

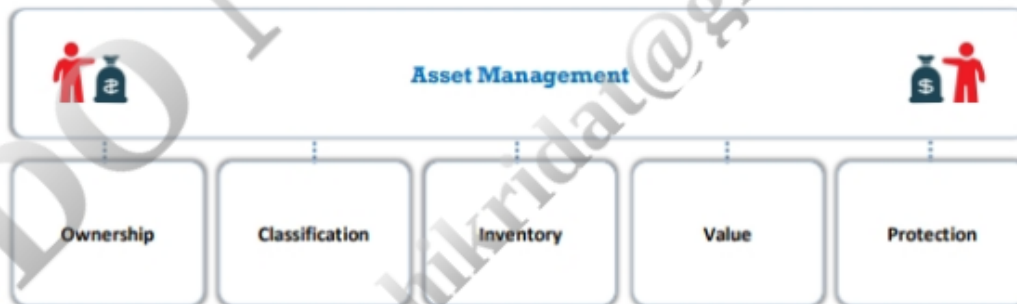
## LO#15: Explain Asset Management Process

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### Asset Management



- Asset Management defines the policies and procedures for managing assets within an organization
- An asset is any item of value to the organization
- An information asset is an item of value containing information



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## Asset Management: Asset Ownership



- Effective asset management requires the assignment of an active and **engaged asset owner** to support asset classification, inventory management, valuation, and protection
- An asset owner should be a **business unit leader** who directs the work or manages the day-to-day support of the business process that relies on the technology or information that constitutes the asset
- The asset owner must select and **implement a protection strategy** from the options recommended by the security professionals
- The asset owner must accept responsibility for compromises if the strategy is ignored or ineffective

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## Asset Management: Asset Classification



- Classification provides a **process to categorize assets** based on attributes defined by the organization
- Classification maps a defined set of expectations and activities to a particular category

### Asset Classification

Category	Severity/Impact		
	High	Moderate	Low
Defense	Top-Secret	Secret	Confidential
Qualitative	High	Moderate	Low
Corporate	Restricted	Confidential	Public

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