參考台大土木交通組賴勇成老師網頁

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有關我(About Me) 研究(Research) 教學(Teaching) 服務(Service) 學習資源(Resource)



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港埠經營與管理

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研究(Research)

＊期刊

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2. Tseng, P.H.\*, Pilcher, N. (2021). Estimating the emissions potential of marine transportation using the Kra Canal, *Maritime Transport Research*, 3, 1-10.
3. Tseng, P.H., Pilcher, N. (2021). Examining the opportunities and challenges of the Kra Canal: A PESTELE/SWOT analysis, *Maritime Business Review*, 7(2), 161-174.
4. Tseng, P.H.\*, Her, Z.C., Pilcher, N. (2021). Piracy defense strategies for shipping companies and ships: A mixed empirical approach, *Maritime Transport Research*, 2, 100020, 1-14.
5. 曾柏興\*、郭昀禧(2022)，臺中港貨櫃船進港引水作業效率之探討，航運季刊，已接受。
6. Tseng, P.H., Zhou, Allen, Huang, F.J. (2021). Northeast Passage in Asia-Europe liner shipping: An economic and environmental assessment, *International Journal of Sustainable Transportation (SSCI)*, 15(4), 273-284.
7. Tseng, P.H.\*(2021) Low emission port development: The policy perspective, *Marine Law and Policy*, 1, 75-94.
8. Yazir, D., Sahin, B., Yip, T.L., Tseng, P.H. (2020). Effects of COVID-19 on maritime industry: A review, *International Maritime Health* (Scopus), 71(4), 253-264.
9. Tseng, P.H.\*, Ng, M. (2021). Assessment of port environmental protection in Taiwan, *Maritime Business Review (Emerging SSCI, Scopus)*, 6(2), 188-203.
10. Tseng, P.H.\*, Yip, T.L. (2021). An evaluation model of cruise ports using fuzzy analytic hierarchy process, *Maritime Business Review (Emerging SSCI, Scopus)*, 6(1), 22-48.
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13. 曾柏興\*、賴建霖(2020)，建構砂石車安全管理指標之探討，交通學報，第20卷，123-144。
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15. Tseng, P.H.\*, Pilcher, N., Richards, K. (2020). Measuring the effectiveness of English Medium Instruction Shipping courses, *Maritime Business Review(Emerging SSCI, Scopus)*, 5(4), 351-371.
16. 曾柏興\*(2019)，應用重要性與績效分析法探討遊覽車安全管理之研究，交通學報，第19卷，第1期，頁13-36。
17. Tseng, P.H.\* Pilcher, N. (2019). Evaluating the key factors of green port policies in Taiwan through quantitative and qualitative approaches, *Transport Policy (SSCI)*, 82, 127-137.
18. Tseng, P.H., Cullinane, K. (2018). Key criteria influencing the choice of Arctic shipping: a fuzzy analytic hierarchy process model, *Maritime Policy & Management (SSCI),* 45(4), 422-438.
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20. 曾柏興\*、石雯珍(2018)，探討購買涉入、品牌權益、服務品質與顧客滿意度之關係以DHL 為例，*航運季刊*，第27卷，第4期，頁1-29。
21. 曾柏興\*、陳巧瑛(2018)，郵輪污染管制策略之探討，*航運季刊*，第27卷，第3期，頁1-27。
22. 曾柏興\*、徐敦玲(2018)，綠色港口行銷組合因素之探討，*航運季刊*，第27卷，第2期，頁21-46。
23. 曾柏興\*、莊士賢(2018)，策略聯盟正式化、供應風險管理與組織績效關係之研究-以定期海運貨櫃業者為例，*航運季刊*，第27卷，第1期，頁57-86。
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25. Pilcher, N., Tseng, P.H. (2017). Can we really measure the impact of port governance reform? *Maritime Policy and Management (SSCI)*, 44(8), 981-994.
26. Tseng, P.H.\*, Pilcher, N. (2017). Maintaining and researching port safety: a case study of the port of Kaohsiung, *European Transport Research Review (SSCI)*, 9(34), 1-11.
27. Tseng, P.H.\*, Pilcher, N. (2016). Port governance in Taiwan: How hypocrisy helps meet aspirations of change, *Research in Transportation Business & Management (SSCI)*, 22, 38-48.
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31. Tseng, P.H.\* (2015). Exploring ship emissions mitigation strategies for the Port of Shanghai, *China Oceans Law Review*, 22, 333-344.
32. Tseng, P.H., Liao, C.H. (2015). Supply chain integration, information technology, market orientation and firm performance in container shipping firms, *International Journal of Logistics Management* (SSCI), 26(1), 82-106.
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41. Liao, C.H., Tseng, P.H., Lu, C.S. (2009). Comparing carbon dioxide emissions of inland and intermodal container transport in Taiwan, *Transportation Research Part D: Transport and Environment* (SCI, SSCI)*,* 14(7), 493-496.
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\*Book Chapter

Tseng, P.H., Lu, C.S. (2019). Contemporary Issues and Challenges of Taiwanese Shipping Industry, 1st edition, In Duru, O. *Maritime Business and Economics: Asian Perspective*, Routledge, Taylor & Francis Group.

教學(Teaching)

港埠經營與管理

運輸規劃

運輸系統分析

航運總論

航運作業管理

儲運管理

服務(Service)

國立臺灣海洋大學海運暨管理學院AACSB(Association to Advance Collegiate Schools of Business)執行長

學習資源(Resource)

1. 離岸風力發電
2. 港埠經營
3. 航運管理
4. 英語教學
5. 交通安全