

# Partisan Disbelief in Polarized Societies: Evidence from South Korea and the U.S.

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- This paper: **Disbeliefs in out-group knowledge** and **Bias in Information Processing**

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2. In-group bias in information processing:
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3. Correcting disbelief reduces (often completely eliminates) in-group bias
4. Correcting disbelief reduces affective polarization, albeit inconclusive

# Today's Plan

## Study 1. Baseline Evidence of Disbelief

- Hypotheses and Survey Design

- Existence of Disbelief on Out-group's Knowledge

## Study 2. Correcting Disbelief

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- H1: Treatment Effects on Disbelief

- H2: Existence of In-group Bias in Information Processing

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## Conclusion



# Backgroud/Accroym/Abbreviation

- RP: Right-wing parties
  - US: Republican Party–curent majority + president
  - SK: People's Power Party (PPP)
- LP: Left-wing parties
  - US: Democratic Party
  - SK: Democratic Party of Korea (DPK)–curent majority + president
- NP: Non-partisans
- Drop others in SK: 273/300 in National Assembly = PPP or DPK

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# Hypotheses: Disbelief in out-group knowledge

- Target-based Disbelief
  - RP supporters believe that RP supporters are more knowledgeable
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- Perceiver-based Disbelief
  - RP supporters are seen as more knowledgeable by RP than LP
  - LP supporters are seen as more knowledgeable by LP than RP
  - NP supporters are seen as equally knowledgeable by LP and RP

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  - RP supporters are seen as more knowledgeable by RP than LP
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  - NP supporters are seen as equally knowledgeable by LP and RP
- Today: focus on Target-based Disbelief (both are almost identical)

# Study 1: Survey Structure (N=1,500)

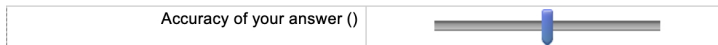
- Ask to evaluate (T or F) 8 factual questions:
- Examples
  - "New Zealand is located in the Middle East."
  - "The country's GDP growth rate in the previous year was lower than 7%."
- Ask to give confidence level
- Then, for each question, ask to estimate the accuracy rates for three groups
  - $p_{i,j}^t$ : individual  $i$ 's estimate on group  $t$ 's accuracy rate on task  $j$
  - $t \in \{RP, DP, NP\}, j = 1, \dots, 8$

Q26 Please judge whether the sentence is true or false: **New Zealand is located in the Middle East.**

- ☐ True (1)
- ☐ False (2)

Q27 We would like you to estimate how confident you are in the accuracy of your answer to the true-or-false question. For example, if you believe there is a 50% chance that your answer is correct, please choose 50. If you are completely confident that your answer is correct, please choose 100.

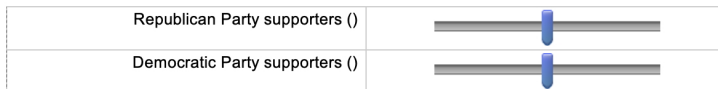
0 10 20 30 40 50 60 70 80 90 100



Q28 Next, we would like you to estimate **the percentage of people in each of the following groups who correctly judge whether the statement is true or false.** For example, if

+everyone in group X makes the correct judgement, the percentage of group X would be 100%.

