



Digital Marketing Consultant



# WHO WE ARE ?

Founded in Bali, 1998

**2001** we are firmed become the 1st  
**Search Engine Optimization**  
consultant in Indonesia.

**2008** we start our 1st office in Jakarta

*'We have grown rapidly and have served more than 7,000 online customers domestically and internationally'.*

## Our vision & mission:

to accelerate the economic development in Indonesia through the cyberspace by using the power of the Internet.

# WHAT WE DO ?

- SEARCH ENGINE OPTIMIZATION
- SEARCH ENGINE MARKETING
- SOCIAL MEDIA OPTIMIZATION
- ONLINE MEDIA PUBLISHER
- SEO & INTERNET MARKETING TRAINING
- WEB 2.0 DEVELOPMENT
- BLOG MARKETING & PROMOTION
- ONLINE BRANDING SOLUTIONS
- ONLINE REPUTATION MANAGEMENT
- VIRAL VIDEO DEVELOPMENT
- MOBILE APPLICATIONS DEVELOPMENT



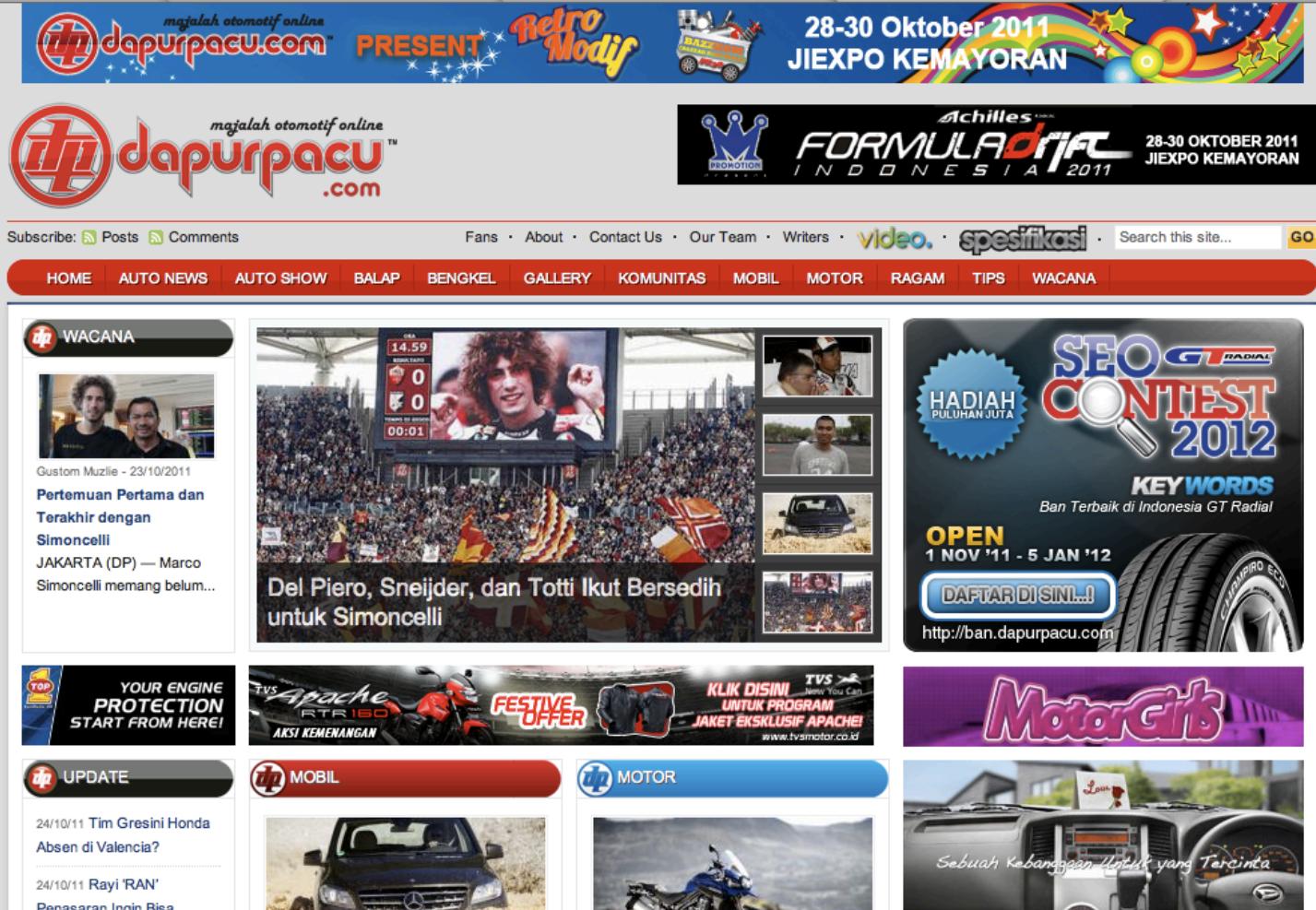


## CLIENTS PORTFOLIO

Our Internet marketing experience covers many business categories.  
Here are some representative sampling of the clients we have served.



*'Every customer is always  
Unique and wants to be Different'*



The screenshot shows the homepage of Dapurpacu.com, a magazine website for automotive news. At the top, there's a banner for an event: "dapurpacu.com PRESENT Retro Modif" held from "28-30 Oktober 2011" at "JIEXPO KEMAYORAN". Below the banner, the Dapurpacu logo is displayed. The main navigation menu includes links for HOME, AUTO NEWS, AUTO SHOW, BALAP, BENGKEL, GALLERY, KOMUNITAS, MOBIL, MOTOR, RAGAM, TIPS, and WACANA. A sidebar on the left features a "WACANA" section with a photo of two men and a text snippet about Del Piero, Sneijder, and Totti. Another sidebar on the bottom left shows an advertisement for engine protection. The central content area has sections for "MOBIL" (showing a car) and "MOTOR" (showing a motorcycle). On the right side, there's a large advertisement for "SEO GT RADIAL" tire contest with a "DAFTAR DI SINI..." button and a link to <http://ban.dapurpacu.com>. The overall design is colorful and informative.

The screenshot shows the Vespa Indonesia website. At the top left is the Vespa logo. A vertical menu on the left includes: BERANDA, TENTANG VESPA, PRODUK, DEALER, LAYANAN, PASSION, and BERITA. The main feature is a large red Vespa scooter centered against a dark background with a radial light effect. Below the scooter are three call-to-action boxes: 'DEALER KAMI' (with a world map icon), 'VESPA HISTORY' (with a Vespa scooter icon), and 'VESPA DI SOCIAL MEDIA' (with social media icons). At the bottom, there are sections for 'MODEL' (LX 125, LX 150 ie), 'INFORMASI PELANGGAN' (Dealer Resmi, Layanan Pelanggan), 'PASSION' (Video Gallery, Download), and social media links for YouTube, Twitter, and Facebook. Logos for 'TELEFONO PIAGGIO 500-585' and 'Vespa consiglia eni prodotti a marchio Agip' are at the bottom right, along with a copyright notice: '©2009 Piaggio & C. S.p.a.'



The screenshot shows the homepage of the TOP 1 Synthetic Oil website. At the top, there's a banner featuring the TOP 1 logo and a Formula 1 race car. Below the banner is a navigation bar with links for Home, Tentang Kami, Info Produk, Berita, Gallery, Fun Stuff, Lube Match, FAQ, Download, a search bar, and a 'GO' button. A 'Klinik Otomotif' section with a 'Silahkan bertanya' button is also present. The main content area features a photo of three men in suits standing on a stage at a 'DIGITAL MARKETING AWARD 2011' event, holding a large award. Below the photo is a caption about TOP 1 winning the award. To the right, there's a sidebar with a 'LUBE MATCH' advertisement and a 'BERITA TERLARIS' section listing news items like 'Rekomendasi BMW, PORSCHE, LOTUS hadiah ATPM dunia untuk TOP 1' and 'Skubek Terbaru Yamaha Siap Meluncur 2012'.

Oil TOP 1 Melindungi Mesin Mobil dan Motor

TOP 1 Synthetic Oil

award 2011

DIGITAL MARKETING AWARD 2011

fronti Consulting

Penghargaan Berhasil Diraih TOP 1 dalam DIGITAL MARKETING AWARD 2011

Penghargaan Berhasil Diraih TOP 1 dalam DIGITAL MARKETING AWARD 2011 Tepat di tanggal 28 September 2011 ini, TOP 1 berhasil meraih penghargaan yang cukup bergengsi dalam dunia digital. Untuk pertama...

LOTUS TOP 1 RACING TEAM

Photos

Klinik Otomotif

Silahkan bertanya

LUBE MATCH

KENDARAAN HEBAT BUTUH OLI YANG TEPAT

KLICK DI SINI!!

BERITA TERLARIS

Rekomendasi BMW, PORSCHE, LOTUS hadiah ATPM dunia untuk TOP 1

Tahun ini menjadi sejarah penting bagi TOP 1 OIL PRODUCTS COMPANY, U...

Skubek Terbaru Yamaha Siap Meluncur 2012

Yamaha kembali bersiap



The Mercedes Lounge  
Mercedes-Benz Indonesia – Info Mobil Mewah Terbaru

HOME CARS » LIFESTYLE » SPORT » EVENTS ABOUT PRICE LIST

**MERCY BATMAN BERJIBAKU DI SIRKUIT NURBURGRING**  
Sebuah Mercedes-Benz 220 SE W 111 alias Fintail atau yang lebih akrab disapa Mercy Batman, akan bertarung di musim final balap ketahanan yang dihelat oleh Fahrergemeinschaft Historischer Rennsport e.V. (FHR). Gelaran yang bakal dihelat di



**Mercedes Benz W203 Club Indonesia**  
Mercedes Benz W203 Club Indonesia didirikan oleh 8 orang pemilik Mercedes-Benz W203 yang memiliki visi



**Inikah 2012 CLS63 AMG Shooting Brake?**  
Mercedes-Benz CLS merupakan salah satu model produksi Mercedes-Benz yang memiliki potongan dan desain terbaik. Jadi,



**Mercedes Benz W202 Club Indonesia**  
MBW202CI terbentuk atas inisiatif beberapa orang (yang kini masuk dalam jajaran founder dan pembina) yakni,



**Mercy Batman Berjibaku di Sirkuit Nurburgring**  
Sebuah Mercedes-Benz 220 SE W 111 alias Fintail atau yang lebih akrab disapa Mercy Batman,

**HONDA** [welovehonda.com](http://welovehonda.com) One HEART. [login with facebook](#)

01 | 02 | 03 | 04 | 05 | 06 | 07

HONDA MATIK | HONDA BEBEK | HONDA BEBEK MATIK | HONDA SPORT | HONDA CITY SPORT | RACING | HONDA GENUINE PARTS



[find us on facebook](#) [follow us on twitter](#) [HOME](#) [ABOUT](#) [HONDA BUZZ](#) [ZONA LOE](#) [QUIZ](#) [FORUM](#)

**NEWEST HONDA LOVERS**  
Total members: 145.579





**HONDA BUZZ** LATEST BUZZ FOR HONDA LOVERS

**NEWS** > Matik itu, Honda  
**NEWS** > Mengintip Honda Spacy di Vietnam  
**NEWS** > AHM Catat Rekor Penjualan Baru Pada Bulan September  
**NEWS** > Lirik lagu jingle Honda Supra X 125 Helm In

Kisah Inspiratif – Kisah Wirausaha Sukses

Didukung oleh :

**globaltv**  
Setiap Sabtu pkl. 10.00 WIB

**Panasonic**  
ideas for life

**SUNTV**  
Rerun Minggu pkl. 17.30 WIB

**Semangat Bisa!**  
Season 2

**Twitter Update**  
RT @DanamonAward: Apakah pilihan finalis favorit Anda unggul dalam perolehan dukungan sementara hingga hari ini?... <http://t.co/x1k4UVO>

**facebook**  
**Semangat Bisa!**  
Like You like this.  
17,392 people like Semangat Bisa!

**Switch to our mobile site**

**YouTube** **Facebook** **Twitter**

**Semangat Bisa**

Selama lebih dari tigabelas minggu, BisaTV akan menghadirkan **Semangat Bisa**. Sebuah semangat untuk menjawab tantangan dan rintangan melalui perbuatan nyata yang dilakukan secara terus menerus, dengan rasa cinta dan dedikasi tanpa pamrih. **Kisah sukses wirausahawan** yang melakukan langkah nyata hingga memberikan manfaat bagi masyarakat. Inspirasi positif yang patut ditekadani dan bisa menjadi motivasi untuk melakukan upaya serupa.

Di tiap episode **Semangat Bisa** season 2 kita akan melihat sosok inspiratif penuh semangat yang telah berhasil menang dan mengatasi berbagai tantangan yang dihadapi untuk mewujudkan perubahan, berbekal semangat untuk mengatasi bahwa segala tantangan ‘bisa’ ditaklukkan. Bersiap-siaplah untuk tertular **Semangat Bisa**.

**Home** **Jurnal** **Galeri** **Quiz** **Download** **Kontak**

**www.bisatv.com**

**YouTube** **Facebook** **Twitter**

**LUMIX**  
10 MEGA PIXELS  
LUMIX DC VARIO  
14-42mm F3.5-5.6 ASPH. 4X OPTICAL ZOOM

©2011 Semangat Bisa  
Artikel Tentang Lingkungan Hidup - Tradisi Budaya Indonesia

Simulasi Kredit Rumah – Tips Kredit Rumah – Kredit Rumah KPR



**kredit rumah anda**  
MEWUJUDKAN RUMAH IMPIAN

- [!\[\]\(4b44fd96c5b2c5c0a53a590089e166b6\_img.jpg\) Kredit Kepemilikan Rumah/Buko/Pukan Baru/Second](#)
- [!\[\]\(2145567205625be51f8c0942c237fe22\_img.jpg\) Kredit Kepemilikan Apartement](#)
- [!\[\]\(4e16fecd574d2675f9e366026e1f980f\_img.jpg\) Renovasi](#)
- [!\[\]\(e6be26a27d4ced49cc03f8bffef4522b\_img.jpg\) Kavling, Tanah, Refinancing dan Take Over](#)

**CALL US**  
**021-500-046**

**Cari Rumah**

Lokasi

L.Tanah  L.Bangunan  Harga

Kmr. Tidur  Kmr. Mandi

Jenis Bangunan

**DOWNLOAD**  
Aplikasi Kredit Rumah

**download eBrochure**

**Foto Gallery**










**berita lainnya**

**Tips & Trik**

**Sebelum Anda Menggunakan Wallpaper**  
Mempercantik dinding di rumah dengan menggunakan wallpaper memang merupakan cara yang cukup praktis. Anda tidak

**Manfaatkan Halaman Belakang Rumah Anda**  
Banyak orang yang tidak mengoptimalkan halaman belakang pada rumah mereka. Tidak jarang bahwa halaman belakang

**Yuk, Dekor Ulang Rumah Anda!**  
Sering dengan berjalan-jalan waktu, rumah akan tampak sedikit membosankan. Apalagi berjalan-jalan usia rumah yang semakin

**Mendesain Kamar Mandi Agar Lebih Mewah**  
Kamar mandi adalah salah satu area paling pribadi yang ada di rumah Anda. Kamar mandi

**tips lainnya**

**BNI Griya Angsuran Bijak**



Nikmati angsuran tetap 1% dari plafon

BNI Griya Angsuran Bijak merupakan program kredit rumah dari BNI Griya yang memberikan kemudahan dalam mendapatkan kredit rumah tanpa perlu menunggu lama. Dengan bantuan teknologi terbaru, proses pengajuan dan persetujuan kredit rumah menjadi lebih mudah dan efisien.

