

Practice Performance Assessment

esd

About the Research



This assessment enables you to **objectively isolate practice deficiencies** and **revenue growth opportunities** and to construct a short list of **priorities for office process improvements.**

Your overall percentile rankings in each of the key metrics group



Metrics that indicate your opportunities

Your revenue opportunity* at 75th performance

Metrics that indicate your strengths

Your practice performance is in the top 10 percentile range in the following metrics:



Daily Disposable Wearer % of Soft Lens Wearers
100th

Read more about this metric on page no. 32 in the detailed report

* Revenue opportunity = Revenue earned at 75th percentile position - Revenue earned at your position