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# **Research Methods and Professional Practice: Seminar: 5 Karen Outram**



## Seminar 5:

# **WELCOME!!**

Thank you for submitting for your Literature Review Summative: All feedback and grades have been posted/released for this summative.



## Formative submission for the Research Proposal outline and feedback:

### Thank you to those who submitted:

- I will e mail each of you who submitted directly with personalised formative feedback by next Monday...

I will also post a generic 'umbrella' feedback regarding key aspects that presented themselves in the formative in a module announcement to all, [and so please look out for this as well]. Individual people will not be named in this 'umbrella' feedback to all students.



**Recap on unit 7,8 and 9 request for prep for formative from seminar 3:**

## **Collaborative Learning Discussion 2**

- **This formative discussion will have lasted for 3 weeks.**
- Week 7: initial post.
- Week 8: at least 2 peer responses.
- Week 9: and then a summary response.

I will look at all posts on Monday, and then will give you 'umbrella' feedback through the week which can then be added to your e-portfolio. You will also need to add 'excerpts' from your collaborative 2 discussion to your e-portfolios, [look at the relevant resources on line and in unit 12 to remind you of your e-portfolio requirement for the final summative]



## Seminar 5 formative : Unit 8: Recap: Inferencing notes and hypothesis worksheets

Course: Research Methods and P x

Course: Research Methods and P x

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### Formative Activities | 14 hrs

Continue with the [Unit 7 Discussion forum](#). Considering what you have now learned in both units, you should respond to at least three of your peers' contributions from Unit 7. Please try to limit your posts to 200-300 words maximum, so that others may be encouraged to reflect on, and respond to your ideas. Your follow-up responses should be labelled as 'Peer Response'. For guidance, look at the guidelines for the peer review process on the [Department's homepage](#). This provides an excellent way to understand and constructively feedback on other peoples' points of view.

Complete the mandatory worksheet activities below.

Participate in the seminar this week.

Submit your Research Proposal Outline.

Prepare for next week's seminar session by attempting the Seminar 5 preparation questions, available in Unit 9.

📄

README: Summary Measures and Hypothesis Testing Worksheets

✓

📄

Inference Notes

✓

📄

Hypothesis Testing Worksheet

📄

Summary Measures Worksheet

📁

Unit 8 Examples - Workbooks

📁

Unit 8 Exercises - Workbooks

📁

Unit 8 and 9 Data Annexe and Datasets

14:07

21/04/2022



## Unit 8: formative notes: [Recap]

- You then have test examples: based on the 'Inference' notes/instruction sheet and questions regarding what your conclusions would/will be when you then apply inferencing to 'the Hypotheses testing worksheet'. You are also required to interpret findings using the 'Summary measures worksheet'.
- Use the yellow folder, unit 8 examples – workbooks and unit 8 exercise workbooks when completing your worksheets, as well as the Unit 8 and 9 Data Annexe and Datasets, [please see screen shot on previous slide].



## Seminar 5 formative : Unit 9: Recap: We also referred to Unit 9 – Bar charts exercises:

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Course: Research Methods and P x

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Home

Business Research Methodology (BRM) (2021) Qualitative Data Analysis.

Reading

| 5 hrs

Unit 9 Reading

✓

Formative Activities

| 10 hrs

Continue with the [Unit 7 Discussion forum](#). You should now provide a summary post into to the discussion in Unit 7 based on your initial post and the feedback from your peers. Please try to limit your posts to 200-300 words maximum. Your follow-up responses should be labelled as 'Summary Post'. These posts should be included in your e-Portfolio.

Complete the mandatory worksheet activity below.

Participate in the seminar this week.