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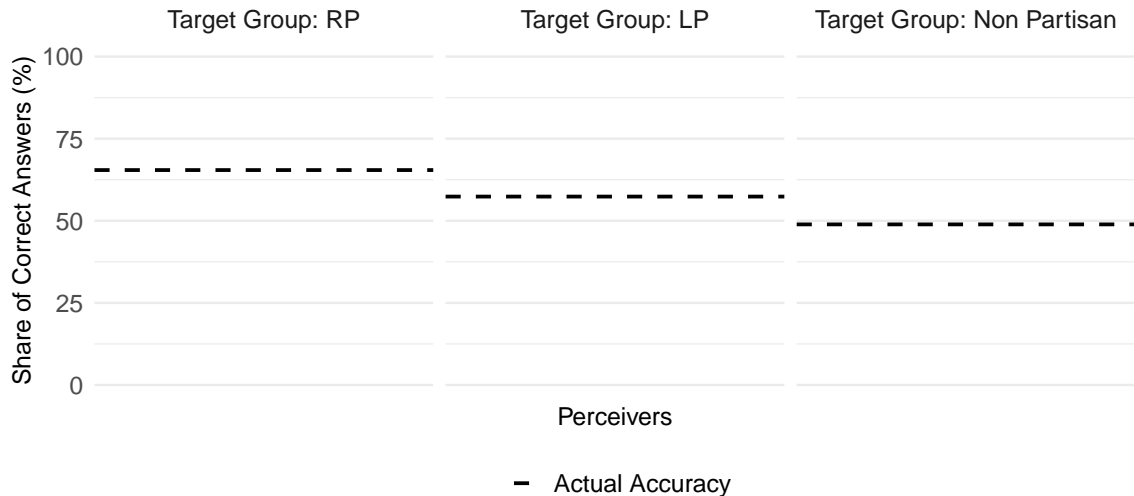
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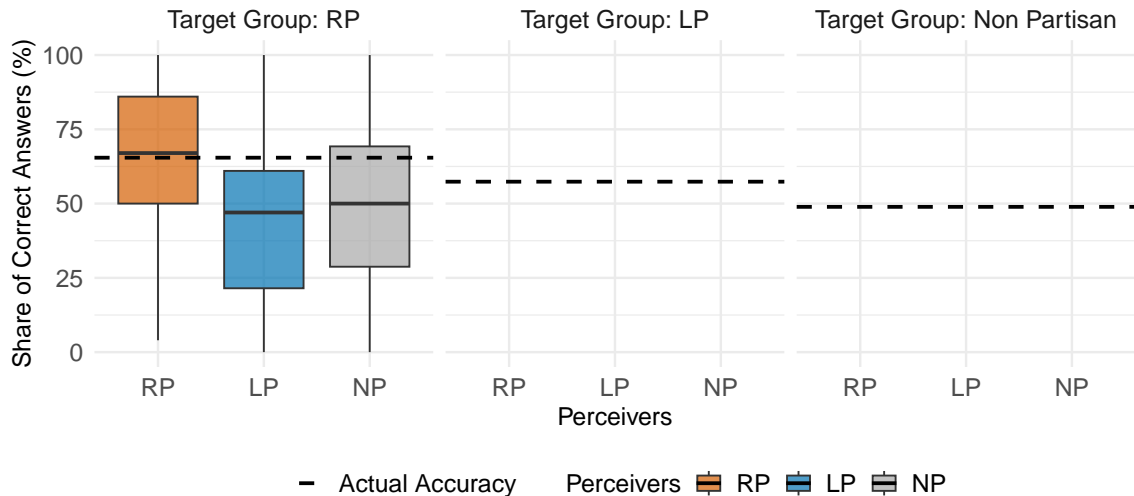
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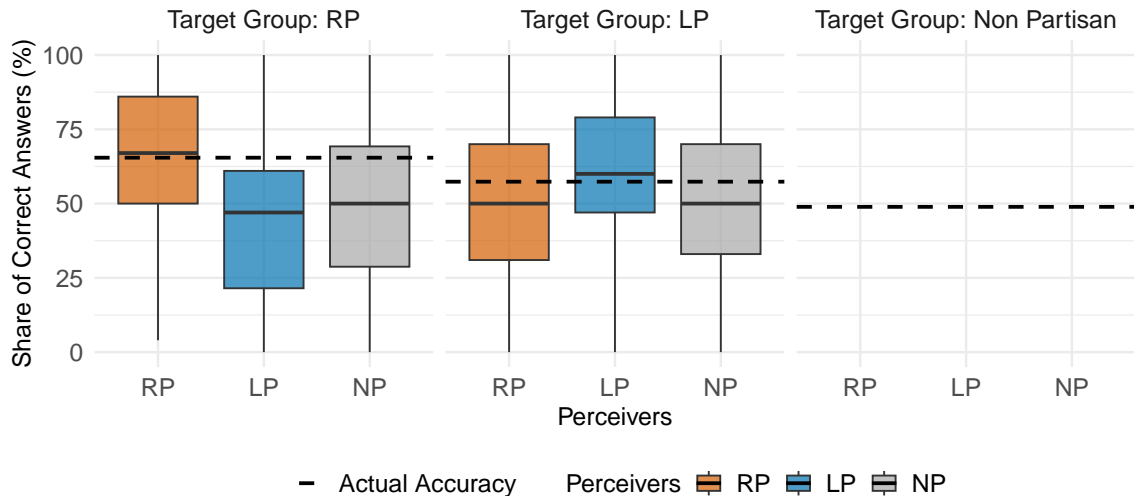
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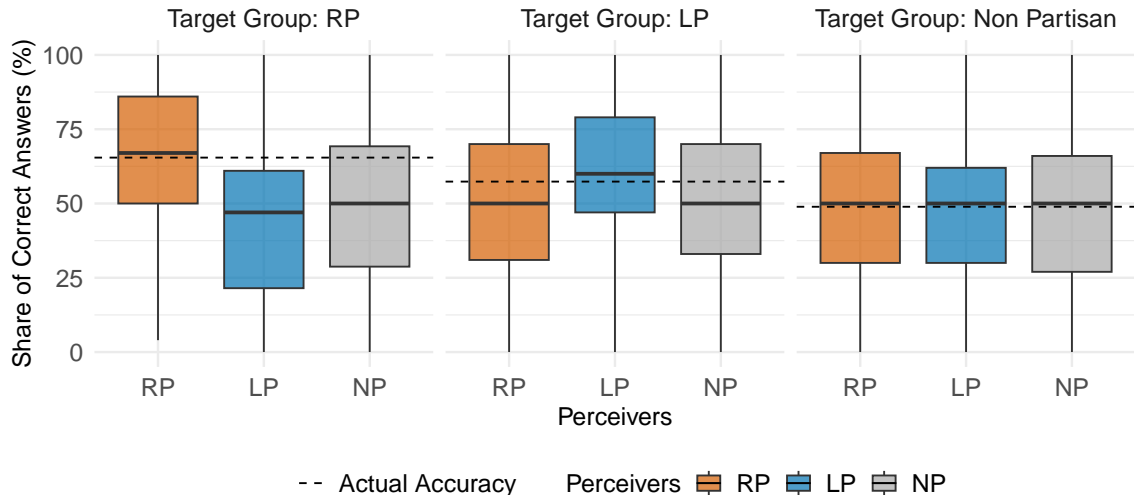
