

# Practice Performance Assessment

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## About the Research



This assessment enables you to **objectively isolate practice deficiencies** and **revenue growth opportunities** and to construct a short list of **priorities for office process improvements.**

## Your overall percentile rankings in each of the key metrics group



Your overall percentile rank is



2nd

## Metrics that indicate your opportunities

Your revenue opportunity\* at 75th performance

## Metrics that indicate your strengths

Your practice performance is in the top 10 percentile range in the following metrics:



Daily Disposable Wearer % of Soft Lens Wearers  
99th

Read more about this metric on page no. 32 in the detailed report

\* Revenue opportunity = Revenue earned at 75th percentile position - Revenue earned at your position