#### Hierarchical Models

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### Overdispersion

- Hierarchical models
  - Simple models as subcomponents of a larger model
  - Useful to account for correlation/dependence/group structure
  - Examples of problems to address
    - Overdispersion in count data
    - 2 Dependence in TSCS/panel data
- Overdispersion common in count data
  - Count data: # of violent attacks, # of ..., etc.
  - $X_i \stackrel{\text{i.i.d.}}{\sim} \text{Bern}(p)$ 
    - $\widehat{p}_{MLE} = \operatorname{argmax}_p \sum_{i=1}^n \left\{ X_i \log p + (1 X_i) \log (1 p) \right\} = \overline{X}_n \xrightarrow{p} p$
    - $\widehat{\mathbb{V}}(\widehat{X})_{\mathsf{MLE}} = \overline{X}_{\mathsf{n}}(1 \overline{X}_{\mathsf{n}}) \stackrel{\mathsf{p}}{\to} p(1 p) = \mathbb{V}(X)$
  - $X_i \stackrel{\text{i.i.d.}}{\sim} \text{Pois}(\lambda)$ 
    - $\widehat{\lambda}_{MLE} = \operatorname{argmax}_{\lambda} \sum_{i=1}^{n} \{X_i \log \lambda \lambda\} = \overline{X}_n \stackrel{P}{\to} \lambda$
    - $\widehat{\mathbb{V}}(\widehat{X})_{\mathsf{MLE}} = \overline{X}_n \stackrel{\mathsf{p}}{\to} \lambda = \mathbb{V}(X)$
  - $\widehat{\sigma^2}_n = \frac{1}{n} \sum_{i=1}^n (X_i \overline{X}_n)^2 \xrightarrow{p} \mathbb{V}(X)$  under no parametric assumptions
  - Overdispersion if  $\widehat{\sigma}_n^2 \gg \widehat{\mathbb{V}(X)}_{\mathsf{MLE}}$

### Poisson Regression Mixture Models

Poisson regression model

$$Y_i \mid X_i, \beta \stackrel{\text{indep.}}{\sim} \text{Pois}\left(e^{X_i^{\top}\beta}\right) \Leftrightarrow p\left(Y_i \mid X_i, \beta\right) = \frac{1}{Y_i!} \left(e^{X_i^{\top}\beta}\right)^{Y_i} e^{-e^{X_i^{\top}\beta}}$$
 with some prior  $p(\beta)$ 

• 
$$\mathbb{E}[Y_i \mid X_i, \beta] = e^{X_i^{\top} \beta}, \ \mathbb{V}(Y_i \mid X_i, \beta) = e^{X_i^{\top} \beta}$$

- Possible source of overdispersion: Unit heterogeneity
- Poisson mixture model

$$Y_i \mid X_i, \beta, Z_i \overset{\text{indep.}}{\sim} \operatorname{Pois}\left(Z_i e^{X_i^{\top} \beta}\right)$$

$$Z_i \overset{\text{i.i.d.}}{\sim} \operatorname{Gamma}(\alpha, \alpha)$$

with some prior  $p(a, \beta)$ 

- "Random intercept":  $Z_i e^{X_i^{\top} \beta} = e^{X_i^{\top} \beta + \varepsilon_i}$  where  $Z_i = e^{\varepsilon_i}$
- $Z_i$  is latent, and the Gamma is the mixing distribution
- Hierarchical (multilevel) structure
- Likelihood:

$$p(Y_i \mid X_i, \beta, \alpha) = \int_0^\infty p(Y_i \mid X_i, \beta, Z_i = z) p(z \mid \alpha) dz$$

#### The Gamma Distribution

Density of the Gamma distribution (shape-rate):

$$p(z) = \frac{\eta^{\zeta}}{\Gamma(\zeta)} z^{\eta - 1} e^{-\eta z}$$
 for  $0 < z < \infty$ 

where  $\zeta>0$  (shape) and  $\eta>0$  (rate, a.k.a. inverse scale)