**BNI**



## CLIENTS PORTFOLIO

[www.distributorkantor.com](http://www.distributorkantor.com)  
[www.woodflooringsale.com](http://www.woodflooringsale.com)  
[www.gardenfurniturewholesale.com](http://www.gardenfurniturewholesale.com)  
[www.indoagriculture.com](http://www.indoagriculture.com)  
[www.tokomesinlaundry.com](http://www.tokomesinlaundry.com)  
[www.job.ocbcnisp.com](http://www.job.ocbcnisp.com)  
[www.munatours.com](http://www.munatours.com)  
[www.hotelindahpalace.com](http://www.hotelindahpalace.com)  
[www.bahankain.com](http://www.bahankain.com)  
[www.jualgrosir.com](http://www.jualgrosir.com)  
[www.shop-dos.com](http://www.shop-dos.com)  
[www.balihoneymoonpackages.com](http://www.balihoneymoonpackages.com)  
[www.bulanmadudibali.com](http://www.bulanmadudibali.com)  
[www.ireez19studio.com](http://www.ireez19studio.com)  
[www.indahbordir.com](http://www.indahbordir.com)  
[www.javamebelindo.com](http://www.javamebelindo.com)  
[www.eazysmart.com](http://www.eazysmart.com)  
[www.quattro-project.com](http://www.quattro-project.com)  
[www.solution.co.id](http://www.solution.co.id)  
[www.kidea.sch.id](http://www.kidea.sch.id)  
[www.fingerspot.com](http://www.fingerspot.com)  
[www.megafurniture.net](http://www.megafurniture.net)  
[www.rajakantor.com](http://www.rajakantor.com)  
[www.presidentfurniture.com](http://www.presidentfurniture.com)

[www.ireez19studio.com](http://www.ireez19studio.com)  
[www.ratusilverbali.com](http://www.ratusilverbali.com)  
[www.balitopholidays.com](http://www.balitopholidays.com)  
[www.trisnabaliphotographer.com](http://www.trisnabaliphotographer.com)  
[www.bamboofurniart.com](http://www.bamboofurniart.com)  
[www.marzikreasibali.com](http://www.marzikreasibali.com)  
[www.grosirjam.com](http://www.grosirjam.com)  
[www.jamurorganik.com](http://www.jamurorganik.com)  
[www.balitotravel.com](http://www.balitotravel.com)  
[www.limousinebali.com](http://www.limousinebali.com)  
[www.lingerieindonesia.biz](http://www.lingerieindonesia.biz)  
[www.aqsaliving.com](http://www.aqsaliving.com)  
[www.dhezign.com](http://www.dhezign.com)  
[www.khalisasilver.com](http://www.khalisasilver.com)  
[www.kongkoow.com](http://www.kongkoow.com)  
[www.balilarisjewelry.com](http://www.balilarisjewelry.com)  
[www.balilangitbiru.com](http://www.balilangitbiru.com)  
[www.piehomemade.com](http://www.piehomemade.com)  
[www.suksesbisnisinternet.com](http://www.suksesbisnisinternet.com)  
[www.premysisconsulting.com](http://www.premysisconsulting.com)  
[www.dealsfest.com](http://www.dealsfest.com)  
[www.hostingceria.com](http://www.hostingceria.com)  
[www.wickerfurniture.net](http://www.wickerfurniture.net)  
[www.jogjafx.com](http://www.jogjafx.com)

[www.aurumfurniture.com](http://www.aurumfurniture.com)  
[www.theteak.com](http://www.theteak.com)  
[www.toyota.astra.co.id](http://www.toyota.astra.co.id)  
[www.epuredesign.com](http://www.epuredesign.com)  
[www.objectsby.com](http://www.objectsby.com)  
[www.finest-loans.com](http://www.finest-loans.com)  
[www.indonesiabatikdesign.com](http://www.indonesiabatikdesign.com)  
[www.sscxinternational.com](http://www.sscxinternational.com)  
[www.kakakdewa.com](http://www.kakakdewa.com)  
[www.evodie-art.com](http://www.evodie-art.com)  
[www.registrycleanersinreview.com](http://www.registrycleanersinreview.com)  
[www.batamevent.com](http://www.batamevent.com)  
[www.cocoa-palm-coconut.com](http://www.cocoa-palm-coconut.com)  
[www.jewelrysilverwholesale.com](http://www.jewelrysilverwholesale.com)  
[www.hotelindahpalace.com](http://www.hotelindahpalace.com)  
[www.baliweddinggallery.com](http://www.baliweddinggallery.com)  
[www.jadijuragan.com](http://www.jadijuragan.com)  
[www.bejiayu.com](http://www.bejiayu.com)  
[www.arts-classic.com](http://www.arts-classic.com)  
[www.bestbaliweddingpackage.com](http://www.bestbaliweddingpackage.com)  
[www.baligolfcourses.com](http://www.baligolfcourses.com)  
[www.patiofurni.com](http://www.patiofurni.com)  
[www.ameerapulsa.com](http://www.ameerapulsa.com)  
[www.supplierfan.com](http://www.supplierfan.com)

AND MANY MORE....please check [www.marketbizmedia.com](http://www.marketbizmedia.com) for more info



**And many more websites...**

we've developing more than 7000 website since 2001!

# SOCIAL MEDIA PORTFOLIO

## Astra Honda Motor - Welovehonda

### PGM-FI Pelopor Cinta

**welovehonda Indonesia > Pelopor Cinta - Valentine**

**BERSAMA HONDA PGM-FI  
SATUHNYA RAKYAT MUDA  
BERAKSI HIJRAKAN INDONESIA**

**PELOPOR CINTA**

**HONDA VARIO**

**HONDA MULYA**

**3D PRINTING**

**PERIODE PROGRAM: 5-29 Februari 2012**

**Kirim foto kamu dan pasangannya yang sedang melakukan kegiatan cinta lingkungan seperti menanam pohon, membersihkan taman, dan lainnya beserta cerita inspiratif di balik foto tersebut (maksimal 500 karakter). Satu daun hanya mewajibkan 1 ID. Kamu dapat mengirim maksimal 3 foto dengan 3D berbeda. Setiap 65 daun yang terkumpul, Honda akan menanam 1 pohon untuk Indonesia.**

**RYO RWRI GERAKAN PERUBAHAN SEKRANG!**

**One HEART.**

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### Vario Vacation 2011

**welovehonda Indonesia > Vario Vacation 2011**

**PELOPOR CINTA**

**UNIVERSAL STUDIOS SINGAPORE**

**10 PEMENANG JUARAHARI**

**VARIO VACATION 2011**

**Ayo Ikut Liburan Seru Bareng Vario**

**Sama-sama berbagi momen libur bersama Honda Vario dan dapetkan 10 paket liburan gratis bareng Vario di Universal Studio Singapore untuk kamu dan temanmu.**

**Tunjukkan Satu Hati-mu bersama Honda Vario kesayangan dan isi form dibawah ini.**

**Nama \***

**No Telephone \***

**Kota Domisili \***

**Provinsi \***

**Alamat Email \***

**Facebook**

**Twitter**

**No Polisi Vario \***  Vario boleh milik anggota keluarga

**Siap Daftar**

**\*PLEASE READ TERMS & CONDITIONS**

**Bagi kamu yang mau ikutan VOTE foto Vario Vacation teman kamu bisa langsung klik:**

**VOTE NOW!**

**One HEART.**

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## Rebutan Scoopy

**CINTA HONDA PGM-FI CINTA INDONESIA**

welovehonda Indonesia > Rebutan Scoopy

Dicky Panenmaya Find Friends Home

Product/Service Edit Info

Admins (3) See All

Use Facebook as welovehonda Indonesia Notifications Promote with an Ad View old Insights Invite Friends

You and welovehonda Indonesia 22 friends like this.

Sponsored Create an Ad

PT6 Nation PT6 Nation celebrates its 1st Anniversary! Check out the PT6 content shared by our fans and enthusiasts! Like: 18,590 people like this.

Forex mematuhi Syariah forex4you.co.id Broker lain menawarkan akun Swap-free, Kami menawarkan rekening Idam yang berbenevolent Islamic - Forex yang sebenar untuk anda

Cobain Seafood Lezat dudu.com

REBUTAN SCOOPY BAKAL DIMULAI DALAM :

00 days 17 hours 11 minutes 18 seconds 58% COMPLETE

## Scoopy Vierra

Fanpage WeLoveHonda dan Vierra

welovehonda Indonesia - Scoopycatur Admin Tab Options View as Non-Fan Stats Settings One HEART.

Indonesia HEART Admin Tab Options View as Non-Fan Stats Settings One HEART.

Buat Karikatur Wajahmu & Dapetin GOLDEN TICKET gathering bareng Vierra Yuk Langsung Daftar dan upload Foto Kamu ! klkk disini

Vierra - Vierra Scoopycatur Admin Tab Options View as Non-Fan Stats Settings One HEART.

Mau Nongkrong Bareng & Duitan Bikin Video Gokil Bareng Vierra ? Butuh syaratnya di FB page We Love Honda ! KLIK DISINI Judul Vierraa Sejati !

## Innovamily Fun Photo

**My INNOVAMILY Fun photo**

Ini dia pemenang Innovamily Fun Photo. Selamat untuk para pemenang! Bagi yang belum beruntung, jangan kecewa, tunggu dan ikuti terus event dari Kijang Innova. Siapa tahu Andalah pemenang berikutnya!

3 Pemenang favorit, Hadiah Voucher Travel senilai Rp. 10.000.000,- (Sepuluh Juta Rupiah)

**Ucok Rock**  
Kab. Bandung & Kota Bandung

**Solha Maximilian Enso**  
Kab. Bogor & Kota Bogor

**Agus Telo**  
Kab. Klates

5 Pemenang terbaik, masing-masing berhak atas 1 (Satu) buah kamera digital.

1. Robby Mesa Nura, Medan.
2. Damenteita Sitohang, Kabupaten Bandung Barat.
3. Mich Kev, Batam.
4. Iye Likumahesa Sibuea, Kabupaten Bandung & Kota Bandung.
5. Azka Azura Vellan, Kota Administrasi Jakarta Utara.

Kepada para pemenang harap melakukan konfirmasi sebelum tanggal 31 Januari 2011, kirimkan data diri lengkap Anda ke: [Innovamily@yahoo.com](mailto:Innovamily@yahoo.com)

\*Keputusan juri tidak dapat diganggu gugat.

**GRAND NEW KIJANG INNOVA**

[www.toyota.astra.co.id](http://www.toyota.astra.co.id)

## Talk@Stadium

**facebook** Search

**TALK@ STADIUM**

AFC Champions League is a competition to determine the No.1 team within the soccer club teams in Asia. The winning team will earn a place in the FIFA Club World Cup Japan 2011 presented by TOYOTA to be held in December this year presented by TOYOTA representing Asia.

In the days ahead TOYOTA HEAT! HEAT! FOOTBALL will present new activities. You will have the opportunity to send messages to AFC Champions League 2011 quarterfinalist teams and their players. Renown players of the past from AFC Champions League will also be ready to answer your questions in video messages. Stay in tune!

**Click Here.**

**Toyota Moves You**

**Handphone**

Resolusi WorldIsMine Mu \*

Add to My Page's Favorites Remove from My Page's Favorites Get Updates via SMS Get Updates via RSS Unlike Share

**Submit**

## Toyota Astra Motor - ToyotalID

## Fortuner – World is Mine

**facebook** Search

**ToyotaID > WORLD IS MINE**

Ikuti Permainan #worldismine di twitter @ToyotalID ! Setiap harinya bakalan ada 2 Pemenang yang beruntung untuk mendapatkan Hadiah Eksklusif dari Toyota

**THE WORLD IS MINE**

**48,856** likes

**1,966** talking about this

**Click Here.**

**Handphone**

Resolusi WorldIsMine Mu \*

Name \* Email \* Twitter akun \* Handphone \*

Add to My Page's Favorites Remove from My Page's Favorites Get Updates via SMS Get Updates via RSS Unlike Share

**Submit**

# Toyota Astra Motor - YarisGroovyNations

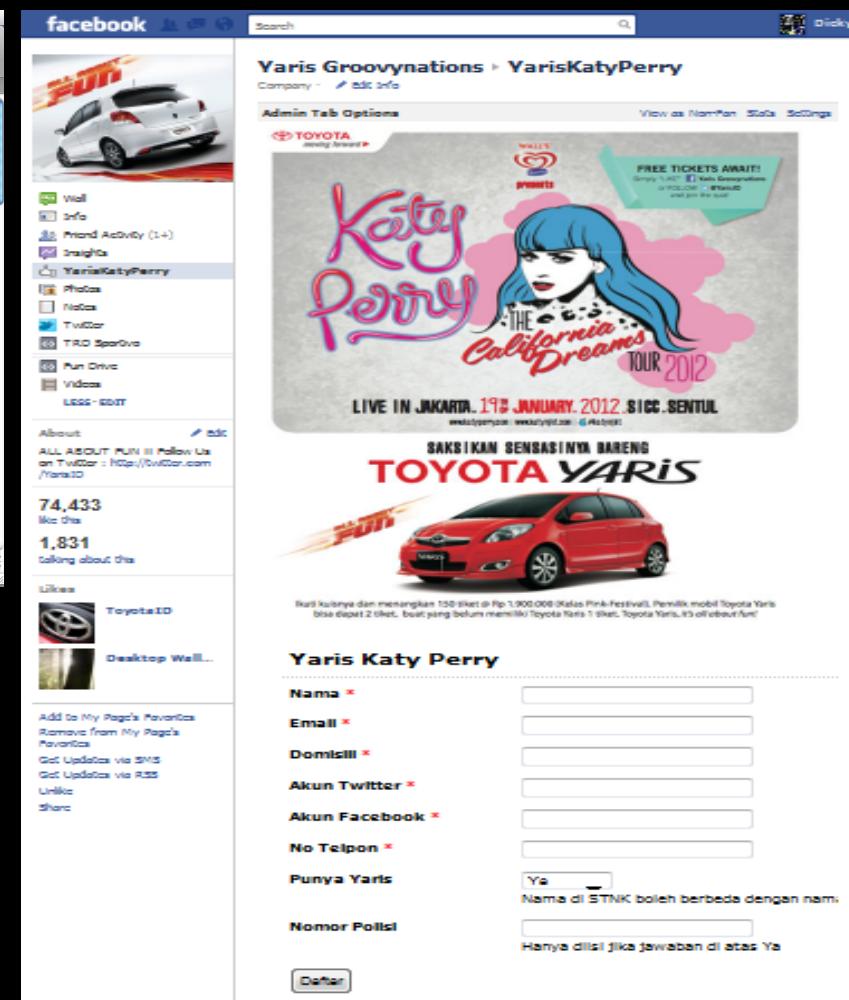
**Yaris - Katy Perry**

**Yaris – Pitbull**

**Yaris - LinkinPark**



This screenshot shows the Facebook profile for 'Yaris Groovynations'. The cover photo features a silver Toyota Yaris with the text 'YARIS SHOW OFF 2011'. The page has 62,889 likes. Posts include a message from Hidetoshi Kazuya (@YarisGroovynations) about coffee time, and another from Gung Max Dharmadewi (@YarisGroovynations) wishing everyone a nice day. The sidebar includes links to the company's Twitter account (@YarisID) and a link to their website (<http://twitter.com/YarisID>).



This screenshot shows the event page for 'YarisGroovyNations' featuring 'YarisKatyPerry'. The main image is for 'The California Dreams Tour 2012' featuring Katy Perry. The event details mention 'FREE TICKETS AWAIT!' and 'LIVE IN JAKARTA 19 JANUARY 2012 SICC SENTUL'. The sidebar for the event page lists 74,433 likes and 1,831 people talking about it. It also shows links to 'Toyota ID' and 'Desktop Wall...'. Below the sidebar, there is a form for users to add their details to the page's favorites.

## Smart Indonesia - SmartID

### Smart Fortwo Challenge

**Smart Indonesia > smart fortwo Challenge**

**Create a Page**

**You and Smart Indonesia**  
21 friends like this.

**People You May Know** See All

**Sponsored** Create an Ad

**Teknik Ajaib Buat Uang?** jakjobs.com

**Curiga Perselingkuhan?** penyadap.com

**Pengadap.com**

**JualBeli honda bekas** bernilaga.com

**Kami menjual software penyadap handphone GSM, instalasi di hp target mudah, anda dpt memonitor sms, BBM, suara, percakapan, lokasi, DLL**

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**Facebook** **Search** **Pikuh Tutuk** **Home**

**Smart fortwo Challenge**

**Official page**

**Wall** **Info** **Friend Activity** **smart Couple Experience** **smart fortwo Challenge** **Photos** **Discussions** **Notes** **SmartForTwo TestDrive**

**About**  
It's small, it's cool, it's one-of-a-kind... it's the smart fortwo! This ...  
More

**6,255** like this

**466** talking about this

**Likes** See All

- smart car UK
- SMART URBAN STAGE
- smart Deutschland
- smart ebiKE
- smart USA
- smart MEXICO

**Create a Page**

Add to My Page's Favorites

Get Updates via SMS

Get Updates via RSS

Unlike

Report Page

Share

**They say big things come in small packages. Mau buktinya?**

Tantang smart fortwo dan tunggu pembuktianmu sekaligus merchandise eksklusif

**smart Fortwo Challenge**

After you **LIKE** or follow **@smartIndonesia**, Tantang smart fortwo bisa challenge seperti nyerit di dalam supermarket, nyelip dalam kemacetan jalan, atau akrobasi mobil, yang pasti bebas tantangannya just don't be afraid to think big!

So, buruan ikutan **Smart Fortwo Challenge** sebelum **Nov. 26, 2011**, and be prepared to be challenged!

**Ketika saat bertanding kamu (di dalam registration form) contohnya:**

1. gw pengen smart fortwo buatin challenge dengan teman sekitar masing 10 orang di depannya
2. tolong smart fortwo buktin bisa masuk ke dalam supermarket seperti tesco, carrefour
3. gw tinggal di jkt yang terkenal macet, gw pengen liat keluahan smart fortwo kelike lagi macet

**Jika tantangan kamu beruntung terpilih, tunggu kehadiran mobil dan team smart fortwo untuk wujudkan tantangannya :)**

**Siakan menuisi daftar tantangan kamu untuk smart fortwo Challenge!**

**SUBMIT**



**And many more digital activation!**



# OUR OWN PRODUCTS

The screenshot shows the homepage of PointPlusTraining.com. The header includes the site's name, a search bar, and navigation links for Home, About Us, Edutech, and Jawab Kuis. The main content features a large image of a smiling man holding a flag labeled 'POINTPLUS' and 'EXPORTER Get Your Buyer NOW!'. Below the image, there are sections for 'Indonesia Internet Marketing Program' and 'PointPlus Training Program'. A sidebar on the left lists 'Apakah PointPlus Training?' and 'Manfaat PointPlus Training?'. The footer contains a 'TWITTER' section with a message about private messages, a 'Latest News & Events' section with recent posts, and a 'Register by SMS' section with a QR code.