README: Charts Worksheet and Analysis

Charts Worksheet

Unit 9 Examples - Workbooks

Unit 9 Exercises - Workbooks

Unit 8 and 9 Data Annexe and Datasets

11:15

03/05/2022

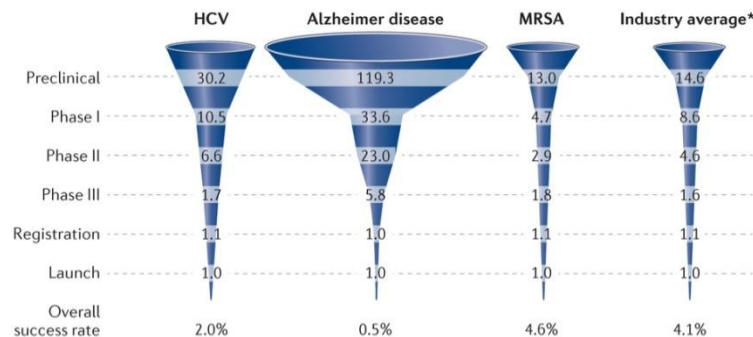
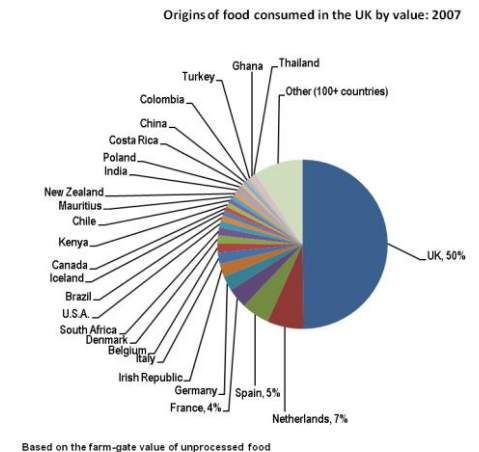
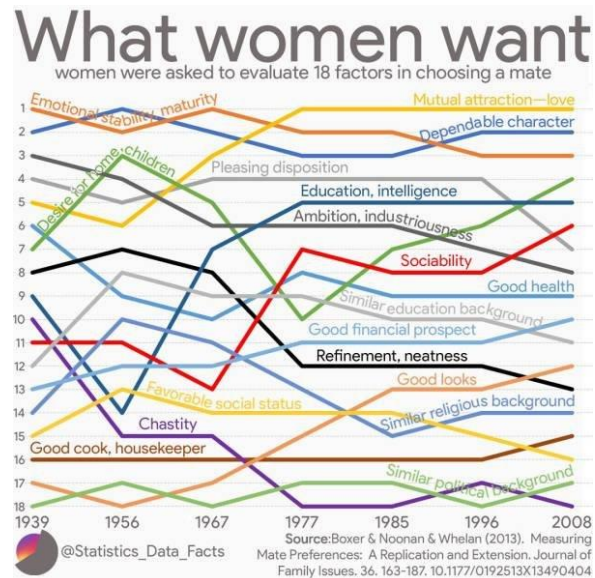


## Unit 9: formative notes: Bar Charts

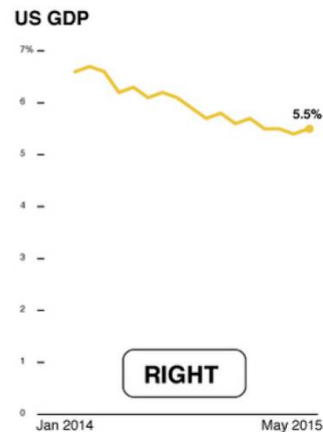
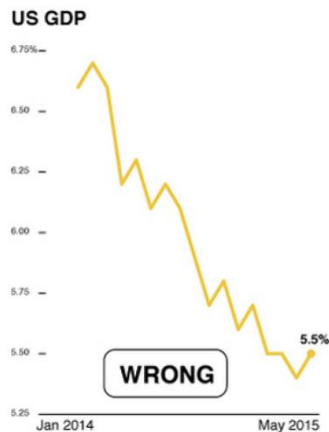
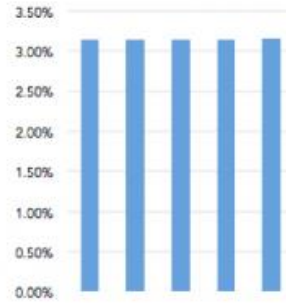
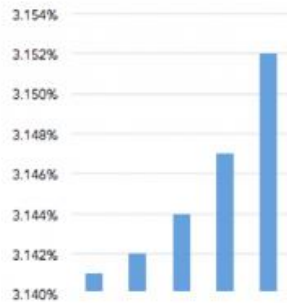
- You then have the 'Readme: Charts Worksheet and Analysis: based on the 'Readme Charts' you then have a Charts worksheet to complete
- Use the yellow folder, unit 9 examples – workbooks and unit 9 exercise workbooks when completing your worksheets, as well as the Unit 8 and 9 Data Annexe and Datasets, [please see screen shot on previous slide].