Alternative shape-scale parameterization:

$$p(z) = \frac{1}{\Gamma(k)\theta^k} z^{k-1} e^{-\frac{z}{\theta}} \quad \text{for } 0 < z < \infty$$

where k > 0 (shape) and  $\theta > 0$  (scale)

Normalizing constant:

$$\int_0^\infty p(z)dz = \frac{\eta^{\zeta}}{\Gamma(\zeta)} \int_0^\infty z^{\eta-1} e^{-\eta z} dz = 1 \Leftrightarrow \int_0^\infty z^{\eta-1} e^{-\eta z} dz = \frac{\Gamma(\zeta)}{\eta^{\zeta}}$$

• Gamma function:

$$\Gamma(\eta) \equiv \int_0^\infty x^{\eta-1} \exp(-x) dx$$

•  $\Gamma(\eta + 1) = \eta \Gamma(\eta)$  for  $\eta > 0$  and  $\Gamma(n) = (n-1)!$  for  $n \in \mathbb{N}$ 

#### Negative-Binomial as an Overdispersed Poisson

• Likelihood of the Poisson mixture model:

$$\begin{split} \rho(Y_i \mid X_i, \beta, \alpha) &= \int_0^\infty \frac{1}{Y_i!} \left( z e^{X_i^\top \beta} \right)^{Y_i} e^{-z e^{X_i^\top \beta}} \frac{\alpha^{\alpha}}{\Gamma(\alpha)} z^{\alpha - 1} e^{-\alpha z} dz \\ &= \frac{\left( e^{X_i^\top \beta} \right)^{Y_i} \alpha^{\alpha} \Gamma(Y_i + \alpha)}{Y_i! \Gamma(\alpha) \left( e^{X_i^\top \beta} + \alpha \right)^{Y_i + \alpha}} \\ &= \frac{(Y_i + \alpha - 1)!}{Y_i! (\alpha - 1)!} \left( \frac{e^{X_i^\top \beta}}{e^{X_i^\top \beta} + \alpha} \right)^{Y_i} \left( \frac{\alpha}{e^{X_i^\top \beta} + \alpha} \right)^{\alpha} \end{split}$$

- Negative binomial regression model
- Dispersion parameter a (some packages estimate 1/a)
- Mean =  $e^{X_i^T \beta}$  and Variance =  $e^{X_i^T \beta} + \frac{\left(e^{X_i^T \beta}\right)^2}{a}$  (overdispersed!)
- MCMC algorithm for Bayesian inference
  - Alternating draws of  $Z_i$ , a, and  $\beta$
  - Not conditionally conjugate → Metropolis-Hastings (M-H) draws

#### Zero-Inflated Poisson Models

- Another source of overdispersion: Zero inflation
- Zero-inflated Poisson regression model:

$$\begin{cases} Y_i \mid Z_i = 0 \overset{\text{i.i.d.}}{\sim} \mathbb{P}\left(Y_i = 0\right) = 1, \\ Y_i \mid X_i, \beta, Z_i = 1 \overset{\text{indep.}}{\sim} \text{Pois}\left(e^{X_i^{\top}\beta}\right) \\ Z_i \overset{\text{i.i.d.}}{\sim} \text{Bern}\left(\tau\right) \end{cases}$$

- Example of finite mixture models: DGP depends on indicator  $Z_i$
- Overdispersion (underdispersion) if  $\tau + \tau (1 \tau) e^{X_i^\top \beta} > (<)1$
- Conditionally conjugate prior on  $\tau$ : Beta distribution
- MCMC algorithm:
  - Conditional draw of  $Z_i$ :

$$\begin{cases} \mathbb{P}\left(Z_i^{(s)} = 1 \middle| Y_i \geq 1\right) = 1 \\ \mathbb{P}\left(Z_i^{(s)} = 1 \middle| Y_i = 0, \beta^{(s-1)}, \tau^{(s-1)}\right) = \frac{\tau^{(s-1)} e^{-\exp\left(X_i^T \beta^{(s-1)}\right)}}{\left(1 - \tau^{(s-1)}\right) + \tau^{(s-1)} e^{-\exp\left(X_i^T \beta^{(s-1)}\right)}} \end{cases}$$

