PRASAD SHINDE

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PROFESSIONAL EXPERIENCE

Trainity, Bangalore, KA, IN   January 2023 – January 2024
Product Manager
- Spearheaded the launch of a data analytics course for 2,000+ students, resulting in a 20% increase in enrollments and a 15% improvement in user retention.
- Designed interactive wireframes and prototypes using Figma, improving platform usability and achieving a 10% boost in course completion rates.
- Led cross-functional collaboration with engineering, design, and marketing teams to deliver six training programs, expanding the product portfolio by 30% within six months.
- Utilized prioritization frameworks like RICE to prioritize high-impact features, ensuring timely delivery of updates aligned with user feedback and strategic objectives.
- Conducted user research and implemented feedback-driven updates, boosting feature adoption rates by 25%.

Trainity, Mumbai, MH, IN   September 2022 – December 2022
Data Analyst
- Analyzed datasets of over 50,000 rows using SQL and Excel, creating dashboards in Tableau that reduced reporting time by 30% and improved decision-making efficiency for key stakeholders.
- Collaborated with 10+ stakeholders to gather and document business requirements, creating BRDs that increased project clarity and reduced development cycle rework by 20%.
- Mapped and optimized business processes, reducing manual effort by 25% through TO-BE process improvements documented in Lucidchart.

EDUCATION

Northeastern University, Boston, MA   Expected May 2026
Master of Science in Information Systems
Relevant Coursework: Application Engineering and Development, Business Analysis and Information Engineering, Web Design and UX Engineering, UX Design and Testing, Agile Software Development, Business Process Engineering

University of Mumbai, MH, IN   August 2018 – June 2021
Bachelor of Engineering in Computer Science

SKILLS & CERTIFICATIONS

Technical Skills: Figma, Moqups, Full-stack, Wireframing, UI/UX Design Principles, Java, SQL, Python, Tableau, JavaScript
Methodologies: Agile, Scrum, Kanban, Lean
Certifications: Software Product Management Certification and Google Project Management Professional Certification

PROJECTS

Change Management Project: Led a change management initiative to design the University Health and Counselling System (UHCS), addressing accessibility gaps, long wait times, and service awareness issues. Conducted user research and developed a product roadmap prioritizing features like automated scheduling and proactive health tools. Delivered a scalable, inclusive solution aligned with institutional goals to streamline operations and enhance student well-being.

Ed-Tech Market Analysis: Scraped and analyzed data from Udemy and Coursera to uncover trends in course demand and pricing. Delivered insights to guide product strategy for an online learning platform, prioritizing features based on user preferences and competitive analysis.

COVID-19 Data Dashboard: Explored public COVID-19 datasets to identify trends in infection rates and resource allocation. Proposed an MVP dashboard for real-time data visualization, addressing healthcare provider needs while aligning with client goals.