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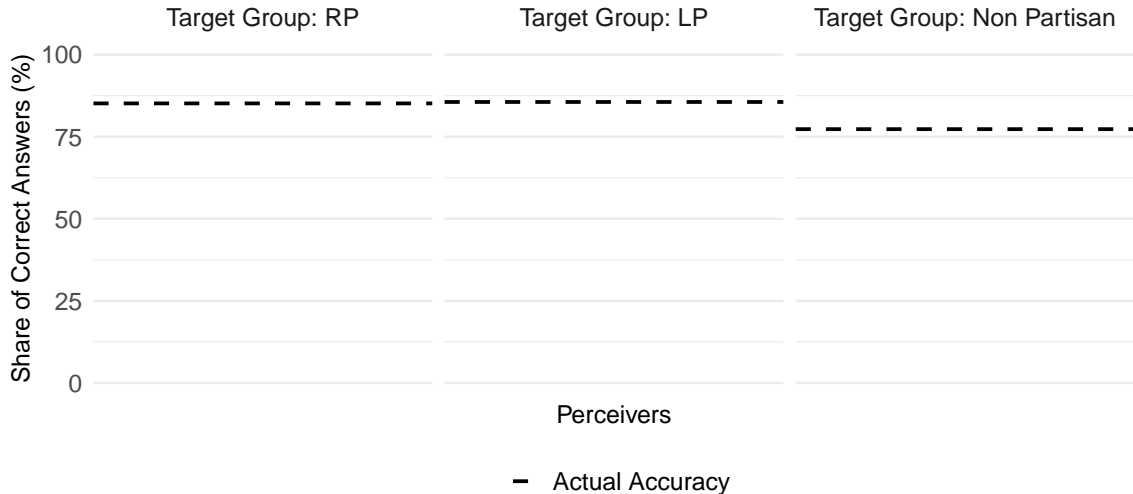
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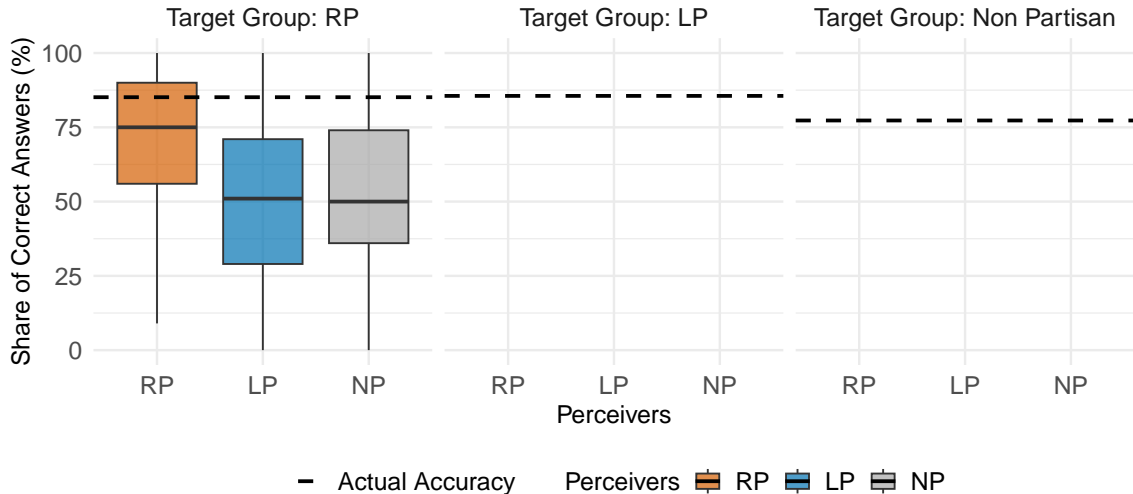
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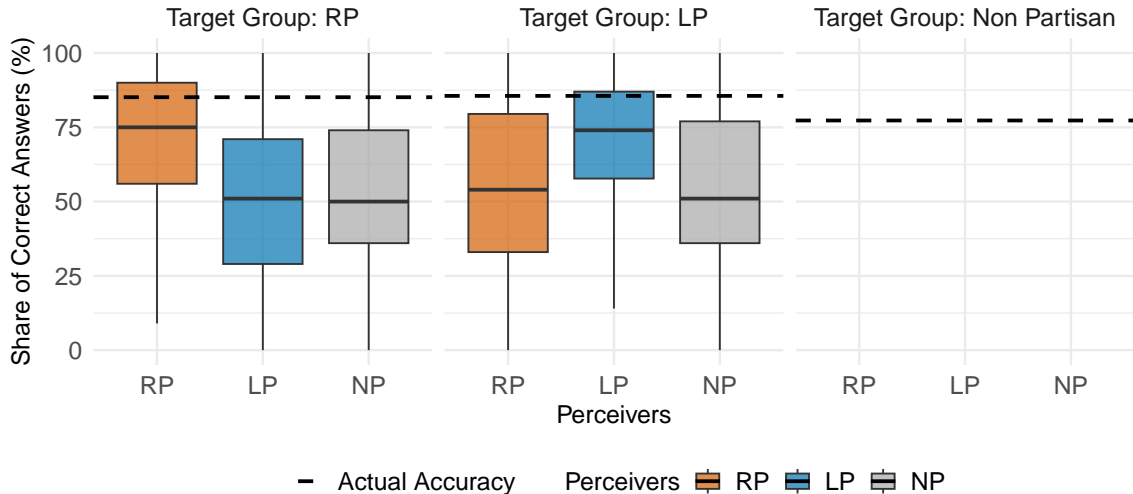
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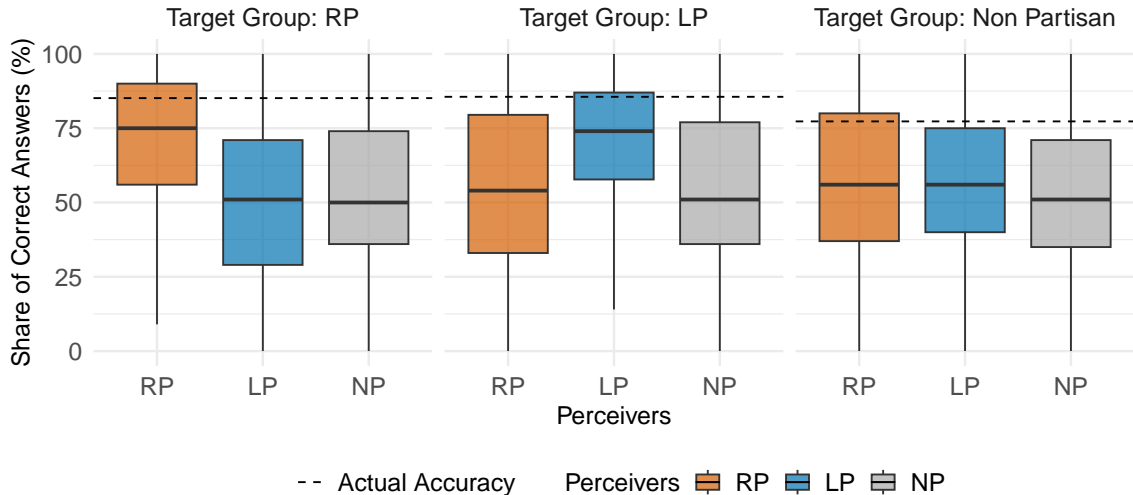
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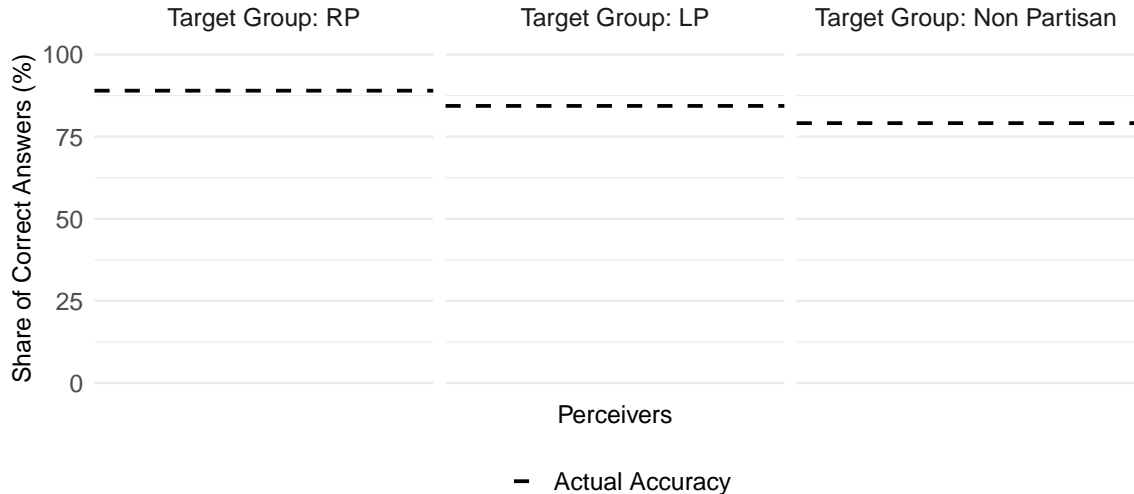