- ② Gibbs draw of  $\tau$ : Beta-Bernoulli with  $Z_i^{(s)}$ ,  $i=1,\ldots,n$  as data
- **3** M-H draw of β: Poisson regression only using i s.t.  $Z_i^{(s)} = 1$

### Accounting for Data Structure

- Data are often structured
  - Cluster randomized experiments. E.g. Randomized across villages
  - Repeated measures for the same units. E.g. fMRI
  - $\textbf{§ Nested groups. E.g. Students} \subset \mathsf{classes} \subset \mathsf{schools}$
  - Panel/TSCS data. E.g. Country-year, State-year, etc...
- Cluster randomized experiments
  - Possible interference between units in the same group
  - No interference across groups
  - Potential outcomes given a group-level treatment:  $Y_i(T_j = t)$
  - Linear model: $Y_i(t) = \mu_0 + \tau t + \varepsilon_i$
  - $Cov(\varepsilon_i, \varepsilon_{i'}) = \rho_{\varepsilon}$  if *i* and *i'* are in the same group
  - Cluster robust standard errors:

$$\mathbb{V}((\widehat{\hat{\mu}_0, \hat{\tau})} \mid T) = \left(\sum_{j=1}^m \mathbf{X}_j^{\top} \mathbf{X}_j\right)^{-1} \left(\sum_{j=1}^m \mathbf{X}_j^{\top} \hat{\varepsilon}_j \hat{\varepsilon}_j^{\top} \mathbf{X}_j\right) \left(\sum_{j=1}^m \mathbf{X}_j^{\top} \mathbf{X}_j\right)^{-1}$$

- $\hat{\mu}_0, \hat{\tau}$ : OLS estimators
- $\mathbf{X}_i = [1T_i]$ : Design matrix for cluster j
- $\hat{\varepsilon}_i$ : Residuals for cluster i

#### Least Squares Estimators for Grouped Data

Unobserved effects model for grouped data

$$Y_i = X_i^{\top} \beta + a_{j[i]} + \varepsilon_i$$

- j[i]: Group j to which unit i belongs
- $a_{j[i]}$ : Intercept specific to group j[i]
- Random effects assumption: For all i and j  $\mathbb{E}[\varepsilon_i \mid \{X_{i'} : i' \in j\}, \alpha_j] = 0$  and  $\mathbb{E}[\alpha_j \mid \{X_{i'} : i' \in j\}] = 0$
- Feasible generalized least squares (FGLS) estimator:

$$\hat{\boldsymbol{\beta}}_{\mathsf{RE}} = \left(\sum_{j=1}^{m} \mathbf{X}_{j}^{\top} \widehat{\boldsymbol{\Omega}}^{-1} \mathbf{X}_{j}\right)^{-1} \left(\sum_{j=1}^{m} \mathbf{X}_{j}^{\top} \widehat{\boldsymbol{\Omega}}^{-1} \mathbf{Y}_{j}\right)$$

- Fixed effects assumption: For all i and j  $\mathbb{E}[\varepsilon_i \mid \{X_i : i \in j\}, \alpha_i] = 0$
- Within estimator:

$$\hat{\boldsymbol{\beta}}_{\mathsf{FE}} = \left(\sum_{j=1}^{m} \mathbf{\ddot{X}}_{j}^{\top} \mathbf{\ddot{X}}_{j}\right)^{-1} \left(\sum_{j=1}^{m} \mathbf{\ddot{X}}_{j}^{\top} \ddot{\mathsf{Y}}_{j}\right), \quad \mathbf{\ddot{X}}_{j} \equiv \mathbf{X}_{j} - \overline{\mathbf{X}}_{j}$$