[POINTPLUSTRAINING.COM](http://POINTPLUSTRAINING.COM)

The screenshot shows the homepage of the UKM GOES ONLINE website. At the top, there's a banner for 'FREE ECONOMIC REINVENTING' and 'Menciptakan 1.000.000 Netpreneur Baru!'. Below this, there's a section for 'Online Incubator' with a yellow arrow pointing to it. Further down, there's a section for 'Pelatihan Online Marketing GRATIS!' featuring '15 Tips Efektif Export yang Sukses', 'Pemasaran Internet SEO Expert for Beginner', and 'Mau Training Gratis Full Day di Bali?'. The page also includes social media sharing buttons and a footer with links to various sections.

[UKMGOESONLINE.COM](http://UKMGOESONLINE.COM)

The screenshot shows the homepage of Admax.co.id. At the top, there's a navigation bar with links for Home, Advertisers, Bloggers, and FAQ. The main header features the Admax logo with a stylized orange 'ad' icon. Below the header, a large blue banner with white text reads "BLOG AKAN MENGUBAH BISNIS ANDA". To the left of the banner, there's a section for "Bloggers" with a "SIGN UP" button. To the right, there's a section for "Advertiser" with a "Sign Up" button. The background of the page is a photograph of a green field under a blue sky.

ADMAX.CO.ID

The screenshot shows the homepage of VoucherBall.com. The top navigation bar includes links for Liburan Hemat, Hotel Murah, Makanan, Wisata, News, and Popular. A search bar is present, along with a login and register button. The main banner features a tropical beach scene with palm trees and the text "Liburan Hemat di Bali - Hotel Murah di Bali - Villa Murah di Bali". Below the banner, a section titled "Explore The Wonderful of Bali" is shown with a photo of a traditional Balinese temple. To the right, there's a "BALI WONDERFUL" logo. The central part of the page displays a deal for "Bagus Hayden Hotel (VVIP Room)" with a price of Rp. 625,000. The deal is described as "Disediakan oleh admin". Other deals listed include "Penginapan Berbintang 7" and "Penginapan Berbintang 2". The bottom of the page has a footer with links for Home, Deals, Cara Belanja, Syarat & Kondisi, Tentang Kami, and Kontak Kami.

VOUCHERBALI.COM

The screenshot shows the homepage of Seoindonesia.org. At the top, there's a navigation bar with links like Home, Demo Tour, FAQ, Social Bookmarks, Directory, Article Directory, Add Logo, Testimonials, and Contact Us. Below the navigation is a banner for "INTERNET MARKETING TACTIC: ONLINE GUERRILLA PUBLICITY" featuring a quote from Steve Jobs. The main headline reads "GET TO THE TOP OF GOOGLE, MSN, AND YAHOO!" with a subtext "JANGAN BERPENGARUH PADA RANKING MASA KINI". A large graphic of a person's head is shown with a brain-like background. Below this, there's a section titled "Natural, Tidak Ada Risiko Apapun!" with a yellow starburst icon. To the right, there are four service boxes: "Increase your Google, MSN & YAHOO! ranking", "Increase your Backlinks", "Increase your Traffic", and "Member login". On the far right, there's a sidebar with a "UKM GROW" button and a "Download Our Software" link.

SEOINDONESIA.ORG

The screenshot shows a website for 'National Bootcamp #11 Solo - Social Media Workshop & Seminar Event 2011'. The top navigation bar includes links for Home, About, Services, Products, Events, News, Contact, and Log In. The main banner features the title 'Nasional Bootcamp #11 FREE MARKETING FOR PROFIT!' and the date 'Sabtu, 19. 10. 20 November 2011'. Below the banner is a red 'SIGN UP' button. The central content area has a green background with the heading 'Bagaimana Strategi Free Marketing untuk Profit yang Maksimal'. To the left, there's a sidebar for 'Materi Bootcamp' with a list of topics like 'Distribusikan ke Internet', 'Buatkan strategi marketing', etc., and a 'SIGN UP' button. On the right, there's a sidebar for 'Jadwal Acara' with a list of events and their dates. At the bottom, there's a footer with social media icons for Facebook, Twitter, Google+, and YouTube.

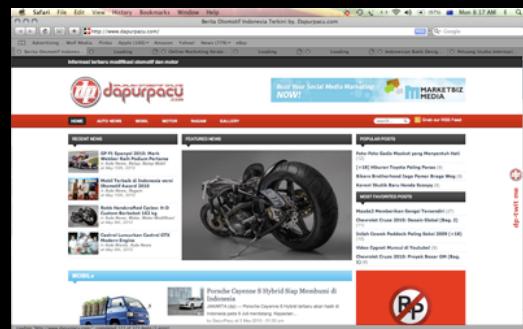
NASIONAL BOOTCAMP.COM

The screenshot shows the homepage of iPaymu. At the top, there's a navigation bar with links for Home, About Us, FAQ, Contact, and LOGIN. Below the header, a large banner features the text "Sambungin Bisnis Onlineamu ke ATM Seluruh Indonesia" and "Daftar Sekarang". To the right of the banner is a laptop displaying a hand using a touchpad. Below the banner are several service icons: Escrow, Credit Card Web Processing, Debit Card Web Processing, ATM Tarik Tunai Diaturku ATM, and Pengiriman Bank & 4000 Kantor Pos. The main content area has sections for "Belajar Bisnis Online" and "Daftar Sekarang". There are also sections for "Keunggulan iPaymu" (with icons for "Free Setup", "Simple Payment", and "Integrasi Pintar"), "INDONESIA PAYMENT GATEWAY", "International Online Payment Services", and "Real Time!". A sidebar on the right shows a smartphone with a "SMS" icon.

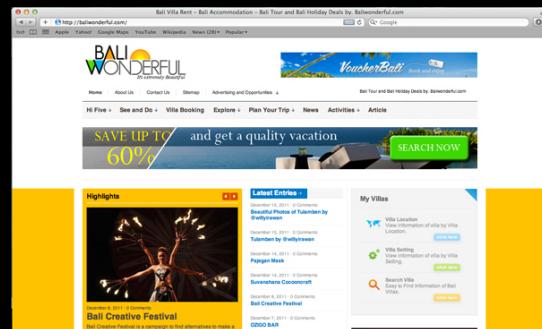
IPAYMU.COM



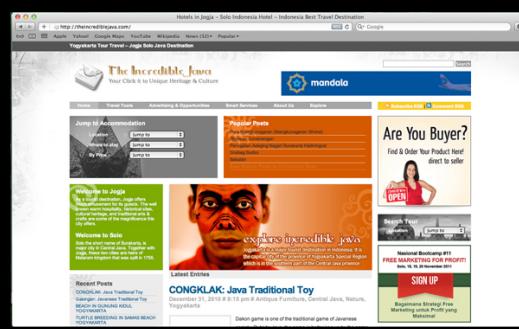
# OUR OWN ONLINE MEDIA



DAPURPACU.COM



BALIWONDERFUL.COM



THEINCREDIBLEJAVA.COM



PEOPLEMEETME.COM



OUTOFINDONESIA.COM



INFOBANDUNG.IN



CEKRICEK.CO.ID



SIMAMAUNG.COM



THE-MARKEETERS.COM



# OUR OWN TWITTER MEDIA

Here are our own twitter account networks

Info Jakarta (@infojktka) | Twitter

Follow @infojktka

About @infojktka

42,410 followers • 157,097 following • 906 tweets

About Help Blog Mobile Status Jobs Terms Privacy Accessibility Business Media Developers Resources

2011 Twitter

@INFOJAKARTA

The screenshot shows a Twitter search results page for the query "infobandung". The top navigation bar includes links for Home, Search, Trends, and Notifications. The search bar contains the query "infobandung". Below the search bar, there are sections for "Recent tweets by @infobandung" and "Recent tweets containing infobandung". The main content area displays several tweets from various users, each with a timestamp, profile picture, and tweet text. A sidebar on the right is titled "Stay in touch with infobandung" and features a "Join Twitter right now!" button, followed by input fields for "Full name", "Email", and "Password", and a "Sign up" button.

@INFOBANDUNG

The screenshot shows the Twitter search results for the query "infojogja". The top result is from the account @InfoJogja, which has a profile picture of a mosque and a bio in Indonesian. The tweet itself is in Indonesian, mentioning promotional offers and media partners. Below this, there are several other tweets from various accounts, some of which are from users who have retweeted @InfoJogja's post. The interface includes standard Twitter navigation like "Follow", "Tweets", "Favorites", etc., and a sidebar on the right with user information and links to "About" and "Recent Images".

@INFOJOGJA

The screenshot shows the Twitter profile for 'Info Persija Jakarta' (@InfoPersija). The profile picture is a blue bird logo. The header reads 'Info Persija Jakarta' with the handle '@InfoPersija'. Below the header, it says 'Followers 0' and 'Following 0'. The bio reads 'Berita Perserikatan, Bola Perserikatan, Bola Perserikatan, dan Hal Lainnya Mengenai Persija Jakarta' with a link 'http://www.twitter.com/infopersija'. The timeline shows several tweets from the account, including one from 'info persija' (@InfoPersija) about their new website and another from 'Info Persija' (@InfoPersija) about their new website.

@INFOERSIJA

A screenshot of a web browser showing the official Twitter account for Persib Bandung. The profile picture is a blue and white logo featuring a shield with waves and the word 'PERSIB'. The header text reads 'Persib (persib) on Twitter'. Below the header, there's a bio: 'Persib Bandung dari berbagai media Online.' A sidebar on the left shows a timeline of tweets, and another on the right shows a 'Recent Images' section with a thumbnail of a stadium.

@PERSIB

Naskah Cinta (@naskahCinta) | Twitter

Home | Search | Help | Twitter | Wikipedia | News | Ticker | Popular | Sign in

Have an account? Sign in.

**naskahCinta**

Stay in touch with Naskah Cinta  
Join Twitter right now!

Full name  
 Email  
 Password

Tweets Favorites Following Followers Lists

**NaskahCinta** Naskah Cinta

Single itu bukan status yang makmuk, relationship juga bukan status yang selaluanya menyenangkan.

**NaskahCinta** Naskah Cinta

Desimal dengarans, alku keinginan. Jauh darimu, alku keinginan. \*  
itu kamu  
itu kamu

**NaskahCinta** Naskah Cinta

Nungkar gunungan dari kamulu, kaya nunggu lampu merah berubah  
kecokelat, gak sabar  
itu kamu

**NaskahCinta** Naskah Cinta

Aku yakin, bersama kamu akan mendapatkan akhir cerita yg

@NASKAHCINTA

@SIMAMAUNG

@NANYABALI

11 February 2012

## Launching: palingindonesia.com with Telkomsel

**4 EKONOMI-BISNIS**

SENIN, 13 FEBRUARI 2012

Kurs Rp/Dolar  
Pasar Spot Jakarta

Tanggal	Kurs (Rp)
Senin	8.990
Selasa	8.998
Rabu	8.996
Kamis	8.997
Jumat	8.916

Indeks LQ 45

Tanggal	Indeks
Senin	702
Selasa	704
Rabu	704
Kamis	704
Jumat	704

Indeks HSG BEI

Tanggal	Indeks
Senin	3.996,45
Selasa	3.996,88
Rabu	3.997,00
Kamis	3.997,20
Jumat	3.997,30

**SUARA MERDEKA**  
PEREKAT KOMUNITAS JAWA TENGAH

VALUTA ASING : KURS PERDAGANGAN VALUTA ASING DI SEMARANG	R U S S I A		J I A L					
	ARTHABAS	HARGA	SUPPLY	DEMAND	ARTHABAS	HARGA	SUPPLY	DEMAND
USD	8.975	8.970	8.960	8.965	8.995	8.995	9.005	9.010
HKD	1.155	1.158	1.150	1.155	1.165	1.165	1.160	1.168
AUD	9.110	9.102	9.090	9.095	9.725	9.745	9.730	9.725
CNY	7.140	7.130	7.120	7.125	7.240	7.220	7.230	7.240
DKR	13.700	14.270	14.090	13.980	14.250	14.300	14.250	14.250
EUR	-	-	-	-	-	-	-	-
SGD	11.740	11.405	11.370	11.365	11.867	11.860	11.860	11.860
MYR	-	-	-	-	-	-	-	-
Pkr	-	-	-	-	-	-	-	-
Myr	2.115	2.090	2.080	2.085	2.070	2.065	2.070	2.065
Eur	11.720	11.900	11.820	11.750	11.825	11.850	11.850	11.850

**SEKILAS EKONOMI**

Mei, Suzuki Ertiga Masuk Kudus

KUDUS-Suzuki Ertiga yang masuk kategori mobil multi purpose vehicle (MPV) akan masuk Kudus, Mei mendatang. Branch Manager Remaja Motor Kudus, Soetono, memperkirakan mobil yang diperkenalkan menjadi kompetitor All New Avanza dan All New Xenia itu sudah dapat dibeli secara intern.

"Dengan harga Rp 147 juta on the road kami rasa terjangkau bagi segmen menengah atas," tuturnya.

Dia memperkirakan per bulan bisa terjual sekitar 30 unit di kota Kudus. Angka itu kemungkinan bisa tercapai karena pasar di kota ini memungkinkan untuk membeli. Ia lanjut, "Ertiga sudah dilengkapi dua airbag plus ABS (tipe GX), immobilizer (tipe GX dan GL), serta perlengkapan tilt steering."

Mobil itu mengandalkan mesin bensin 1.4 liter dengan tenaga 94 hp pada putaran mesin 6.000 rpm dan torsi 130 nm/torque pada 4.000 rpm.

Konsumsi bahan bakar dalam menembus 16 km per liter. Di lingkup internasional, Ertiga resmi diluncurkan pada New Delhi Auto Expo 2012. (jib-29)

**Mio Fino Resmi Diluncurkan**

JAKARTA-Selanjutnya memperkenalkan kepada media di Bandung dan Bali, 25 Januari, Yamaha resmi meluncurkan Mio Fino, skutik Mio generasi terbaru di Plaza Senayan, Jakarta, Sabtu.

"Peluncuran ini merupakan upaya kami untuk memperkenalkan yang terbaik bagi konsumen berupa skutik modern yang fashionable, khususnya bagi wanita yang ingin tampil cantik dan elegan saat naik motor," tutur Dyoniusius Belli, Executive Vice President Yamaha Indonesia Motor Manufacturing.

Warna-warna cerah terdapat dalam tiga varian Mio Fino, yakni Mio Fino Classy, Fashion, dan Sport. Berdasarkan pengetahuan teknis, Mio Fino dilengkapi dengan automatic headlight on, fuel meter speedometer, hand pocket, EV7 engine, dan tail light.

"Tipe mesinnya empat langkah, dasi valve SOHC, dan berpendinginan kipas. Daya maksimum hingga 8.35 PS pada putaran 8000 rpm dan toroni puncak mencapai 7.84 Nm pada 7000 rpm," tambah Dyoniusius. (nya-29)

**Peluncuran Situs Paling Indonesia**

GENERAL Manager Corporate Communication Telkomsel Ricardo Indra (kanan) dan Ketua Komunitas Paling Indonesia Piaskah menekan tombol tanda peluncuran situs [www.palingindonesia.com](http://www.palingindonesia.com) di Jakarta, Sabtu. Situs yang dikunjungi lebih dari 40 ribu tamu setiap bulan sejak diperkenalkan pada 2011 itu diluncurkan bersamaan dengan program 33 minggu yang menulis tentang kebuskuatan, wisata, kuliner, warisan, prestasi, dan berbagai kebanggaan lain untuk Indonesia. (nya-29)

# palingindonesia.com

Ragam Budaya Indonesia – Artikel Kebudayaan Indonesia – Seni Budaya Indonesia

[SUBSCRIBE TO OUR FEEDS](#)

Beranda | Karya | Kuliner | Prestasi | Warisan | Wisata | Berita | Museum |

Gabung Bersama Social Media Kami

[facebook](#) [twitter](#) [flickr](#)

**Featured News**

  
**PULAU PERAK: SPEECHLESS!**  
Destinasi wisata di Jakarta memang kurang beragam. Satu-satunya kawasan pantai terdekat yang bisa dikunjungi oleh orang-orang Jakarta adalah Pantai Ancol.

