

## Recipient Profile Sheet



## The company

Since its foundation in 1896, Remy has stood as a pillar of the automotive industry. Started as REMY Electrical Company, later merged with DELCO and owned by GM where products and processes were developed, until 1994 when REMY Inc became an independent company. Remy Brasil is a subsidiary of Remy Inc with HQ

located in Pendleton, Indiana, which also operates in 15 countries, employing 5,800 people worldwide. Remy Brasil facility is located in Brusque, Santa Catarina, Brazil, and since its foundation in 1998 has increased participation as a lead supplier of starter motors in the Brazilian market. Currently our facility is dedicated to the production of light duty (LD) starters for the original market (OEM); the resale of heavy duty starters, alternators and their components for the Aftermarket. Recently Remy Brasil has started a remanufacturing system for heavy duty motors and alternators in line with recent local market trends. With a small team and lean structure, amid fierce competition, Remy Brasil has reached over 30% of South America starter motors market share in its 12 years of existence in Brazil.



#### **Our Mission, Values and Structure**

Mission: Convert energy to move the world. Values: ISEE - Integrity, Simplicity, Execution and Endurance.

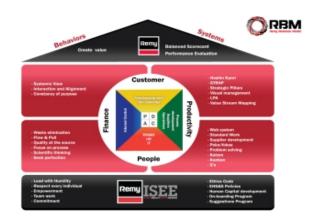
Our Structure:

Characteristics	Details
Foundation	1998
Facility Size	52000sqf
Employees	149

**Confidential Report** 

#### **Our Business Model**

Our intention to build a strong and sustainable organization is represented in our business model. The Remy Business Model (RBM) is ge | 1 shaped by the principles and systems that drive our day-to-day operations within the company. The corporate values ISEE (Integrity, Simplicity, Execution and Endurance) sustain the base of our model and drive our behaviors and actions. The continuous improvement mindset is intrinsic to our operational and administrative processes which are aligned with our global business processes. These processes are kept aligned and monitored by our four Strategic Objectives: Financial Performance, Productivity, Customer Satisfaction and People and Environment. We strive to make sure our results create value to our customers and other stakeholders.



#### Our Products & Sales

Manufacture of starter motors for Light Duty applications from 1.0 L to 2.4 L vehicles. As part of the Original Equipment business, we also resell alternators, starters and components for the Heavy Duty market (Trucks, Buses, Tractors and Off Road applications). Among our customers are most of the South America OE companies. Remy Brasil is also responsible for the management of the aftermarket business for all South America.

Remy Automotive Brasil



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Having a better market service and coverage, Remy has a sales team composed of sales representatives in the main South American countries and a distribution center with technical and commercial support strategically located in Brazil. Through an advanced and interlinked logistics system, we make available products manufactured commercialized worldwide from several Remy units. Besides the products developed and produced with Remy's technology, the company has alternators, starters and its components under licenses or agreements, having a complete portfolio of light, medium and heavy duty applications, that provide us a great market coverage and a leadership position for auto parts electrical rotating segment in South America aftermarket.



## **Achievements**

## **Customer Recognition:**

- VW Supply Award 2005 and 2006 Category: "Development Excellence"
- MAN Supply Award 2009 Category: "Commercial Excellence"
- MAN Supply Award 2010 Category: "Commercial Excellence"
- FORD Q1 Award since 2006
- FORD Supplier Recognition of the year 2006 –
  Category: "Huge Improvement on Delivery"
- Remy Mexico recognition: "Quality Supplier Excellence reached in 2008, 2010 and 2011"

### **Certification:**

- ISO TS16949 Certification since 2002
- First Company to achieve ISO 14001 Certification in the city of Brusque in 2005
- GM QSB Green Status since 2008
- Remanufacturing system certified in ISO 9001 since 2011
- Assured quality thru annual customers audit Confidential Report

### **Safety and Environmental:**

- Over 825 days without Lost/Restricted Day
- Remy EHS&S World Cup Gold Medal 2010
- Remy EHS&S World Cup Gold Medal 2011
- 95% recycling rate of generated material
- 650 Potential incidents reported/year (4/employee)
- Weekly all employee EHS&S training
- Zero environmental incidents since beginning of operations.

## **Continuous Improvement:**

- Every 26 working hours, one Kaizen suggested idea implemented in 2011, from 36hs in 2010
- Savings/investment cumulative Kaizen ratio = 6
- Scrap reduction thru Kaizens: 55% 2008/2009;
  56% 2009/2010; 26% 2010/2011
- Over 4 years 100% delivery efficiency to OEM customers
- Over 2 years zero ppm level at OEM customers
- 6 Consecutives Quality & Environment external audit with zero non-conformance found
- Productivity Armature line: 18% 2008/2009;
  9.5% 2009/2010; 94% 2010/2011

#### **Community involvement:**

- 7,500 plastic bottles collected from environment in 2011, and transformed into city's Holiday season decoration.
- Annual food collection rally, 2.3 TON collected in 2011 and distributed to people affected by local flooding
- Since 2009 year end charity holiday gift, donation of one gift from each Remy employee to one kid at selected poor neighborhood school.

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