

Shinyi (Amy) Kang

Abu Dhabi · Seoul · New York City

sk7648@nyu.edu

+971524366930

Education

New York University Abu Dhabi

Dec 2022

Bachelor of Arts with Double Major in Interactive Media and Business

GPA: 3.97/4.00 | Fall '21 Study Away at NYU New York | Rewarded Full-ride Scholarship

Senior Capstone: Designing/programming "Cocoa", a board game about dark secrets of chocolate industry

Tech & Media

Co-Founder & Business Lead | "Silence"

Apr 2021 - Present

- Devising business strategy for "Silence", a decentralized blockchain program for combating fake news on Twitter
- Developing front-end design

Summer Intern | Warner Bros. Pictures International Korea, *Seoul*

Aug 2019

- Worked behind-the-scenes for movie premiere of "Jesters: The Game Changers" and press conference of "Battle of Jangsari" covered by 30+ Korean news outlets
- Translated documents for filming of "The Day I Died: Unclosed Case"

Events Management

Interpreter | Permanent Mission of the Republic of Korea to the UN, *New York*

Sep 2021

- Interpreted (Korean-English) and assisted South Korean Presidential Suite

Campaign Intern | JLC Productions Middle East, *Abu Dhabi*

Nov 2020 - May 2021

- Co-organized World NTD Day, a global health campaign led by Abu Dhabi Crown Prince Court
- Secured YTN Seoul Tower's participation in 2021 light-up joined by 60 landmarks in 25 countries
- Designed marketing materials (newsletters, banners, and online posters) displayed in Yas Marina Circuit and shared by 10+ official media outlets

Extracurricular Activities

Founder & President | The Blockchain Collective, *NYU Abu Dhabi*

Sep 2021 - Present

- Planning and overseeing events. Hosted a series of 7 talks by blockchain experts, including David Schwartz (CTO of Ripple), all of which were attended by 30-50 students
- Organizing university-wide Crypto Investing Competition and weekend-long Introductory Blockchain Bootcamp
- Handling 20K USD budget funded by Ripple

Marketing Lead | Public Health Think Tank 2019, *NYU Abu Dhabi*

Dec 2018 - Nov 2019

- Oversaw public affairs; managed website, weekly articles, and social media accounts with 500+ followers
- Attracted 50+ participants from universities across the UAE

Skills: Microsoft Office, Business Pitching, Web Design (HTML/CSS/Javascript), Korean-English Translation, Video Editing (Final Cut Pro), Google Suite

Languages: Korean (native), English (fluent)