## Unit 9: Examples of Bar Charts:



## Unit 9: Examples of Bar Charts:





## Unit 9: Bar Charts: Research and Comparison: Conflicting Science

Hair dyes could raise risk of breast cancer

A recent study on hair dye and chemical straighteners spun so far off course that the people most at risk — black women who use these products more than others — weren't even mentioned in most of the coverage. Instead, headlines warned that “[Hair dyes could raise risk of breast cancer](#)” or predicted new trends about fearful women “[going gray](#)” or took crazy liberties with the researchers' findings. Fast Company even provided a few creative descriptors, “[A harrowing study of 46,000 women shows hair dyes are heavily associated with cancer](#).” Associated, yes. Heavily — if that means strongly — not at all.

<https://nypost.com/2017/10/14/hair-dyes-could-raise-risk-of-breast-cancer-study/>

<https://www.fastcompany.com/90438992/a-harrowing-study-of-46000-women-shows-hair-dyes-are-heavily-associated-with-cancer>



## Unit 9: Bar Charts: Research and Comparison: Conflicting Science

Chocolate is good for your health

<https://www.medicalnewstoday.com/articles/270272>

Chocolate is not good for you

<https://www.livestrong.com/article/392195-chocolate-negative-side-effects/>

Red wine is good for you

<https://www.goodhousekeeping.com/health/diet-nutrition/a33145/drink-wine-every-day/>

Red wine is bad for you

<https://www.telegraph.co.uk/news/health/12086226/Red-wine-is-bad-for-you-say-experts.html>



## Seminar 5 formative : Units 8 & 9: Recap: Feedback:

Course: Research Methods and P x

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### Formative Activities | 8 hrs

Submit your statistical worksheets for formative feedback. You are required to include the worksheets and analyses in your final e-Portfolio submission in Unit 12.

Prepare for next week's seminar session by attempting the Seminar 6 preparation questions, available in unit 11.

Statistical Worksheet Submissions

### Assessment | 8 hrs

Research Proposal Presentation

### FOR MSc STUDENTS

Take some time this week to consider the outline of your capstone project. This outline will be used in the supervisor allocation process in Unit 2 of the Project module.

Your outline should detail:

- Research area and working title.
- Proposed Research Problem and Research Question.
- Proposed Aims and Objectives.
- Proposed Research Design.
- Artefact(s) that can be created.

11:17

03/05/2022



## Seminar 5 formative : Units 8 & 9: Recap: Feedback:

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### Research Methods and Professional Practice March 2022

Home / My courses / RMPP\_PCOM7E March 2022 A / Unit 10 / Statistical Worksheet Submissions

#### Statistical Worksheet Submissions

You can submit your analyses from Units 8 and 9 for **formative feedback** if you wish.

You must, however, submit both analyses and associated documentation as part of the final e-Portfolio submission in Unit 12. Failure to include the completed analyses in your final e-Portfolio will have severe implications on your grade for this assessment, and in turn, your final module grade.

#### Grading summary

Hidden from students	No
Participants	20
Submitted	0
Needs grading	0
Due date	Monday, 16 May 2022, 11:55 PM

11:18

03/05/2022



## E-portfolio summative:

### **The e-portfolio summative:**

Seminar 6 will be largely dedicated to the e-portfolio to give you some final support on this summative before hand in.