#### **Problems with Common Practice**

- None of the above directly carries to MLE
- Incidental parameter problem
  - MLE is inconsistent if # of parameters grows
  - Canonical case: Panel data with i = 1, ..., N and t = 0, 1

$$p(Y_{it} = 1 \mid a_i, \beta) = \frac{e^{a_i + t\beta}}{1 + e^{a_i + t\beta}} \Rightarrow \hat{\beta}_{MLE} \stackrel{p}{\rightarrow} 2\beta \text{ as } N \rightarrow \infty$$

- Problematic under any model: Logit, probit, Poisson, etc.
- Robust standard error with model misspecification
  - MLE assuming independence:  $\hat{\theta}_{\text{MLE}} = \operatorname{argmax} \prod_{i} \mathcal{L}(Y_i \mid X_i, \theta)$
  - $\bullet \ \, \text{Clustering} \Leftrightarrow \text{dependence: Wrong likelihood} \leadsto \text{wrong eatimates!}$

$$\hat{\theta}_{\mathsf{MLE}} \overset{P}{\to} \theta_0 \equiv \underset{\theta \in \Theta}{\operatorname{argmin}} \underbrace{\int \log \frac{\rho(Y_i)}{\mathcal{L}(Y_i \mid \theta)} \rho(Y_i) \, dY_i}$$

Kullback-Leibler divergence

• Asymptotic distribution around wrong point estimates:

$$\sqrt{n}(\hat{\boldsymbol{\theta}}_{\mathsf{MLE}} - \boldsymbol{\theta}_0) \overset{d}{\to} \mathcal{N}\left(0, \ \mathbb{E}(-\mathbf{H}_i(\boldsymbol{\theta}_0))^{-1} \mathbb{E}(s_i(\boldsymbol{\theta}_0)s_i(\boldsymbol{\theta}_0)^\top) \mathbb{E}(-\mathbf{H}_i(\boldsymbol{\theta}_0))^{-1}\right)$$

• "Correct" standard errors for "wrong" estimates

#### Shrinkage in Multilevel Models

- Multilevel regression models
  - Data structure incorporated into model
  - Shrinkage toward upper levels
- Simple Gaussian hierarchical model
  - Groups: j = 1, ..., J
  - Individuals:  $i = 1, ..., n_j$  in group j
  - Model:

Individual level 
$$Y_{ij} \stackrel{\text{indep.}}{\sim} \mathcal{N}\left(v_j, \sigma^2\right)$$
Group level  $v_j \stackrel{\text{i.i.d.}}{\sim} \mathcal{N}\left(\mu, \omega^2\right)$ 

• Prior on a hyperparameter: 
$$p(\mu) \propto 1$$

- Variance parameters assumed to be known
- Posterior distribution of  $v_i, j = 1, ..., J$ , given  $\mu$ :

$$v_j \mid \mathsf{Y}, \mu \stackrel{\mathsf{indep.}}{\sim} \mathcal{N} \left( \frac{\frac{1}{\sigma^2/n_j} \overline{\mathsf{Y}}_j + \frac{1}{\omega^2} \mu}{\frac{1}{\sigma^2/n_j} + \frac{1}{\omega^2}}, \frac{1}{\frac{1}{\sigma^2/n_j} + \frac{1}{\omega^2}} \right)$$

- Group-level model as prior on individual-level parameters
- Shrinkage to the grand mean

## Complete, Partial, and No Pooling

- Posterior inference on hyperparameter
  - Marginal posterior density of  $\mu$ :

$$p(\mu \mid Y) \propto \int_{-\infty}^{\infty} \cdots \int_{-\infty}^{\infty} p(\mu) \prod_{j=1}^{J} p(v_j \mid \mu) \prod_{i=1}^{n_j} p(Y_{ij} \mid v_j) dv_1 \dots dv_J$$
• Reduced form:  $Y_{ij} = \mu + \zeta_j + \varepsilon_{ij}, \quad \zeta_j \stackrel{\text{i.i.d.}}{\sim} \mathcal{N}(0, \omega^2), \ \varepsilon_{ij} \stackrel{\text{i.i.d.}}{\sim} \mathcal{N}(0, \sigma^2)$ 

