



S H I N U B I K A R U T O
N O

SHINUBI NO KARUTO - THE JONIN SHIBA



Shinubi no Karuto is a community-based meme token with the goal of restoring a sense of true community and trust in crypto like the days of old, which has become lost. Our greatest asset is the people who believe in our mission with the same level of commitment to a similar outcome.

The character of **Shinubi** represents those who have been overlooked — the underdog in this crypto space, those who have been scammed, rugged, honeypotted. It also represents the small investors, who are far too frequently left at the mercy of whales. Investors who alone are insignificant but together have the power to send any token to the top.

There is also a dark side to Shinubi that, when we are honest with ourselves, we can relate to and identify with. That is a desire for redemption and revenge on those who have wronged with their thievery while hiding behind their many veils.

We unite to face off with this common enemy. We sharpen our blades and observe it with an appreciation that the weapon we hold is justice in material form. A true shinobi knows that our foes will fall, that their time is up and their defeat, imminent.

Shinubi is a representation of the fierce fire that becomes ignited through being on the opposite end of betrayal. Placing our trust in something or someone who's intentions at the surface seemed pure, only to be deceived and taken advantage of. These sour fruits in our fields will be dealt with by their own fates in due time.

Yes, Shinubi does desire vengeance but rightfully so. It's a righteous wrath with a greater purpose — for the restoration of authentic connection, engagement with one another and the restorations of long lasting hope in crypto for generations to come. Come join our clan and contribute to our mission. Take up your assignment, Shinubi!

T
O
K
E
N
O
M
I
C
S

Total Supply at TGE: 1 billion

Allocations:

LP - 7%

LP Providers/Seed Sale - 20%

Tokens for CEX Listing - 3% *

Team Tokens - 5%*

Tokens for utility development - 5%*

Tokens for Staking Rewards - 15%**

Burn at Launch - 45%

*Tokens for CEX, Team and Utility Development initially locked for 3 months

** Tokens for Staking Rewards initially locked for 2 weeks

Taxes

6% in/ 8% out

Buy

- 4% marketing/development
- 2% autoLP

Sell

- 5% marketing/development
- 3% autoLP

R O A D M A P

Phase One

SHINUBI BRAND IDENTITY CREATION

- CREATE SOCIAL MEDIA PRESENCE (TWITTER, TG, MEDIUM)
- FINISH FIRST VERSION OF THE WEBSITE
- GET TO 500 TG MEMBERS
- FINISH LITEPAPER
- LAUNCH PROJECT
- UTILIZE STORYTELLING TOOLS TO ESTABLISH SHINUBI BRAND - MYTH AND LEGEND

Phase Two

BRAND EXPANSION

- INITIAL MARKETING PUSH
- GROW TG TO 2000 MEMBERS
- GROW HOLDERS TO 300
- CREATION OF COMMUNITY RAID FORCE
- BIGGER MARKETING PUSH
- GROW TG TO 5000 MEMBERS
- GROW HOLDERS TO 1000
- LAUNCH STAKING

Phase Three

BRAND SOLIDIFICATION

- GREATER COMMUNITY MARKETING PUSH (COMPETITIONS)
- STRATEGIC PARTNERSHIPS WITH ESTABLISHED INFLUENCERS
- GROW HOLDERS TO 3000
- CG/CMC LISTING
- EXPAND SOCIAL MEDIA PRESENCE (REDDIT/TIKTOK ETC)

Phase Four

SHINUBI FOREVER

- UTILITY REVEAL
- ROADMAP EXTENSION