MICHAEL SHIN

shinmike.com
shinmike90@gmail.com
778 866 1893

SUMMARY

Front-End Developer. Enthusiastic self-learner, experienced project manager, design-oriented creator. Motivated by tight deadlines. Appreciates clean, modular code.

SKILLS

Languages and Frameworks:
JavaScript, React, Vue.js, Node.js, jQuery, HTML/CSS/SCSS, Bootstrap, AMPscript

Work tools: Git and GitHub, Confluence, JIRA, Asana

Platforms: Salesforce Marketing Cloud, Adobe Target, Confirmit, Webflow, Squarespace, Wordpress

INTERESTS

Triathlons, Surfing, Golf, Traveling, Watching movies

EXPERIENCE

JavaScript Developer   Best Buy Canada   July 2018 – present
Using Salesforce Marketing Cloud tools, AMPScript, and JavaScript to develop personalized emails and landing pages that support various loyalty campaigns. Back-end data management and creating efficiencies in the email operations process.

Front-End Developer   Ettrics   Feb 2018 – Jun 2018
Specialized in CMS-driven marketing websites. Highly customized JavaScript, jQuery, and CSS development for Webflow projects, working effectively with legacy code, mastering GitHub issues workflow.

Freelance Web Developer   Self Employed   Dec 2017 – present
Front-end and back-end development. Range in projects include custom front-end styling for HTML templates to upgrading back-end mailing systems to send bulk monthly emails.

Junior Web Developer   RunGo   Aug 2017 – Jan 2018
Better user experience features for RunGo's Route Creator site. Developed a custom image overlay tool, improved print map, complete route tool, full screen edit mode, logbook integration with Strava API, and ensured responsive design.

Technical Project Manager   MD Analytics   Oct 2015 – May 2017
Health and pharmaceutical marketing, specializing in research and programming. Customized surveys using Confirmit, QA testing, in-field review and management.

EDUCATION

Lighthouse Labs, Vancouver   Jun 2017 - July 2017
Full-time immersive bootcamp focused on full-stack web application development.

British Columbia Institute of Technology (BCIT), Burnaby   Sep 2010 - May 2013
Marketing Communications, Bachelor of Business Administration Degree