## E-portfolio activity :

Course: Research Methods and P x

Course: Research Methods and P x

Course: Research Methods and P x

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Unit(s)	Component	Deadline	e-Portfolio/Formative
1 - 3	Collaborative discussion 1	End of unit 3	e-Portfolio
1	Reasoning Quiz	End of unit 1	Formative
1	Reflective Activity 1	End of unit 1	e-Portfolio/Formative
4	e-Portfolio Activity: Literature Review Outline	End of unit 4	e-Portfolio/Formative
6	Wiki Activity	End of unit 6	Formative
6	e-Portfolio Update	End of unit 6	e-Portfolio/Formative
7 - 9	Collaborative discussion 2	End of unit 9	e-Portfolio
8	e-Portfolio Activity: Research Proposal Outline	End of unit 8	e-Portfolio/Formative
8 - 9	Statistical Worksheet Submissions	End of unit 10	e-Portfolio
12	Self Test Quiz	End of unit 12	Formative

14:23

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## Recap up to unit 6:

Course: Research Methods and P x

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**THIS MODULE**  
Research Methods and Professional Practice  
(All programmes)

1. Appraise the professional, legal, social, cultural and ethical issues that affect computing professionals
2. Appraise the principles of academic investigation, applying them to a research topic in the applicable computing field
3. Evaluate critically existing literature, research design and methodology for the chosen topic, including data analysis processes
4. Produce and evaluate critically the resulting research proposal for the chosen topic.

**2 Collaborative Discussion Forum Summaries** (These will cover learning outcomes 1 and 2).  
  
**Reflective Piece** This covers a key aim for this module.  
  
The Portfolio should also include the following, as part of professional development aspect of the module:

- Feedback from peers and tutors
- Professional Skills Matrix and action plan (PDP)

  
Other artefacts developed during the module should be included in the portfolio. These include the **statistical analysis** activities carried out during the module. You will need to describe/show how those artefacts relate to the module learning outcomes.  
  
Skills to be gained here are:

- Time management
- Commercial Awareness
- Critical thinking and analysis
- Decision-making
- Problem-solving
- Initiative
- Entrepreneurial
- Communication and Literacy skills
- Numeracy
- IT and Digital
- Interpersonal
- Critical Reflection
- Research

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Windows

Edge

Store

Music

Photos

Home

LOVE FILM

Spotify

Google

Excel

Word

PowerPoint

Outlook

13:58

21/04/2022



# Looking forward to the remaining summative hand in dates:

Course: Research Methods and P

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## Research Methods and Professional Practice March 2022

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### Deadline Details

On this page you will find deadline details for when your work needs to be submitted throughout the module. Please note that all deadlines are in UK time.

The units should be completed in order, by the date indicated. These deadlines will also appear in your Moodle calendar.

Please Note: All grades are subject to change until they have been agreed by the External Examiner and ratified by the Examination Board.

### Submission Guidelines for Assignments

Please review our [Submission and Editorial Guidelines for UoEO Assignments](#) before submitting any assignment.

Unit	Component	Deadline
7	<a href="#">Literature Review</a>	23:55 hrs Monday 25th April 2022
10	<a href="#">Research Proposal Presentation</a>	23:55 hrs Monday 16th May 2022
12	<a href="#">Individual Module e-Portfolio</a>	23:55 hrs Monday 30th May 2022

Please note that the UK will move from GMT to BST on Sunday 27th March 2022.

### Formative and e-Portfolio Activities

Windows

File Explorer

Edge

Microsoft Store

Spotify

Photos

Home

LOVE FILM

Spotify

Google

Excel

OneNote

Outlook

PowerPoint

Word

System Tray

10:57

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# Looking forward to the Research methods and presentation summative unit 10:

Course: Research Methods and P x

RMPP\_PCOM7E March 2022 A: R x

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## Research Methods and Professional Practice March 2022

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### Research Proposal Presentation

This is the second summative assessment for this module and accounts for 30% of your final module mark. Submit by end of Unit 10.

