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Mean:-

arithmetic average of a dataset
• adding no. in dataset divided by obser

$$\bar{x} = \frac{\sum x}{N} \rightarrow \begin{matrix} \text{observation} \\ \text{no. of observation} \end{matrix}$$

② Mode:-

Most frequently occurring observation or value.

$$\text{mode} = 1 + \left[\frac{f_m - f_1}{2f_m - f_1 - f_2} \right] \times h$$

f_m = freq. possessed by modal class

f_1 = class before

f_2 = class after modal class

h = width

3) Median

Middle number in a dataset
When no listed either ascending
and descending order.

for odd obs

$$\text{Median} = \left(\frac{n+1}{2} \right)^{\text{th}} \text{ observation}$$

for even

$$\text{Median} = \frac{\left(\frac{n}{2} \right)^{\text{th}} \text{ obs} + \left(\frac{n}{2} + 1 \right)^{\text{th}} \text{ obs}}{2}$$

Smoothing :-

Process that is used to remove noise from the dataset using some algorithms. It helps in predicting the patterns.

Aggregation :-

is nothing but data collection. It is the method of storing and presenting data in a summary format.

Generalization :-

It converts low level data attributes to high-level attribute using concept hierarchy.

eg Age in Numerical form (20, 25) converted into categorical value (Young, Old)

Normalization :-

Data Normalization involves converting all data variables into a given range.

Min-Max Normalization

Transfer original data linearly.

Z-score Normalization :-

In Z Score Normalization the value of an attribute (A), are normalized based on the mean of A and its SD.

standard deviation:- sqre of Variance
or

$$s = \sqrt{\frac{\sum (x - \bar{x})^2}{n-1}}$$

x - each value

\bar{x} - Mean

n = no. of value

① Linear Regression:-

machine learning algorithm
based on supervised learning
it targets prediction value on the
basis of independent variables

Multivariate Regression:-

it concerns the study
of two or more predictor variable

$$y = a + bx + cx^2$$

Mean Square Error

represent the error of the
estimator or predictive model created based on
the given set of observation in the sample

$$MSE = \frac{1}{n} \sum (y - \bar{y})^2$$

Sq of diff betn

actual & predicted of

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⑤ Logistic regression

Logistic Regression:-

Classification techniques are an essential part of machine learning and data mining application.

• is one of the most simply & commonly used machine learning algorithm for two class classification.

Statistical method for predicting binary class

Linear

Logistic

Continuous o/p

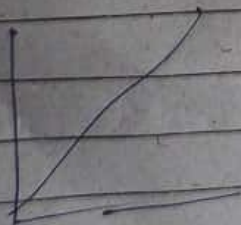
Discrete o/p

e.g. House price

e.g. patient has a cancer or not

estimated using Ordinary Least Square (OLS)

estimated using Maximum Likelihood Estimation (MLE)



Accuracy:- calculated as the number of correctly instance divided by total number of instance

$$\text{acc} = \frac{Tp + TN}{Tp + Fp + TN + FN} = \frac{Tp + TN}{\text{Pos} + \text{Neg}}$$

Error Rate:- calculated as the no. of incorrectly classified instance divided by the total number of instance

$$\text{error} = 1 - \text{acc}$$

Precision:-

calculated as the no. of correctly classified true instance divided by the total no. of instance which are predicted positive. it is also called Confidence

$$\text{precision} = \frac{Tp}{Tp + Fp}$$

Recall:-

$$= \frac{Tp}{Tp + Fn}$$

Types of Logistic Regression

Binary Logistic Regression:-
The target variable has only two possible outcomes such as spam or Not spam, Cancer or No Cancer.

Multinomial Logistic Regression:-
The target variable has three or more nominal categories such as predicting the type of wine.

Ordinal Logistic Regression:-
The target variable has three or more ordinal categories such as restaurant or product rating from 1 to 5.

Confusion Matrix

It contains information about actual and predicted classification done by classification system.

actual \ predicted	TP	FN
	FP	TN

Confusion Matrix

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Naive Bayes:- used for classification of categorical data

prior probabilities:-

Calculate for some event based on no other information

$$\text{Bayes Rule :- } P\left(\frac{A}{B}\right) = \frac{P(B/A) P(A)}{P(B)}$$

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Text Analysis

is a deriving & extending high quality information from text

Pre-processing Method in Text analysis

i. Tokenization.

The process of breaking text paragraph into small chunk or sentence