

# SHINJI PONS

[EMAIL](#) | [PORTFOLIO](#) | [LINKEDIN](#) | [GITHUB](#) | [BENTO](#)

TOULOUSE, FRANCE

## SUMMARY

---

I'm a results-driven product designer with **10 years of experience** designing desktop software applications for creative professionals in the automotive, video game and animation industries.

## SKILLS

---

**Expertise:** Product Design | UI Design | UX Design | 3D Modeling (NURBS and SubDs)

**Software:** Figma | Blender | Autodesk Alias

**Programming:** HTML | CSS | Sass | JavaScript | Python | GitHub

## EDUCATION

---

London College of Communication

June 2014

Bachelor of Arts | *Graphic & Media Design, First Class Honours*

London, United Kingdom

## LANGUAGES

---

**English:** Native level

**French:** Native level

## EXPERIENCE

---

Senior Product Designer | *Ragdoll Dynamics*

June 2023 - May 2024

*Designing a desktop application from scratch for character animation*

Toulouse, France

- Designed a new desktop application and created a **design system** in Figma to support the developers.
- Created a **design system from scratch** in Figma to reduce friction with engineers for delivery.
- Prototyped interface elements using ImGui via JavaScript to test the Figma design system in production.

Senior Experience Designer | *Electronic Arts*

January 2022 - May 2023

*Worked on improving tools and systems for the Frostbite game engine*

Guildford, UK

- Shaped future character creation workflows for AAA titles including **Skate**, **EA FC** and **UFC**.
- Focused on character workflows for EA Sports & Racing titles, optimizing **runtime deformation** and **mass loading of character assets** in real-time.

Senior Product Designer | *The LEGO Group*

May 2019 - December 2021

*Collaborated on LDD Pro, the in-house 3D CAD LEGO application*

Billund, Denmark

- Led design by leveraging LEGO brick data such as **connectivity**, **manufacturing cost** and **collisions**.
- Reduced repetitive task time by **up to 90%** through redesigning essential tools.
- Contributed to building a digital pipeline from concept to marketing for **70%** of new LEGO products.

Experience Designer | *Autodesk*

June 2017 - May 2019

*Collaborated on Alias, the leading 3D software for automotive surface modeling*

Hanover, Germany

- Led design for **fast concept modelling** using subdivision tools and **computational design** in Alias.
- Conducted workshops with 60+ professional users from top automotive studios like **Volvo** and **Toyota**.
- Delivered tools that allowed customers to reach presentation stage for concept cars **three times faster**.

Visual Experience Designer | *Thomson Reuters*

April 2016 - April 2017

*Advanced Innovation Team*

London, UK

- Designed prototypes and features using **natural language processing** to automate risk detection.

User Experience Designer | *Microsoft*

February 2015 - November 2015

*Windows Devices Branded Experiences Team*

London, UK

- Created interactive experiences in public spaces to raise awareness of the Windows Devices brand.