#### Assignment Brief

The research proposal presentation fulfils the learning outcomes where you will evaluate critically existing literature, research design and methodology for your chosen topic, including data analysis processes and so produce and evaluate critically a research proposal for your chosen topic. This can be based on the literature review topic you chose in Unit 1 or the topic of your capstone project (MSc students).

You are required to create an audio-narrated slide presentation and a transcript in which you will present the following sections. These sections are required in a standard research proposal for the Computing department. You are free to combine/merge sections, where appropriate and without detriment to the structure of your presentation.

- Project Title.
- Significance/Contribution to the discipline/Research Problem.
- Research Question.
- Aims and Objectives.
- Key literature related to the project.
- Methodology/Development strategy/Research Design.
- Ethical considerations and risk assessment (as part of your ethical approval application).
- Description of artefact(s) that will be created (if applicable).
- Timeline of proposed activities.

Windows

Internet Explorer

Google Chrome

Microsoft Edge

Slack

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# Looking forward to the Research methods and presentation summative unit 10:

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Instructions

For this assignment, you are required to record a **15-minute presentation**, along with a transcript of the audio file. The presentation slides should not be wordy or repeat verbatim the oral presentation. Visuals, illustration, statistics, charts, tables and indication of key pointers are welcome. In assessing the presentation for marking, emphasis will be placed on the oral content. However, clarity of the visual presentation will also be taken into account.

It is strongly recommended that, in order to record your presentation, you use a headset with a microphone.

There is no word count for the slide presentation, and there is no fixed word count for the oral presentation/transcript. However, note that an average speech rate for a comfortable and clearly orally paced presentation is about 100-150 words per minute. Given that your presentation should be about 15 minutes, you can work against a minimum of 1500 to a maximum of 2250 words in your oral presentation/transcript.

Before submitting the work, consider the following checklist in conjunction with the applicable grading criteria (see the Module Resources page):

**Knowledge and Understanding weighted 25%, Use of relevant sources weighted at 5%:**

- Are the major points identified?
- Are the details presented clearly?

**Criticality weighted at 25%, Use of relevant sources weighted at 5%:**

- Is there a critical discussion/analysis of your methodology/design?

**Structure and Presentation weighted at 10%:**

- Is the presentation well organised?

**Presentation and Communication Skills weighted at 30%:**

- Is the presentation clearly introduced and concluded?
- Is the presentation well-paced and timed?
- Is the information presented clearly and concisely?
- Is the presentation style lively, fluent and engaging?

Slide Presentation & Audio Guidance

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Windows

File Explorer

Edge

Microsoft Store

Music

Photos

Home

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Spotify

Access

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# Looking forward to the Research methods and presentation summative unit 10:

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## Slide Presentation & Audio Guidance

### Slide Presentation Guidance

If you do not have access to PowerPoint, you may use Google Slides, which is a free cloud-based and multiplatform slide presentation application that you can use on most modern web browsers. If you are an Apple Mac user, you may also use Keynote which is pre-installed on all Apple Mac Laptops and PC's. If you do make use of either of these applications, please make sure to save your presentation in PowerPoint format.

How to save your presentation in the PowerPoint format:

- [Apple Keynote](#)
- [Google Slides](#)

### Audio Guidance

If you have access to PowerPoint, you can record your narration directly onto your presentation slide. If you do not have access to PowerPoint and you are using an alternative slide presentation application, we recommend that you record your narration separately and upload this file as an additional attachment. You can use an online application called Online Voice Recorder to record your audio. Read guidance on how to use the [Online Voice Recorder](#) before starting.

### Learning Outcomes

- Evaluate critically existing literature, research design and methodology for the chosen topic, including data analysis processes.
- Produce and evaluate critically a research proposal for the chosen topic.

### Turnitin Originality Check

Before submitting your assignment, it is important to check the originality of your work by submitting your assignment to [Turnitin](#).

By submitting your assignment to this tool you will receive an originality report which can be used to check that you have not included other authors work without correct citation. It is important to note that submitting your work to the Turnitin Originality Check tool does not count as a submission of your final work. You must still submit your assignment below.