**Recent News**

  
[Pecinta Aneka Urap Bisa Coba!](#)

  
[Candi Muara Takus](#)

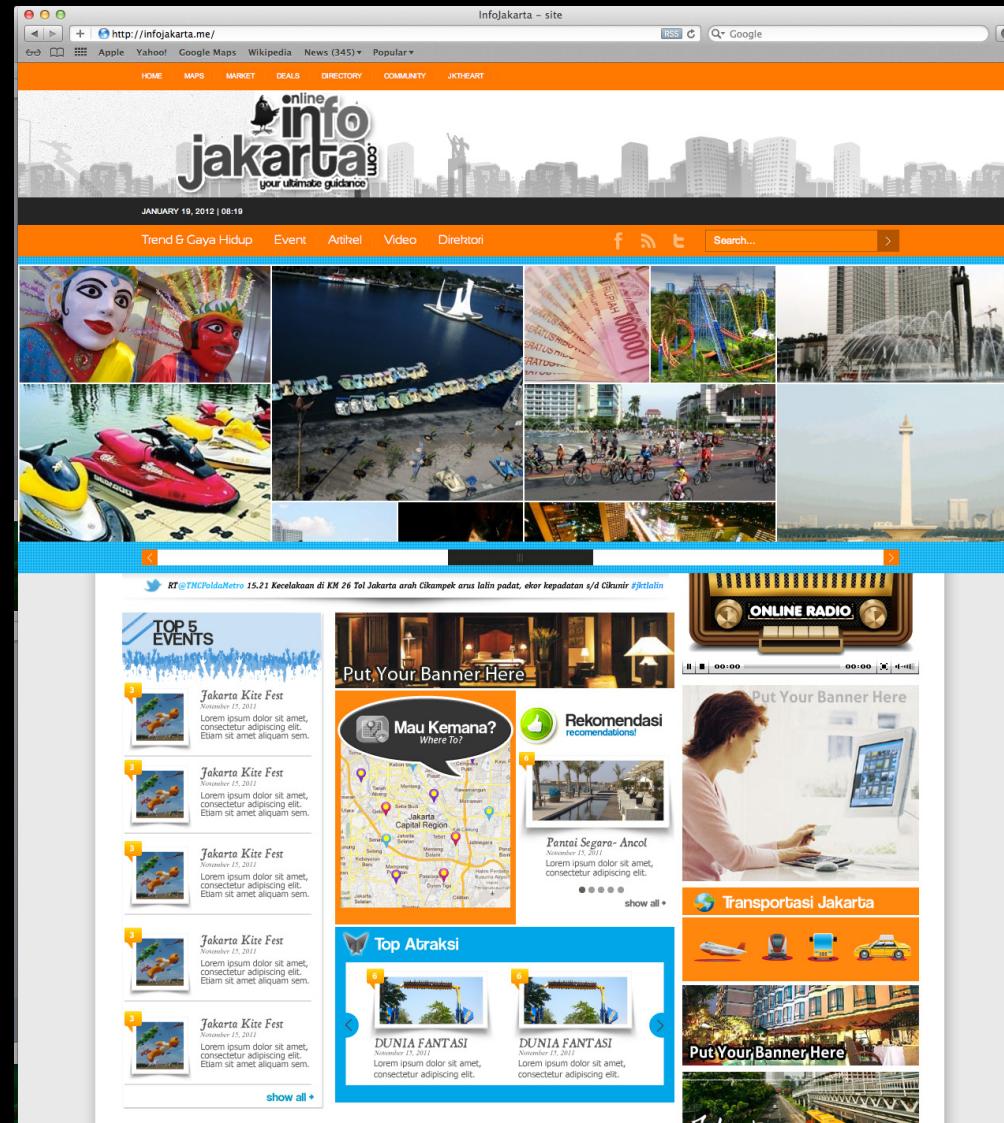
  
[Masi Tuan! Sajian Khas Mucantara Sejuk](#)

  
TELKOMSEL

**Jadi Warga**

NAMA   
PASSWORD   
[MASUK](#) [lupa password Anda?](#) [DAFTAR](#)

Coming soon this March:  
**Infojakarta.me**





## 100 Youth-Women-Netizen Berpengaruh di Indonesia

IPAYMU Home About Us Fee Transaksi Merchant Partnership Aliansi FAQ Contact LOGIN  
Bergabungkan Bisnis Online ke ATM Seluruh Indonesia  
Hanya dalam 5 menit website bisnis Anda terhubung ke lebih dari 2.000 ATM (87 Bank), Cepat & Mudah!  
Sebagian besar Bisnis Online Anda menggunakan layanan pembayaran online yang mudah, efisien dan murah GRATIS!  
Belanja dan Transaksi Online Lebih Mudah  
Belajar Juga Akun IPAYMU Daftar Sekarang Sign Up >  
Keunggulan IPAYMU  
• Free Setup, Simple Payment!  
• Integrasi Produk Domestik, Internasional, Banting Harga & Pembayaran Cepat!  
INDONESIA PAYMENT GATEWAY International Online Payment Services  
Bisnis online atau merchant online, tentu tidak punya pengalaman yang sama dengan pengalaman belanja di sekitar dunia? Real Time!  
Mudah Top-Up dengan mobile phone atau ATM  
Beri tahu kami bahwa anda adalah pengguna baru!  
SIGN UP NOW!

Pikukuh PT  
IPAYMU.COM

Persis Bandung | simamaung.com | Duria Daring Bobotan Persis Bandung  
HOME SEKAYAN JACKAL DAN HASI HAGEMEN LIS 20100301 SKAD ARINA MOROTON GALERI VIDEO DOWNLOAD TENTANG KAMI  
MAGNUM Cafe WWW.MY-MAGNUM.CO.ID  
JADWAL PERTEMUAN 100 YOUTH WOMEN NETIZEN CONFERENCE 2010-2011  
Jadwal Live Persis Lh Puri  
Berita Terbaru Video Persis PERSIS  
SEARCH

Kuntowiyoga  
SIMAMAUNG.COM

infobandung.net infobandung.info infobandung.com infobandung.co.id infobandung.org infobandung.id infobandung.com.br infobandung.com.ar infobandung.com.cn infobandung.com.tr infobandung.com.in infobandung.com.au infobandung.com.ph infobandung.com.br infobandung.com.ar infobandung.com.cn infobandung.com.tr infobandung.com.in infobandung.com.au infobandung.com.ph infobandung.com  
Twitter infobandung  
Tren & Gaya Hidup Event Review Sosok Info Masyarakat Berita Umum Artikel Video Tanpa Bandung Pernis  
Sejarah jalan Braga & Julukan Parij Van Java  
Oktober 25, 2011 • Komunitas  
Menyatakan jalan Braga di kota Bandung, Jawa Barat, sebagai salah satu jalan tertua di dunia. Meskipun belum ada bukti arkeologis yang menunjukkan hal itu, namun nama kota ini tetap menjadi ikon kota Bandung di seluruh dunia. Sejarah "Kuncen Bandung" almarhum Hayoro...  
Selengkapnya >

Dicky Sukmana  
INFOBANDUNG.IN



## UKM GOES ONLINE PROGRAM



**Riyke Ustadiyanto**  
**UKMGOESONLINE.COM**

40a

**MI MEDIA INDONESIA**

SOSOK | 15

**MEMBERDAYAKAN UKM MELALUI GOOGLE**

Internet dijuluki Riyke Ustadiyanto menjadi jalur bebas hambatan bagi usaha kecil dan menengah (UKM) di Indonesia.

**40 TERPILIH**

**PENGANTAR**

Guru mengajar dan penulis buku ini tidak dikenal luas di kalangan masyarakat umum. Namun, sejak ia memulai karirnya sebagai pengajar di sekolah dasar dan SMP, Riyke Ustadiyanto telah memberikan kontribusi besar bagi perkembangan dunia pendidikan di Indonesia.

Riyke Ustadiyanto lahir di Bogor pada tahun 1965. Ia merupakan putri dari pasangan Riyke Ustadiyanto dan Siti Haryati. Dari keluarga yang sederhana, Riyke berhasil meraih gelar sarjana dalam bidang Psikologi di Universitas Pendidikan Ganesha. Selain itu, ia juga memiliki gelar magister dalam bidang Psikologi Organisasi di Universitas Andalas.

Dalam karirnya sebagai pengajar, Riyke Ustadiyanto selalu berusaha mencari metode pengajaran yang efektif. Ia mengembangkan teknik pembelajaran interaktif dan eksploratif, yang memungkinkan peserta didik aktif dalam proses belajar mengajar. Selain itu, Riyke juga terkenal dengan kreativitasnya dalam mengelola kelas, seperti melalui teknologi informasi dan media sosial.

Riyke Ustadiyanto juga dikenal sebagai penulis buku. Beberapa buku yang ia tulis termasuk "Psikologi Organisasi" dan "Metodologi Penelitian". Kedua buku ini menjadi referensi penting bagi mahasiswa dan profesional di bidangnya.

Berikut ini adalah beberapa hal yang membuat Riyke Ustadiyanto menjadi pengajar yang dihargai:

- Kreativitas dalam Pengajaran:** Riyke selalu mencari cara baru untuk mempresentasikan materi pelajaran. Misalnya, ia sering menggunakan teknologi informasi seperti laptop dan proyektor untuk mempermudah pemahaman peserta didik.
- Interaksi yang Baik:** Riyke percaya bahwa pengajaran yang efektif berada di luar kelas. Ia selalu membuka diri untuk bertemu dengan peserta didik dan mendengarkan pertanyaan mereka.
- Pengetahuan Luas:** Riyke memiliki pengetahuan luas tentang berbagai topik, mulai dari psikologi, pendidikan, hingga teknologi. Ia selalu up-to-date dengan perkembangan dunia pendidikan.
- Disiplin dan Komitmen:** Riyke Ustadiyanto selalu berusaha memberikan yang terbaik bagi peserta didiknya. Ia selalu siap untuk memberikan bantuan dan dukungan ketika peserta didik mengalami kesulitan.

Riyke Ustadiyanto merupakan pengajar yang sangat dihargai karena dedikasinya terhadap dunia pendidikan dan pengembangan potensi peserta didik. Ia menjadi inspirasi bagi banyak orang yang ingin menjadi pengajar yang baik.



KENAPA HARUS ONLINE....  
**SEKARANG??**

**Waktu yang dibutuhkan untuk mencapai 50 juta pengguna**



Radio: 38 thn



TV: 13 thn



Internet: 4 thn



Ipod: 3 thn

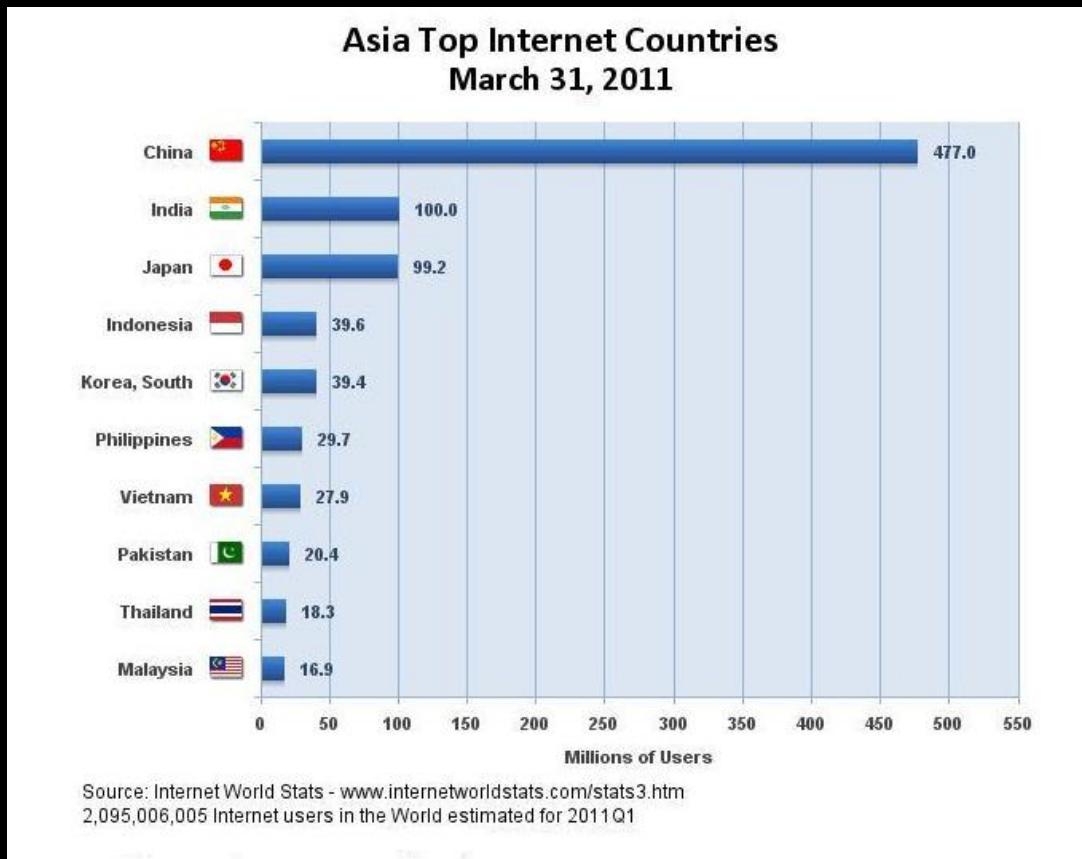
**FACEBOOK hanya butuh < 2 thn**



## **INDONESIA NEXT BIG INTERNET CROWD**

“Aside from China and India, Indonesia is looking to be the next big source of internet users in the world. With only 15% internet penetration (>40 m users), there’s still much room for growth from its 240 million population”

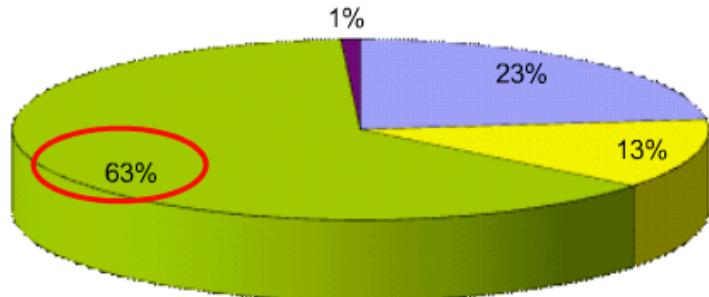
Indonesia menduduki peringkat 4 di Asia  
Menduduki peringkat 1 di Asia Tenggara



Jika jumlah pengguna pada tahun 2006 mencapai 20 juta, maka selanjutnya menjadi 25 juta (2007), 31 juta (2008), 40,4 juta (2009), serta 48,7 juta pada akhir tahun 2011.

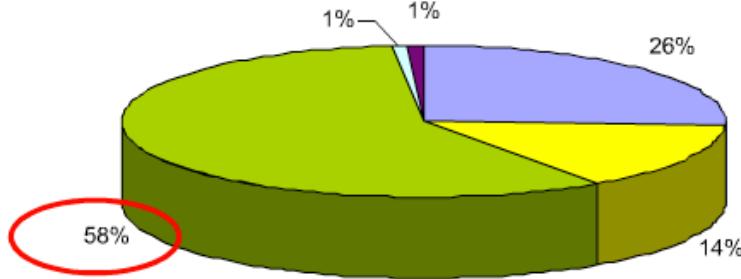
\*Data pengguna Internet Indonesia 2006-2010 versi IDC, PT Telkom, dan Nokia Siemens Network.

**Searching for product/services info**



■ TV ■ Newspapers ■ Internet(Websites/Blogs/SNS) ■ Radio ■ Mobile

**Find out about latest trends**



■ TV ■ Newspapers ■ Internet (Websites/Blogs/SNS) ■ Radio ■ Mobile

# Say hello to the future.

This is a "Digital Native" (13-26yo)



\*He's never known life without ATMs, mobile phones, or the Internet.

\*He spends more time online than he does watching TV.



And almost as much time sending & receiving messages on his iPhone.

\*He has about 10x as many online friends as real ones.

\*He uses a social network DAILY



# Online Marketing 101

4

**SEO:** Search Engine Optimization strategies and tactics undertaken to influence the organic rankings of web pages in the search engines. Search Engine Optimization involves the 3 steps of SEO including site optimization (architecture), content optimization and link building strategies.

**SEM:** Search Engine Marketing promote websites by increasing their visibility in search engine result pages (SERPs) through the use of paid placement, contextual advertising, and paid inclusion.

**SMO:** Social Media Optimization is a viral marketing strategy that leverages social media sites to personalize communications, build brand awareness and drive traffic to your site.



# SEARCH ENGINE OPTIMIZATION

## Pelanggan Anda Melihat Iklan Anda Ketika Mereka **MENCARI**



Jakarta hotel

Search

Advanced Search

Web

### [Jakarta Hotel](#)

[www.CrownePlaza.com](#) Official Site. Upscale hotel conveniently located in Jakarta.

### [Cheap Hotels in Jakarta](#)

[www.Hotels.com](#) Book your accommodation online with the Hotel Experts & Save up to 75%!

