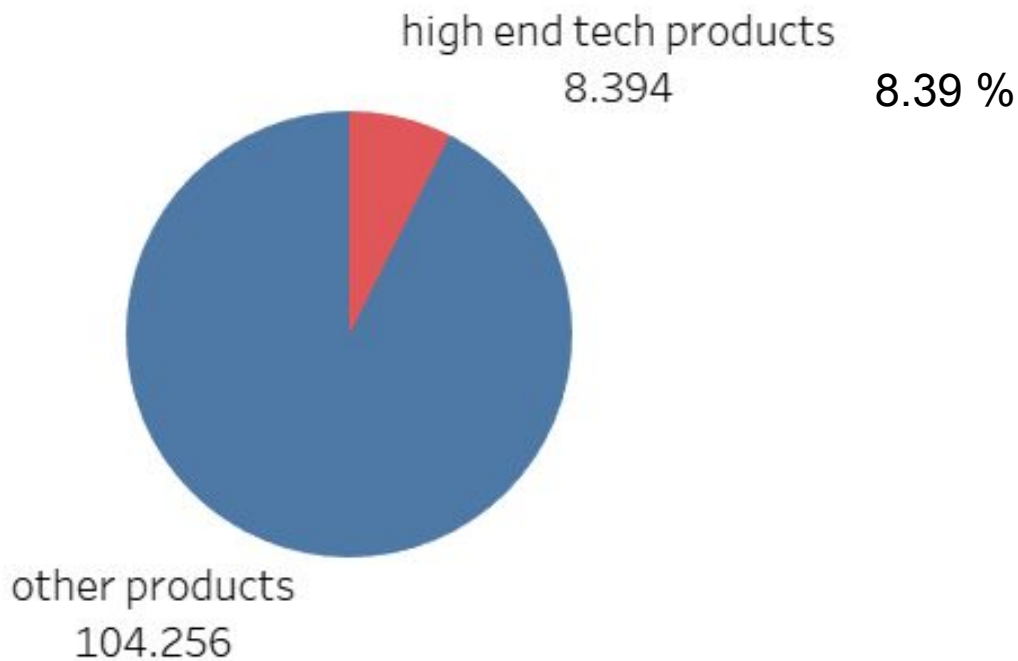
- **audio**
- **computers**
- **computer accessories**

AVG tech category price



1. Magist's marketplaces suitable for high-end tech?

1.1. Sold high-end tech products by Magist marketplaces since 2016?



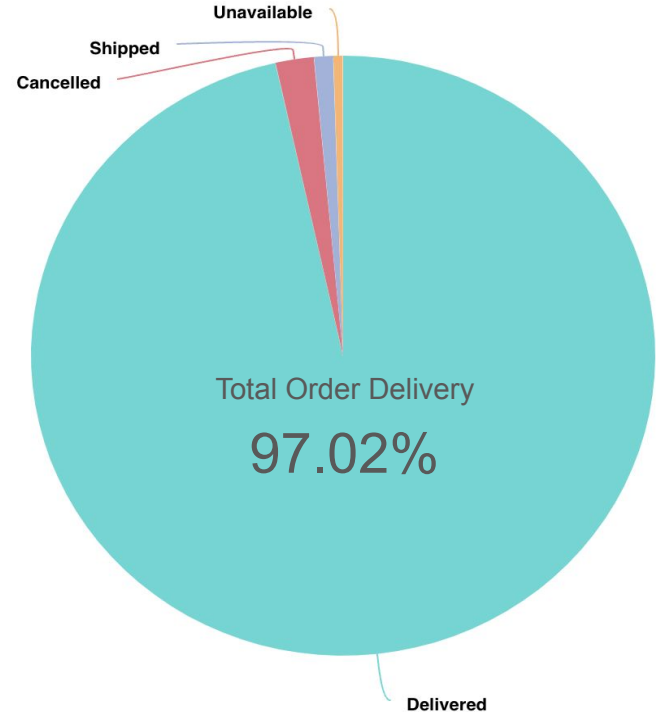
1. Magist's marketplaces suitable for high-end tech?

1.2. How did sales of tech products evolve over time?



2. Magist's marketplaces delivery status

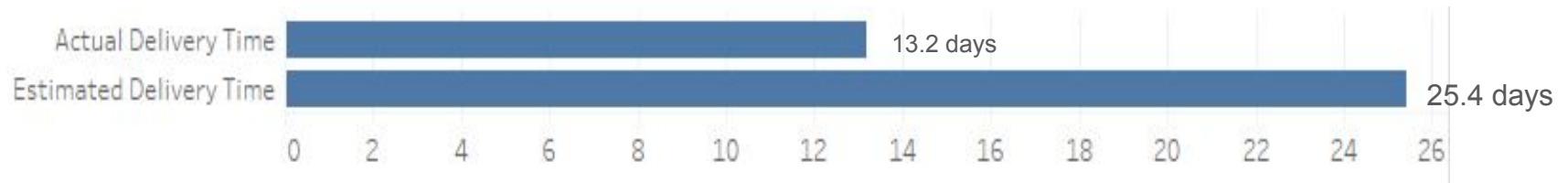
2.1. Are Magist's marketplaces deliveries reliable?



