## Practice Performance Assessment

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**About the Research** 



characteristics, and both new and established practices

Comprehensive information on the

characteristics and financial performance





This assessment enables you to objectively isolate practice deficiencies and revenue growth opportunities and to construct a short list of priorities for office process improvements.

Your overall percentile rankings in each of the key metrics group



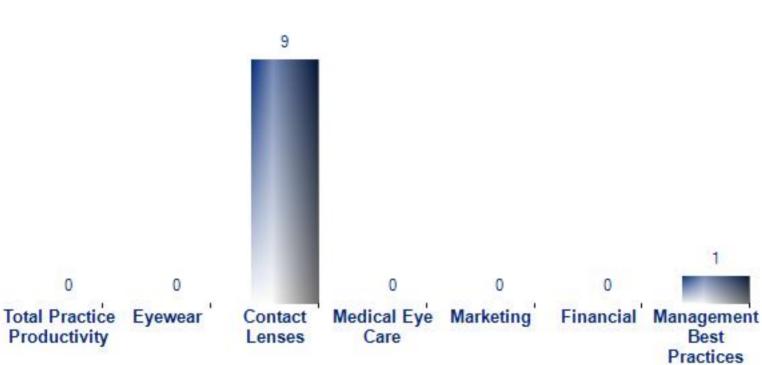












Your overall percentile rank is



1st

## Metrics that indicate your opportunities

Your revenue opportunity\* at 75th performance

## Metrics that indicate your strengths

Your practice performance is in the top 10 percentile range in the following metrics:



Daily Disposable Wearer % of Soft Lens Wearers 100th

Read more about this metric on page no. 32 in the