

Definition: Simple Interest

Simple interest is calculated using

$$I = Prt,$$

where

I = interest over t years

P = principal (initial amount)

r = nominal annual interest rate

t = time in years

Accumulated Value:

$$A = P + I = P(1 + rt).$$

Present Value:

$$P = A(1 + rt)^{-1}.$$

Definition: Compound Interest

Accumulated Value:

$$A = P \left(1 + \frac{r}{m}\right)^{mt}.$$

Present Value:

$$P = A \left(1 + \frac{r}{m}\right)^{-mt}.$$

where

A = accumulated value after t years

P = principal

r = nominal annual rate

m = number of compounding periods per year

t = time in years

Remark: Compounding Terminology

Common compounding frequencies:

Annually: $m = 1$

Semi-annually: $m = 2$

Quarterly: $m = 4$

Monthly: $m = 12$

Daily: $m = 365$

Compounded n times: $m = n$

Definition: Continuous Compounding

Accumulated Value:

$$A = Pe^{rt}.$$

Present Value:

$$P = Ae^{-rt}.$$

where

A = accumulated amount

P = principal

r = continuous annual rate

t = time in years

Definition: Effective Annual Rate

The effective interest rate is the equivalent annual rate when compounding occurs m times per year:

$$r_{\text{eff}} = \left(1 + \frac{r}{m}\right)^m - 1.$$

Definition: Profit Function

The *profit function* measures the net return from producing and selling a quantity x of goods.

$$P(x) = R(x) - C(x),$$

where

$$R(x) = \text{total revenue}, \quad C(x) = \text{total cost}.$$

Definition: Equilibrium Point

An *equilibrium point* in a market occurs at a quantity x at which supply and demand are equal.

$$S(x) = D(x).$$

The common value $S(x) = D(x)$ is called the *equilibrium price*.

Difficulty: Easy (★)

1. Describe the difference between simple interest rates and compound interest rates in a few sentences.
 2. (a) Calculate interest earned on \$5000 with the simple interest at the rate of 5% over 5 years.
(b) Find the accumulated amount of the investment.

3. Suppose you are starting a small online business and you need to purchase some initial inventory. You have \$2500 to invest in a savings account with a 7% annual interest rate, compounded semiannually. You plan to keep the money in the account for 10 year while you are setting up your business. How much money will you have in the account after 10 year?
 4. Your uncle has just given you a generous gift of \$12,000 to start your college fund. You decided to place this money in a savings account that offers an 8% annual interest rate, compounded quarterly. How much money will you have in your college fund after 10 years?

9. Consider an investment of \$5000 placed in a financial instrument that provides a continuous compounding interest rate of 8% per annum. Determine the total value of this investment after a period of 4 years, assuming no withdrawals are made during this time frame.
10. A company sells pens at \$5 each. The cost to produce x pens is

$$C(x) = 50 + 2x.$$

- (a) Write the revenue function $R(x)$.
- (b) Write the profit function $P(x)$.
- (c) Find the profit when $x = 20$.

11. Suppose the revenue function is

$$R(x) = 12x,$$

and the cost function is

$$C(x) = 80 + 4x.$$

- (a) Find the profit function $P(x)$.
- (b) Find the profit when $x = 25$.
- (c) Find the break-even quantity where the break-even quantity is the production level x at which profit is zero.

Difficulty: Intermediate (★★)

1. Diego deposited a certain sum of money in a bank 2 years ago. If the bank had been paying interest at the rate of 6% compounded continuously and he had \$12,000 on deposit today, what was his initial deposit?
 2. Imagine you have \$5000, and you want to increase it to \$7500 in just 3 years by investing in a savings account. The interest is compounded monthly in this account. What would the required annual interest rate be to achieve your target?

3. You have been presented with an investment opportunity where you can deposit \$5000 now and expect it to grow to \$8000 in 4 years. This particular investment option compounds interest semi-annually. Calculate the annual interest rate needed to reach this goal.
 4. John discovered an antique chest containing \$2000. He plans to invest this sum in a savings account that offers an annual interest rate of 9%, compounded monthly. The objective is to double this investment. Determine the time it would take for John to achieve his goal.

Difficulty: Challenging (★★★)

1. Michael is a diligent investor who wants to maximize the returns on his investment. He has \$10,000 to invest at the beginning of the year. His bank provides different compounding options and rates each year for the next 3 years as follows:

In the first year, the bank offers an annual interest rate of 5% compounded semi-annually. In the second year, the bank raises the annual interest rate to 6% but this time it's compounded quarterly. In the third year, the bank decides to increase the annual interest rate to 7% and compound it monthly.

Determine the accumulated amount in Michael's account at the end of 3 years, given that he makes no additional deposits or withdrawals during this period.

2. An investor purchased a piece of waterfront property. Because of the development of a marina in the vicinity, the market value of the property is expected to increase according to the rule:

$$V(t) = 80,000e^{\frac{\sqrt{t}}{2}}$$

where $V(t)$ is measured in dollars and t is the time in years from the present. If the rate of appreciation is expected to be 9% compounded continuously for the next 8 years, find an expression for the present value $P(t)$ of the property's market price valid for the next 8 years. What is $P(t)$ expected to be in 4 years?

3. One of your math 154 students has claimed that, given equal periods of time (t) and the same interest rates (r), the accumulated amount resulting from compound interest is always higher than that of simple interest. Provide your answer as either 'True' or 'False', and justify your response with appropriate reasoning or calculation.

4. John puts \$500 into an account that earns 8% annual interest, compounded semi-annually. Simultaneously, Emily deposits \$500 into another account, yielding 2% annual interest, compounded monthly. In both accounts, interest is credited only at the end of each account's respective compounding period. Determine the number of months it will take for the money in John's account to grow to at least three times the amount in Emily's account. Leave your answer in the **calculator-ready form**.
NOTE: $\left(2 \cdot \ln \left(1 + \frac{0.08}{2} \right) - 12 \cdot \ln \left(1 + \frac{0.02}{12} \right) \right)$ is a positive real number.

5. Suppose that the supply function is

$$f(x) = e^{x^2 + 20x}$$

and the demand function is

$$g(x) = e^{2400 - 60x - x^2}$$

where x is a quantity.

What are an equilibrium quantity and an equilibrium price?