High End Tech Delivered Rate - 97.75%

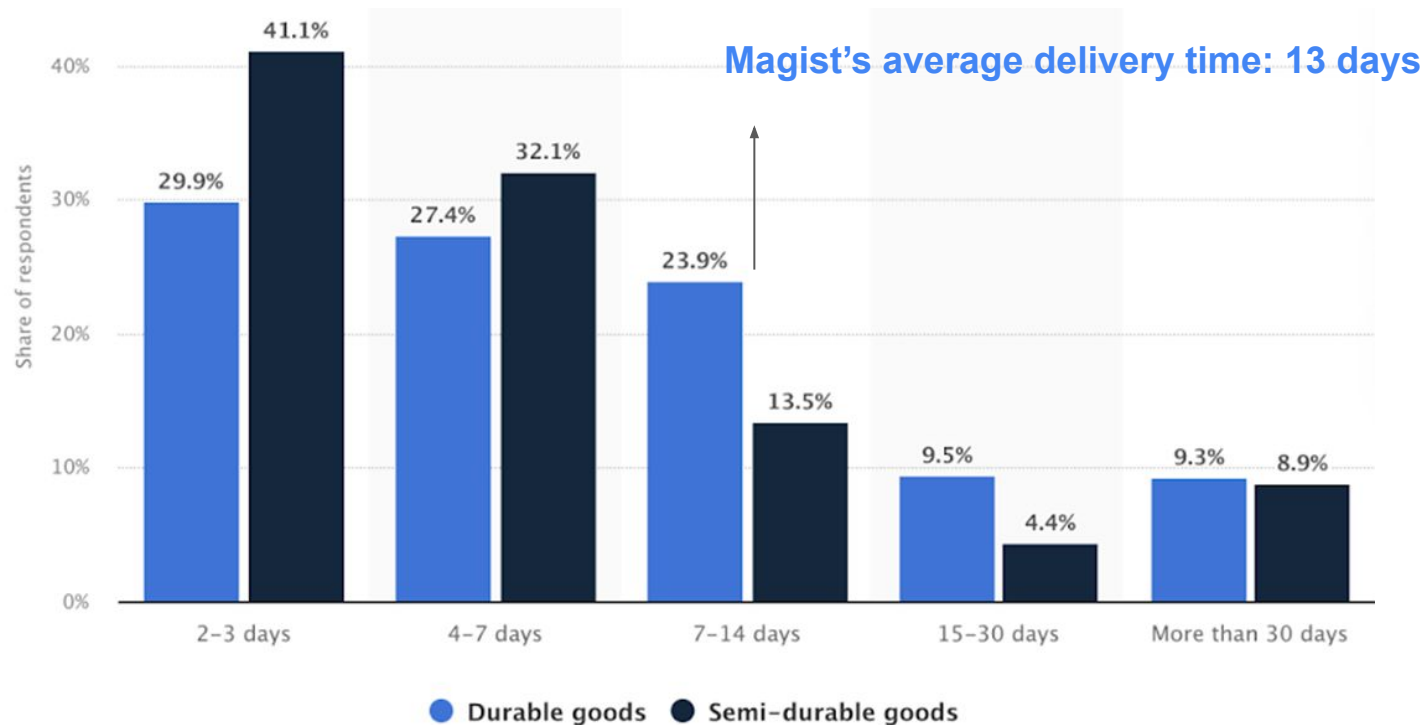
2. Magist's marketplaces delivery status

2.2. Are differences between estimated and actual delivery time acceptable?



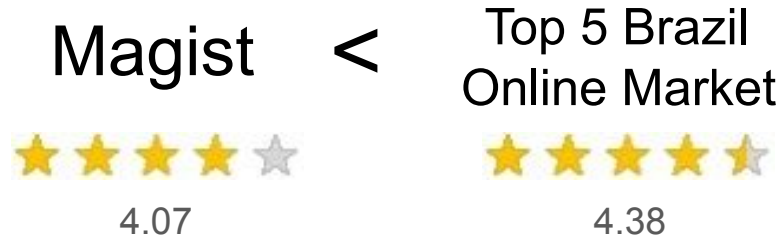
2. Are deliveries fast enough?

2.3. Is average delivery time meeting customers' expectation?



3. Magist's Customers Satisfaction

3.1. How are customers reviews for Magist?



3. Magist's Customers Satisfaction

3.2. Magist's Response Time for Customer Reviews?



Average High End Tech Review Response Time - 4.8hrs

Conclusion

- Not Enough Experience
- Low Customer Review
- Slow Delivery Time

Thank you for your attention!