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11:00

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# Looking forward to the Research methods and presentation summative 10:

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Before submitting your assignment, it is important to check the originality of your work by submitting your assignment to [Turnitin](#).

By submitting your assignment to this tool you will receive an originality report which can be used to check that you have not included other authors work without correct citation. It is important to note that submitting your work to the Turnitin Originality Check tool does not count as a submission of your final work. You must still submit your assignment below.

### Academic Integrity and Plagiarism

**We take academic integrity very seriously.** Academic integrity means acting with fairness and honesty, giving credit to others where you are referring to their ideas or research and respecting the work of others. Plagiarism is defined as: 'Using or copying the work of others (whether written, printed or in any other form) without proper acknowledgement'. Before you finalise your assignment take time to check that all your statements are backed up with supporting evidence, that all sources you use - whether referring to their ideas, quoting directly or paraphrasing - are correctly referenced in the text. Correct use of referencing acknowledges the academic whose work has informed yours, enables the reader to find the sources you have used and demonstrates your ability to find and analyse relevant information.

Failure to properly acknowledge the work of others is an academic offence and may result in your work incurring a penalty or, in the most serious cases, you being removed from the course for academic dishonesty.

If you are unsure about referencing or plagiarism there are useful resources available in the Study Skills Hub which is accessible from the menu on the left hand side. If you are still experiencing difficulties with academic integrity then you can contact the Study Skills Team for individualised support [studyskills.kol@kaplan.com](mailto:studyskills.kol@kaplan.com)

### Submission Instructions

- Submit your presentation and audio transcript below before the end of Unit 10.
- After the deadline, the submission page will be locked.
- Use UoEO Harvard referencing throughout.
- If you need to apply for Late Submission, please complete the [late submission of coursework form](#)

### Grading summary

11:00

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# Looking forward to the Research methods and presentation [linked back to unit 6]:

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Design a questionnaire to obtain the responses you will need for your investigation.

Understand how the data obtained can be analysed.

### References

QuestionPro (2021) Questionnaire vs Survey: Is there a Difference?

### Lecturecast

1 hrs

Questionnaire Design

✓

### Reading

4 hrs

Unit 6 Reading

✓

### Formative Activities

10 hrs

e-Portfolio update: **Data Collection** - Think about which data collection tool will be suitable for your area of investigation (in this module and/or in your Project module). How will you collect it and what analysis would you hope to perform? How will this answer your research question? This should also be included in the presentation of your Project Proposal in Unit 10.

Complete the Wiki Activity below.

Wiki Activity: Questionnaires

Windows

Edge

Google

Spotify

LOVE FILM

Google

Microsoft

Word

PowerPoint

Notes

11:02

03/05/2022





# Looking forward to the Research Proposal Presentation Upload – in Unit 10:

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Assessment | 8 hrs

Research Proposal Presentation

FOR MSc STUDENTS

Take some time this week to **consider** the outline of your capstone project. This outline will be used in the supervisor allocation process in Unit 2 of the Project module.

Your outline should detail:

- Research area and working title.
- Proposed Research Problem and Research Question.
- Proposed Aims and Objectives.
- Proposed Research Design.
- Artefact(s) that can be created.

This should be a summary only and limited to 1 side of A4.

You do not need to submit your Project Outline until Unit 2 of the Project module.

Unit 9

Unit 11

Windows

File Explorer

Microsoft Edge

Google Chrome

Spotify

LOVE FILM

20

Google

Excel

OneNote

Outlook

PowerPoint

Word

System Tray

11:30

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## What makes a good presentation?