- Marginal posterior distribution of  $\mu$ :

$$\mu \mid Y \sim \mathcal{N}\left(\frac{\sum_{j=1}^{J} \frac{1}{\sigma^2/n_j + \omega^2} \overline{Y}_{j}}{\sum_{j=1}^{J} \frac{1}{\sigma^2/n_j + \omega^2}}, \frac{1}{\sum_{j=1}^{J} \frac{1}{\sigma^2/n_j + \omega^2}}\right)$$

- Partial pooling ("random effects"):  $\omega \in (0, \infty)$ 
  - Heterogeneous but related groups
  - Other groups partially used through  $\mu$  to estimate  $v_i$
- No pooling ("fixed effects"):  $\omega \to \infty$ 
  - Independent groups:  $p(v_1, \dots, v_J) = \prod_{i=1}^J p(v_i \mid \mu) \propto 1$
  - No information in other groups used to estimate  $v_i$ :  $\mathbb{E}\left[v_i \mid Y\right] = \overline{Y}_{i}$
- Complete pooling:  $\omega \to 0$ 
  - Homogeneous groups:  $v_1 = \cdots = v_J = \mu$
  - All observations equally used to estimate  $\mu$ :  $\mathbb{E}[\mu \mid Y] = \overline{Y}$ ..





When modeling grouped data, don't forget the chicken.





**Fixed effects** 

Random effects

9:00 AM - 12 May 2016

#### Multilevel Linear Models

- Linear mixed-effects models
  - General form:

$$Y_i = X_i^{\top} \beta + Z_i^{\top} \lambda_i + \varepsilon_i,$$

- $Z_i$ : Typically a subset of  $X_i$
- Fixed effects  $\beta$ : Parameters shared by all observations
- Random effects  $\lambda_i$ : Partially pooled parameters
- Varying-intercepts models
  - Correlated random effects (CRE)

$$\begin{array}{ll} \textbf{Y}_i = \textbf{X}_i^\top \boldsymbol{\beta} + \boldsymbol{\alpha}_{j(i)} + \boldsymbol{\varepsilon}_{ij}, & \boldsymbol{\varepsilon}_{ij} \overset{\text{i.i.d.}}{\sim} \mathcal{N}\left(0, \sigma^2\right) \\ \boldsymbol{\alpha}_j = \overline{\textbf{X}}_j^\top \boldsymbol{\gamma} + \boldsymbol{\zeta}_j & \boldsymbol{\zeta}_j \overset{\text{i.i.d.}}{\sim} \mathcal{N}\left(0, \omega^2\right) \end{array}$$

- MLE of  $\beta$  in the CRE model = Within estimator  $\hat{\beta}_{\it FE}$
- Non-nested random effects

$$\begin{array}{ll} \textbf{Y}_i = \textbf{X}_i^{\top} \boldsymbol{\beta} + \boldsymbol{a}_{j(i)} + \boldsymbol{\delta}_{t(i)} + \boldsymbol{\varepsilon}_i, & \boldsymbol{\varepsilon}_i \overset{\text{i.i.d.}}{\sim} \mathcal{N}\left(0, \sigma^2\right) \\ \boldsymbol{a}_j \overset{\text{i.i.d.}}{\sim} \mathcal{N}\left(\boldsymbol{\alpha}, \omega^2\right) & \boldsymbol{\delta}_t \overset{\text{i.i.d.}}{\sim} \mathcal{N}\left(\boldsymbol{\delta}, \psi^2\right) \end{array}$$

- Identified up to a constant:  $a_{j(i)} + \delta_{t(i)} = (a_{j(i)} c) + (\delta_{t(i)} + c)$
- Varying-coefficients models

