## Practice Performance Assessment

dfg

**About the Research** 



1600 private optometric practices in the U.S.

Across the entire spectrum of sizes,

characteristics, and both new and established practices

Comprehensive information on the

characteristics and financial performance





This assessment enables you to objectively isolate practice deficiencies and revenue growth opportunities and to construct a short list of priorities for office process improvements.

Your overall percentile rankings in each of the key metrics group



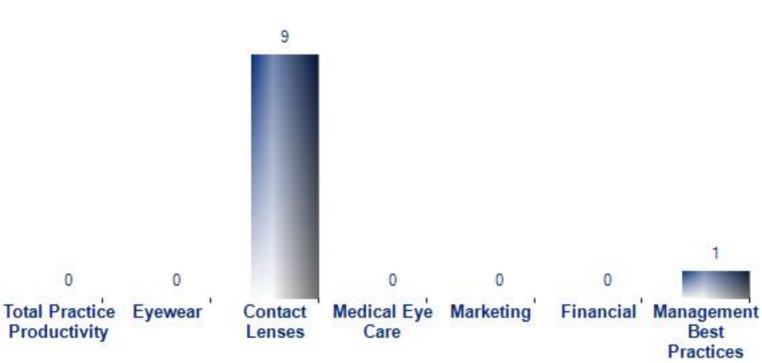












Your overall percentile rank is



1st

## Metrics that indicate your opportunities

Your revenue opportunity\* at 75th performance

## Metrics that indicate your strengths

Your practice performance is in the top 10 percentile range in the following metrics:



Daily Disposable Wearer % of Soft Lens Wearers 100th

Read more about this metric on page no. 32 in the