

# Shingo Professional Publication Award Application

Thank you for your interest in challenging for the Shingo Professional Publication Award, which recognizes and promotes writing that has had a significant impact and advances the body of knowledge regarding operational excellence. This award is presented to authors based on two categories: 1) New Knowledge and Understanding of Operational Excellence or 2) Extension of Existing Knowledge and Understanding of Operational Excellence. The submission's actual impact is an important element of the assessment criteria; therefore, new publications may not be eligible if appropriate documentation of impact is not provided. Also, reviews, re-statements, second editions, textbooks and/or edited versions are generally not considered. All works must be published at the time of submission. Submissions are accepted continuously throughout the year. We look forward to your challenge!

## Application Requirements

Please submit requirements 1 through 4 via electronic copy to [shingo.assistant@usu.edu](mailto:shingo.assistant@usu.edu) for verification of eligibility. Please send requirements 5 and 6 upon receipt of notification of eligibility.

1. Publication Award Application Form – provides information about authors and submitted work
2. Publication Award Criteria Questionnaire – detailing how the work meets the criteria
3. Abstract – maximum one page in length
4. Author Biography – maximum two pages in length
5. Copies of the work as defined in the table below
6. Application Fee as defined in the table below

Format	Application Fee*	Number of Copies
Applied Publications/Multimedia Programs	\$400	10
Books/Monographs	\$400	10
Case Studies	\$100	10
Published Articles**	\$100	10

\* \$50 nonrefundable handling fee is included in each listed price.

\*\* Maximum length 30 pages double-sided, with bibliography in Modern Language Association (MLA) standard.

## Digital Books

If you are submitting an eBook, we ask that you provide access to at least five (5) digital copies for examiners to review, and specify on which type of device your eBook can be viewed (iBooks, Kindle, etc.). Please send the Shingo Institute two (2) hard copies for our library. The application fee is the same as the traditional printed copy.

## Award Recipient Expectations

Award recipients are expected to be available to Shingo MBA student classes at the Jon M. Huntsman School of Business for presentations and workshops. These may be conducted in-person or via other video conferencing methods.

## Process Time Line



## Send publications to:

Shingo Institute  
Utah State University  
3521 Old Main Hill  
Logan, UT 84322-3521

## Contact:

Assessment Coordinator  
1-435-797-3812 (direct)  
1-435-797-2279 (main)  
[joshua.shelhamer@usu.edu](mailto:joshua.shelhamer@usu.edu)

## Disclaimer:

By submitting materials for the Shingo Professional Publication Award challenge, you permit the Shingo Institute and its examiners to retain the submitted materials for continued use after the examination process. The Shingo Institute regards all materials submitted for the award as copyrighted to the author and non-confidential.

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Title of Submission

Category of Submission

Type of Submission

**Nominator**

First NameLast Name

Job Title

Company

Mailing Address

CityStateCountryPostal Code

Phone numberEmail

Are you the primary author:YesNoIf yes, please leave the primary author’s contact fields blank.

May the Shingo Institute copy the primary author on all our communications with you?YesNo

**Primary Author**

First NameLast Name

Job Title

Company

Mailing Address

CityStateCountryPostal Code

Phone numberEmail

If this is a joint-author publication, please list the names and emails of each co-author.

NameEmail

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Title of Submission

Please briefly answer the questions below to help us better understand how your publication relates to the Shingo Professional Publication Award criteria.

1. Describe how the submitted work either contributes substantial new knowledge of operational excellence or significantly extends existing knowledge of operational excellence.
2. Explain the impact your work has made on the body of knowledge or the practice of operational excellence, which is generally based on sales or a measure of usage in some cases.
3. Describe the premise for the work being submitted.

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Title of Submission

Include your publication’s abstract or executive summary here. Please keep your summary to this one page.