#### Gibbs Sampler for Multilevel Linear Models

- MCMC and multilevel models go together very well
  - Upper level models function as priors on lower level parameters
  - Lower level parameters function ad data for upper level models
  - --- Full conditionals reduce to posteriors of component models
- Example: Varying-intercepts model

$$\begin{aligned} Y_i &= X_i^{\top} \beta + a_{j(i)} + \varepsilon_i, & \varepsilon_i \overset{\text{i.i.d.}}{\sim} \mathcal{N}\left(0, \sigma^2\right) \\ a_j &= Z_j^{\top} \delta + \zeta_j, & \zeta_j \overset{\text{i.i.d.}}{\sim} \mathcal{N}\left(0, \omega^2\right) \end{aligned}$$

Joint posterior:

$$\rho\left(\beta, \delta, \sigma, \omega, \left\{a_{j}\right\}_{j=1}^{J} \middle| \mathbf{X}, \mathbf{Z}, \mathbf{Y}\right)$$

$$\propto \underbrace{\rho\left(\beta, \delta, \sigma, \omega\right)}_{\text{prior}} \underbrace{\prod_{j=1}^{J} \rho\left(a_{j} \middle| \mathbf{Z}, \delta, \omega\right)}_{\text{group}} \underbrace{\prod_{i=1}^{N} \rho\left(Y_{i} \middle| \mathbf{X}, \beta, \sigma, a_{j(i)}\right)}_{\text{individual}}$$

$$\propto p\left(\beta, \delta, \sigma, \omega\right) \prod_{i=1}^{J} \frac{1}{\sqrt{2\pi}\omega} e^{-\frac{\left(\alpha_{j} - Z_{j}^{\top} \delta\right)^{2}}{2\omega^{2}}} \prod_{i=1}^{N} \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{\left(Y_{i} - X_{i}^{\top} \beta - \alpha_{j}(i)\right)^{2}}{2\sigma^{2}}}$$

• Sample  $\beta$  and  $\sigma$ : Given  $\delta$ ,  $\omega$ , and  $\alpha_j, j=1,\ldots,J$ :

$$p\left(\beta,\sigma \mid \delta,\omega,\left\{a_{j}\right\}_{j=1}^{J},\mathbf{X},\mathbf{Z},\mathbf{Y}\right)$$

$$\propto p\left(\beta,\sigma \mid \delta,\omega\right)\prod_{i=1}^{N}\frac{1}{\sqrt{2\pi}\sigma}e^{-\frac{\left\{\left(Y_{i}-a_{j(i)}\right)-X_{i}^{\top}\beta\right\}^{2}}{2\sigma^{2}}}$$

- Reduced form:  $Y_i a_{j(i)} = X_i^{\top} \beta + \varepsilon_i$
- Gibbs step 1: Bayesian regression of  $Y_i a_{j(i)}^{(s)}$  on  $X_i$
- Sample  $a_{j}, j = 1, ..., J$ : Given  $\delta$ ,  $\omega$ ,  $\beta$ , and  $\sigma$   $\rho\left(\left\{a_{j}\right\}_{j=1}^{J} \middle| \beta, \sigma, \delta, \omega, \mathbf{X}, \mathbf{Z}, \mathbf{Y}\right)$   $\propto \prod_{j=1}^{J} e^{-\frac{\left(a_{j} Z_{j}^{\top} \delta\right)^{2}}{2\omega^{2}}} \prod_{j=1}^{N} e^{-\frac{\left\{\left(Y_{i} X_{i}^{\top} \beta\right) a_{j(i)}\right\}^{2}}{2\sigma^{2}}}$ 
  - Reduced form:  $Y_i X_i^{\top} \beta = a_{j(i)}^{i=1} + \varepsilon_i$
  - Gibbs step 2:
    - Bayesian regression of  $Y_i X_i^{\top} \beta^{(s)}$  on the intercept for each group
    - Error variance is known:  $\sigma^{(s)^2}$
    - Prior on  $a_j$ :  $\mathcal{N}\left(Z_i^{\top} \delta^{(s)}, \omega^{(s)^2}\right)$
  - Group-level model as prior on a;