### [All Jakarta Hotels Online](#)

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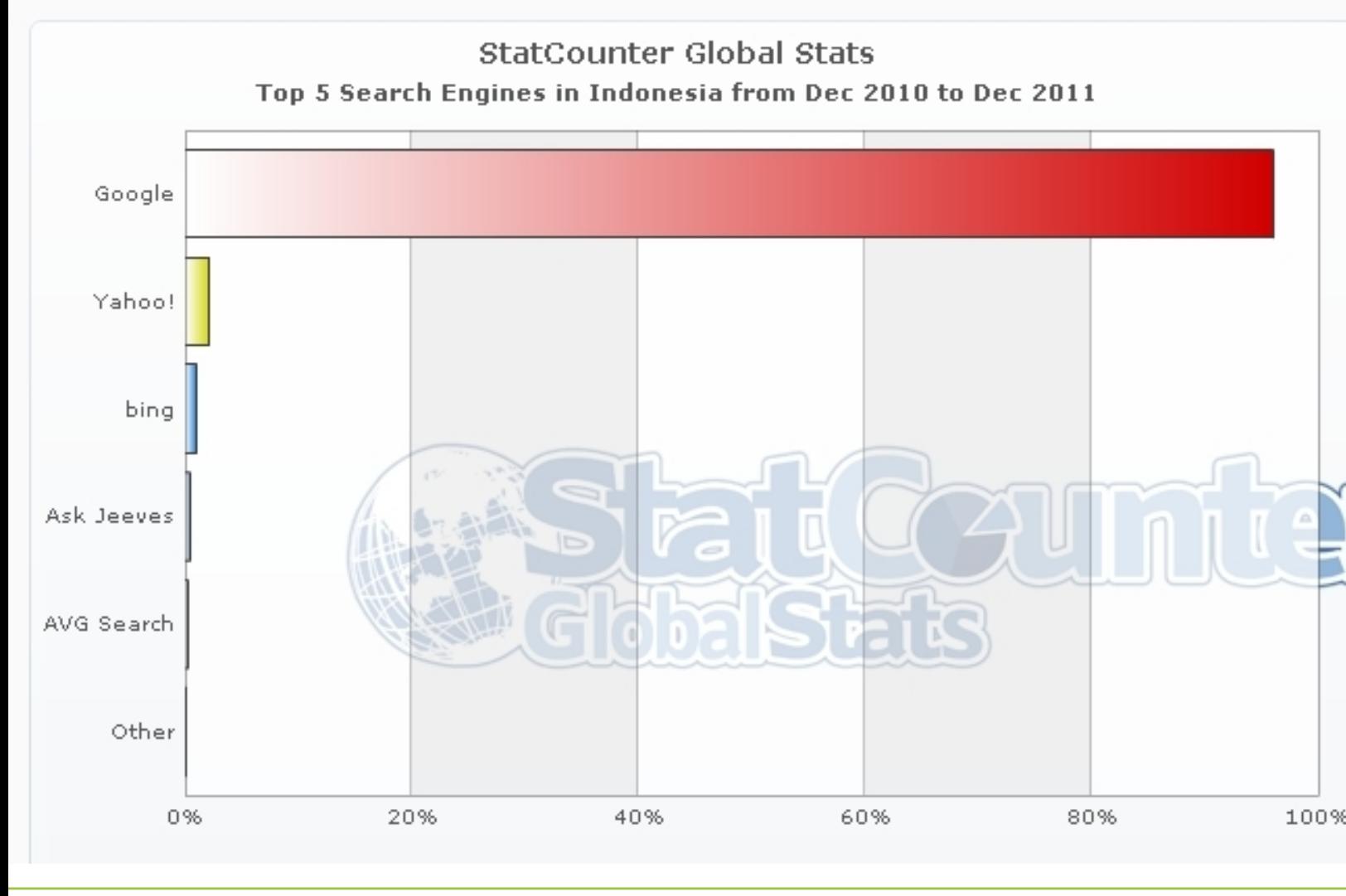
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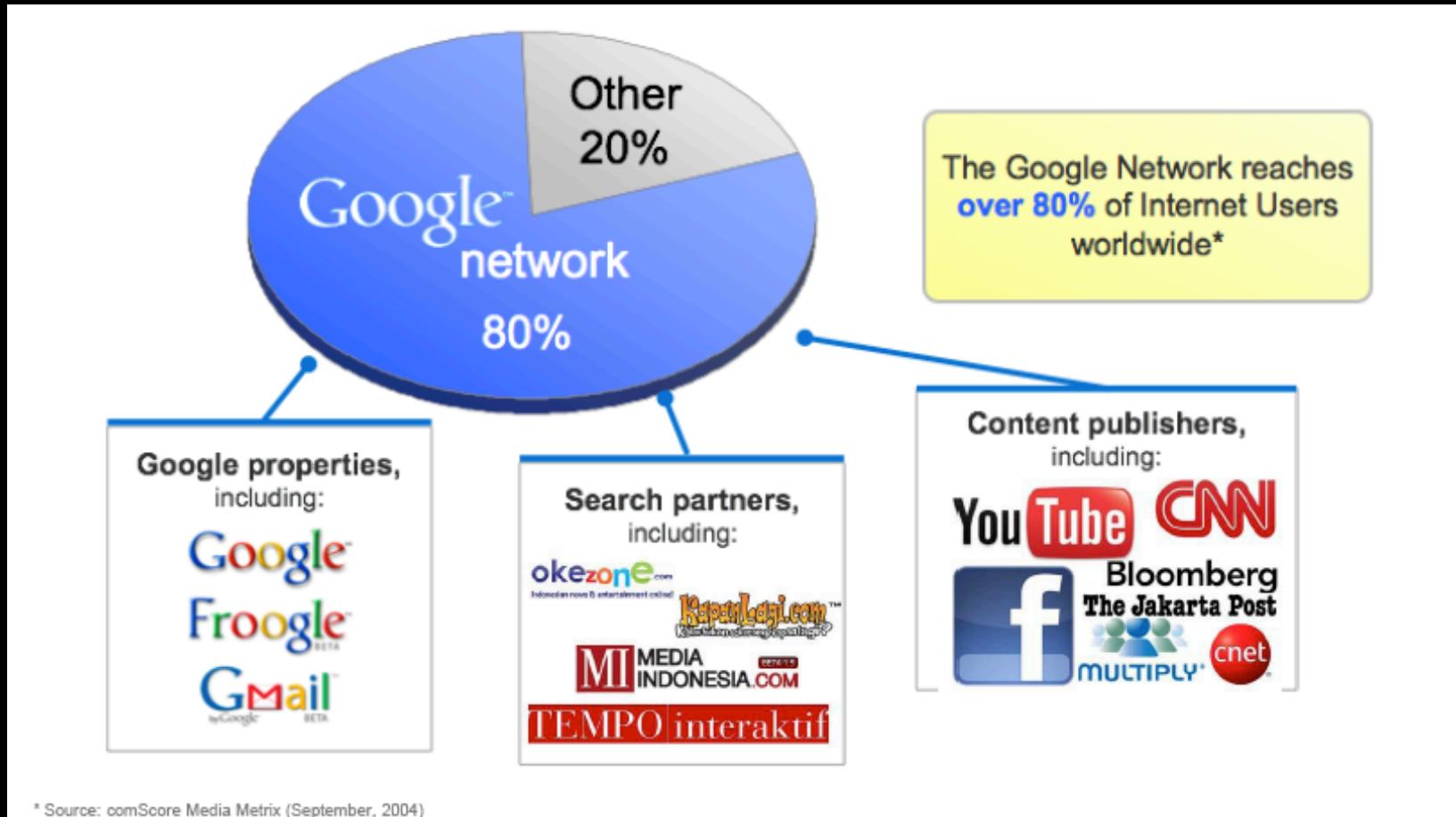
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8 Nov 2009 ... Mobil keluarga jenis Multi Purpose Vehicle (MPV) masih menjadi primadona

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\* Source: comScore Media Metrix (September, 2004)



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“60% dari total iklan online adalah search engine marketing” - IAB

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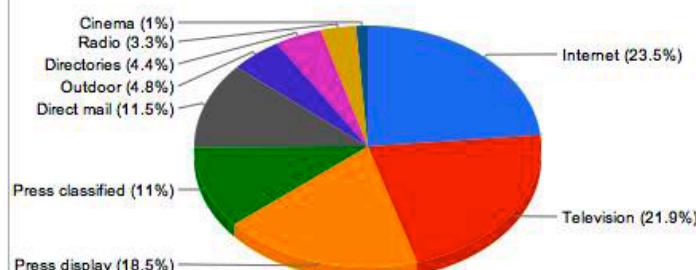
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## Online advertising overtakes television for the first time

Advertising spending on the internet has overtaken television expenditure in the UK for the first time, according to a report today.

Published: 6:31AM BST 30 Sep 2009

**Market share: % of revenues from January to June 2009**



Category	Share (%)
Internet	23.5%
Television	21.9%
Press display	18.5%
Press classified	11%
Direct mail	11.5%
Outdoor	4.8%
Directories	4.4%
Radio	3.3%
Cinema	1%

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**Daya tahan baterai luar biasa**  
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**Web** Urutan 1 - 10 dari sekitar 26,200,000 hasil telusur untuk **freed**. (0.15 detik)

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9 Sep 2008 ... Teka teki soal kehadiran Honda **Freed** di Indonesia terjawab sudah, setelah beberapa pekan lalu satu unit mobil 7 seater ini terlihat di Honda ...  
[www.inilah.com/berita/.../honda-freed-terlihat-di-sunter/](#) - Tembolok - Mirip -

**Honda Freed 2008 (JP lang)**  
 1 menit 18 detik - 1 Jun 2008 - ★★★★  
Short test drive of Honda Freed  
[www.youtube.com/watch?v=x-MEMnzYNIE](#) -

**Kompas Otomotif: Honda Freed, Sang Fenomenal Otomotif 2009**  
KOMPAS.com — Anda tentu perasan kala Kompas.com mengadakan acara soft launching Honda **Freed**, 11 Maret lalu di XXI Ballroom, Djakarta Theater, Jakarta. ...  
[otomotif.kompas.com/.../honda.freed.sang.fenomenal.otomotif.2009/](#) - Tembolok - Mirip -

**Kompas Otomotif: Honda Segera Rakit Freed Minivan 7 Penumpang di ...**  
29 Jan 2009 ... Meski PT Honda Prospect Motor (HPM) tidak mau menyebutkan namanya, diperkirakan minivan tersebut adalah **Freed**. ...  
[otomotif.kompas.com/.../honda.segera.rakit.freedomivan.7.penumpang.di.indonesia/](#) - Tembolok - Mirip -

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[www.tempointeraktif.com/.../brk,20090620-182891,id.html](#) - Tembolok - Mirip -

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[www.freedom.org/](#) - Tembolok - Mirip -

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[www.freedomoflondon.com/](#) - Tembolok - Mirip -

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14 Agu 2009 ... suaramerdeka.com media informasi online aktual indonesia, dunia



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[Telusuri](#)[Penelusuran Lanjutan](#)Telusuri:  web  laman dari Indonesia[Web](#)Urutan 1 - 10 dari sekitar 5,620,000 hasil telusuri untuk **kredit tanpa agunan**. (0.10 detik)**[Kredit Tanpa Agunan?](#)**

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1 pesan - 1 pembuat - Pos terakhir: 30 Nov 2007

Wujudkan kebutuhan Anda utk pendidikan putra-putri, renovasi rumah, modal usaha, menikah atau melunasi kartu **kredit**. Untuk itu,kami dapat membantu Anda ...

[forum.soft32.com/.../KREDIT-TANPA-AGUNAN-BUNGA-41-55-BLN-ftopic466783.html](#) -[Tembolok - Mirip -](#) [kredit tanpa agunan 200 juta bunga hingga 1,25 % saja](#)[kredit tanpa agunan 8-125 jt..adm/provisi 1,5 % saja](#)[kredit tanpa agunan hingga 200 jt,bunga 1,36%,1,55%,dan 1...](#)[KREDIT TANPA AGUNAN 8 - 125 jt DENGAN PERSYARATAN YANG MUDAH](#)[Telusuran lainnya dari forum.soft32.com »](#)**[Kredit Tanpa Agunan dan Ilusi Bunga Flat « Jangan Serakah ...](#)**

Nama saya X dari Bank Y. Saya menelpon untuk menginformasikan kepada bapak bahwa bapak telah terpilih untuk mendapatkan fasilitas **kredit tanpa agunan** ...

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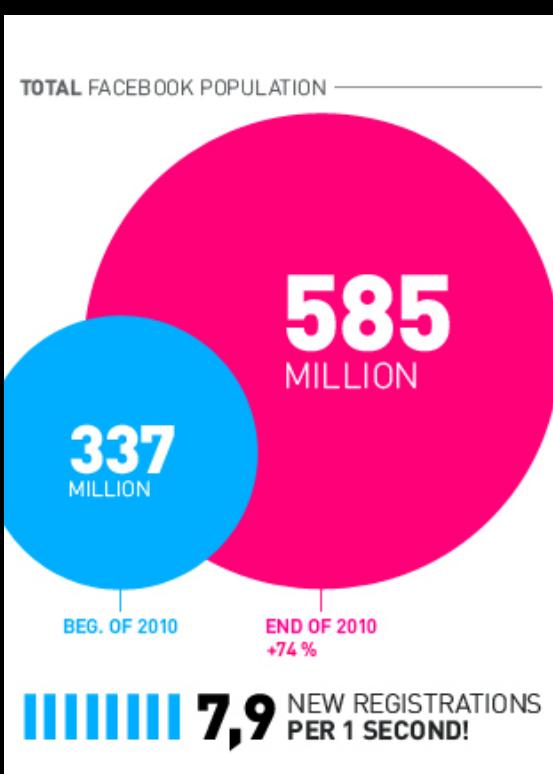


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10 Largest Countries		
1.	United States	155,701,780
2.	India	43,497,980
3.	Indonesia	43,060,360
4.	Brazil	37,907,400
5.	Mexico	32,031,340
6.	Turkey	31,247,120
7.	United Kingdom	30,249,340
8.	Philippines	27,593,300
9.	France	23,599,740
10.	Germany	22,600,660

Last updated 30 Jan 2012

Indonesia menduduki peringkat no. 3 dunia untuk jumlah pengguna Facebook.



TOP 10 BRANDS ON FACEBOOK

COCA-COLA	<b>21.6 M FANS</b>	+427 % ▲
STARBUCKS	<b>19.0 M FANS</b>	+261 % ▽
OREO	<b>16.2 M FANS</b>	+353 % ▲
DISNEY	<b>15.6 M FANS</b>	+406 % ▲
RED BULL	<b>14.7 M FANS</b>	+586 % ▲
SKITTLES	<b>14.6 M FANS</b>	+312 % ▽
CONVERSE ALL STAR	<b>12.2 M FANS</b>	+633 % ▲
VICTORIA'S SECRET	<b>10.9 M FANS</b>	+363 % ▲
CONVERSE	<b>10.4 M FANS</b>	+538 % ▲
ITUNES	<b>9.8 M FANS</b>	+269 % ▽

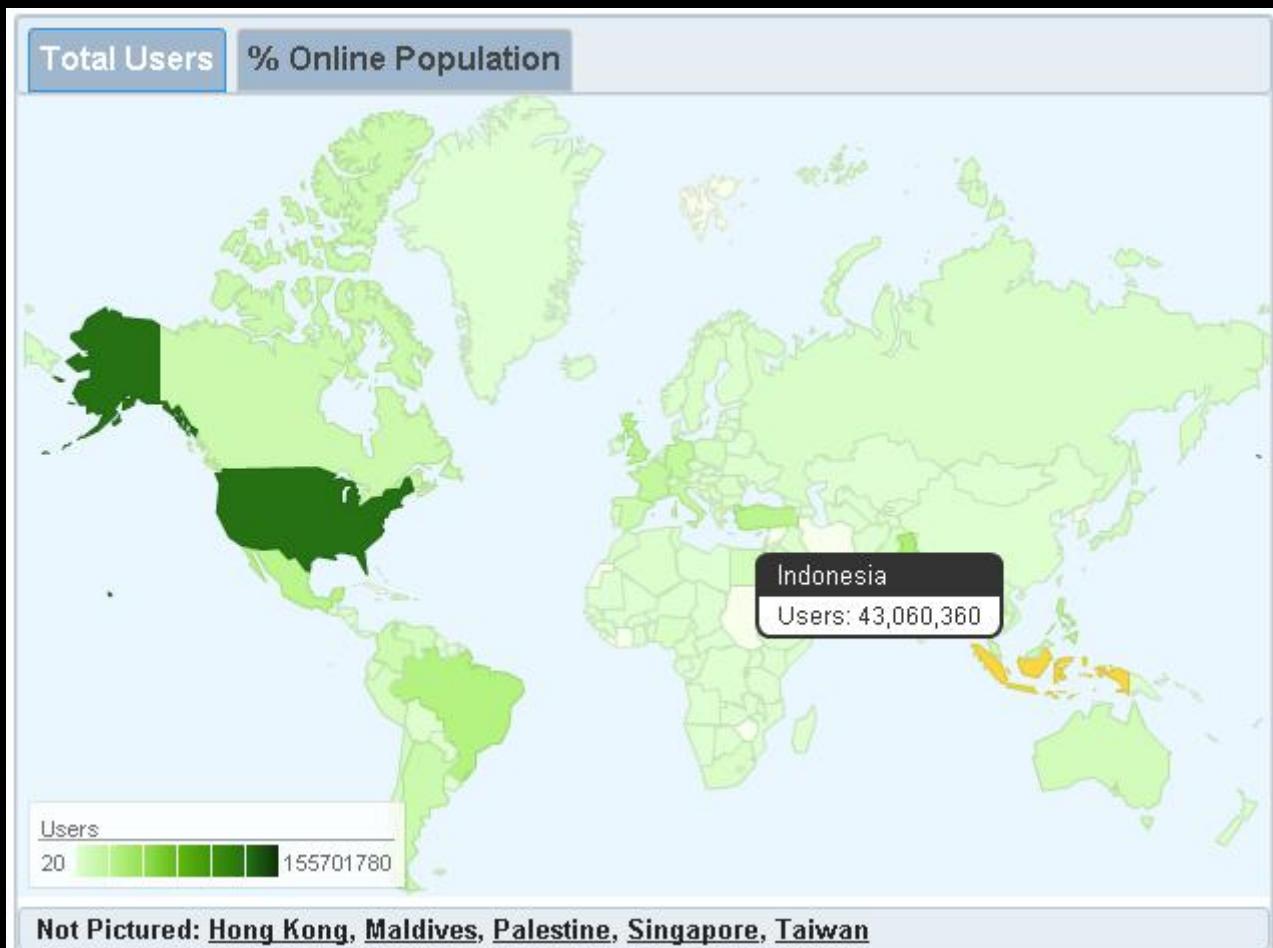
TOP 10 PUBLIC FIGURES ON FACEBOOK

MICHAEL JACKSON	<b>26.2 M FANS</b>	+149 % ▷
LADY GAGA	<b>25.7 M FANS</b>	+450 % ▲
EMINEM	<b>24.9 M FANS</b>	+911 % ▲
RIHANNA	<b>20.3 M FANS</b>	+570 % ▲
MEGAN FOX	<b>20.0 M FANS</b>	+275 % ▽
VIN DIESEL	<b>19.9 M FANS</b>	+176 % ▽
LIL WAYNE	<b>17.8 M FANS</b>	+546 % ▲
BOB MARLEY	<b>17.7 M FANS</b>	+529 % ▲
JUSTIN BIEBER	<b>17.7 M FANS</b>	+1289 % ▲
BARACK OBAMA	<b>17.6 M FANS</b>	+149 % ▽