# PLANNING



## What makes a good presentation: The basics

### Carefully pick your topic and ensure:

- There is enough information and research out there to fulfil a discussion
- From a research perspective look at the pros and cons of the discussion and reflect that in your presentation. The discussion should at no time be one sided. The viewer has to make their own mind up, as the author it is not your job to 'tell' the viewer what to think
- Engage in **deep** research
- Keep the discussion focused – select a **specific** topic that you thoroughly research and don't add lots of tangents. Adding tangents dilutes the discussion which then means the content will feel shallow
- Make sure you get research from cross-sectional resources that is viable and most importantly from **reliable** resources
- Ensure the content the presentation is **interesting**



## What makes a good presentation: The basics

# Before you complete the final summative upload:

- **Rehearse** – speak in an evenly paced manner, ensure that the word count you use as your narrative is appropriate and does not rely on you speaking too slowly or too quickly
- Ensure the content is balanced, your presentation should have a clear beginning, middle and end
- Please avoid tangents keep the discussion focused – don't 'pad' the content out with waffle, every word should count
- Orally cite in your text; example: Open brackets, Smith, 2022 close brackets
- As you would with a written assignment, your oral citation needs to be present on your slides as well in appropriate places and you need a list of correlating references at the end of the power point to reflect your oral intext citations



## What makes a good presentation: The basics

### When you speak:

- At the beginning of the introduction give a clear introduction:
- Your name
- Where you are studying
- What your module is called
- What your summative is called
- Then go into what your chosen topic is...[follow the guidance we have been through on the student hub]

Please ensure that there is no background noise when you record, that the recording is audible and that the recording is consistent [ensure there is no intermittent break up of the recording regarding the sound 'ducking out'/ noise].



## What makes a good presentation: The basics

# The power point slides:

- Consider the colours you use; if your background is dark use light text and visa versa. Avoid clashing garish colours
- If you add images ensure that its ok to publish them in the public domain – don't add photos you have taken for example that have people visible in the background and particularly minors, [under 18] visible [you can't do this without consent]
- Ensure your fonts are large enough for your audience to read
- Ensure the font you use is legible
- Don't add too much text on the slide – text on the slide is a prompt for you to develop your discussion further. You should not be reading off slides verbatim
- If you use images ensure they are not pixelated



## What makes a good presentation: The basics

# The power point slides:

- Ensure that you have considered composition and balance on the slides. They need to be professionally presented, consistent and well thought through
- When you upload your finished presentation/recording ensure that it is accessible, is not password protected and that the upload actually works
- If possible complete your presentation on Power Point, [as there appears to be less issue with Power Point]
- Ensure that your audio for the presentation/narrative of the slide is appropriately attached/embedded/linked so that it plays when it is downloaded.



## References: Unit 9:

### Essential Reading

Berenson, L., Levine, D. & Szabat, K. (2015) *Basic Business Statistics: Concepts and Applications*. 13th Ed. Pearson

- Chapter 2 Section 2.2 p 66-68.
- Chapter 2 Section 2.3 p 79-83.
- Chapter 2 Section 2.4 p 85-90.
- Chapter 2 Section 2.5 p 93-95.

Learning for Action (n.d.). Analyzing Qualitative Data.

### Additional Reading

Schneider, C. (2018) Making the case: A Qualitative Approach to Studying Social Media Documents in: Bryman, A. & Buchanan D. (Eds) *Unconventional Methodology in Organization and Management Research*. Oxford Scholarship Online.

Business Research Methodology (BRM) (2018) *Qualitative Data Analysis Methods*.

Bhatia, M. (2018) *Your Guide to Qualitative and Quantitative Data Analysis Methods*. Humans of Data.



## References: Unit 10:

### Essential Reading

Dawson, C. (2015) *Projects in Computing and Information Systems: A Student's Guide*. Harlow: Pearson.

- Chapter 8.

Urban, T. (2016) TEDTalk: Inside the mind of a master procrastinator.

University of Essex (2012) *How to write a research project*.

### Additional Reading

Heard, S. (2016) *The Scientist's Guide to Writing*. Princeton, N.J.: Princeton University Press.

Farquhar J D. (2012) *Case Study Research for Business*. Sage.

- Chapter 8.

Dawson, C. (2015) *Projects in Computing and Information Systems: A Student's Guide*. Harlow: Pearson.

- Chapter 9.

Kitchin, R. & Fuller, D. (2005) *The Academic's Guide to Publishing*. London: Sage.

- Chapters 1, 6 and 7.





# Questions?