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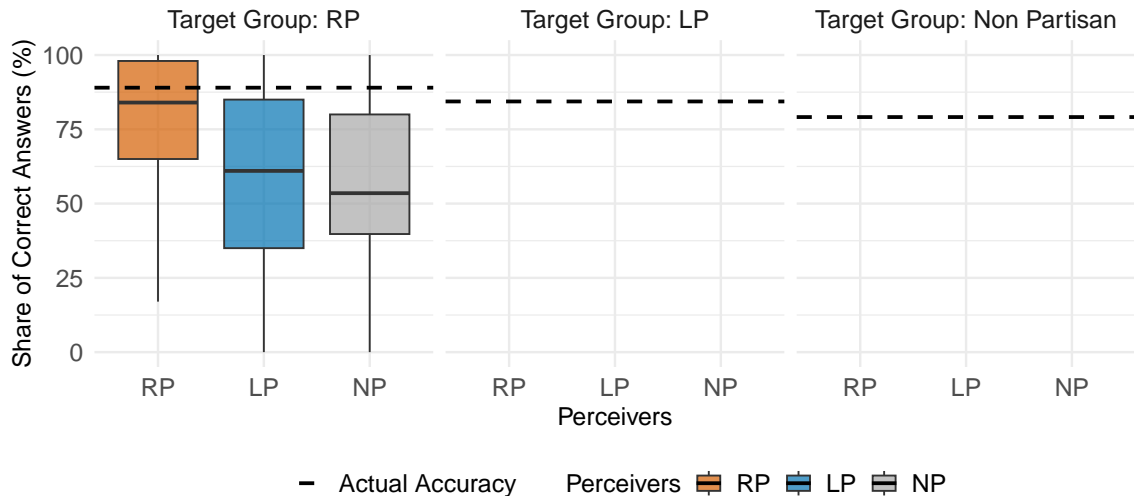
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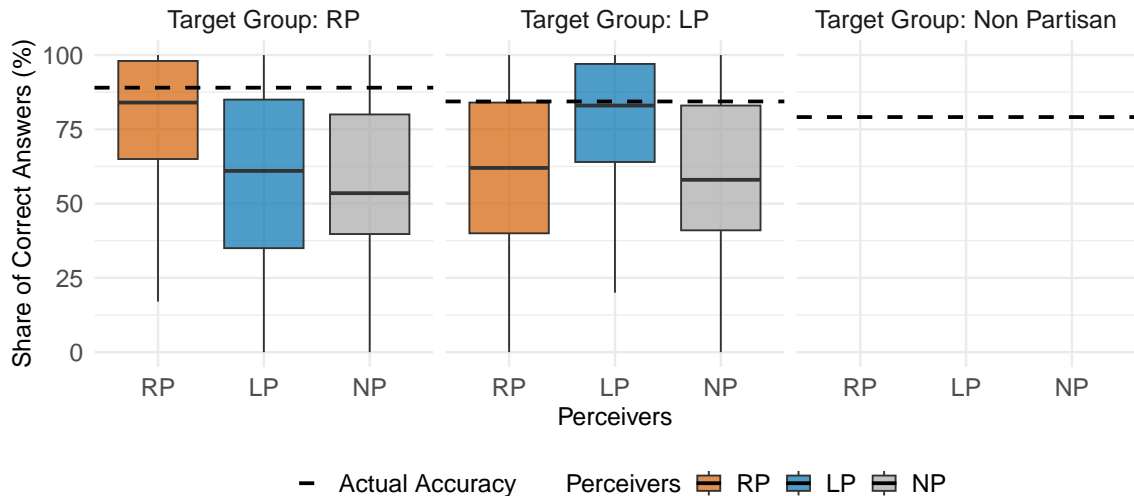
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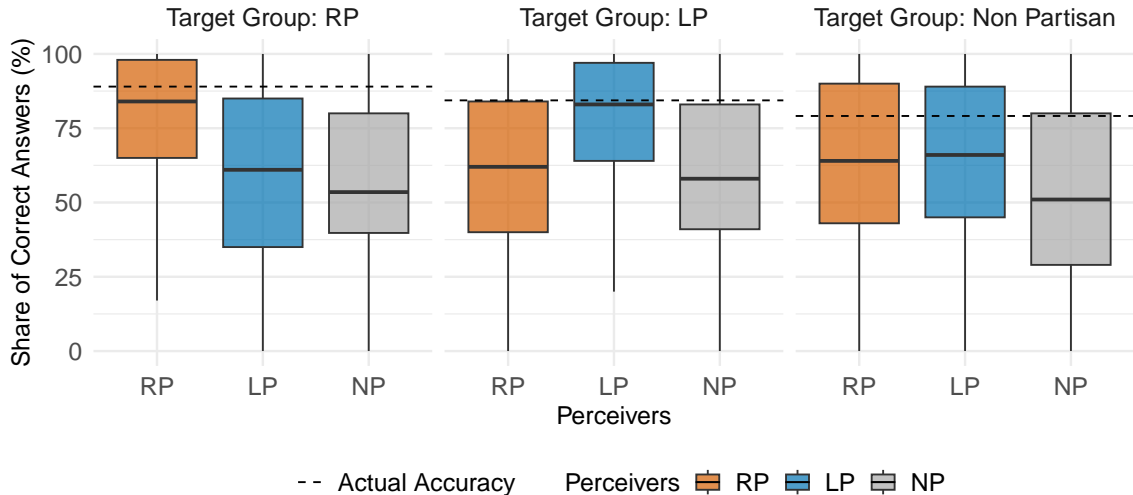
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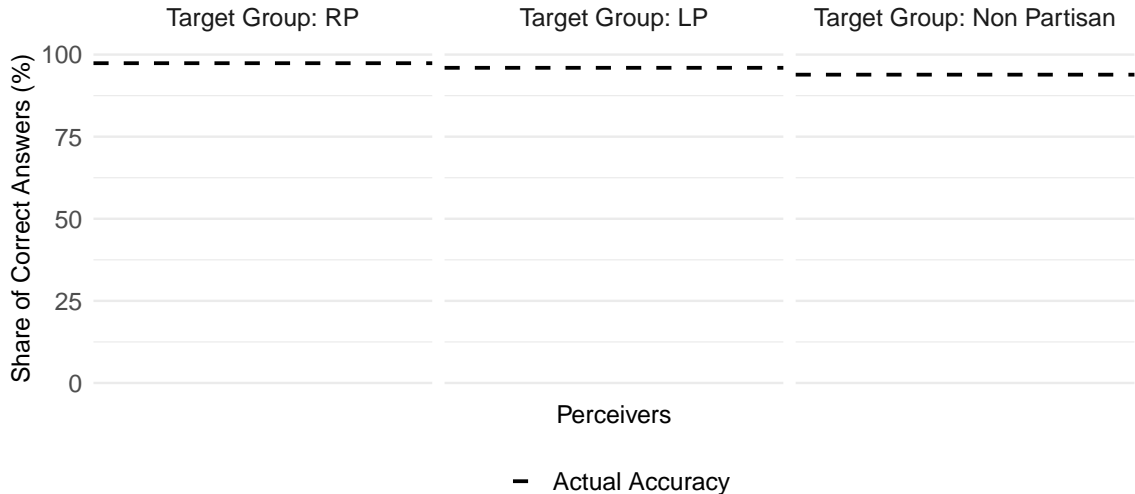
