

Practice Performance Assessment

345

About the Research



This assessment enables you to objectively isolate practice deficiencies and revenue growth opportunities and to construct a short list of priorities for office process improvements.

Your overall percentile rankings in each of the key metrics group



Your overall percentile rank is



2nd

Metrics that indicate your opportunities

Your revenue opportunity* at 75th performance

Metrics that indicate your strengths

Your practice performance is in the top 10 percentile range in the following metrics:



Daily Disposable Wearer % of Soft Lens Wearers
99th

Read more about this metric on page no. 32 in the detailed report

* Revenue opportunity = Revenue earned at 75th percentile position - Revenue earned at your position