

TASK 1: Marketplace Type

our marketplace type is general e-commerce because we sell high quality furniture.

TASK 2: Business Goals

Customers often faces challenges with online furniture shopping due to low-quality products and unreliable services. Our marketplace addresses this issue by offering high-quality wooden and iron furniture at affordable prices.

Our target audience includes households and business who seek affordable and premium quality furniture with affordable price.

- customizable options to meet customer preferences
- Fast delivery within 1-3 days, ensuring convenience and reliability