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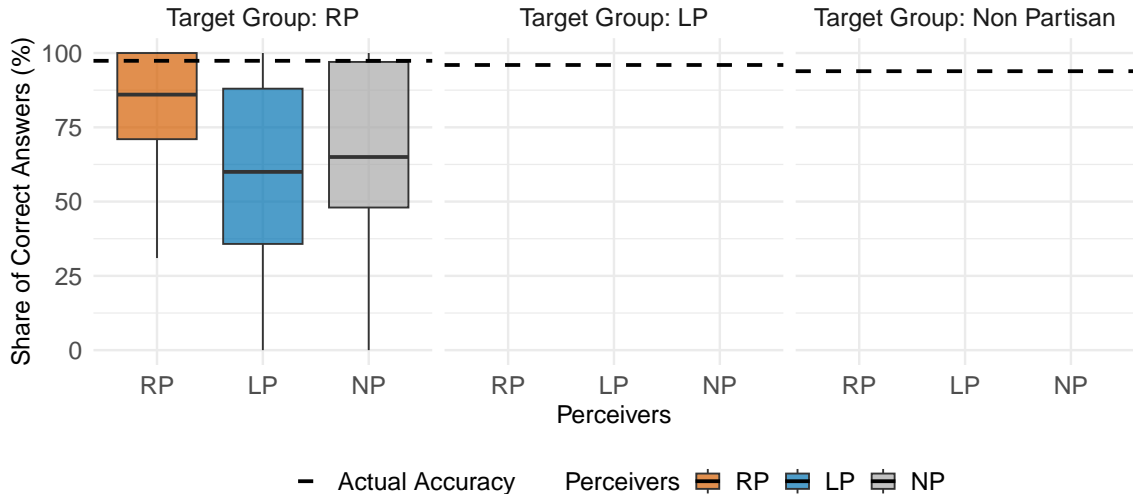
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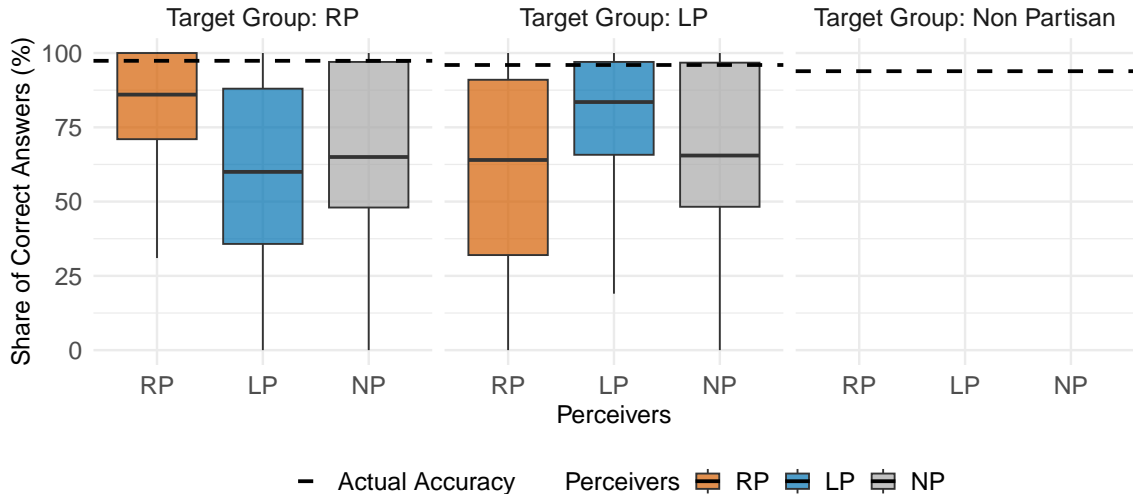
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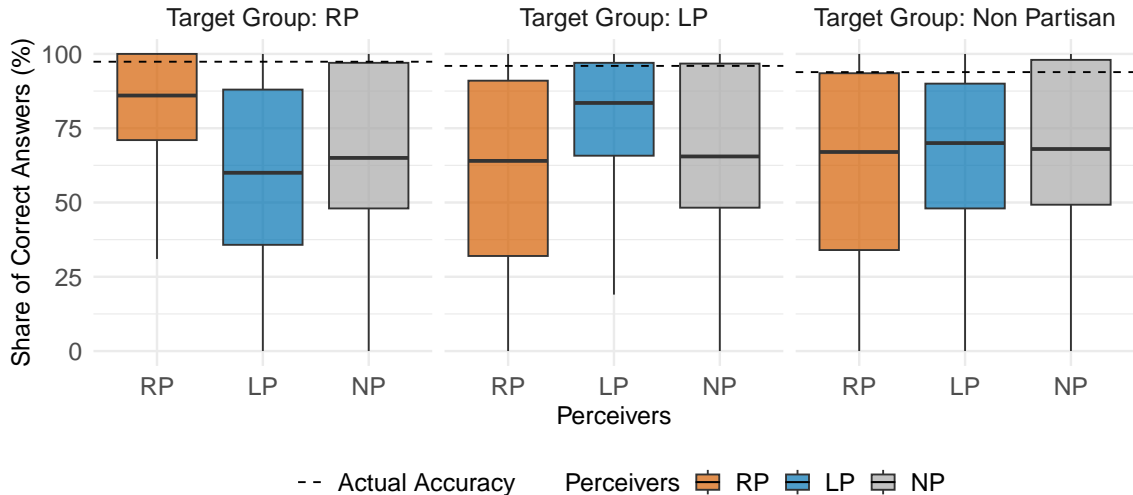
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## More Systematic Approach for Average Disbelief