• Sample  $\delta$  and  $\omega$ : Given  $\beta$ ,  $\sigma$ , and  $a_j, j = 1, \dots, J$ :

$$p\left(\delta,\omega \mid \beta,\sigma,\left\{a_{j}\right\}_{j=1}^{J},\mathbf{X},\mathbf{Z},\mathbf{Y}\right)$$

$$\propto p\left(\delta,\omega \mid \beta,\sigma\right)\prod_{j=1}^{J}\frac{1}{\sqrt{2\pi}\omega}e^{-\frac{\left(a_{j}-Z_{j}^{\top}\delta\right)^{2}}{2\omega^{2}}}$$

- Gibbs step 3: Bayesian regression of  $a_j^{(s)}$  on  $Z_j$
- ullet  $a_j$  is "data" when sampling hyperparameters  $\delta$  and  $\omega$
- Alternative approach
  - ullet Sampling eta and  $\delta$  in one step
    - Reduced form:  $Y_i = X_i^{\top} \beta + Z_{j(i)}^{\top} \delta + \zeta_{j(i)} + \varepsilon_i$
    - Bayesian regression of  $Y_i$  on  $[X_i^\top Z_{j(i)}^\top]^\top$
    - Error variance: Block diagonal matrix where the block for group *j* is

$$\Omega_j = \begin{pmatrix} \omega^2 + \sigma^2 & \omega^2 & \cdots & \omega^2 \\ \omega^2 & \omega^2 + \sigma^2 & \vdots & \omega^2 \\ \vdots & \cdots & \ddots & \vdots \\ \omega^2 & \cdots & \omega^2 + \sigma^2 \end{pmatrix}$$

- ullet  $Y_i$ 's are correlated within groups through  $\zeta_j$
- $\{a_j\}_{j=1}^J, \omega, \sigma$ : Identical to the simple Gaussian hierarchical model

#### Multilevel Probit Regression

Multilevel model nested in the latent variable representation:

$$Y_{i} = \begin{cases} 0 & (U_{i} \leq 0) \\ 1 & (U_{i} > 0) \end{cases}$$

$$U_{i} = X_{i}^{\top} \beta + \alpha_{j(i)} + \varepsilon_{i}, \, \varepsilon_{i} \overset{\text{i.i.d.}}{\sim} \mathcal{N}(0, 1)$$

$$\alpha_{j} = Z_{j}^{\top} \delta + \zeta_{j}, \qquad \zeta_{j} \overset{\text{i.i.d.}}{\sim} \mathcal{N}(0, \omega^{2})$$

- Gibbs sampler: Simply adding one step for  $U_i$ !
  - $Y_i = 0$ :  $U_i^{(s)}$  drawn from  $\mathcal{TN}_{(-\infty,0]}\left(X_i^{\top}\beta^{(s-1)} + \alpha_{j(i)}^{(s-1)}, 1\right)$
  - $Y_i = 1$ :  $U_i^{(s)}$  drawn from  $\mathcal{TN}_{(0,\infty)}\left(X_i^{\top}\beta^{(s-1)} + \alpha_{j(i)}^{(s-1)}, 1\right)$
- Or, rstanarm provides a generic implementation
- Prior
  - Proper, conditionally conjugate prior:
    - Gaussian for coefficients
    - Scaled inverse- $\chi^2$  for  $\omega^2$
  - $\mathbb{V}(\varepsilon_i) = 1$  for identification
  - $\beta$ ,  $\delta$ , and  $\omega$  not too large; otherwise, complete separation

