Conjugate Prior for Univariate Gaussian Distribution with Fixed Variance

Problem Statement

Considering a univariate Gaussian distribution with fixed variance ($\sigma = 1$) that:

$$p(x;\mu) = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{(x-\mu)^2}{2}\right),\,$$

we have already known that its conjugate prior must be

$$p(\mu; m, v) = \frac{1}{\sqrt{2\pi}v} \exp\left(-\frac{(\mu - m)^2}{2v^2}\right).$$

Since it is an exponential family distribution of general form $p(x;\theta) = \exp{(\langle \theta, x \rangle - T(\theta))}$, its conjugate prior must have the geneal form of $p(\theta;n,\nu) = \exp{(\langle n\nu,\mu \rangle + nT(\theta) - \psi(\nu,n))}$. We wish to calculate n and ν in terms of m and ν , in order to finish our simulation of prediction market activities in terms of a univariate Gaussian event with fixed variance.

Derivations

Rewrite Gaussian distribution in exponential family form.

From the traditional Gaussian form we have:

$$p(x; \mu) = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{(x-\mu)^2}{2}\right)$$
$$= \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{x^2}{2} + \mu x - \frac{\mu^2}{2}\right)$$
$$= \frac{\exp(-x^2/2)}{\sqrt{2\pi}} \exp\left(\mu x - \frac{\mu^2}{2}\right)$$
$$= h(x) \exp\left(\langle \mu, x \rangle - T(\mu)\right).$$

Therefore we have the base measure and the log-partition function:

$$h(x) = \frac{\exp(-x^2/2)}{\sqrt{2\pi}},$$

$$T(\mu) = \frac{\mu^2}{2}.$$

Decide each element in the prior from general form.

From the traditional form of prior we know:

$$p(\mu; m, v) = \frac{1}{\sqrt{2\pi}v} \exp\left(-\frac{(\mu - m)^2}{2v^2}\right)$$

$$= \frac{1}{\sqrt{2\pi}v} \exp\left(-\frac{1}{2v^2}\mu^2 + \frac{m}{v^2}\mu - \frac{m^2}{2v^2}\right)$$

$$= \frac{1}{\sqrt{2\pi}v} \exp\left(-\frac{1}{v^2}T(\mu) + \frac{m}{v^2}\mu - \frac{m^2}{2v^2}\right)$$

$$= h(\mu) \exp\left(\langle n\nu, \mu \rangle + nT(\mu) - \psi(n, \nu)\right).$$

Therefore we know that

$$n = -\frac{1}{v^2}$$

$$\nu = -m$$

$$\psi(\nu, n) = \frac{m^2}{2v^2}.$$

Validation

We can validate our results by deriving the posterior with respect to N data points from a Gaussian distribution.

Assume that there is a set of N points $S = \{x_i\}_{i=1}^N$ such that

$$p(x_i; \mu) = \frac{\exp(-x_i^2/2)}{\sqrt{2\pi}} \exp\left(\mu x_i - \frac{\mu^2}{2}\right)$$

and μ follows the exact prior mentioned above. Then we will have the posterior:

$$p(\mu; m, v | x_1, \dots, x_N) = \frac{1}{\sqrt{2\pi}v} \exp\left(\left[\frac{m/v^2}{-1/v^2}\right] \cdot \left[\frac{\mu}{T(\mu)}\right] - \frac{m^2}{2v^2}\right) \prod_{i=1}^N \frac{\exp(-x^2/2)}{\sqrt{2\pi}} \exp\left(\mu x_i - \frac{\mu^2}{2}\right)$$

$$= h(\mu | x_1, \dots, x_N) \exp\left(\left[\frac{m/v^2}{-1/v^2}\right] \cdot \left[\frac{\mu}{T(\mu)}\right] - \frac{m^2}{2v^2}\right) \exp\left(\mu \sum_{i=1}^N x_i - \frac{N}{2}\mu^2\right)$$

$$= h(\mu | x_1, \dots, x_N) \exp\left(\left[\frac{m}{v^2} + \sum_{i=1}^N x_i\right] \cdot \left[\frac{\mu}{T(\mu)}\right] - \frac{m^2}{2v^2}\right)$$

$$= h(\mu | x_1, \dots, x_N) \exp\left(\left[\frac{m}{v^2} + \sum_{i=1}^N x_i\right] \cdot \left[\frac{\mu}{T(\mu)}\right] - \psi(\nu, n)\right)$$

which is still a Gaussian distribution.

Therefore from our derivation we can see that for a univariate Gaussian distribution with $\sigma^2 = 1$,

$$n = -\frac{1}{v^2}, \qquad \nu = -m, \qquad \psi(\nu, n) = \frac{m^2}{2v^2}.$$