- $p_{i,j}^t$ : Accuracy rate of group  $t \in \{RP, LP\}$  in task  $j$  perceived by  $i$ ,  $g(i)$   $i$ 's group

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$$p_{i,j}^t = \beta_1 \mathbb{1}_{t=g(i)} + \eta_i + \eta_j + \varepsilon_{i,j}^t$$

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- Expect  $\beta_1 > 0$
- Null for Non-partisan (given perceiver  $i$ ,  $g(i) = NP$ )

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- Expect  $\beta_2 = 0$

## Average Disbelief is about 15-17 pt

Country	SK	SK	SK	US	US	US
Perceiver	RP	LP	NP	RP	LP	NP
	(1)	(2)	(3)	(4)	(5)	(6)
Target = RP						
Target = LP						
Observations	8232	14304	10992	13752	13512	8736

- Note: targets are RP or LP; by fixed perceiver groups, individual + task FEs

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	(1)	(2)	(3)	(4)	(5)	(6)
Target = RP	0.174 (0.012)		0.005 (0.007)	0.156 (0.009)		0.008 (0.009)
Target = LP		0.151 (0.007)			0.148 (0.009)	
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# Correltion with Affective Polarization

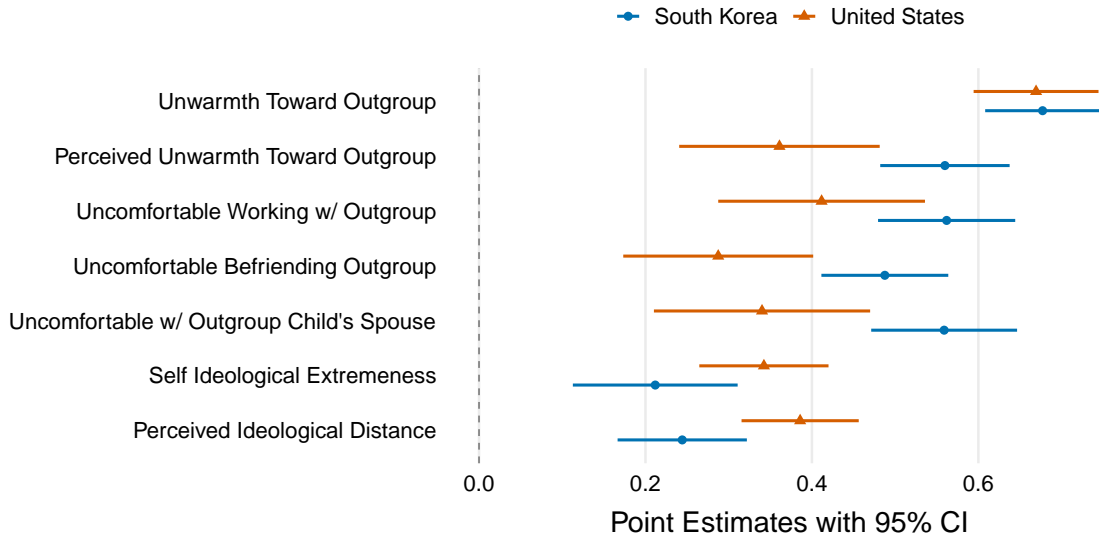
- Define “disbelief”: simple difference between estimates for in-group and out-group

$$\text{disbelief}_{i,j} \equiv p_{i,j}^{g(i)} - p_{i,j}^{g(i)'}$$

$$\text{disbelief}_i \equiv \frac{1}{8} \sum_{j=1}^8 \text{disbelief}_{i,j}$$

- Regress different polarization measures on  $\text{disbelief}_i$ 
  - Polarization measures are standardized to [0,1]

# Disbelief Correlates w/ Ideological/Affective Polarization



# Summary of Study 1

- In fact, both partisans are equally knowledgeable
- However, there are about 15 points of disbelief in out-group knowledge
- Non-partisans equally perceive knowledge of RP and LP
- Correlates with ideological and affective polarization