**115 M** NEW FANS  
GAINED

|||| 4 FANS OF COCA-COLA  
PER 1 SECOND

Country Audience  
**43.060.360**





Data for 01/30/2012

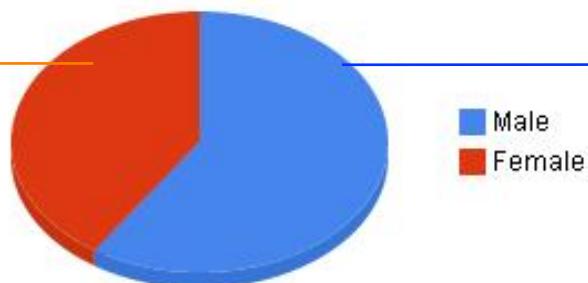
## Indonesia

Country Audience: 43,060,360

Percent of Global Audience: 143.53%

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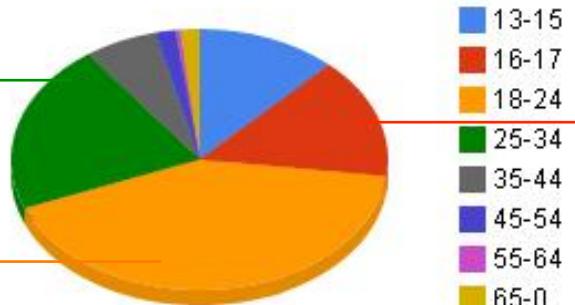
Indonesia Male / Female



Female  
**17,456,260**  
40.6%

Male  
**25,517,600**  
59.4%

Indonesia Age distribution



25 - 34 tahun  
**9,054,300**  
21%

18 – 24 tahun  
**18,018,580**  
41.8%

16 - 17 tahun  
**6,463,960**  
15%



94,483  
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Huhft.  
:(  
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Tahu Yang enak apanya ? hayo..! di jawab ya!  
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Website - Bandung, Indonesia

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Di Pertemuan PSSI, Persib Harus Lantang Bersuara

Dikabarkan, perwakilan para peserta Liga Prima Indonesia (LPI) 2011/2012 akan diundang oleh PSSI untuk menghadiri pertemuan pada hari Rabu (9/11). Hal ini diungkapkan oleh manajer Umuh Muhtar, pasca pertandingan uji coba Persikab Kabupaten Bandung vs Persib Bandung di Stadion Si Jalak Harupat Soreang. Umuh berharap, kekisruhan dan kekacauan kompetisi yang diselenggarakan PSSI tersebut harus bisa diselesaikan [...]

Source: simamaung.com

Published: 2011-11-07 02:52:12 GMT

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Video UjiCoba Persikab vs Persib

Pertandingan uji coba Persib Bandung melawan Persikab Kab Bandung di Stad Si Jalak Harupat Kab Bandung, Sabtu 5 Nov 2011. Kedudukan akhir 1-5, dengan gol dari Atiek 12 (pen) dan 36, Maman 42, Airlangga 62, dan Abanda 68; Cahya Sumirat 65 (pen).

Source: simamaung.com

Published: 2011-11-05 10:39:33 GMT

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About: Read the House Rules: <http://CokeURL.com/muwk>

40 Friends Like This 6 of 40 Friends See All

Shinta Daniel Maragina Octavia Badilaht aha Yandra Nelfri

Candra Nur Adjie Badsector Rama Sagita

22,303,351 People Like This

Fatimaza hra Lahdouri Pikukuh Tutuko Kwabena Opoku-Boakye

Photos

COKEURL.COM/crbz

Share

WELCOME TO COCA-COLA SOUNDBURST INDONESIA'S VERY OWN REFRESHING MUSIC EXPERIENCE

COCA-COLA SOUNDBURST, ajang festival tempat ngumpulnya anak-anak muda berjiwa fresh dan suka musik. Di sini kamu bisa ikutan games seru dan menangkan banyak hadiah menarik! Selain itu, kamu juga bisa menyaksikan penampilan penuh semangat dari band-band papan atas Indonesia seperti Changcuters, Gigi, Nailf, Kotak, dan banyak lagi. Kamu juga bisa tampil sepanjang sama mereka! Gokil kan?

AYO AJAK TEMEN-TEMEN KAMU DAN SEGARKAN HARIMU DENGAN PENUH SEMANGAT DI COCA-COLA SOUNDBURST!

Find Us On: Twitter MySpace YouTube Flickr

Fan Highlights

Chat (39)

The Page Creators

Meet Dusty and Michael

Dusty loved Coca-Cola and was in search for The Coca-Cola Fan Page on Facebook. He couldn't find one that felt official enough, so he set out to create his own. With the help of his friend Michael J, they created this Page.

Learn More

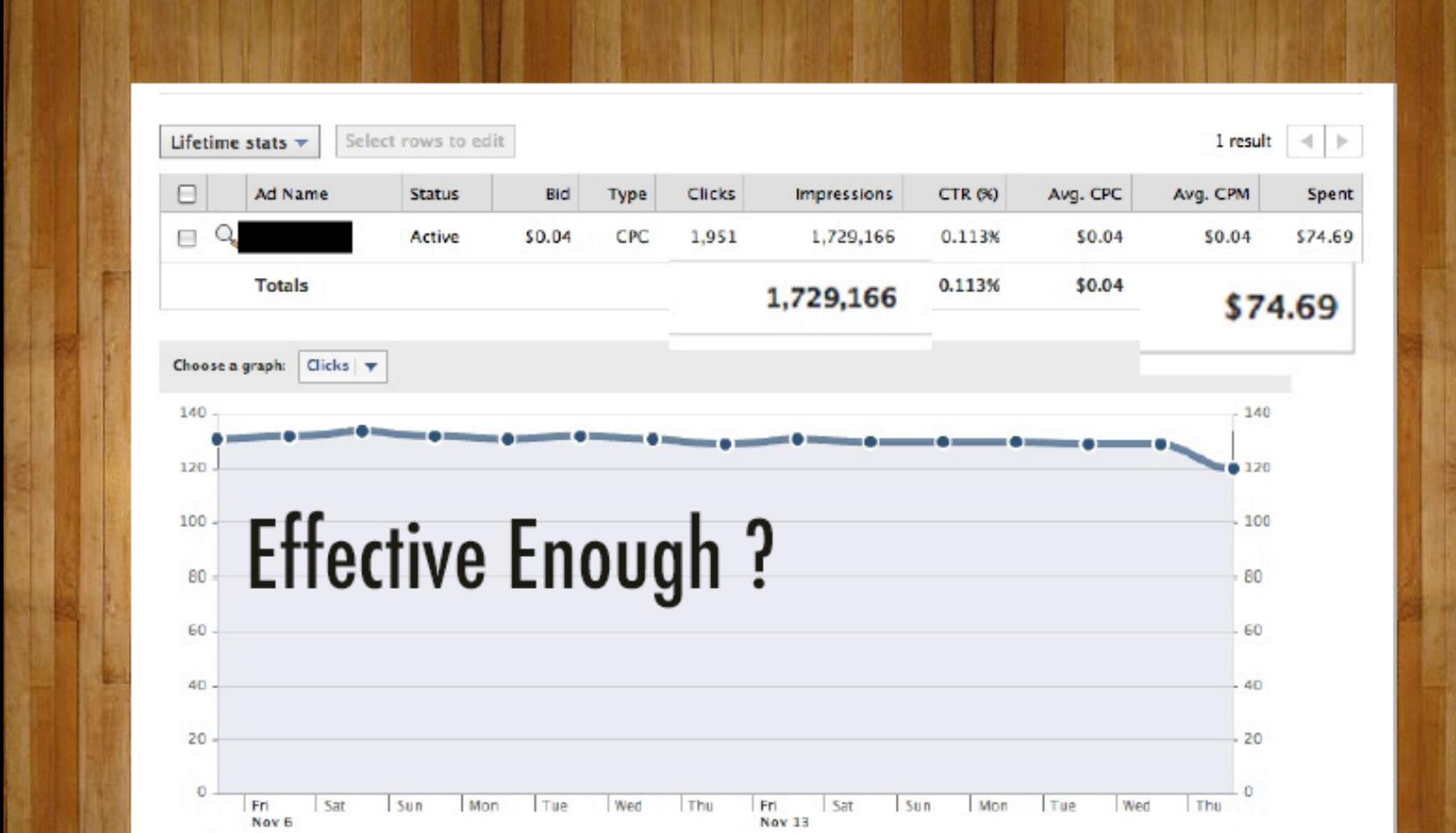
Chat (39)



"If I tell my Facebook friends about your brand, it's not because I like your brand,  
**but rather because I like my friends.**"

- MIKE ARAUZ

[HTTP://WWW.MIKEARAUZ.COM/2010/03/THOUGHTS-ON-SPREADABLE-MEDIA-PART-2.HTML](http://www.mikearauz.com/2010/03/thoughts-on-spreadable-media-part-2.html)



Hanya membutuhkan Rp 750 ribu untuk 1.5 juta viewer



## Bandingkan dengan biaya pemasangan Billboard...



Atau bandingkan dengan biaya pemasangan Iklan koran per hari...



# Twitter





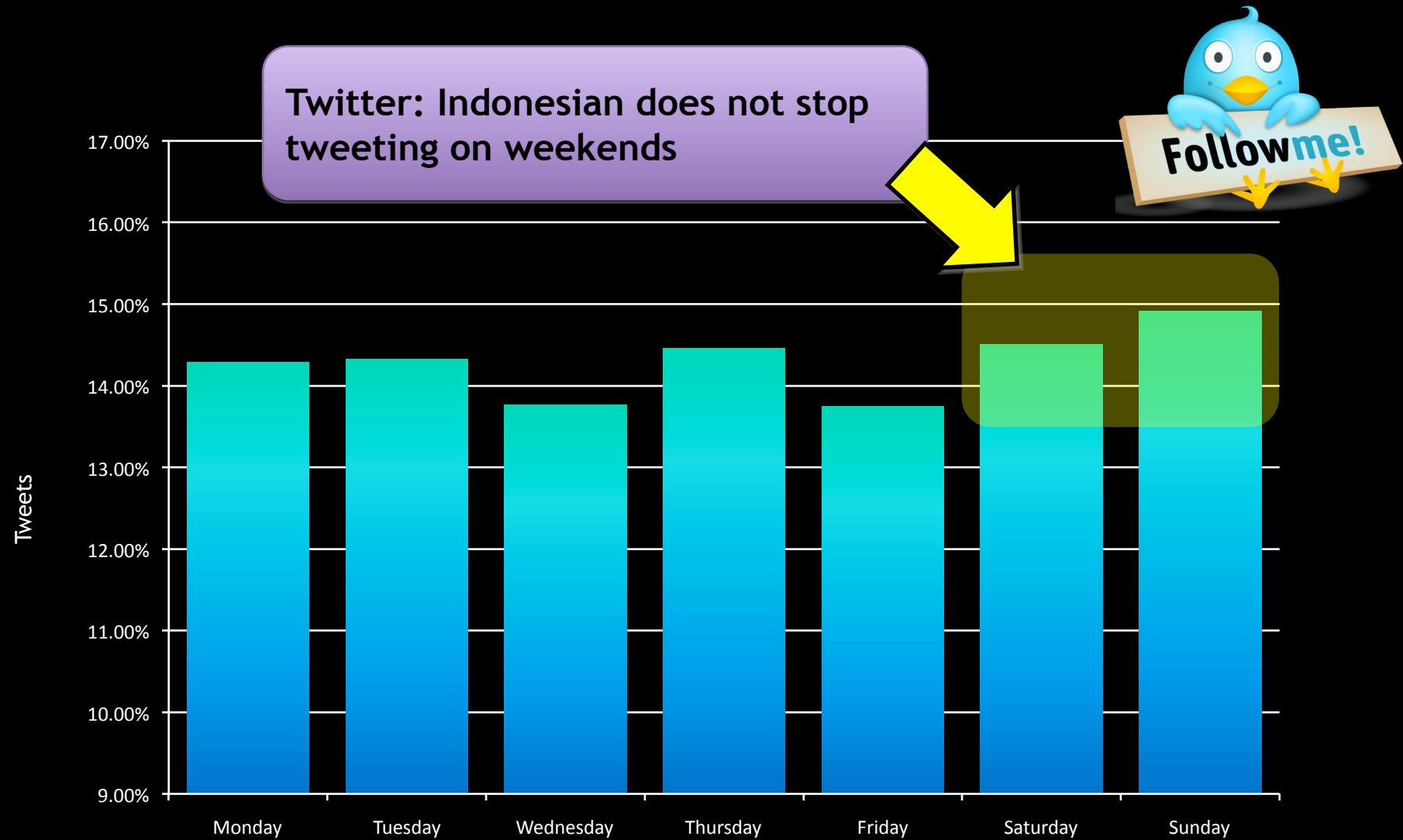
### Twitter user numbers across Asia

Rank	Country	Twitter Users (est)	Twitter usage online pop (%)	Online population	Overall population	Twitter usage overall pop (%)
1	Japan	16,124,472	16.8	95,979,000	127,078,679	12.69
2	India	6,480,000	8.0	81,000,000	1,156,897,766	0.56
3	Indonesia	6,240,000	20.8	30,000,000	240,271,522	2.60
4	Philippines	3,552,000	14.8	24,000,000	97,976,603	3.63
5	South Korea	3,485,249	9.3	37,475,800	48,508,972	7.18
6	Malaysia	1,301,500	7.7	16,902,600	25,715,819	5.06
7	Australia	1,083,265	6.4	16,926,015	21,431,800	5.05
8	Singapore	448,210	13.3	3,370,000	4,657,542	9.62
9	Vietnam	354,178	1.7	20,834,000	86,210,781	0.41
10	New Zealand	228,525	7.5	3,047,000	4,268,900	5.35
11	Hong Kong	182,447	3.9	4,678,130	7,055,071	2.59
<b>TOTAL</b>		<b>39,479,847</b>	<b>11.81</b>	<b>334,212,545</b>	<b>1,820,073,455</b>	<b>2.17</b>

\*Twitter data via comScore, August 2010

[asiancorrespondent.com/jon-russell](http://asiancorrespondent.com/jon-russell)

*“Based on Sysomos report, **Indonesia** is the Twitter centre of Asia, with most the most users and most tweets sent. Furthermore **Jakarta** is **The Twitter City of Asia** with more users and more activity than any other.” - [sysomos.com](http://sysomos.com)*



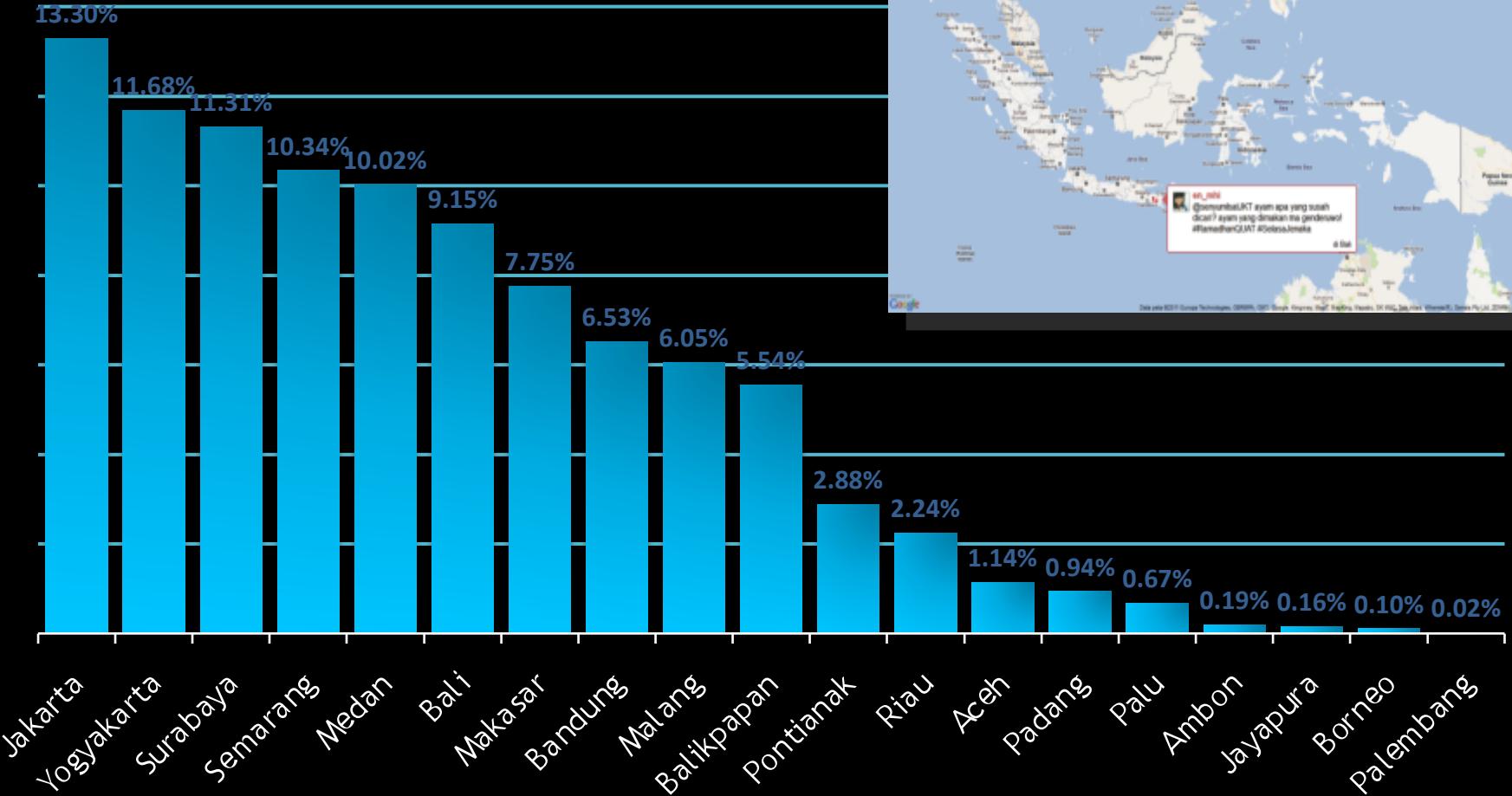
**Average tweets per day: 1,293,131 tweets**

