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## Pre-engagement Activities Set the foundation for managing and successfully executing a penetration testing engagement Are one of the important components in penetration testing that a pen tester or client should not overlook If the client or pen tester fail to properly follow the pre-engagement activities, they may face issues in their penetration testing engagement like scope creeping, unsatisfied customers, or even legal issues

## List the Goals of Penetration Testing

CEH

 Identify the organization's goal from the Purpose section of the RPF and Preliminary Information Request Document

Start with determining the goal of the test

- Identify what the target organization wants to be tested
- Identify the primary as well as the secondary goals of the organization
- The primary goals are business-risk-driven while the secondary goals are compliance-driven

Goal	Primary or Secondary?
Protecting the stakeholder's data	
Reducing financial liability for noncompliance with regulation (for example, GDPR)	
Protecting the company's intellectual property	
Ensuring a high level of trust in regard to customers	
Reduce the likelihood of a breach to protect brand reputation	
Safeguard the organization from failure	
Prevent financial loss through fraud	
Identify the key vulnerabilities	
Improve the security of the technical systems	

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Notes:			