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- Document **in-group bias in Information Processing**
  - e.g., RP overweighs the opinion of RP over that of LP
- Run experiments if correcting **disbelief** reduces the **in-group bias**
  - Study 1 already shows RP and LP are, in fact, equally knowledgeable
  - Treatment = telling the fact above

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Note: Only keep RP/LP w/ pre-treatment disbelief  $> 5$ pt (2305 in SK, 2792 in US)



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  - Judge if it is True + give confidence (0-100)
  - Estimate the accuracy rate of RP/LP

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  - "According to previous surveys, the majority of RP says False"
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**What we want: See how/if they update their beliefs (judgement & confidence)**

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- H1: Treatment decreases post-treatment disbelief

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- H1: Treatment decreases post-treatment disbelief
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- H4: Treatment decreases affective polarization

# Today's Plan

## Study 1. Baseline Evidence of Disbelief

- Hypotheses and Survey Design

- Existence of Disbelief on Out-group's Knowledge

## Study 2. Correcting Disbelief

- Hypotheses and Survey Design

- H1: Treatment Effects on Disbelief**

- H2: Existence of In-group Bias in Information Processing

- H3: Treatment Effects of Correcting Disbelief on In-group Bias

- H4: Treatment Effects on Correcting Disbelief on Polarization

## Conclusion

# H1: Treatment Reduces Disbelief by 20% - 40%

- Define average out-group disbelief for post-treatment facts  $\text{disbelief}_i^{\text{post}}$
- We run

$$\text{disbelief}_i^{\text{post}} = \alpha T_i + \varepsilon_i$$

	(1)	(2)
	SK	US
Treatment		
Observations	2305	2792
Mean of outcome	0.232	0.195

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	(1)	(2)
	SK	US
Treatment	-0.050 (0.010)	-0.076 (0.009)
Observations	2305	2792
Mean of outcome	0.232	0.195

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## Conclusion

# Measurement of In-group Bias in Information Processing

For individual  $i$  and task  $j$ , construct two types of dummy variables

1. Correct Judgement:  $y_{i,j}^J \equiv \mathbb{1}\{J_{i,j}^1 - J_{i,j}^0 > 0\}$ ;

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  - $J_{i,j}^0$ : Correctness before signals ( $J_{i,j}^0 = 1$  if Correct and  $= 0$  if Wrong)
  - $J_{i,j}^1$ : Correctness after signals



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For individual  $i$  and task  $j$ , construct two types of dummy variables

1. Correct Judgement:  $y_{i,j}^J \equiv \mathbb{1}\{J_{i,j}^1 - J_{i,j}^0 > 0\}$ ;

2. Confidence towards Correct Answer:  $y_{i,j}^\mu \equiv \mathbb{1}\{\mu_{i,j}^1 - \mu_{i,j}^0 > 0\}$ ;

-  $\mu_{i,j}^0$ : Confidence towards Correct answers before signals

$$\mu_{i,j}^0 = \begin{cases} \frac{a_{i,j}^0}{100} & \text{if } J_{i,j}^0 = 1 \\ 1 - \frac{a_{i,j}^0}{100} & \text{if } J_{i,j}^0 = 0 \end{cases}$$

where  $a_{i,j}^0 \in [0, 100]$  is confidence level for their answer

-  $\mu_{i,j}^1$ : Confidence towards Correct answers after signals

## H2: In-group Signals Shift Beliefs More Toward the Truth?

Specification: (i: indiv., j: task)

$$y_{i,j} = \beta \mathbb{1}\{\text{In-group Signal}\}_{i,j} + \eta_j + \varepsilon_{i,j}$$

- $y_{i,j}$ : measure of Information Processing,  $y_{i,j}^J$  or  $y_{i,j}^U$
- $\mathbb{1}\{\text{In-group Signal}\}_{i,j}$ : dummy if in-group signal
  - e.g.) If R, "The majority of R says this is True..." is an in-group signal
- Expect  $\beta > 0$

## H2: In-group Signals Shift Beliefs More Toward the Truth

$$y_{i,j} = \beta \mathbb{1}\{\text{In-group Signal}\}_{i,j} + \eta_j + \varepsilon_{i,j}$$

	(1) SK Dummy	(2) SK Continuous	(3) US Dummy	(4) US Continuous
In-Group Signal				
Observations	3417	3417	4221	4221
Mean of outcome	0.102	0.424	0.170	0.481

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In-Group Signal	0.058 (0.010)			
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In-Group Signal	0.058 (0.010)	0.078 (0.008)	0.007 (0.009)	0.041 (0.012)
Observations	3417	3417	4221	4221
Mean of outcome	0.102	0.424	0.170	0.481

# Today's Plan

## Study 1. Baseline Evidence of Disbelief

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## Conclusion

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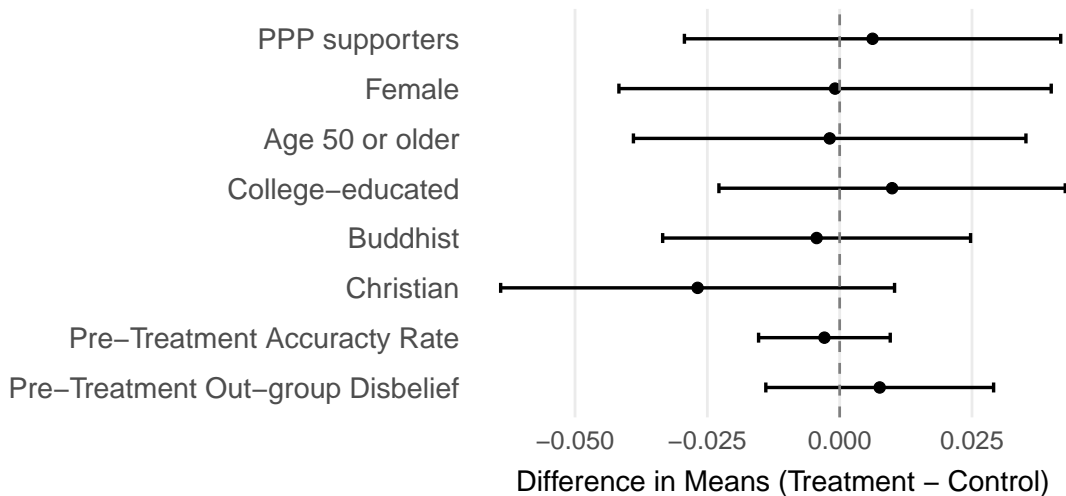
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  - e.g.) "You think that R are more knowledgeable than D. This is wrong."

