

# Data Analyst

Shirin Abousalih

Looking for a work placement or a job as a data analyst.



shirin.abousalih@gmail.com

+33 7 81 87 81 38

Paris 12ème

Indian

## PROFESSIONAL EXPERIENCES

10/18–04/21 **Oh! Take A Break** Chennai, India

Indian AdTech SaaS Startup for People Promotion



### Digital Marketing Analyst

- Optimising user experience and product demonstration B2C/B2B.
- Create special offers and promotional packs.
- Data Extraction (SQL) from Databases.
- Definition of relevant KPIs.
- Analysis of product sheets and advertising results.

07/15–09/18 **British Council** Chennai, India

British International Arts, Culture and Education Organisation



### Assistant Event Organiser

- Support the local marketing strategy by organising B2C/B2B promotional events (fairs, schools, government, companies, associations).

09/12–03/15 **Zaffron** Pondicherry, India



- Part-time cook in parallel of my studies for traditional Arabic, Indian and Malaysian dishes/desserts.
- Maintenance of kitchen equipment and cleaning of premises.
- Application and control of QHSE policies.

## CERTIFICATIONS

**Data Analyst** 01/20 – Ongoing (Dataquest)  
Python, SQL

## EDUCATION

### B.A. Economics

Pondicherry University (Pondicherry, India)  
08/12 – 06/15  
microeconomics, macroeconomics, econometrics, economic statistics.

### Secondary education certificate in Science

Sinnatha Secondary School (Pondicherry, India)  
08/10 – 05/12  
Mathematics, Physics, Biology, Chemistry.

## SKILLS

### Main qualities

Teamwork, tenacity, self-learning

### Programming languages

Python, SQL

### Visualisation

Tableau/Power BI/Qlik View (Basics)

### Methodology

Kanban, Scrum

## LANGUAGES

Professional French

English Fluent

Hindi (India) Fluent

Tamil (India) Fluent

## ASSOCIATIVE EXPERIENCE

### Serve The City Paris

Paris, France  
05/21 – Ongoing

Volunteer instructor for teaching French A1 level to Tamil and Hindi speaking asylum seekers/refugees.

### Latitudes Tech for Good Paris

France  
09/21 – Ongoing  
Speaker for student projects in Schools and Universities in order to use data for the general interest.

## INTERESTS

Badminton in club