#### Generalized Linear Models (GLM)

- Generalized linear models (McCullagh and Nelder 1989)
  - **1** Response variable:  $Y_i \stackrel{\text{i.i.d.}}{\sim} p(Y_i | \eta_i, \varphi)$
  - 2 Linear predictor:  $\eta_i = X_i^{\top} \dot{\beta}$
  - **3** Link function:  $\mathbb{E}[Y_i] = g^{-1}(\eta_i)$
  - **4** Dispersion parameter (optional):  $\varphi$
- Examples:
  - Gaussian
    - **1** Gaussian response:  $Y_i \stackrel{\text{i.i.d.}}{\sim} \mathcal{N}(\eta_i, \varphi)$
    - 2 Identity link:  $\mathbb{E}[Y_i] = X_i^{\top} \beta$
    - **3** Dispersion:  $\varphi = \sigma^2$
  - 2 Poisson
    - Poisson response:  $Y_i \stackrel{\text{i.i.d.}}{\sim} \text{Pois}\left(g^{-1}\left(\eta_i\right)\right)$
    - **2** Log link:  $\mathbb{E}[Y_i] = e^{\eta_i}$
  - Binomial
    - **1** Binomial response with known  $n_i$ :  $Y_i \overset{\text{i.i.d.}}{\sim} \text{Binom}(g^{-1}(\eta_i), n_i)$
    - 2 Logit or probit link:  $\mathbb{E}[Y_i/n_i] = e^{\eta_i}/(1 + e^{\eta_i})$  or  $\mathbb{E}[Y_i/n_i] = \Phi(\eta_i)$
  - Other distributions: t, Gamma, etc.

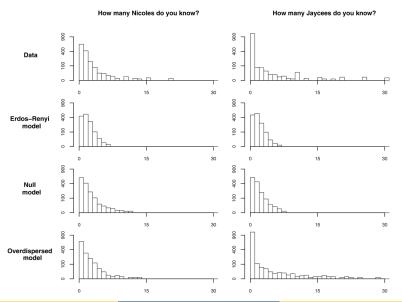
#### Generalized Linear Mixed Models (GLMM)

- Generalized Linear Mixed Models
  - Linear mixed-effects model for  $\eta_i$ :  $\eta_i = X_i^{\top} \beta + Z_i^{\top} \lambda_i$
  - Overdispersion due to heterogeneity across groups
  - Usually not conditionally conjugate → MH or Stan (rstanarm)
- Example: Multilevel Poisson regression for social network
  - Survey: Individuals i = 1, ..., N and items k = 1, ..., K
  - Item k: "How many [members of social group k] do you know?"
  - Estimate the size of i's social network (# of acquintances)
  - Estimate the size of hard-to-count subpopulations (e.g., homeless)
  - Erdos-Renyi: Equal size of social network

$$Y_i \stackrel{\text{i.i.d.}}{\sim} \text{Pois}\left(e^{\alpha+\beta_k}\right)$$

- Overdispersed model:
  - Response:  $Y_{ik} \stackrel{\text{i.i.d.}}{\sim} \text{Pois}\left(e^{a_i + \beta_k + \gamma_{ik}}\right)$
  - Popularity of *i*:  $a_i \stackrel{\text{i.i.d.}}{\sim} \mathcal{N}\left(\mu_a, \sigma_a^2\right)$
  - Size of group  $k: \beta_k \stackrel{\text{i.i.d.}}{\sim} \mathcal{N}\left(\mu_{\beta}, \sigma_{\beta}^2\right)$
  - Overdispersion:  $e^{Y_{ik}} \stackrel{\text{i.i.d.}}{\sim} \text{Gamma} (1/(\omega_k 1), 1/(\omega_k 1))$
  - Uninformative uniform prior on  $\mu_{\alpha},\mu_{\beta},\sigma_{\alpha},\sigma_{\beta}$ ;  $p(1/\omega_{k})\propto 1$

### How Many X's Do You Know?



# Summary

- Overdispersion in count data
  - Modeling unit heterogeneity as continuous mixture
  - Modeling zero inflation as finite mixture
- Group structure in data
  - Problematic approach: Incidental parameters and model misspecification
  - Multilevel modeling: Partial pooling → shrinkage to mean
  - MCMC steps for component models
- Readings for review
  - Overdispersion and pooling:
    - BDA3 Ch. 5
  - 2 Multilevel regression models:
    - BDA3 Ch. 15-6
    - Gelman and Hill (2007) Ch. 11-6
  - Multilevel model for social network analysis
    - Zheng et. al. (2006) "How Many People Do You Know in Prison?"