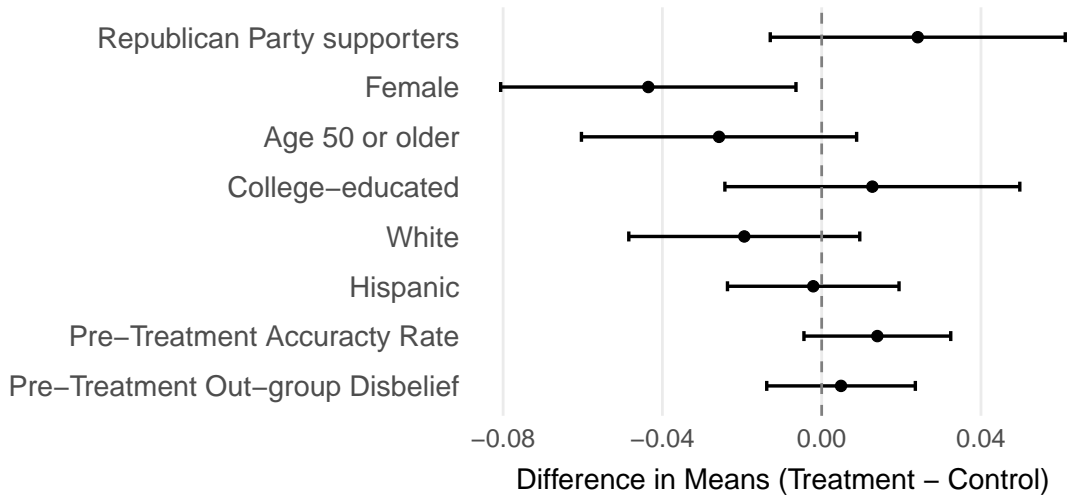
### H3: Treatment of Correcting Disbelief

- Study 1: Accuracy rates are the same across partisans for factual questions
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- Keep only those who have disbelief ( $>5$ pt) on Out-group Knowledge (64%)
- **Treatment (after pre-treatment task)**
  - e.g.) "You think that R are more knowledgeable than D. This is wrong."
- See if Treatment reduces in-group bias in Information Processing

### H3: Balanced Test across Control and Treated



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# H3: Treatment, In-group Bias in Information Processing

Specification ( $s_{i,j} = I$ : In-group signal)

$$y_{i,j} = \beta_1 \mathbb{1}\{s_{i,j} = I\} + \beta_2 T_i + \beta_3 (\mathbb{1}\{s_{i,j} = I\} \times T_i) + \eta_j + \varepsilon_{i,j}$$

- Expect  $\beta_3 < 0$  (given that  $\beta_1 > 0$ )

### H3: Treatment, In-group Bias in Information Processing

$$y_{i,j} = \beta_1 \mathbb{1}\{s_{i,j} = I\} + \beta_2 T_i + \beta_3 (\mathbb{1}\{s_{i,j} = I\} \times T_i) + \eta_j + \varepsilon_{i,j}$$

	(1) SK Dummy	(2) SK Continuous	(3) US Dummy	(4) US Continuous
In-Group Signal				
Treatment				
In-Group Signal x Treatment				
Observations	6915	6915	8376	8376
Mean of outcome	0.103	0.421	0.165	0.484



### H3: Treatment, In-group Bias in Information Processing

$$y_{i,j} = \beta_1 \mathbb{1}\{s_{i,j} = I\} + \beta_2 T_i + \beta_3 (\mathbb{1}\{s_{i,j} = I\} \times T_i) + \eta_j + \varepsilon_{i,j}$$

	(1) SK Dummy	(2) SK Continuous	(3) US Dummy	(4) US Continuous
In-Group Signal	0.058 (0.010)			
Treatment	0.016 (0.009)			
In-Group Signal x Treatment	-0.031 (0.002)			
Observations	6915	6915	8376	8376
Mean of outcome	0.103	0.421	0.165	0.484

### H3: Treatment, In-group Bias in Information Processing

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	(1) SK Dummy	(2) SK Continuous	(3) US Dummy	(4) US Continuous
In-Group Signal	0.058 (0.010)	0.078 (0.009)		
Treatment	0.016 (0.009)	0.023 (0.019)		
In-Group Signal x Treatment	-0.031 (0.002)	-0.060 (0.028)		
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	(1) SK Dummy	(2) SK Continuous	(3) US Dummy	(4) US Continuous
In-Group Signal	0.058 (0.010)	0.078 (0.009)	0.007 (0.010)	0.041 (0.012)
Treatment	0.016 (0.009)	0.023 (0.019)	-0.018 (0.008)	0.023 (0.019)
In-Group Signal x Treatment	-0.031 (0.002)	-0.060 (0.028)	0.018 (0.007)	-0.036 (0.015)
Observations	6915	6915	8376	8376
Mean of outcome	0.103	0.421	0.165	0.484

# Today's Plan

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## Conclusion

## H4: Effects on Correcting Disbelief on Polarization

$$\text{pol}_i = \gamma T_i + \varepsilon_i$$

	(1) SK Unfav	(2) SK Uncomf	(3) US Unfav	(4) US Uncomf
Treatment	-0.025 (0.012)	-0.002 (0.012)	-0.081 (0.013)	-0.023 (0.016)
Observations	2305	2305	2792	2792
Mean of outcome	0.528	0.433	0.493	0.271

# Today's Plan

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## Conclusion

# Conclusion

- **Widespread disbelief about out-group knowledge** for factual questions
- **In-group bias in Information Processing**
- Correcting the disbelief can reduce the in-group bias