**Total tweets in 6 months: 234,056,721 tweets**

Source: SalingSilang.com Engine, Indonesian Twitter Users H1 2011



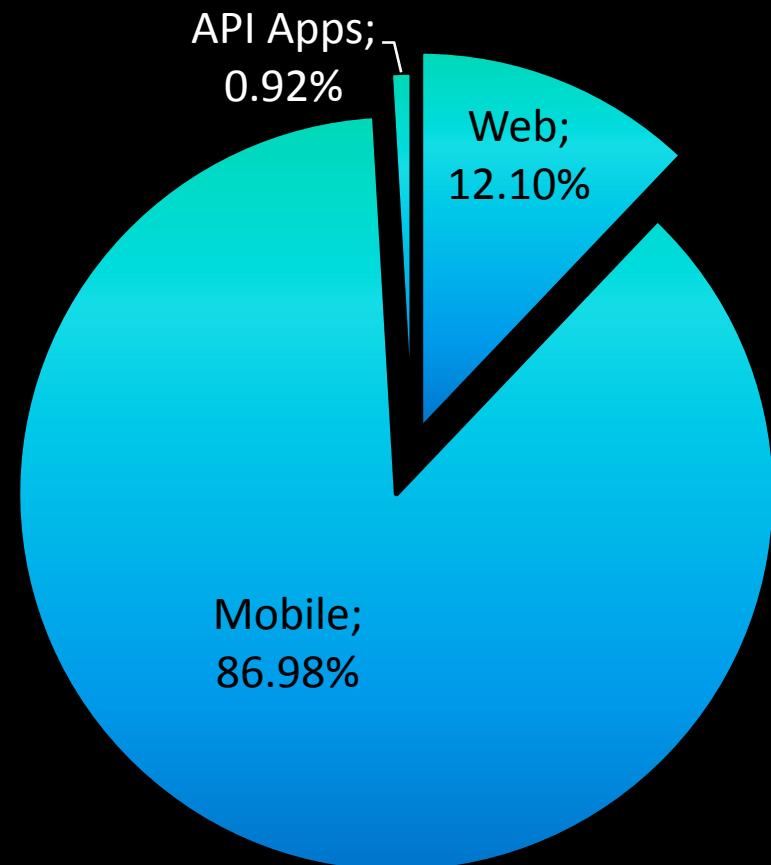
# Top Cities in Indonesia



Source: SalingSilang.com Engine, Indonesian Twitter Users H1 2011



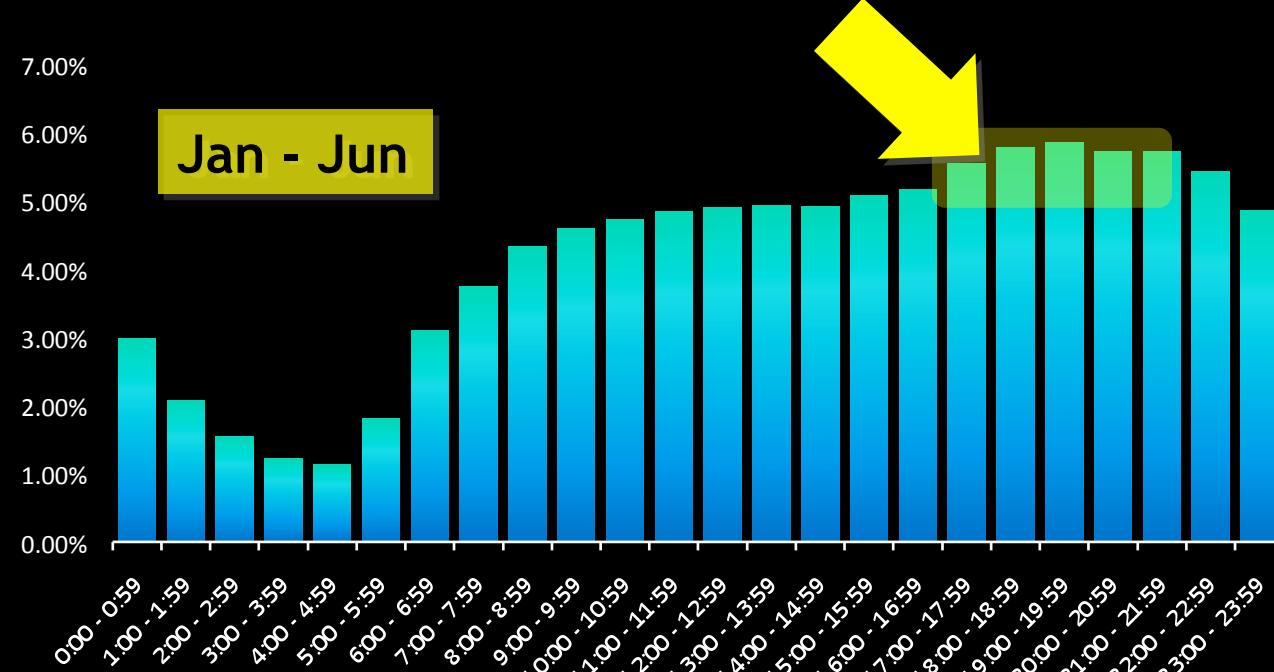
## Choice of Twitter Platform: Jan – Jun 2011



- ÜberSocial 37,93%
- Twitter for BlackBerry® 10,11%
- Other 8,65%
- web 8,55%
- Snaptu 5,15%
- m.tweete.net 3,59%
- TweetDeck 3,59%
- TuiTwit 3,13%
- Mobile Web 1,96%
- Sweet As Revenge 0,95%



## Hourly Tweets of Indonesia Users



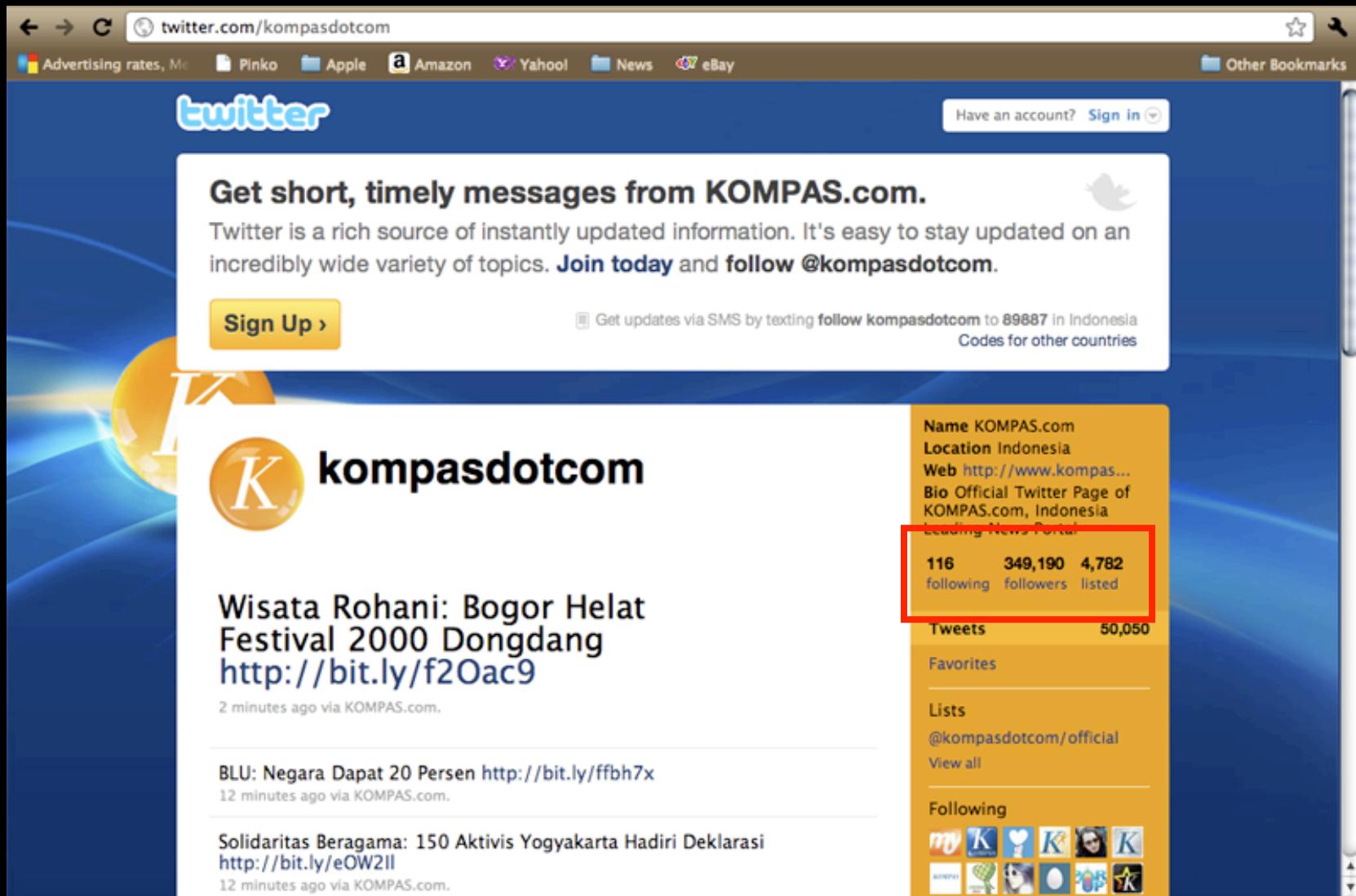
Jan - Jun

Avg. 53,880  
tweets/hour

Avg. 3.8m  
account /  
month

Early Morning : 11%  
Morning : 30%  
Afternoon : 26%  
Night time : 33%

Kompasdotcom: 1,002,078 followers



The screenshot shows the Twitter profile page for @kompasdotcom. The profile picture is a yellow circle containing a stylized 'K'. The bio reads: "Get short, timely messages from KOMPAS.com. Twitter is a rich source of instantly updated information. It's easy to stay updated on an incredibly wide variety of topics. Join today and follow @kompasdotcom." A "Sign Up" button is visible. Below the bio, there's a note about getting updates via SMS. The follower count section is highlighted with a red box and shows 116 following, 349,190 followers, and 4,782 listed. The timeline displays three recent tweets:

- Wisata Rohani: Bogor Helat Festival 2000 Dongdang <http://bit.ly/f2Oac9> (2 minutes ago via KOMPAS.com)
- BLU: Negara Dapat 20 Persen <http://bit.ly/ffbh7x> (12 minutes ago via KOMPAS.com)
- Solidaritas Beragama: 150 Aktivis Yogyakarta Hadiri Deklarasi <http://bit.ly/eOW2II> (12 minutes ago via KOMPAS.com)

The sidebar on the right provides account details: Name KOMPAS.com, Location Indonesia, Web <http://www.kompas...>, Bio Official Twitter Page of KOMPAS.com, Indonesia, and Encoding: Latin1. It also lists 50,050 tweets, 1,002,078 followers, and 4,782 listed accounts. The "Following" section lists several accounts, including @kompasdotcom/official, View all, and Following.

Tora Sudiro: 611,812 followers



Get short, timely messages from **tora sudiro**.

Twitter is a rich source of instantly updated information. It's easy to stay updated on an incredibly wide variety of topics. [Join today](#) and follow **@t\_ORASUDI\_ro**.

[Sign Up >](#)

Get updates via SMS by texting **follow t\_ORASUDI\_ro to 89887** in Indonesia  
[Codes for other countries](#)

**t\_ORASUDI\_ro**

**@keykoDTV** tengku kekoww..  
about 5 hours ago via ÜberTwitter in reply to keykoDTV

Ude jgn.. Tato mah bisa kapan ajee.. Kapan lg nyenengin emak... (Jgn ragu2 maksud gue) RT @andrefareza: Pengen buat ... <http://tmi.me/6Av7j>  
about 6 hours ago via ÜberTwitter

Tampee deehh.... <http://mypict.me/hAV7F>  
about 6 hours ago via ÜberTwitter

Wah?? Kalo laku sgitu gue jual aja deh... Mau? RT

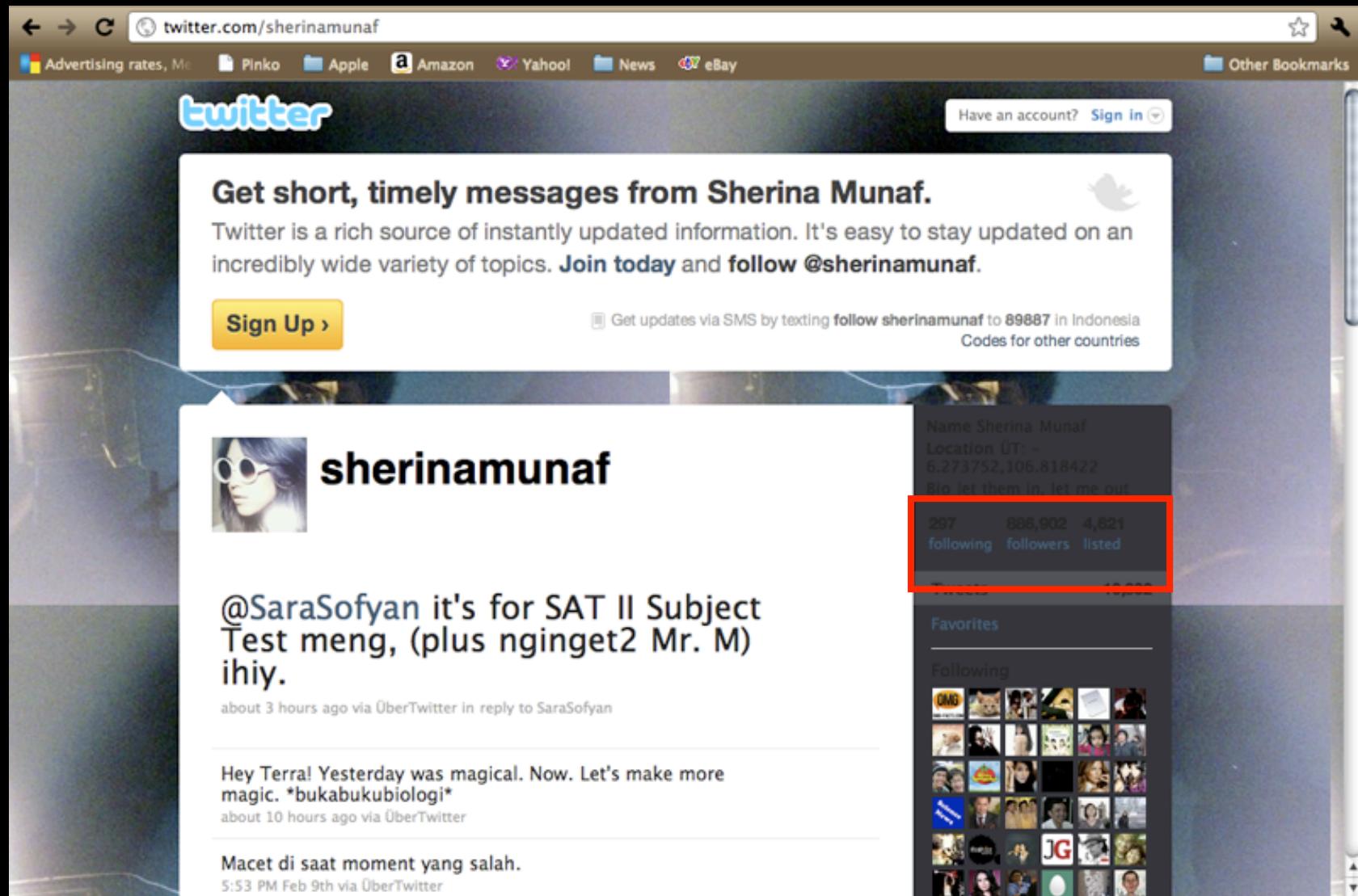
Name tora sudiro  
Location UT: -6.229269,106.799013  
Bio a father, and ❤ mieke amalia so much!

434 following 307,459 followers 1,698 listed

Tweets 7,879  
Favorites  
Lists  
@t\_ORASUDI\_ro/extravaganza  
@t\_ORASUDI\_ro/the-cash  
View all

Following

Sherina Munaf: 2,906,502 followers



Get short, timely messages from Sherina Munaf.

Twitter is a rich source of instantly updated information. It's easy to stay updated on an incredibly wide variety of topics. [Join today](#) and follow @sherinamunaf.

[Sign Up >](#)

Get updates via SMS by texting [follow sherinamunaf to 89887](#) in Indonesia  
Codes for other countries

 **sherinamunaf**

@SaraSofyan it's for SAT II Subject Test meng, (plus nginget2 Mr. M) ihiy.

about 3 hours ago via ÜberTwitter in reply to SaraSofyan

Hey Terra! Yesterday was magical. Now. Let's make more magic. \*bukabukubiologi\*

about 10 hours ago via ÜberTwitter

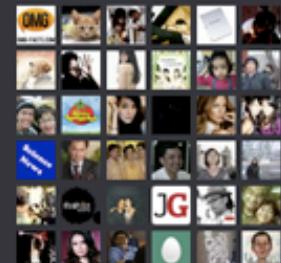
Macet di saat moment yang salah.

5:53 PM Feb 9th via ÜberTwitter

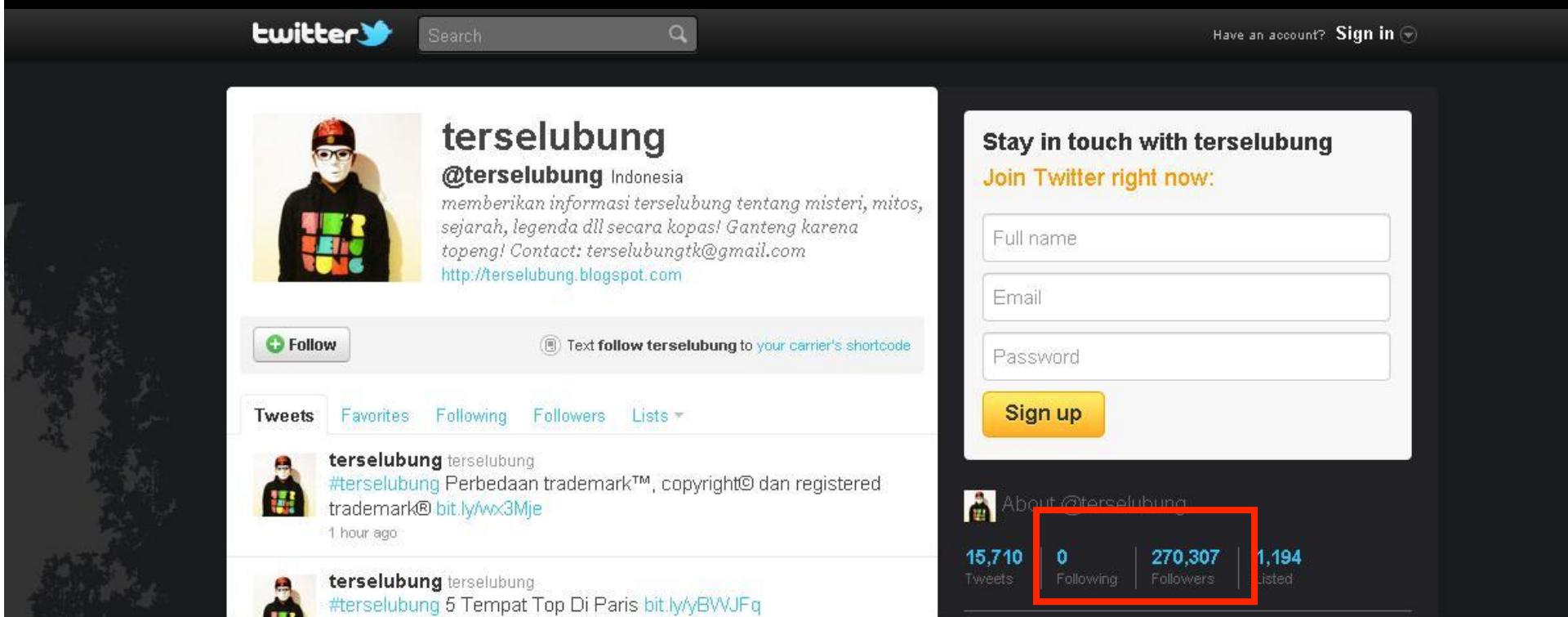
Name Sherina Munaf  
Location UT: -6.273752,106.818422  
Bio let them in, let me out  
**297 following 886,902 followers 4,621 listed**

Favorites

Following



Terselubung: 276,324 followers



The screenshot shows the Twitter profile page for the account @terselubung. The profile picture is a person wearing a black hoodie with 'TERSELUBUNG' printed on it. The bio reads: 'memberikan informasi terselubung tentang misteri, mitos, sejarah, legenda dll secara kopas! Ganteng karena topeng! Contact: terselubungtk@gmail.com http://terselubung.blogspot.com'. Below the bio are buttons for 'Follow' and 'Text follow @terselubung to your carrier's shortcode'. The navigation bar includes 'Tweets' (selected), 'Favorites', 'Following', 'Followers', and 'Lists'. Two tweets are visible: one from 1 hour ago about trademark information, and another from 1 hour ago linking to a blog post. On the right side, there is a sign-up form for 'Stay in touch with @terselubung' with fields for 'Full name', 'Email', 'Password', and a 'Sign up' button. At the bottom, the stats are listed as 15,710 Tweets, 0 Following, 270,307 Followers, and 1,194 Listed. The 'Followers' count is highlighted with a red box.

**terselubung**  
@terselubung Indonesia  
memberikan informasi terselubung tentang misteri, mitos, sejarah, legenda dll secara kopas! Ganteng karena topeng! Contact: [terselubungtk@gmail.com](mailto:terselubungtk@gmail.com) <http://terselubung.blogspot.com>

**Follow** Text follow @terselubung to your carrier's shortcode

Tweets Favorites Following Followers Lists

**terselubung** terselubung  
#terselubung Perbedaan trademark™, copyright© dan registered trademark® [bit.ly/wx3Mje](http://bit.ly/wx3Mje)  
1 hour ago

**terselubung** terselubung  
#terselubung 5 Tempat Top Di Paris [bit.ly/yBWJFq](http://bit.ly/yBWJFq)

Stay in touch with **terselubung**  
Join Twitter right now:

Full name  
Email  
Password  
Sign up

About @terselubung

15,710 Tweets | 0 Following | 270,307 Followers | 1,194 Listed

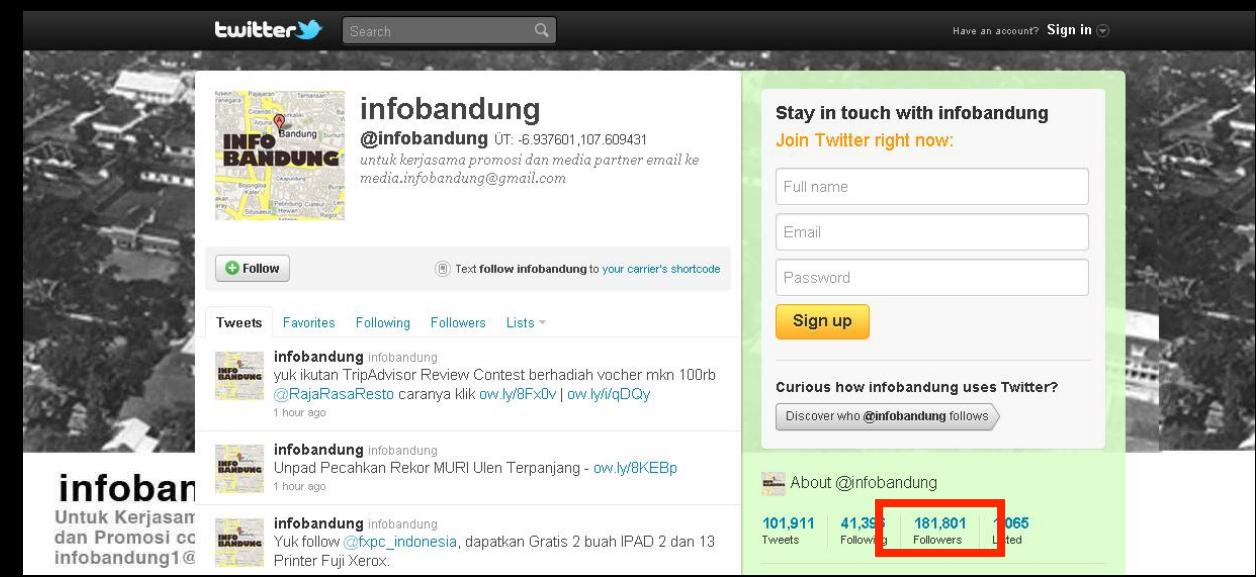


InfoJakarta  
183,009 followers



The screenshot shows the Twitter profile page for the account @infojakarta. The profile picture features a yellow balloon with the text 'info jakarta' and '1st Anniversary'. The bio reads: 'Info Jakarta @infojakarta jakarta indonesia Update Information about jakarta. contact: iklan.infojakarta@gmail.com'. Below the bio are four tweets from the account. On the right side of the profile, there is a sidebar with a form for signing up and a summary of the account's statistics: 46,311 tweets, 168,672 following, 175,149 followers, and 9,888 listed users. The 'Followers' count is highlighted with a red box.

InfoBandung  
189,212 followers



The screenshot shows the Twitter profile page for the account @infobandung. The profile picture is a map of Bandung city. The bio reads: 'infobandung @infobandung UT: -6.937601,107.609431 untuk kerjasama promosi dan media partner email ke media.infobandung@gmail.com'. Below the bio are three tweets from the account. On the right side of the profile, there is a sidebar with a form for signing up and a summary of the account's statistics: 101,911 tweets, 41,353 following, 181,801 followers, and 1,065 listed users. The 'Followers' count is highlighted with a red box.



## The 1000 most popular Twitter users in Jakarta

Ranked by followers count and refreshed daily.

### 1 Sherina Munaf Twitter stats (@sherinamunaf)



Musician, Singer, Founder of THUMBALIP Story Lab (@Thumbalip), Science Enthusiast, Feminist, Skeptic, Retired Ballerina & KungFu Student.

[+ Follow](#)

**2,649,663**  
followers

**399**  
following

**11,513**  
tweets

### 2 Agnes Monica Twitter stats (@agnezmo)



DREAM, believe, and make it happen!

[+ Follow](#)

**2,421,026**  
followers

**351**  
following

**9,787**  
tweets

### 3 detikcom Twitter stats (@detikcom)



Akun resmi situs berita www.detik.com. Update Banget!

[+ Follow](#)

**1,888,575**  
followers

**53**  
following

**179,473**  
tweets

### 4 Vidi Aldiano Twitter stats (@vidialdiano)



My 2nd Album, #YangKedua, is out NOW! :D Grab it fast! :) • Contact person : @bibitmu Website : www.vidialdiano.com Youtube : www.youtube.com/vidie1

[+ Follow](#)

**1,884,172**  
followers

**397**  
following

**17,036**  
tweets

### 5 raditya dika Twitter stats (@radityadika)



Writer, Standup Comedian, Creativepreneur. Passionate in pointing out the absurdities of life. Newest book: Manusia Setengah Salmon.

**1,834,696**  
followers

**686**  
following

**26,429**  
tweets



Ke...  
Sourcing Consumer  
Experience – Richard Moross  
[+ Follow](#)  
Describes How Window  
Shopping Informs Product...  
<http://t.co/MH062EYR>



Care360  
Want to know what's being  
said about EHR in the news  
this month? Check out our  
blog for a quick rundown:  
<http://t.co/ysl4qhoA>



a4agarwal  
I'm at Two Sisters Bar and  
Books (579 Hayes St., btwn  
Laguna & Octavia, San  
Francisco) w/ 2 others  
<http://t.co/wKS5lyEU>



LizMStanton  
RT @DipInMyChips:  
#ThingsThatMakeMeSmile  
watching @LizMStanton do  
her thang(:

[Get Twitter Followers](#)

#### Twitter tools for you

[Twitter Tracker](#)

[Milestone notifications](#)

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Home

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Twitalyzer subscriptions start at only \$4.99 per month and include automatic processing, data export, and much more!

**Get Started Now!**

**The Most Influential People in Twitter**

			Influence	Impact	Engagement	Velocity	Generosity	
1.	 <b>@radityadika</b> Thought Leader	<b>95.9%</b> Influence	<b>80.7%</b> Impact	<b>0.9%</b> Engagement	<b>13.9%</b> Velocity	<b>51.9%</b> Generosity	<b>53.</b> Sig	
2.	 <b>@kanyewest</b> Thought Leader	<b>95.3%</b> Influence	<b>78.3%</b> Impact	<b>0.1%</b> Engagement	<b>1.3%</b> Velocity	<b>0.0%</b> Generosity	<b>20.</b> Sig	
3.	 <b>@theonion</b> Thought Leader	<b>94.8%</b> Influence	<b>77.6%</b> Impact	<b>0.0%</b> Engagement	<b>8.7%</b> Velocity	<b>3.1%</b> Generosity	<b>98.</b> Sig	
4.	 <b>@vinnyguadagnino</b> Thought Leader	<b>93.5%</b> Influence	<b>76.9%</b> Impact	<b>0.0%</b> Engagement	<b>9.5%</b> Velocity	<b>8.5%</b> Generosity	<b>49.</b> Sig	
5.	 <b>@gawker</b> Thought Leader	<b>92.8%</b> Influence	<b>70.7%</b> Impact	<b>0.0%</b> Engagement	<b>16.8%</b> Velocity	<b>0.0%</b> Generosity	<b>100</b> Sig	
6.	 <b>@theeconomist</b> Thought Leader	<b>92.5%</b> Influence	<b>76.4%</b> Impact	<b>0.0%</b> Engagement	<b>15.6%</b> Velocity	<b>0.0%</b> Generosity	<b>100</b> Sig	
7.	 <b>@sarcasmomexico</b> Thought Leader	<b>92.4%</b> Influence	<b>69.6%</b> Impact	<b>0.0%</b> Engagement	<b>12.8%</b> Velocity	<b>20.8%</b> Generosity	<b>36.</b> Sig	
8.	 <b>@kimkardashian</b> Thought Leader	<b>92.2%</b> Influence	<b>76.8%</b> Impact	<b>0.9%</b> Engagement	<b>9.7%</b> Velocity	<b>54.8%</b> Generosity	<b>74.</b> Sig	
9.	 <b>@paulocoelho</b> Thought Leader	<b>92.0%</b> Influence	<b>77.7%</b> Impact	<b>1.3%</b> Engagement	<b>8.3%</b> Velocity	<b>19.4%</b> Generosity	<b>71.</b> Sig	
10.	 <b>@fastcompany</b> Thought Leader	<b>91.8%</b> Influence	<b>76.7%</b> Impact	<b>1.7%</b> Engagement	<b>27.1%</b> Velocity	<b>45.3%</b> Generosity	<b>100</b> Sig	

Social Networking online is no different than face-to-face interaction.  
Here are the 6 basic rules:

- Listen
- Engage
- Contribute
- Build relationships
- Follow-up
- Represent yourself & your brand



**It's Not About Facebook  
It's Not About Twitter  
It's Not About Youtube  
It's Not About Kaskus  
It's Not About Detik  
It's Not About Flickr**

**It's about conversation**



We No Longer **SEARCH** for the News....  
the News **FIND US**

**MARKETING IS NOT  
ABOUT SELLING  
STUFF....**

**IT'S ABOUT GIVING  
THE PARTICIPANT A  
REASON TO BUY  
STUFF.**

IMAGE BY MTSOFAN ON FLICKR.COM



## 4 Ways Social Media is Changing Business

46

Social media is helping to forge a new era in business transparency and consumer engagement:

- From “Trying to Sell” to “Making Connections”
- From “Large Campaigns” to “Small Acts”
- From “Controlling our Image” to “Being Ourselves”
- From “Hard to Reach” to “Available Everywhere”



Social Media allows companies to opportunity to develop more genuine and direct connections with their customers.

## Summary

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**Must Do's:** The following basic steps are important for any business to ensure a proper online marketing foundation:

- Analyze & optimize site structure
- Develop great content around relevant/strategic keywords
- Ensure meta tags on every page
- Install analytics software
- Create Google Webmasters account
- Create robots.txt
- Build XML sitemap & upload to Google
- Submit your site to the 3 major search engines
- Develop & implement a social media strategy

## The SEO Pyramid

For optimal results, start with a strong base, and build your way up.





## **CONTACT US:**

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Jl. Jend. Sudirman 12190  
P. (021) 2888 8080 - F. (021) 726 6860

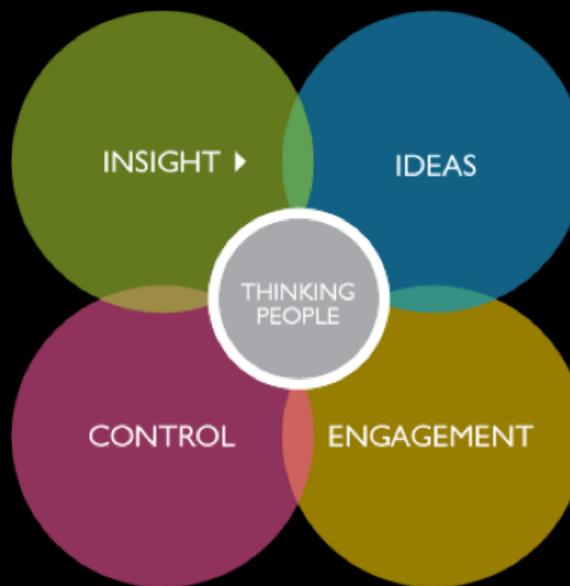
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Sunset Road 8E  
Seminyak - Bali  
P. (0361) 742 0277 - F. (0361) 766 272

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